

CONTRACT



Townsquare Media Flint
3338 E. Bristol Rd
Burton, MI 48529
wopayments4@townsquaremedia.com
(810) 743-1080

<u>Contract / Revision</u> 4686686 /		<u>Alt Order #</u> 37149079
<u>Advertiser</u> MAGA INC		<u>Original Date / Revision</u> 02/29/24 / 02/29/24
<u>Contract Dates</u> 03/04/24 - 03/31/24	<u>Estimate #</u> 304331	
<u>Product</u> MI		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRCL-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> RI13287	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Media Group
125 West 55th Street
3rd Floor
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRCL	03/04/24	03/31/24	M-F Prime Rotator	6:00 AM-7:00 PM		1:00			NM	40	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	MTWTF--				10	\$63.00			
	Week:	03/11/24	03/17/24	MTWTF--				10	\$63.00			
	Week:	03/18/24	03/24/24	MTWTF--				10	\$63.00			
	Week:	03/25/24	03/31/24	MTWTF--				10	\$63.00			
N 2	WRCL	03/04/24	03/31/24	M-Su	6:00 AM-7:00 PM		1:00			NM	40	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	MTWTFSS				10	\$63.00			
	Week:	03/11/24	03/17/24	MTWTFSS				10	\$63.00			
	Week:	03/18/24	03/24/24	MTWTFSS				10	\$63.00			
	Week:	03/25/24	03/31/24	MTWTFSS				10	\$63.00			
Totals											80	\$5,040.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	80	\$5,040.00	(\$756.00)	\$4,284.00
Totals	80	\$5,040.00	(\$756.00)	\$4,284.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.