

WEEKDAY BUY [see Weekend below that]

Rep	Station Name	MORNING 6 A - 10A Rate	Morning Spot Totals per day	MIDDAY 10 A - 3 P Rate	Midday Spot totals per day	Even Drive 3 P - 7 P Rate	Evening Drive spot totals per day	Gross \$ Per Week Day	# of Weekdays	Weekday Station Gross	NET
ryan.guerrette	WBPW 96.9 country	\$31.00	4	\$27.00	5	\$21.00	2	\$301.00	4	\$1,204.00	\$1,023.40
ryan.guerrette	WOZI - Rock	\$31.00	3	\$31.00	3	\$31.00	2	\$248.00	4	\$992.00	\$843.20
ryan.guerrette	WQHR - hits	\$29.00	4	\$29.00	3	\$29.00	3	\$290.00	4	\$1,160.00	\$986.00

SATURDAY BUY BELOW

Rep	Station Name	MORNING 6 A - 10A Rate	Morning Spot Totals per day	MIDDAY 10 A - 3 P Rate	Midday Spot totals per day	Even Drive 3 P - 7 P Rate	Evening Drive spot totals per day	Gross \$ Per Week Day	# of SATURDAYS	Weekday Station Gross	NET
ryan.guerrette	WBPW 96.9 country	\$29.00	4	\$23.00	5	\$27.00	4	\$339.00	1	\$339.00	\$288.15
ryan.guerrette	WOZI - Rock	\$28.00	2	\$28.00	5	\$14.00	2	\$224.00	1	\$224.00	\$190.40
ryan.guerrette	WQHR - hits	\$28.00		\$28.00	5	\$14.00	4	\$196.00	1	\$196.00	\$166.60

SUNDAY BUY BELOW

Rep	Station Name	MORNING 6 A - 10A Rate	Morning Spot Totals per day	MIDDAY 10 A - 3 P Rate	Midday Spot totals per day	Even Drive 3 P - 7 P Rate	Evening Drive spot totals per day	Gross \$ Per Week Day	# of SUNDAYS	Weekday Station Gross	NET
ryan.guerrette	WBPW 96.9 country			\$23.00	5	\$27.00	2	\$169.00	1	\$169.00	\$143.65
ryan.guerrette	WOZI - Rock			\$28.00	5	\$14.00	2	\$168.00	1	\$168.00	\$142.80
ryan.guerrette	WQHR - hits			\$28.00	5	\$28.00	1	\$168.00	1	\$168.00	\$142.80

RUN DATES: November 1 - November 6

FOR THIS BUY: 100% ROTATION OF COPY: Moody_November.mp3

spots sent with buy and NAB form

GROSS

NET

TOTALS

\$4,620.00

\$3,927.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, BRENT LITTLEFIELD,

being/on behalf of: SHAWN MOODY,

a legally qualified candidate of the REPUBLICAN

political party for the office of: GOVERNOR

in the STATE OF MAINE

election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

SHAWN MOODY FOR GOVERNOR

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.


The name of the treasurer of the candidate's authorized committee is:

JOE BRUNO

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9-5-18	
Date	Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature	Printed Name	Title
-----------	--------------	-------

CONTRACT



WBPW-FM
551 Main Street
Presque Isle, ME 04769
(207) 769-6600

<u>Contract / Revision</u> 754762 /		<u>Alt Order #</u>
<u>Advertiser</u> Shawn Moody for Governor		<u>Original Date / Revision</u> 10/31/18 / 10/31/18
<u>Contract Dates</u> 11/01/18 - 11/06/18	<u>Estimate #</u>	
<u>Product</u> Moody November		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBPW-FM	<u>Account Executive</u> Ryan Guerrette	<u>Sales Office</u> Local Presque Is
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Littlefield & Associates Consulting
611 Pennsylvania Ave, SE, #122
Washington, DC 20003

WBPW-FM - 754762A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBPW	11/01/18	11/02/18	M-F AM DRIVE	6A-10A		1:00			NM	8	\$248.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---TF--				8	\$31.00			
N 2	WBPW	11/01/18	11/02/18	M-F MIDDAY	10A-3P		1:00			NM	10	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---TF--				10	\$27.00			
N 3	WBPW	11/01/18	11/02/18	M-F PM DRIVE	3P-7P		1:00			NM	4	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---TF--				4	\$21.00			
N 4	WBPW	11/05/18	11/06/18	M-F AM DRIVE	6A-10A		1:00			NM	8	\$248.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				8	\$31.00			
N 5	WBPW	11/05/18	11/06/18	M-F MIDDAY	10A-3P		1:00			NM	10	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				10	\$27.00			
N 6	WBPW	11/05/18	11/06/18	M-F PM DRIVE	3P-7P		1:00			NM	4	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				4	\$21.00			
N 7	WBPW	11/03/18	11/03/18	SA-SU AM	6A-10A		1:00			NM	4	\$116.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				4	\$29.00			
N 8	WBPW	11/03/18	11/03/18	SA-SU MIDDAY	10A-3P		1:00			NM	5	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				5	\$23.00			
N 9	WBPW	11/03/18	11/03/18	SA-SU PM	3P-7P		1:00			NM	4	\$108.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				4	\$27.00			
N 10	WBPW	11/04/18	11/04/18	SA-SU MIDDAY	10A-3P		1:00			NM	5	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				5	\$23.00			
N 11	WBPW	11/04/18	11/04/18	SA-SU PM	3P-7P		1:00			NM	2	\$54.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				2	\$27.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WPBW-FM
551 Main Street
Presque Isle, ME 04769
(207) 769-6600

<u>Contract / Revision</u> 754762 /		<u>Alt Order #</u>
<u>Advertiser</u> Shawn Moody for Governor		<u>Original Date / Revision</u> 10/31/18 / 10/31/18
<u>Contract Dates</u> 11/01/18 - 11/06/18	<u>Product</u> Moody November	<u>Estimate #</u>

WPBW-FM - 754762A						Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Totals												64	\$1,712.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	64	\$1,712.00	(\$256.80)	\$1,455.20
Totals	64	\$1,712.00	(\$256.80)	\$1,455.20

WOZI-FM - 754762B						Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description									
N 1	WOZI	11/01/18	11/02/18	M-F AM DRIVE		6A-10A		1:00			NM	6	\$186.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/29/18	11/04/18	---TF--	6	\$31.00							
N 2	WOZI	11/01/18	11/02/18	M-F MIDDAY		10A-3P		1:00			NM	6	\$186.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/29/18	11/04/18	---TF--	6	\$31.00							
N 3	WOZI	11/01/18	11/02/18	M-F PM DRIVE		3P-7P		1:00			NM	4	\$124.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/29/18	11/04/18	---TF--	4	\$31.00							
N 4	WOZI	11/05/18	11/06/18	M-F AM DRIVE		6A-10A		1:00			NM	6	\$186.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		11/05/18	11/11/18	MT-----	6	\$31.00							
N 5	WOZI	11/05/18	11/06/18	M-F MIDDAY		10A-3P		1:00			NM	6	\$186.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		11/05/18	11/11/18	MT-----	6	\$31.00							
N 6	WOZI	11/05/18	11/06/18	M-F PM DRIVE		3P-7P		1:00			NM	4	\$124.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		11/05/18	11/11/18	MT-----	4	\$31.00							
N 7	WOZI	11/03/18	11/03/18	SA-SU AM		6A-10A		1:00			NM	2	\$56.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/29/18	11/04/18	-----S-	2	\$28.00							
N 8	WOZI	11/03/18	11/03/18	SA-SU MIDDAY		10A-3P		1:00			NM	5	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/29/18	11/04/18	-----S-	5	\$28.00							
N 9	WOZI	11/03/18	11/03/18	SA-SU PM		3P-7P		1:00			NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/29/18	11/04/18	-----S-	2	\$14.00							
N 10	WOZI	11/04/18	11/04/18	SA-SU MIDDAY		10A-3P		1:00			NM	5	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/29/18	11/04/18	-----S	5	\$28.00							
N 11	WOZI	11/04/18	11/04/18	SA-SU PM		3P-7P		1:00			NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/29/18	11/04/18	-----S	2	\$14.00							
Totals												48	\$1,384.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	48	\$1,384.00	(\$207.60)	\$1,176.40
Totals	48	\$1,384.00	(\$207.60)	\$1,176.40

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WBPW-FM
551 Main Street
Presque Isle, ME 04769
(207) 769-6600

<u>Contract / Revision</u> 754762 /		<u>Alt Order #</u>
<u>Advertiser</u> Shawn Moody for Governor		<u>Original Date / Revision</u> 10/31/18 / 10/31/18
<u>Contract Dates</u> 11/01/18 - 11/06/18	<u>Product</u> Moody November	<u>Estimate #</u>

WQHR-FM - 754762C												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WQHR	11/01/18	11/02/18	M-F AM DRIVE	6A-10A		1:00			NM	8	\$232.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---TF--				8	\$29.00			
N 2	WQHR	11/01/18	11/02/18	M-F MIDDAY	10A-3P		1:00			NM	6	\$174.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---TF--				6	\$29.00			
N 3	WQHR	11/01/18	11/02/18	M-F PM DRIVE	3P-7P		1:00			NM	6	\$174.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---TF--				6	\$29.00			
N 4	WQHR	11/05/18	11/06/18	M-F AM DRIVE	6A-10A		1:00			NM	8	\$232.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				8	\$29.00			
N 5	WQHR	11/05/18	11/06/18	M-F MIDDAY	10A-3P		1:00			NM	6	\$174.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				6	\$29.00			
N 6	WQHR	11/05/18	11/06/18	M-F PM DRIVE	3P-7P		1:00			NM	6	\$174.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				6	\$29.00			
N 8	WQHR	11/03/18	11/03/18	SA-SU MIDDAY	10A-3P		1:00			NM	5	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				5	\$28.00			
N 9	WQHR	11/03/18	11/03/18	SA-SU PM	3P-7P		1:00			NM	4	\$56.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				4	\$14.00			
N 10	WQHR	11/04/18	11/04/18	SA-SU MIDDAY	10A-3P		1:00			NM	5	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				5	\$28.00			
N 11	WQHR	11/04/18	11/04/18	SA-SU PM	3P-7P		1:00			NM	1	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$28.00			
Totals											55	\$1,524.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	55	\$1,524.00	(\$228.60)	\$1,295.40
Totals	55	\$1,524.00	(\$228.60)	\$1,295.40

Contract Totals 167 \$4,620.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.