

# CONTRACT



**KWTX**  
**6700 American Plaza**  
**Waco, TX 76712**  
**(254) 776-1330**

<u>Contract / Revision</u> 304782 /		<u>Alt Order #</u> WOC10352553
<u>Product</u> TX-17		
<u>Contract Dates</u> 02/11/16 - 02/15/16		<u>Estimate #</u> 6810
<u>Advertiser</u> Flores for Congress		<u>Original Date / Revision</u> 02/10/16 / 02/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Households		
		<u>Total Ratings</u> 69.60
<u>IDB#</u> 9914860	<u>Advertiser Code</u> 460	<u>Product Code</u> 871
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 62844	

And:

**American Media and Advocacy Grp**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	KWTX	02/11/16	02/11/16	News 10 @ 5a	5:00 AM-5:30 AM		:30				NM	0	\$0.00
N 2	KWTX	02/11/16	02/15/16	News 10 @ 530	5:30 AM-6:00 AM		:30				NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/11/16	02/17/16	1---1--				2	\$105.00	3.00			
N 3	KWTX	02/11/16	02/13/16	CBS This Morn	6:00 AM-8:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-----1-				1	\$50.00	0.90			
N 4	KWTX	02/11/16	02/14/16	Face The Natio	10:30 AM-11:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-----1				1	\$50.00	0.90			
N 5	KWTX	02/11/16	02/12/16	News 10 @ No	12:00 PM-12:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	----1--				1	\$125.00	6.00			
N 6	KWTX	02/11/16	02/15/16	News 10 @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/11/16	02/17/16	1-----				1	\$195.00	7.70			
D 7	KWTX	02/11/16	02/11/16	CBS Evening N	5:30 PM-6:00 PM		:30				NM	0	\$0.00
N 8	KWTX	02/11/16	02/12/16	News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	----1--				1	\$300.00	8.70			
N 9	KWTX	02/11/16	02/13/16	Sa News 10 @	6:00 PM-6:30 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-----1-				1	\$110.00	4.20			
N 10	KWTX	02/11/16	02/14/16	Su News 10 @	5:30 PM-6:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-----1				1	\$100.00	7.20			
N 11	KWTX	02/12/16	02/15/16	M-F News 10 @	10:00 PM-10:35 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/11/16	02/17/16	1---1--				2	\$450.00	9.10			
N 12	KWTX	02/12/16	02/12/16	News 10 @ 5a	5a-530a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	----F--				1	\$50.00	2.30			
N 13	KWTX	02/12/16	02/12/16	CBS Evening N	530p-6p		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	----F--				1	\$195.00	7.50			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 14	KWTX	02/12/16	02/15/16	All Day Rotator	4a-4a		:30				NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/08/16	02/14/16	----FSS				2	\$0.00	0.00			
	Week:	02/15/16	02/21/16	M-----				1	\$0.00	0.00			
N 15	KWTX	02/13/16	02/13/16	NCAA BB RS (	Various		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/08/16	02/14/16	-----S-				2	\$100.00	0.00			
<b>Totals</b>											69.60	18	\$2,485.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/15/16	18	\$2,485.00	(\$372.75)	\$2,112.25
<b>Totals</b>	18	\$2,485.00	(\$372.75)	\$2,112.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

