



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

CONTRACT

<u>Contract / Revision</u> 279128 /		<u>Alt Order #</u> 10735405
<u>Product</u> FLORES 4 CONGRESS		
<u>Contract Dates</u> 02/08/16 - 02/15/16		<u>Estimate #</u> 6709
<u>Advertiser</u> Flores for Congress		<u>Original Date / Revision</u> 12/23/15 / 01/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9914860	<u>Advertiser Code</u> 460	<u>Product Code</u> 871
<u>Agency Ref</u> 6930		<u>Advertiser Ref</u> 62844

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTX	02/09/16	02/09/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-T-----				1	\$165.00			
N 2	KWTX	02/10/16	02/10/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	--W----				1	\$165.00			
N 3	KWTX	02/11/16	02/11/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	---T---				1	\$165.00			
N 4	KWTX	02/12/16	02/12/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----F--				1	\$165.00			
N 5	KWTX	02/15/16	02/15/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$165.00			
N 6	KWTX	02/09/16	02/09/16	CBS This Morning	7:00 AM-9:00 AM		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-T-----				1	\$115.00			
N 7	KWTX	02/10/16	02/10/16	CBS This Morning	7:00 AM-9:00 AM		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	--W----				1	\$115.00			
N 8	KWTX	02/11/16	02/11/16	CBS This Morning	7:00 AM-9:00 AM		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	---T---				1	\$115.00			
N 9	KWTX	02/12/16	02/12/16	CBS This Morning	7:00 AM-9:00 AM		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----F--				1	\$115.00			
N 10	KWTX	02/15/16	02/15/16	CBS This Morning	7:00 AM-9:00 AM		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$115.00			
N 11	KWTX	02/14/16	02/14/16	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----S				1	\$140.00			
N 12	KWTX	02/09/16	02/09/16	News 10 @ Noon	12:00 PM-12:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-T-----				1	\$125.00			

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<u>Contract / Revision</u> 279128 /		<u>Alt Order #</u> 10735405
<u>Contract Dates</u> 02/08/16 - 02/15/16	<u>Product</u> FLORES 4 CONGRESS	<u>Estimate #</u> 6709
<u>Advertiser</u> Flores for Congress		<u>Original Date / Revision</u> 12/23/15 / 01/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 13	KWTX	02/11/16	02/11/16	News 10 @ Noon	12:00 PM-12:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	---T---				1	\$125.00			
N 14	KWTX	02/15/16	02/15/16	News 10 @ Noon	12:00 PM-12:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$125.00			
N 15	KWTX	02/09/16	02/09/16	News 10 @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-T-----				1	\$195.00			
N 16	KWTX	02/11/16	02/11/16	News 10 @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	---T---				1	\$195.00			
N 17	KWTX	02/12/16	02/12/16	News 10 @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----F--				1	\$195.00			
N 18	KWTX	02/09/16	02/09/16	CBS Evening News	5:30 PM-6:00 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-T-----				1	\$195.00			
N 19	KWTX	02/10/16	02/10/16	CBS Evening News	5:30 PM-6:00 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	--W----				1	\$195.00			
N 20	KWTX	02/15/16	02/15/16	CBS Evening News	5:30 PM-6:00 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$195.00			
N 21	KWTX	02/10/16	02/10/16	News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	--W----				1	\$300.00			
N 22	KWTX	02/11/16	02/11/16	News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	---T---				1	\$300.00			
N 23	KWTX	02/15/16	02/15/16	News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$300.00			
N 24	KWTX	02/09/16	02/09/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-T-----				1	\$195.00			
N 25	KWTX	02/10/16	02/10/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	--W----				1	\$195.00			
N 26	KWTX	02/11/16	02/11/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	---T---				1	\$195.00			
N 27	KWTX	02/12/16	02/12/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----F--				1	\$195.00			
N 28	KWTX	02/15/16	02/15/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$195.00			
N 29	KWTX	02/15/16	02/15/16	Monday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	02/15/16-02/21/16	Monday Prime Hr 2	8:00 PM-9:00 PM	M-----	:30		\$400.00	NM		

See MG 39.2,39.3,39.4

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02/08/16 - 02/15/16	FLORES 4 CONGRESS	6709

<u>Advertiser</u>	<u>Original Date / Revision</u>
Flores for Congress	12/23/15 / 01/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 30	KWTX	02/09/16	02/09/16	Tuesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-T-----				1	\$400.00			
N 31	KWTX	02/10/16	02/10/16	Wednesday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	--W----				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	02/08/16-02/14/16	Wednesday Prime Hr 1	7:00 PM-8:00 PM	---W-----	:30		\$300.00	NM		
	See MG 39.2,39.3,39.4											
N 32	KWTX	02/10/16	02/10/16	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	--W----				1	\$350.00			
N 33	KWTX	02/12/16	02/12/16	Friday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----F--				1	\$250.00			
N 34	KWTX	02/14/16	02/14/16	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----S				1	\$250.00			
N 35	KWTX	02/14/16	02/14/16	Sunday Prime Hr 2	7:00 PM-8:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----S				1	\$300.00			
N 36	KWTX	02/09/16	02/09/16	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-T-----				1	\$450.00			
N 37	KWTX	02/11/16	02/11/16	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	---T---				1	\$450.00			
N 38	KWTX	02/12/16	02/12/16	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----F--				1	\$450.00			
N 39	KWTX	02/15/16	02/15/16	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	3	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	02/15/16-02/21/16	M-F News 10 @ 10p	10:00 PM-10:35 PM	-----	:30		\$450.00	NM		
	See MG 39.2,39.3,39.4											
	2	KWTX	02/15/16-02/21/16	Late Run News 10 @ 10p	1030p-1230a	M-----	:30		\$450.00	NM		
	Ⓜ	MG for 31.1,39.1,29.1										
	3	KWTX	02/08/16-02/14/16	Thursday Prime Hr 1	658p-8p	----Th----	:30		\$400.00	NM		
	Ⓜ	MG for 31.1,39.1,29.1										
	4	KWTX	02/08/16-02/14/16	Wednesday Prime Hr 1	7:00 PM-8:00 PM	---W-----	:30		\$300.00	NM		
	Ⓜ	MG for 31.1,39.1,29.1										
N 40	KWTX	02/13/16	02/13/16	Sa-Su News 10 @ 10p	10:00 PM-10:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----S-				1	\$300.00			
N 41	KWTX	02/14/16	02/14/16	Sa-Su News 10 @ 10p	10:00 PM-10:30 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----S				1	\$450.00			
N 42	KWTX	02/10/16	02/10/16	Late Show	10:35 PM-11:35 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	--W----				1	\$70.00			
N 43	KWTX	02/11/16	02/11/16	Late Show	10:35 PM-11:35 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	---T---				1	\$70.00			

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