



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

CONTRACT

<u>Contract / Revision</u> 279114 /		<u>Alt Order #</u> 10735420
<u>Product</u> FLORES 4 CONGRESS		
<u>Contract Dates</u> 02/23/16 - 02/29/16	<u>Estimate #</u> 6711	
<u>Advertiser</u> Flores for Congress		<u>Original Date / Revision</u> 12/23/15 / 02/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9914860	<u>Advertiser Code</u> 460	<u>Product Code</u> 871
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 62844	

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTX	02/25/16	02/25/16	News 10 @ 53i	5:30 AM-6:00 AM		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	---T---				1	\$105.00			
N 2	KWTX	02/29/16	02/29/16	News 10 @ 53i	5:30 AM-6:00 AM		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	M-----				1	\$105.00			
N 3	KWTX	02/24/16	02/24/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	--W----				1	\$165.00			
N 4	KWTX	02/26/16	02/26/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	----F--				1	\$165.00			
N 5	KWTX	02/29/16	02/29/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	M-----				1	\$165.00			
N 6	KWTX	02/28/16	02/28/16	CBS Sunday M	8:00 AM-9:30 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	-----S				1	\$140.00			
N 7	KWTX	02/23/16	02/23/16	CBS Evening N	5:30 PM-6:00 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	-T-----				1	\$195.00			
N 8	KWTX	02/29/16	02/29/16	CBS Evening N	5:30 PM-6:00 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	M-----				1	\$195.00			
N 9	KWTX	02/24/16	02/24/16	News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	--W----				1	\$300.00			
N 10	KWTX	02/29/16	02/29/16	News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	M-----				1	\$300.00			
N 11	KWTX	02/23/16	02/23/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	-T-----				1	\$195.00			
N 12	KWTX	02/26/16	02/26/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	----F--				1	\$195.00			

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<u>Advertiser</u> Flores for Congress		<u>Estimate #</u> 6711
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 13	KWTX	02/23/16	02/23/16	Tuesday Prime	8:00 PM-9:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	-T-----	1			\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	02/22/16-02/28/16	Tuesday Prime Hr 2	8:00 PM-9:00 PM	-Tu-----	:30		\$400.00	NM		
	Credited											
N 14	KWTX	02/24/16	02/24/16	Wednesday Pri	8:00 PM-9:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	--W----	1			\$350.00				
N 15	KWTX	02/26/16	02/26/16	Friday Prime Hi	9:00 PM-10:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	----F--	1			\$250.00				
N 16	KWTX	02/28/16	02/28/16	Sunday Prime I	6:00 PM-7:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	-----S	1			\$250.00				
N 17	KWTX	02/28/16	02/28/16	Sunday Prime I	7:00 PM-8:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	-----S	1			\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	02/22/16-02/28/16	Sunday Prime Hr 2	7:00 PM-8:00 PM	-----Su	:30		\$300.00	NM		
	Credited											
N 18	KWTX	02/25/16	02/25/16	M-F News 10 C	10:00 PM-10:35 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	---T---	1			\$450.00				
N 19	KWTX	02/29/16	02/29/16	M-F News 10 C	10:00 PM-10:35 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/29/16	03/06/16	M-----	1			\$450.00				
N 20	KWTX	02/27/16	02/27/16	Sa-Su News 1C	10:00 PM-10:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	-----S-	1			\$300.00				
N 21	KWTX	02/28/16	02/28/16	Sa-Su News 1C	10:00 PM-10:30 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	-----S	1			\$450.00				
N 22	KWTX	02/23/16	02/29/16	All Day Rotator	4a-4a		:30			NM	7	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWTFSS	6			\$0.00				
Week:		02/29/16	03/06/16	M-----	1			\$0.00				
Totals											26	\$4,725.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/28/16	20	\$3,510.00	(\$526.50)	\$2,983.50
02/29/16 - 02/29/16	6	\$1,215.00	(\$182.25)	\$1,032.75
Totals	26	\$4,725.00	(\$708.75)	\$4,016.25

Signature: _____ **Date:** _____

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