

#443802

Friends of Kelly Schmidt

KVLY-TV	Cost Per Spot	Thursday 11/3/2016	Friday 11/4/2016	Saturday 11/5/2016	Sunday 11/6/2016	Monday 11/7/2016	TOTAL SPOTS	TOTAL COST
Valley Today @ M-F 5a-6a	\$20.00	1	1			1	3	\$60.00
Valley Today @ M-F 6a-7a	\$150.00	1	1	N/A		1	3	\$450.00
Today Show M-F 7a-9a	\$90.00	1	1			1	3	\$270.00
Today Show 3i M-F 10a-11a	\$10.00	1	1			1	3	\$30.00
ND Today M-F 9a-10a	\$10.00	1	1			1	3	\$30.00
Today Show 4i M-F 11a-12p	\$10.00	1	1			1	3	\$30.00
Judge Judy M-F 1p-1:30p	\$30.00	1	1			1	3	\$90.00
Harry Connick M-F 2p-3p	\$10.00	1	1			1	3	\$30.00
Ellen M-F 3p-4p	\$40.00	1	1			1	3	\$120.00
Valley News Li M-F 4:58p-5:30p	\$100.00	1				1	2	\$200.00
NBC Nightly N M-F 5:30p-6p	\$100.00	1				1	2	\$200.00
Valley News Li M-F 6p-6:30p	\$150.00	1				1	2	\$300.00
Wheel of Fortu M-F 6:30p-7p	\$200.00	1				1	2	\$400.00
Chicago Med Th 8p-9p	\$200.00	1					1	\$200.00
Valley News Li M-F 10p-10:35	\$250.00	1				1	2	\$500.00
NDSU Bison F Sa 2p-5p	\$650.00				1		1	\$650.00
Sunday Today Su 6:58a-8a	\$65.00				1		1	\$65.00
Meet The Pres Su 8a-9a	\$150.00				1		1	\$150.00
NBC Nightly N Su 5:30p-6p	\$100.00				1		1	\$100.00
Valley News Li Su 10:30p-11p	\$100.00				1		1	\$100.00

Makegood offer:

3x Thur, Fri + Mon 5 Tonight Show @ \$90 = \$270
 3x Thur, Fri + Mon 5 4-5pm Dr Phil @ \$40 = \$120
 2x NDSU Pregame 5:30-2:30pm @ \$150 = \$300
 2x Fri + Mon 130-4pm Judge Judy @ \$30 = \$160
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\$3,465.00