

# KXXJ-AM / 1330 KXXJ Order Confirmation

Juneau Alaska Communications  
 3161 Channel Dr., Suite 2  
 Juneau, Alaska 99801  
 907-586-3630

OrderID: 3179-014

Sponsor: INDEPENDENT ALASKA (MEDIA FINANCIAL SER  
 Product: INDEPENDENT ALASKA (MEDIA FINANCIAL SER  
 Estimate/PO: 12445  
 AccountRep: Gregory Tacher  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail  
 Run Dates: 10/31/2022 - 11/27/2022  
 Items Ordered: 16  
 Ordered Amount: \$1,120.00  
 -Agency Commission: -\$168.00  
 Net Amount: \$952.00  
 +Juneau Sales Tax \$47.60  
 Total Amount: \$999.60

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES ROAD  
 SUITE 903  
 WEST PALM BEACH, FL 33401

## Scheduled Station(s): KXXJ-AM 12445

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| Run Dates                | Run Weeks | Run Times           | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Week Total | Length | Description | Avail Type | Copy ID | Qty | Item Cost | Total Cost |
|--------------------------|-----------|---------------------|-----|-----|-----|-----|-----|-----|-----|------------|--------|-------------|------------|---------|-----|-----------|------------|
| 01 11/1/2022 - 11/4/2022 | All Weeks | 03:00 PM - 07:00 PM |     | 1   | 1   | 1   | 1   |     |     | 4          | :60    | 3P-7P       |            | 1376    | 4   | 70.00     | 280.00     |
| 02 11/7/2022 - 11/7/2022 | All Weeks | 03:00 PM - 07:00 PM | 1   |     |     |     |     |     |     | 1          | :60    | 3P-7P       |            | 1376    | 1   | 70.00     | 70.00      |
| 03 11/1/2022 - 11/4/2022 | All Weeks | 06:00 AM - 10:00 AM |     | 1   | 1   | 1   | 1   |     |     | 4          | :60    | 6A-10A      |            | 1376    | 4   | 70.00     | 280.00     |
| 04 11/1/2022 - 11/7/2022 | All Weeks | 06:00 AM - 10:00 AM | 2   |     |     |     |     |     |     | 2          | :60    | 6A-10A      |            | 1376    | 2   | 70.00     | 140.00     |
| 05 11/5/2022 - 11/6/2022 | All Weeks | 06:00 AM - 07:00 PM |     |     |     |     |     | 2   | 3   | 5          | :60    | 6A-7P       |            | 1376    | 5   | 70.00     | 350.00     |

**Broadcast Month Projected Billing:**

|        |      |        |          |        |      |         |          |
|--------|------|--------|----------|--------|------|---------|----------|
| Oct-22 | 0.00 | Nov-22 | 1,120.00 | Dec-22 | 0.00 | Q4-2022 | 1,120.00 |
|--------|------|--------|----------|--------|------|---------|----------|

*Shelby Heydock*  
 Accepted for KXXJ-AM / 1330 KXXJ

Confirmed Correct; Payment Guaranteed

|                        |                                   |                           |              |  |                          |
|------------------------|-----------------------------------|---------------------------|--------------|--|--------------------------|
| <b>STATION:</b>        | KXXJ-AM                           | <b>ORDER#:</b>            | 3202839      | <b>DATE:</b>   | 10/24/2022               |
| <b>MARKET:</b>         | UM - Juneau, AK                   | <b>AMOUNT:</b>            | \$1,120.00   | <b>AGENCY:</b>   | MEDIA FINANCIAL SERVICES |
| <b>REP:</b>            | Regional Reps Non-Rep             | <b>SPOTS:</b>             | 16           | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |                          |
| <b>MOD:</b>            | Stn Ver: 1 Last:                  |                           |              |  |                          |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                      | <b>SLS PH:</b>            | 412 421 2600 |  |                          |
| <b>SALESPERSON:</b>    | Roger Rafson                      | <b>SLS FAX:</b>           | 412 421 6001 |  |                          |
| <b>SLS EMAIL:</b>      | Roger.Rafson@GenMediaPartners.com |                           |              |  |                          |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES          | <b>AGY CLI:</b>           |              | <b>CONTRACT # FOR INVOICING 4435079</b>  |                          |
| <b>ADVERTISER:</b>     | Independent Alaska                | <b>AGY PRD:</b>           |              | <b>INVOICE:</b> MEDIA FINANCIAL SERVICES   |                          |
| <b>PRODUCT:</b>        | 11/01-11/07 Est 12445 Issue       | <b>AGY EST:</b>           | 12445        | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |                          |
| <b>FLIGHT:</b>         | 11-01-2022 TO 11/7/2022           | [X]Unwired [ ]Spot [ ]Mod |              |  |                          |
| <b>TOT # OF WEEKS:</b> | 1                                 |                           |              |  |                          |
| <b>PRIM. DEMO:</b>     | Adults 35+                        | [X]Cash [ ]Trade          |              |  |                          |
| <b>SEC. DEMO:</b>      |                                   | <b>SPOT TYPE:</b>         |              | <b>LAST SENT:</b> 10/24/2022 16:34   |                          |

**COMMENTS**

[Rep Comment] 10/24/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at chelsey.falcione@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\***

PopulationBuyType: CPP.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.\*\*\*

**WEEK#1                      11/1/2022 To 11/7/2022                      WK TOT \$1,120.00                      WK TOTAL SPOTS 16**

| MC | LN | SPT TYP | DAYS        | START  | END TIME | LEN | START     | STOP      | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|-------------|--------|----------|-----|-----------|-----------|-------|------|--------------|
|    | 1  |         | TuWThF.. /M | 3:00PM | 7:00PM   | 60  | 11/1/2022 | 11/7/2022 | 5     | \$70 | \$350        |
|    | 2  |         | TuWThF.. /M | 6:00AM | 10:00AM  | 60  | 11/1/2022 | 11/7/2022 | 6     | \$70 | \$420        |
|    | 3  |         | .....SS     | 6:00AM | 7:00PM   | 60  | 11/5/2022 | 11/6/2022 | 5     | \$70 | \$350        |

| TOTAL | Nov      |  |  |  |  |  |  |  |  |  | Total    |
|-------|----------|--|--|--|--|--|--|--|--|--|----------|
| SPOT  | 16       |  |  |  |  |  |  |  |  |  | 16       |
| CASH  | 1,120.00 |  |  |  |  |  |  |  |  |  | 1,120.00 |
| TOTAL | 1,120.00 |  |  |  |  |  |  |  |  |  | 1,120.00 |

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Sally Rodgers, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Sally Rodgers

Agency name: GMMB

Address: 3050 K Street NW Suite 100 Washington DC 20007

|          |                            |        |
|----------|----------------------------|--------|
| Contact: | Phone number: 202-338-8700 | Email: |
|----------|----------------------------|--------|

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Independent Alaska

Address: 1032 15th St. NW Suite 247 Washington DC 20005

|                      |                            |        |
|----------------------|----------------------------|--------|
| Contact: Jen Mueller | Phone number: 202-570-3541 | Email: |
|----------------------|----------------------------|--------|

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Treasurer: Susanna Orr

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:  N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:  N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

|   |   |
|---|---|
| <b>Advertiser/Sponsor</b>   | <b>Station Representative</b>                           |
| Signature: Sally Rodgers <small>Digitally signed by Sally Rodgers<br/>Date: 2022.10.05 21:20:29 -07'00'</small> | Signature: <i>Shelby Hydock</i>                         |
| Name: Sally Rodgers   | Name: <i>Shelby Hydock</i>                              |
| Date of Request to Purchase Ad Time: 10/6/22  | Date of Station Agreement to Sell Time: <i>10/24/22</i> |

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *10/6/22*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

|                             |                                     |   |
|-----------------------------|-------------------------------------|---|
| Contract #: <i>3179-014</i> | Station Call Letters: <i>KxxJ</i>   | Date Received/Requested: <i>10/24/22</i>    |
| Est. #: <i>12445</i>        | Station Location: <i>Juneau, AK</i> | Run Start and End Dates: <i>11/1 - 11/7</i> |

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.