

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Sandra Franklin - Hill Street Media,

being/on behalf of: James Beverly, a legally

qualified candidate of the Democratic political

party for the office of: State Representative

in the Primary

election to be held on: May 20, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect James Beverly

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Adrick Ingram

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

May 6 2014
Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Tom Lombard
Printed Name


5-15-14
Title

SANDRA A. FRANKLIN DBA 12-09
HILL STREET MEDIA
P.O. BOX 2102 478-718-1663
MACON, GA 31203


64-10/610

1767

1000100490068

Date May 15, 2014  ShieldSM

Pay to the order of WGXA-TV \$ 735.25

Seven hundred Twenty Five & 25/100 Dollars  Security Features
Included
Details on Back



SUNTRUST

ACH RT 061000104

Memo James Beverly

Sandra Franklin 

MP

⑆061000104⑆1000100490068⑆ 1767



WGXA-TV FOX24
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

Hill Street Media
225 Smithville Church Road
Warner Robins, GA 31088

Contract # 4692

Schedule Dates 05/16/14-05/19/14
Advertiser Beverly, James - STATE REPRESENTATIVE (1794)
Agency Hill Street Media (1237)
Product Political Candidate (100+)
Brand BEVERLY / STATE REP (3737)
Salesperson Swan, Rebecca (1010)
Sales Office WGXA TV
Buyer Name /
Phone/Fax N/A
CPE N/A
Account Types Local/Political Candidate
Billing Type Standard
Comments STATE RACE / JAMES BEVERLY

Date Entered 05/15/14
Last Modified 05/15/14
Entered By Sherri Featherston
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$67.50
Net Total \$382.50
Sales Tax

FOX (WGXA)	By Broadcast Month	Spots	Rate
	May, 2014	3	\$450.00
Grand Total:		3	\$450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	05/16/14-05/16/14	4	:30	10:01P- WGXA News @ 10p						1			1	\$150.00		FOX (WGXA)	NEWS @ 10PM	5/15/14
1.0.1	Closed Preempt (1)	05/16/14															FOX (WGXA)	No Avail/Exception -	
2.0	Normal Line / SPOT (2)	05/19/14-05/19/14	4	:30	10:01P- WGXA News @ 10p		1							1	\$150.00	\$150.00	FOX (WGXA)	NEWS @ 10PM	5/15/14
3.0	Normal Line / SPOT	05/18/14-05/18/14	3	:30	10:01P- WGXA Weekend News Sunday							1		1	\$150.00	\$150.00	FOX (WGXA)	NEWS @ 10PM	5/15/14
4.0	M/G For 1.0.1 / SPOT (1)	05/19/14-05/19/14	4	:30	10:01P- WGXA News @ 10p		1							1	\$150.00	\$150.00	FOX (WGXA)	NEWS @ 10PM	5/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Comerford, Tom

From: Sandra Franklin <sandra@hillstmedia.com>
Sent: Wednesday, May 14, 2014 3:50 PM
To: Comerford, Tom
Subject: Rates

Just received check but will come in the morning.

Friday, May 16 - FOX 10p-11p WGXA News - 1 spot @ \$150.00 ⁴

ABC - 7p-7:30 News - 1 spot @ \$50.00 ⁴

Fox # 4692
ABC # 21693

Saturday, May 17 - ABC - Good Morning America 8-9a - 1 spot @ \$25.00 ⁵

Monday, May 19 - ABC - 5:30a - 7a ABC Morning News - 1 spot @ \$25.00 ³

ABC - 7-9a- Good Morning America 2 spots - \$60 each - \$120.00 ³

FOX WGXA News - 10p-11p - 1 spot @ \$150.00 ⁴

Total Investment - \$520.00

On Wed, May 14, 2014 at 12:47 PM, Comerford, Tom <tomcomerford@newscentralga.com> wrote:

- >
- > Sandra, see attached for rates. There are other possibilities if needed. Prime, sports, etc.
- > Tom
- >
- > Tom Comerford
- > General Sales Manager
- > FOX 24/ABC 16
- > WGXA Television
- > 599 Martin Luther King Jr. Blvd.
- > Macon, GA 31201
- > tomcomerford@newscentralga.com
- > P 478-745-2424 ext. 164
- > F 478-745-6858

> G 478-972-2466

>

> [cid:image002.png@01CE9CFB.493D46C0][24-16_WGXA_1000]

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> Frontier Broadcast Holdings, WGXA, EGXA, and its subsidiaries do not discriminate on the basis of race or ethnicity in the sale of advertising in any medium (broadcast or internet) and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.

>

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Sandra Franklin

Hill Street Media

www.hillstmedia.com

Like us on Facebook!

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Sandra Franklin

Hill Street Media

www.hillstmedia.com

Like us on Facebook!

Political Rate for Sandra Franklin

Candidate: James Beverly

State Rep

Fox

M-F 7-9A WGXA News @ \$30

M-F WGXA News at 5P @ \$60

M-F 10-11P WGXA News @ \$150

Sat 10-10:30P WGXA News @ \$150

Sun 10-10:30P WGXA News @ \$150

ABC

M-F 5:30-7A ABC Morning News @ \$25

M-F 7-9A Good morning America @ \$60

M-F WGXA News at 6P (6:30P) @ \$75

M-F WGXA News at 7P (7:30P) @ \$50

M-F WGXA News at 11P (11:30P) @ \$50

Sat 8-9A Good Morning America @ \$25

Sun 8-9A Good Morning America @ \$30

There are other time periods if needed. Not sure of your budget. We can talk at 1:30p.

Thanks. Tom WGXA FOX & ABC

Comerford, Tom

From: Sandra Franklin <sandra@hilstmedia.com>
Sent: Tuesday, May 13, 2014 5:25 PM
To: Comerford, Tom
Subject: Re: FW: Political request

I faxed the information to you. Did you not receive it?

On Fri, May 9, 2014 at 10:27 AM, Comerford, Tom <tomcomerford@newscentralga.com> wrote:
Sandra, I wanted to get you rates but still need the info I sent the other day signed off on. It's the company policy. Let me know how I can help. Thanks. Tom

Tom Comerford
General Sales Manager
FOX 24/ABC 16
WGXA Television
599 Martin Luther King Jr. Blvd.
Macon, GA 31201
tcomerford@newscentralga.com
[P 478-745-2424](tel:478-745-2424) ext. 164
[F 478-745-6858](tel:478-745-6858)
[C 478-972-2466](tel:478-972-2466)

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Frontier Broadcast Holdings, WGXA, EGXA, and its subsidiaries do not discriminate on the basis of race or ethnicity in the sale of advertising in any medium (broadcast or internet) and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.

From: Comerford, Tom
Sent: Monday, May 05, 2014 5:16 PM
To: 'Sandra Franklin'
Subject: RE: Political request

Sandra, I also need the other stuff I sent you today signed. Any questions just let me know. Tom

Tom Comerford
General Sales Manager
FOX 24/ABC 16
WGXA Television
599 Martin Luther King Jr. Blvd.
Macon, GA 31201
tcomerford@newscentralga.com<<mailto:tcomerford@newscentralga.com>>
[P 478-745-2424](tel:478-745-2424) ext. 164
[F 478-745-6858](tel:478-745-6858)
[C 478-972-2466](tel:478-972-2466)

[cid:image002.png@01CE9CFB.493D46C0][24-16_WGXA_1000]

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From: Sandra Franklin [<mailto:sandra@hillstmedia.com>]
Sent: Monday, May 05, 2014 4:13 PM
To: Comerford, Tom
Subject: Political request

Here you go.

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Sandra Franklin
Hill Street Media
www.hillstmedia.com<<http://www.hillstmedia.com>>
Like us on Facebook!

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Sandra Franklin

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