

# CONTRACT



**WHO**  
 1801 Grand Ave  
 Des Moines, IA 50309  
 (515) 242-3500

<u>Contract / Revision</u> 325546 /		<u>Alt Order #</u> 08247742
<u>Product</u> 695/803/4284		
<u>Contract Dates</u> 05/17/16 - 05/23/16		<u>Estimate #</u> 4284
<u>Advertiser</u> Sherzan/D/Congress		<u>Original Date / Revision</u> 05/13/16 / 05/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Ryan Holloway	<u>Sales Office</u> NSO Atlanta
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13041	<u>Advertiser Code</u> 695	<u>Product Code</u> 803
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Canal Partners Media**  
 25 Whitlock Place SW  
 Ste 201  
 Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	05/20/16	05/20/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/16/16	05/22/16	----1--	1			\$70.00	0.00				
N 2	13	05/20/16	05/20/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/16/16	05/22/16	----1--	1			\$50.00	0.00				
N 3	13	05/20/16	05/20/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/16/16	05/22/16	----1--	1			\$50.00	0.00				
N 4	13	05/20/16	05/20/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/16/16	05/22/16	----1--	1			\$195.00	0.00				
N 5	13	05/20/16	05/20/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/16/16	05/22/16	----1--	1			\$85.00	0.00				
N 6	13	05/20/16	05/20/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/16/16	05/22/16	----1--	1			\$340.00	0.00				
N 7	13	05/20/16	05/20/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/16/16	05/22/16	----1--	1			\$225.00	0.00				
N 8	13	05/20/16	05/20/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/16/16	05/22/16	----1--	1			\$390.00	0.00				
N 9	13	05/20/16	05/20/16	Today	7:00 AM-9:00 AM		:30				NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/16/16	05/22/16	----2--	2			\$180.00	0.00				
N 10	13	05/20/16	05/20/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/16/16	05/22/16	----1--	1			\$70.00	0.00				
N 11	13	05/23/16	05/23/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/23/16	05/29/16	1-----	1			\$500.00	0.00				
N 12	13	05/23/16	05/23/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$70.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
325546 /	08247742

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/17/16 - 05/23/16	695/803/4284	4284

<u>Advertiser</u>	<u>Original Date / Revision</u>
Sherzan/D/Congress	05/13/16 / 05/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	1-----				1	\$70.00	0.00			
N 13	13	05/23/16	05/23/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	1-----				1	\$45.00	0.00			
N 14	13	05/23/16	05/23/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	1-----				1	\$50.00	0.00			
N 15	13	05/23/16	05/23/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	1-----				1	\$195.00	0.00			
N 16	13	05/23/16	05/23/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	1-----				1	\$85.00	0.00			
N 17	13	05/23/16	05/23/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	1-----				1	\$340.00	0.00			
N 18	13	05/23/16	05/23/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	1-----				1	\$225.00	0.00			
N 19	13	05/23/16	05/23/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	1-----				1	\$390.00	0.00			
N 20	13	05/23/16	05/23/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	1-----				1	\$180.00	0.00			
N 21	13	05/23/16	05/23/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/23/16	05/29/16	1-----				1	\$70.00	0.00			
N 22	13	05/21/16	05/21/16	Sa 10p-1030p	10:00 PM-10:35 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-----1-				1	\$500.00	0.00			
N 23	13	05/21/16	05/21/16	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-----1-				1	\$75.00	0.00			
N 24	13	05/21/16	05/21/16	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-----1-				1	\$75.00	0.00			
N 25	13	05/22/16	05/22/16	Channel 13 News @ 10p	10p-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-----1				1	\$500.00	0.00			
N 26	13	05/22/16	05/22/16	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-----1				1	\$75.00	0.00			
N 27	13	05/22/16	05/22/16	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-----1				1	\$80.00	0.00			
N 28	13	05/19/16	05/19/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	---1---				1	\$70.00	0.00			
N 29	13	05/19/16	05/19/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$45.00

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05/17/16 - 05/23/16	695/803/4284	4284

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	---1---				1	\$45.00	0.00			
N 30	13	05/19/16	05/19/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	---1---				1	\$50.00	0.00			
N 31	13	05/19/16	05/19/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	---1---				1	\$195.00	0.00			
N 32	13	05/19/16	05/19/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	---1---				1	\$85.00	0.00			
N 33	13	05/19/16	05/19/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	---1---				1	\$340.00	0.00			
N 34	13	05/19/16	05/19/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	---1---				1	\$225.00	0.00			
N 35	13	05/19/16	05/19/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	---1---				1	\$390.00	0.00			
N 36	13	05/19/16	05/19/16	Today	7:00 AM-9:00 AM		:30				NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	---2---				2	\$180.00	0.00			
N 37	13	05/19/16	05/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	---1---				1	\$70.00	0.00			
N 38	13	05/17/16	05/17/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-1-----				1	\$500.00	0.00			
N 39	13	05/17/16	05/17/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-1-----				1	\$45.00	0.00			
N 40	13	05/17/16	05/17/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-1-----				1	\$50.00	0.00			
N 41	13	05/17/16	05/17/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-1-----				1	\$195.00	0.00			
N 42	13	05/17/16	05/17/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-1-----				1	\$85.00	0.00			
N 43	13	05/17/16	05/17/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-1-----				1	\$340.00	0.00			
N 44	13	05/17/16	05/17/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-1-----				1	\$225.00	0.00			
N 45	13	05/17/16	05/17/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-1-----				1	\$390.00	0.00			
N 46	13	05/17/16	05/17/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$180.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	-1-----				1	\$180.00	0.00			
N 47	13	05/18/16	05/18/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	--1----				1	\$500.00	0.00			
N 48	13	05/18/16	05/18/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	--1----				1	\$70.00	0.00			
N 49	13	05/18/16	05/18/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	--1----				1	\$50.00	0.00			
N 50	13	05/18/16	05/18/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	--1----				1	\$50.00	0.00			
N 51	13	05/18/16	05/18/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	--1----				1	\$195.00	0.00			
N 52	13	05/18/16	05/18/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	--1----				1	\$85.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	05/16/16-05/22/16	Today In Iowa	5:30 AM-6:00 AM	---W-----	:30		<del>\$85.00</del>	0.00	NM		
	See MG 52.2												
	2	13	05/20/16-05/20/16	Today In Iowa	5:30 AM-6:00 AM	-----F----	:30		\$85.00	0.00	NM		
	Ⓜ MG for 52.1 05/18												
N 53	13	05/18/16	05/18/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	--1----				1	\$340.00	0.00			
N 54	13	05/18/16	05/18/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	--1----				1	\$225.00	0.00			
N 55	13	05/18/16	05/18/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	--1----				1	\$390.00	0.00			
N 56	13	05/18/16	05/18/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	--1----				1	\$180.00	0.00			
N 57	13	05/18/16	05/18/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/16	05/22/16	--1----				1	\$70.00	0.00			
<b>Totals</b>										0.00		59	\$11,285.00

Time Period	# of Spots	Gross Amount	Net Amount
04/25/16 -05/23/16	59	\$11,285.00	\$9,592.25
<b>Totals</b>	59	\$11,285.00	\$9,592.25

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.