

CONTRACT



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

<u>Contract / Revision</u> 304802 /		<u>Alt Order #</u> WOC10352552
<u>Product</u> TX-17		
<u>Contract Dates</u> 02/23/16 - 03/01/16		<u>Estimate #</u> 6809
<u>Advertiser</u> Flores for Congress		<u>Original Date / Revision</u> 02/10/16 / 02/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Households		
		<u>Total Ratings</u> 297.00
<u>IDB#</u> 9914860	<u>Advertiser Code</u> 460	<u>Product Code</u> 871
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 62844	

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTX	02/23/16	03/01/16	News 10 @ 5a	5:00 AM-5:30 AM		:30				NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/23/16	02/29/16	11111--				5	\$50.00	2.30			
	Week:	03/01/16	03/07/16	-1-----				1	\$50.00	2.30			
N 2	KWTX	02/23/16	03/01/16	News 10 @ 530a	5:30 AM-6:00 AM		:30				NM	4	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/22/16	02/28/16	-11-1--				3	\$105.00	3.00			
	Week:	02/29/16	03/06/16	-1-----				1	\$105.00	3.00			
N 3	KWTX	02/23/16	03/01/16	News 10 @ 6a	6:00 AM-7:00 AM		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/22/16	02/28/16	---1---				1	\$165.00	5.40			
	Week:	02/29/16	03/06/16	-2-----				2	\$165.00	5.40			
N 4	KWTX	02/23/16	03/01/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	7	\$805.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/23/16	02/29/16	11111--				5	\$115.00	3.80			
	Week:	03/01/16	03/07/16	-2-----				2	\$115.00	3.80			
N 5	KWTX	02/23/16	02/27/16	CBS This Morning Saturday	6:00 AM-8:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/22/16	02/28/16	-----1-				1	\$50.00	0.90			
N 6	KWTX	02/23/16	02/28/16	Face The Nation	10:30 AM-11:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/22/16	02/28/16	-----1				1	\$50.00	0.90			
N 7	KWTX	02/23/16	02/29/16	News 10 @ Noon	12:00 PM-12:30 PM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/23/16	02/29/16	11111--				5	\$125.00	6.00			
N 8	KWTX	02/23/16	02/29/16	News 10 @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/23/16	02/29/16	1-1----				2	\$195.00	7.70			
N 9	KWTX	02/23/16	02/26/16	CBS Evening News	5:30 PM-6:00 PM		:30				NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/22/16	02/28/16	--111--				3	\$195.00	7.50			
N 10	KWTX	02/23/16	02/26/16	News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/22/16	02/28/16	-1-11--				3	\$300.00	8.70			
N 11	KWTX	02/23/16	02/27/16	Sa News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/23/16	02/29/16	-----1				1	\$110.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
304802 /	WOC10352552

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/23/16 - 03/01/16	TX-17	6809

<u>Advertiser</u>	<u>Original Date / Revision</u>
Flores for Congress	02/10/16 / 02/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----1-				1	\$110.00	4.20			
N 12	KWTX	02/23/16	02/28/16	Su News 10 @ 530p	5:30 PM-6:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----1				1	\$100.00	7.20			
N 13	KWTX	02/23/16	02/29/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/23/16	02/29/16	1-11---				3	\$195.00	4.20			
N 14	KWTX	02/23/16	02/29/16	Monday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	3	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/23/16	02/29/16	1-----				1	\$400.00	4.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KWTX	02/23/16-02/29/16		Monday Prime Hr 2	8:00 PM-9:00 PM	M-----	:30		\$400.00	4.20	NM		
See MG 14.2,14.3,14.4													
2	KWTX	02/23/16-02/29/16		Monday Prime Hr 1	658p-8p	M-----	:30		\$300.00	4.20	NM		
Ⓜ MG for 14.1 02/29													
3	KWTX	02/23/16-02/29/16		NCAA BB Regular Season	Various	-----Su	:30		\$50.00	4.20	NM		
Ⓜ MG for 14.1 02/29													
4	KWTX	02/23/16-02/29/16		NCAA BB Regular Season	Various	-----Su	:30		\$50.00	4.20	NM		
Ⓜ MG for 14.1 02/29													
N 15	KWTX	02/23/16	02/29/16	Monday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/23/16	02/29/16	1-----				1	\$350.00	8.10			
N 16	KWTX	02/23/16	02/23/16	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-1-----				1	\$400.00	9.30			
N 17	KWTX	02/23/16	02/23/16	Tuesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-1-----				1	\$300.00	6.80			
N 18	KWTX	02/23/16	02/24/16	Wednesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	--1----				1	\$300.00	5.00			
N 19	KWTX	02/23/16	02/25/16	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	---1---				1	\$400.00	7.00			
N 20	KWTX	02/23/16	02/26/16	Friday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	7	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----1--				1	\$250.00	9.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KWTX	02/22/16-02/28/16		Friday Prime Hr 2	8:00 PM-9:00 PM	-----F----	:30		\$250.00	9.10	NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8													
2	KWTX	02/22/16-02/28/16		Friday Prime Hr 2	8:00 PM-9:00 PM	-----F----	:30		\$1,000.00	9.10	NM		
Ⓜ MG for 20.1,23.1													
3	KWTX	02/26/16-02/26/16		News 10 @ 5p	5p-530p	-----F----	:30		\$195.00	0.00	NM		
Ⓜ MG for 20.1,23.1													
4	KWTX	02/27/16-02/27/16		Saturday Prime Hr 3	9p-10p	-----Sa--	:30		\$250.00	0.00	NM		
Ⓜ MG for 20.1,23.1													
5	KWTX	02/22/16-02/28/16		Sunday Prime Special	558p-10p	-----Su	:30		\$300.00	7.40	NM		
Ⓜ MG for 20.1,23.1													
6	KWTX	02/25/16-02/26/16		CBS This Morning	658a-9a	----ThF----	:30		\$115.00	0.00	NM		
Ⓜ MG for 20.1,23.1													
7	KWTX	02/22/16-02/28/16		Sa 1035p-1135p	1035p-1135p	-----Sa--	:30		\$40.00	0.00	NM		
Ⓜ MG for 20.1,23.1													
8	KWTX	02/22/16-02/28/16		Su 1035p-1135p	1035p-1135p	-----Su	:30		\$40.00	0.00	NM		
Ⓜ MG for 20.1,23.1													

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		<u>Estimate #</u> 6809
<u>Advertiser</u> Flores for Congress		<u>Original Date / Revision</u> 02/10/16 / 02/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 21	KWTX	02/23/16	02/27/16	Saturday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----1-				1	\$75.00	2.80			
N 22	KWTX	02/23/16	02/27/16	Saturday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----1-				1	\$75.00	2.80			
N 23	KWTX	02/23/16	02/28/16	Sunday Prime Hr 3	8:00 PM-9:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----1				1	\$300.00	7.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KWTX	02/22/16-02/28/16	Sunday Prime Hr 3	8:00 PM-9:00 PM	-----Su	:30		\$300.00	7.40	NM		
	See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8												
N 24	KWTX	02/23/16	02/26/16	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-11-1--				3	\$450.00	9.10			
N 25	KWTX	02/23/16	02/29/16	Late Show	10:35 PM-11:35 PM		:30				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/23/16	02/29/16	1-111--				4	\$70.00	2.60			
N 26	KWTX	02/23/16	02/29/16	All Day Rotator	4a-4a		:30				NM	12	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-TWTfSS				10	\$0.00	0.00			
Week:		02/29/16	03/06/16	M-----				2	\$0.00	0.00			
Totals											297.00	76	\$11,285.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/28/16	60	\$9,170.00	(\$1,375.50)	\$7,794.50
02/29/16 - 03/01/16	16	\$2,115.00	(\$317.25)	\$1,797.75
Totals	76	\$11,285.00	(\$1,692.75)	\$9,592.25

Signature: _____ **Date:** _____

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