Trinity Broadcasting Network

Quarterly Report

JULY, AUGUST, SEPTEMBER 2015

WMPV-TV – Mobile, Alabama

Ascertainment List

Leading Community Problems

Results of ascertainments from civic leaders, responses by telephone from TBN, viewers, from the printed media, comprising newspapers, magazines, publications, and from television and radio, whenever possible

CRIME

FAMILY

YOUTH

CIVIC AFFAIRS

SENIORS

PUBLIC SAFETY

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT Source	TYPE	AIR-DATE	TIME
CRIME	Joy in Our Town 654.1	28:30	13:30	L	PA/O	08/07/15 08/08/15 08/10/15 08/11/15 08/13/15	12:30 PM 02:30 AM 10:30 AM 02:30 AM 02:30 AM

Host LaTrynnda Hollins and James H. Barber, Chief of Police with the City of Mobile Police Department, discussed the suffering relationship between many citizens and police, we need to build a team of leadership within the organization. Our officers have to share the vision for changing our relationship with citizens. We need to engage the community and have the citizens 'buy – in' to the vision of creating a safe environment for everyone. Communication is the key. We have to address the social and economic issues, identify problems and who is causing them because social media is instant and worldwide, instead of the negative side we need to use it to show the positive changes. Teach children not to be afraid of police, but to trust the police officers to help and protect them. We developed a new program as a joint venture with the district attorney's office where we take youth and do role-playing on how to respond to a traffic stop, etc.

Joy in Our Town	28:30	13:30	\mathbf{L}	PA/O	08/07/15	12:30 PM
654.2					08/08/15	02:30 AM
					08/10/15	10:30 AM
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					08/13/15	02:30 AM

Host LaTrynnda Hollins and James H. Barber, Chief of Police with the City of Mobile Police Department, discussed the High Rate of Recidivism. We had 26,600 prisoners in 2013, double the capacity of our jails. Then we picked up another 28,000 new cases. We have to stop recidivism. We have to reach the youth before they get involved in illegal behavior. Early warning signs are truancy and illiteracy. The community must develop programs to reach out to youth. The lack of parenting continues because children are having children, we have single parent homes, etc. There is a re-entry board, developing programs for soft skills, job training, and resume' building to help prisoners re-enter the work force.

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT Source	TYPE	AIR-DATE	TIME
CRIME							
	Joy in Our Town	28:30	13:30	${f L}$	PA/O	08/21/15	12:30 PM
	656.1					08/22/15	02:30 AM
						08/24/15	10:30 AM
						08/25/15	02:30 AM
						08/27/15	02:30 AM

Pamela Ware talked to Demetrius Semien, M.Div., Ph.D., talked about crime factors. We have multiple factors leading to criminal activity, many conditions like people having too much idle time. Some factors are peer pressure, racial profiling, being with the wrong people and being in the wrong place at the wrong time. Alternatives like summer school, community centers creating activities for the youth, and summer jobs can alleviate too much idle time. Mentorship programs to give people who might find opportunities to commit crimes a better positive influence and role model. Create programs for sports like bowling, fishing, help immigrants, ex-offenders, and those at risk of stigmatism or racial profiling learn to avoid conflicts – teach citizens how to respond to authority like our police. We should create an environment for change in our communities, and restore community involvement by having faith based organizations building healthy functional "villages".

Joy in Our Town	28:30	13:30	${f L}$	PA/O	08/21/15	12:30 PM
656.2					08/22/15	02:30 AM
					08/24/15	10:30 AM
					08/25/15	02:30 AM
					08/27/15	02:30 AM

Pamela Ware talked to Demetrius Semien, M.Div., Ph.D., about, what is elite deviance? How does it become a factor in our communities, because we see the effect on society is so negative? We must stop celebrating anyone who has a position of influence, in the public eye, but who models immoral activity, and never has to pay the consequences of those actions. We must stop those who think they are "above the law", remove them, and replace them with good role models. We should spotlight and highlight celebrities, corporations, politicians and leaders in our communities who do good work, helping others. Create a venue for those news stories on television, etc. Partnerships between education, law enforcement, and businesses who can work with under skilled with on the job training should be encouraged. Help the youth to become mentors to those who are younger, they will look up to them and receive their influence even more than they would from adults. Hold wrongdoers (especially big corporations, etc.) accountable fiscally as well, so that they must repay those who are injured by their crimes.

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT Source	TYPE	AIR-DATE	TIME
CRIME							
	Joy in Our Town 618.1	28:30	13:30	L	PA/O	8/27/15	11:30 AM

Host Alicia Williamson Garcia talked to Cassandra & Andrew Rodgers, founder of Worthy of Life. They talked about how our society has lost the ability to value life. Youth have never been taught to value life, and they are overwhelmed with anger and other violent emotions. Many of the young people have become more and more desensitized to violence, so violent behavior becomes more frequent. Homicides are occurring at much younger ages, for example – a child playing with their parent's gun, and not realizing it was loaded. Andrew's son and step-son were killed in Mobile County homicides. There are signs that a youth has become a victim, or is committing violence, look for rebellion, anger, drug or alcohol abuse, withdrawing from friends/family, failing at school. Parents should approve their children friends. We offer guidance and counseling to the families of victims, as well as the offenders. Arming citizens and agencies with more information, enables them to work together. We minister through the tragedy, by example, teaching forgiving and loving the ones who took our children's lives, by sharing our message at schools, boys and girls clubs, churches, etc. we help people regain balance to refocus their lives. We also help the children to talk about their emotions.

Joy in Our Town 28:30 13:30 L PA/O 8/27/15 11:30 AM 618.2

Host Alicia Williamson Garcia talked to Cassandra & Andrew Rodgers, founders of Worthy for Life about the problems that arises from anger and frustration among families. Family members unable to handle pressures of life situations begin to abuse other members of the family. Today's youth are surrounded by a society that condones violence to solve problems. This environment teaches violence as a solutions, and encourages emotional instability and fighting. Many youth become violent adults, who commit crimes, beginning in the home and moving into the work place. Men must begin to recognize when something is not right within themselves, and correct themselves before they abuse others. We need tougher laws regarding restraining orders. We need police and law makers to work together to change this environment. When domestic violence begins, you must get out, and then tell someone what happened. The community must be involved, to report violence when you see and hear it.

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT SOURCE	TYPE	AIR-DATE	TIME
CRIME							
	Joy in Our Town	28:30	13:30	${f L}$	PA/O	09/04/15	12:30 PM
	658.1					09/05/15	02:30 AM
						09/07/15	10:30 AM
						09/08/15	02:30 AM
						09/10/15	02:30 AM

LaTrynnda Hollins and Judge Naman from the Strickland Youth Center discussed "The effects of poor parental supervision". We see so many of our children who do not have both fathers and mothers in the home. The family structure is broken, and so is the community. We no longer know our neighbors, teachers, and other social workers. Single parents and grandparents cannot provide and still have time to be involved with the children. Teenagers are caring for the younger kids at home. The youth center brings together DHR, mental and physical healthcare aids, custodians and probation officers to meet the needs of a youth who gets into trouble. We have a much higher level of community involvement between churches, civic organizations like the Boys and Girls clubs, mentors and tutors. We are correcting bad behavior and helping set families back on the right path. We have to make sure there are positive influences and supervision of young children. We have to reach them before they are teenagers. The youth center is not just a "place for bad kids to go" it is a place for all of our children to get help when they need help.

Joy in Our Town 658.2	28:30	13:30	L	PA/O	09/04/15 09/05/15 09/07/15	12:30 PM 02:30 AM 10:30 AM
					09/08/15	02:30 AM
					09/10/15	02:30 AM

LaTrynnda Hollins and Judge Naman from the Strickland Youth Center discussed Failing to realize the importance of education. The youth are suffering so much from lack of the basic foundations of life that they cannot get the education they need. We have to address the provision of food and shelter, and parental supervision, but then focus on education. The efforts of everyone on staff at the Youth Center, as well as Judge Naman, started with a firm emphasis on compassion, and a hard line on correcting inappropriate behavior. He will fuss at the delinquent children, and their parents, but then he will give them hope with a plan to return to the right path. Several programs like the gun court, drug court, and truancy program get good results through mentoring and tutoring, leadership classes. Everyone in the community has to be involved.

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT SOURCE	TYPE	AIR-DATE	TIME
CRIME							
	Joy in Our Town	28:30	13:30	${f L}$	PA/O	09/25/15	12:30 PM
	657.1					09/26/15	02:30 AM
						09/28/15	10:30 AM
						09/29/15	02:30 AM

Host LaTrynnda Hollins talked to Lt. Kay Taylor and Corporal Sharon Lewis, about changing the community's outlook on police officers. The chief of Police for the city of mobile executed how he wanted to change the attitudes of the community through community involvement. We had to make the community more of the solution instead of the perceived problem. The goal was to be a part of the community through sharing information. Each department head took time to share what happens in their departments. The Citizens Academy and The Next door programs brought the community together. The Next Door Program is an internet social network for the neighborhood where they can get to know each other, they can ask questions, exchange advice and make recommendations. More than 12,000 people joined in the first year. The site reports crime trends, accommodations for the police officers, Events, The neighborhood are posting trust worthy information, if you need a plumber or repair or lost a pet or a package this kind of information is posted to allow honest Intel from the community. The commission of Next Door is to use the power of technology to produce a safer and secure neighborhood.

Joy in Our Town	28:30	13:30	${f L}$	PA/O	09/25/15	12:30 PM
657.2					09/26/15	02:30 AM
					09/28/15	10:30 AM
					09/29/15	02:30 AM

Host LaTrynnda Hollins talked to Lt Kay Taylor and Corporal Sharon Lewis, about **Youth and Crime** and what are the crime trends among the youth? During the summer we see more property crime among the teenagers, we are trying to generate interests in them to do other things. Youth crimes are not on the increase but it appears that way when watching the media; it is only a small segment of kids during these crimes. The Mobile Police department is being proactive by assisting the first time offenders to change this potentially bad pattern. The police department has social workers on staff who head up the F.I.T. program (Family Intervention Team), this person meets the family to find the root of the problem. Mobile Police department have another program called G.R.E.A.T. (Gang resistance education and training) the program help kids in the 4th through 6th grades, learn to make their own decision not to join gangs or do drugs. Gangs are not prevalent in this area but they do exist. The young people are encouraged to be respectful of others this is just one of the tools needed to grow into responsible adults.

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT SOURCE	TYPE	AIR-DATE	TIME
FAMILY							
	Joy in Our Town 643.1	28:30	13:30	L	PA/O	07/03/15 07/06/15	12:30 PM 10:30 AM
	043.1					07/00/15 07/07/15 07/09/15	02:30 AM 02:30 AM

Host Joseph Mass talked to Anthony & Kelly McMillan from Pensacola Life Church about failing marriages in our communities. Social media/culture impacts us too much, and entertainment can bring a bad influence. We get conformed to this generation, which is against God who created us. Our relationships are not healthy because we do not acknowledge God, even though we were created by Him to meet His standard. Marriages are the hardest hit, many fail because they marry for the wrong reasons, not for God's love. We get infatuated, or we want children. We teach people they need to be transformed as individuals, to first come to God and learn who God created them to be. Then find ways to refresh or heal their relationships by recognizing how they complement each other. The first step is communication. Talk to your pastor, or seek professional help.

Joy in Our Town	28:30	13:30	${f L}$	PA/O	07/03/15	12:30 PM
643.2					07/06/15	10:30 AM
					07/07/15	02:30 AM
					07/09/15	02:30 AM

Host Joseph Mass talked to Anthony & Kelly McMillan from Pensacola Life Church about the problem of abuse within a marriage. The worst abuse we see is neglect. Social media takes up all our time, and we don't learn how to communicate, how to resolve conflict, how to be a team instead of selfish. When one person neglect the other emotionally, withholds affection, never supports but always brings criticism, they break down the other person. We do see whenever it starts with verbal abuse, this will often lead to physical abuse as well. We advise people to take time to get to know another person well before committing to marriage. Take at least a year, get to know how they interact with family, friends, how do they handle disappointments or conflicts. Look for signs of possible abuse; like lack of understanding, anger and disappointments, etc. Opposites attract, but without understanding they attack. Learn the temperament of your potential spouse very well before you allow the relationship to go too far.

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT Source	TYP	E AIR-D	ATE TI	ME
FAMILY								
	Joy in Our Town	28:30	13:30	${f L}$	PA/O	07/10/15	12:30 PM	
	644.1					07/11/15	02:30 AM	
						07/13/15	10:30 AM	
						07/14/15	02:30 AM	
						07/16/15	02:30 AM	

Host Joseph Mass talked to Stephanie Streeter, assistant director of DHR about the need for more families willing to adopt in Mobile County. There are 400 children in the custody of the State of Alabama in foster care and group homes. One problem is the wait time, especially for older children and sibling groups. The process for parents who want to adopt can be long, and some people are hesitant to take the chance, being unfamiliar and uncertain of how they will be at parenting children. Parents who want to adopt have to make complete applications, go through background checks, and have interviews to make certain their homes are suitable. DHR has extensive training and orientation classes for prospective parents. Tracie Roberson and her husband are good examples, and they adopted a baby girl who had special needs. The best recruiters for new adoptive parents are parents who have already adopted children. The group selection classes are a 30 hour course. Tracie encourages anyone interested to take the chance, because giving a child love and a forever home is a great joy.

Joy in Our Town	28:30	13:30	${f L}$	PA/O	07/10/15	12:30 PM
644.2					07/11/15	02:30 AM
					07/13/15	10:30 AM
					07/14/15	02:30 AM
					07/16/15	02:30 AM
					07/17/15	12:30 PM

Host Joseph Mass talked to Belinda Harris Program Manager, at DHR about the: Need for more foster care homes in Mobile County Foster care is the temporary safe shelter for abused, abandoned, or orphaned children. There are also many children left without care because a parent or guardian has an illness, a substance abuse problem, or otherwise unable to care for their child. The state has 480 children in foster care, and only 125 approved foster care homes. The requirements are similar to adoption, the applicant(s) must be 19, or married at least one year, and have a good home evaluation. The maximum amount of children in one home is six. The state helps support the children financially, and each foster care worker has a personal social worker. Also each child is assigned a social worker. We are looking into getting churches and businesses involved in sponsoring foster care homes, in a program called "One church-one child".

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT SOURCE	TYPE	AIR-DATE	TIME
FAMILY	T O . T	20.20	12.20		D. 10	00/02/4	44.00.435
	Joy in Our Town 600.1	28:30	13:30	L	PA/O	09/03/15	11:30 AM

LaTrynnda Hollin and LeeVones Fisher, Chief Executive officer, Bay Area Women Coalition discussed Communities Suffering from Poor Living Conditions. The coalition was formed in 1996 after the community noticed that one murder a month was happening in the city, and there was a severe increases in crime. Living in the neighborhood daily going to work and not observing your surroundings, it took the murder of the CEO's brother at home in the front yard to wake her up. We noticed that the areas with the highest crime rate, are normally the poorer neighborhoods. First realizing there is a problem, then seek people to resolve the problem. The people of low wealth are not poor, just needing guidance in making people be able to see that they can help themselves. Social service centers was set up to help revitalize the area, homes were weatherize and living conditions improved. The citizen began to develop a sense of wealth within themselves once they began to see themselves higher than the neighborhood. The people were taught how to get their credit straight and then how to apply for a loan. Housing is the main part a home and being comfortable in the home it brings a sense of family when your living conditions match the surrounding areas. The areas are clean and the rate of crime declined after they received the improvements. There has been over 400 Affordable homes built, Senior Center, Parks and Recreation areas.

YOUTH

Joy in Our Town	28:30	13:30	${f L}$	PA/O	07/25/15	02:30 AM
646.1					07/27/15	10:30 AM
					07/28/15	02:30 AM
					07/30/15	02:30 AM

Host Lataisha Moore talks to Joy Logan, Executive Director of Crittendon Youth Services about, the anatomy of a bully and why do bullies bully? The studies reveal two types of bullies: One has no moral fiber and will not develop social skills, and didn't get the nurturing needed to navigate problems and conflicts. The second seems to have no moral fiber or ability to reason. We have to look at everything, and examine all aspects of what influences the children's behavior, academics, and social interactions, emotional and physical development. When the type two bully finds someone to trust, a parent, or another adult friend, they can change.

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT SOURCE	TYPE	AIR-DATE	TIME
YOUTH	Joy in Our Town 646.2	28:30	13:30	L	PA/O	07/25/15 07/27/15 07/28/15 07/30/15	02:30 AM 10:30 AM 02:30 AM 02:30 AM

Host Lataisha Moore talks to Joy Logan, Executive Director of Crittendon Youth Services about how does a bully seek its targets and why are certain ones targeted? We have to intervene, tell them "You have a choice, you can be different." Bullies and their victims are depressed, so we have to teach them their value, and celebrate their accomplishments. We have seminars to teach nurturing skills. Communities must recognize the issues are not just academic, how to live sociably is the basic level of community. We encourage everyone, churches, community leaders, etc., to have our five session program of classes called the Great Divide. It teaches you how to work with your teenagers.

Joy in Our Town	28:30	13:30	${f L}$	PA/O	07/31/15	12:30 PM
Mardia Scott					08/01/15	02:30 AM
647.1					08/03/15	10:30 AM
					08/04/15	02:30 AM
					08/06/15	02:30 AM

Host Lataisha Moore talked to Apostle Mardia Scott, Jr. from Law of Life Ministries International about, the many obstacles hindering our youth. Some of the top obstacles are the conditions of poverty, which positions you for staying poor and making poor decisions, wanting instant gratification because the media pushes our youth to want everything and want it fast, and the peer pressures of drug or substance abuse used to get relief from being poor and low self-esteem. They all have their roots in depression, generated from lack of parenting. The youth think that what they do is who they are. They are always told what they cannot or should not do, but rarely taught what they can do and should do that is good. The focus is on what is around them instead of what is inside of them. The single parent home is harder because you need both parents in God's design to train up a child. When you don't have a mature father and mother, you cannot produce a mature young adult. The internal obstacles are more difficult to overcome than the external obstacles. We teach the truth that their circumstances do not define them, and we nurture the gifts and talents. They get excited

about who they really are, and what they can become. We focus them on creativity. We re-direct their minds by teaching them Christ Jesus already defeated the things that are trying to defeat you. We train them to be the 'salt' that can bring change to the systems of the world. Single parents can find help from leadership in the community and the church. Trust God with what you do have, give it to God. Let go and let God, defeat the internal obstacles, and raise the next generation to be strong enough to overcome the external obstacles.

YOUTH

Joy in Our Town	28:30	13:30	${f L}$	PA/O	07/31/15	12:30 PM
647.2					08/01/15	02:30 AM
					08/03/15	10:30 AM
					08/04/15	02:30 AM
					08/06/15	02:30 AM

Host Lataisha Moore talked to Apostle Mardia Scott, Jr. from Law of Life Ministries International about, what are some of the poor examples of society that influences our youth? We have to teach our youth that Jesus Christ broke the cycle of the curse. When we walk in that victory, we put God first, and teach the youth to hear God for themselves. The Bible teaches that when the enemy comes against us God raises a standard. Where the social media influence gets worse, God gives more grace, greater grace to defeat the distractions of technology advances, etc. We teach our youth to be entrepreneurs. We have conferences called My Father's Business where the marketing skills are learned and we teach both the home and market place to come together. We teach you how to mentor youth, leadership is the key. They need accountability to leaders who will not condemn them but celebrate them.

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT SOURCE	TYPE	AIR-DATE	TIME
YOUTH	Joy in Our Town 600.2	28:30	13:30	L	PA/O	09/03/15	11:30 AM

LaTrynnda Hollins and LeeVones Fisher, Chief Executive officer of Bay Area Women Coalition and Pastor William Carey discussed the Youth Achievement Awards. This programs is designed to acknowledge teens for a job well done. Local pastors submit the name(s) of children from their congregation who has excelled in the church. Acknowledging them for being good citizens. The youth are helping senior citizens during the summer through odd jobs, maintaining yards, all of these summer jobs are tools used to assist them in getting job ready. Most are also taught how to conduct themselves during a job interview, parents can't help if they have not been taught this important skill. Their target is to raise our children to be the adult we want them to be in society. The home is the most important part of making a youth responsible for their daily actions, what you do affects others. Training a child correctly comes by drilling factual information into that child daily.

CIVIC AFFAIRS

Joy in Our Town	28:30	13:30	${f L}$	PA/O	08/14/15	12:30 PM
655.1					08/15/15	02:30 AM
					08/17/15	10:30 AM
					08/18/15	02:30 AM
					08/20/15	02:30 AM
					09/24/15	11:30 AM

LaTrynnda Hollins and Ossia Edwards talked about the declining level of civic involvement by the citizens of Prichard. We had a large grass roots movement of active members in the early days of Prichard, who are now elderly citizens, and they are not as active in the community. I have been on the council for 15 years, and I see that we have failed to educate the next generation on civic responsibilities, on voting privileges, and involvement to better your communities. The youth need to do their homework, investigate who they vote for, and hold leaders accountable. Failed campaign promises promotes disappointment, and that creates apathy. We need to encourage participation from faith based organizations and churches, to hold forums, get connected, start programs to get the citizens connected and involved. Taking pride in our city and mentor our young people.

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT Source	TYPE	AIR-DATE	TIME
CIVIC AFFAIRS							
	Joy in Our Town 655.2	28:30	13:30	L	PA/O	08/14/15 08/15/15 08/17/15 08/18/15 08/20/15 09/24/15	12:30 PM 02:30 AM 10:30 AM 02:30 AM 02:30 AM 11:30 AM

LaTrynnda Hollins and Ossia Edwards talked about, the challenges of economic development. We have eight different social communities in our city, each with some unique aspect of civic life. There are beautiful homes and neighborhoods. We have programs to promote the arts. We must address the high level of unemployment brought on by the financial upheaval of bankruptcy. The infra-structure has been crippled. The mayor is struggling to get invited to the table on Mobile County Commission and Mobile Chamber of Commerce boards, our city must be represented in discussions and plans for development. We need 'big box store' locations and on the job training from employers too. My citizens know they can reach me, I am out in the community at least three times a week. We have events planned to bring people together, and promote positive media campaigns.

Joy in Our Town	28:30	13:30	${f L}$	PA/O	08/28/15	12:30 PM
635.1					08/29/15	02:30 AM
					08/31/15	10:30 AM
					09/01/15	02:30 AM
					09/03/15	02:30 AM

Host LaTrynnda Hollins and Leigh Perry-Herndon, VP of Communication and Marketing for the Mobile Chamber of Commerce discussed the concerns of rapid growth in the city. Citizens see us on the 'fast track' and are concerned about infrastructure supporting the growth. Example: They are worried about traffic problems. The growth is spurring the businesses already here to expand. The chamber is seeking growth for the community but is still concerned about the infrastructures of the city. Nobody wants to shop, if it takes them several hours to arrive at a location. The Mobile Chamber of Commerce is working on getting the bridge expansion approved along with water and sewer upgrades. Working with organizations like Mobile Downtown Alliance to make family friendly events, and bike rentals, bringing technology, innovation, artists, etc. to the new St. Louis Street remodels. The Brookley Field complex is building a village type community with improvements to Parks and Recreation. Businesses on the riverfront brought more expansion and revitalization of old Mobile landmarks.

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT SOURCE	TYPE	AIR-DATI	E TIME
CIVIC AFFAIRS							
	Joy in Our Town 635.2	28:30	13:30	L	PA/O	08/28/15 08/29/15 08/31/15 09/01/15 09/03/15	12:30 PM 02:30 AM 10:30 AM 02:30 AM 02:30 AM

Host LaTrynnda Hollins and Leigh Perry-Herndon, VP of Communication and Marketing for the Mobile Chamber of Commerce discussed how 'Mom and Pop' stores face more competition, they also compete with internet businesses. The Small business sector is shrinking. The Affordable Health Care Act changed the labor cost for small business. The Chamber offers training and seminars to teach them how to handle the 'big threats' of internet and Big Box stores expanding into Mobile. There are mentoring programs (like the new 1702 program) where business entrepreneurs will volunteer hours of training to new startups and small business owners. They also offer counseling services on how to market on social media, with featured speakers. The Chamber magazine also recognizes a small business of the month, and other awards like the SMA and the Eagle award. We offer networking.

Joy in Our Town 28:30 13:30 L PA/O 07/20/15 10:30 AM 587.1

LaTrynnda Hollins and Della Sanchez, Coordinator with Alabama Cares from South Alabama Regional Planning Commission & Area Agency on Aging discussed there is an increase in the cases of Alzheimer's in the state of Alabama. There appears to be an 8% increase since 2010, a 25% increase expected in 2025, and a 38% increase by 2035. The family must look for the warning signs of early onset Alzheimer's. First the senior begins to forget things or cannot retrace their steps, and make poor financial decisions. The increase in number is because there are people being diagnosed as early as 49 years old. Diagnosis is different for each individual no two individuals' experiences are the same. Once a senior has been diagnosed you need to come up with a plan. There is no cure for Alzheimer and the disease can last between 5-15 years. If the person with the disease is a parent, talks among the siblings are needed. Have an honest discussion about their safety and how their lives will proceed from this point. Can you quit your job to take care of your parent? These questions will have to be addressed if the parent is to be kept at home. Create a plan that can be implemented in a manner not to exhaust one member of the family. Seek professional information from people who are astute to this condition and can help point you to all the helps organizations available to care givers.

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT SOURCE	TYPE	AIR-DAT	E TIME
SENIORS	Joy in Our Town 587.2	28:30	13:30	L	PA/O	07/20/15	10:30 AM

LaTrynnda Hollins and Della Sanchez, Coordinator Alabama Cares with South Alabama Regional Planning Commission & Area Agency on Aging discussed legal and financial planning for seniors with Alzheimer; you need to have a truthful conversation about your finances and allow the family to prepare while they can still be part of the decision. Get a power of attorney to make these major decisions for them when they cannot make those decisions for themselves. When children began to see parents exhibit this behavior, they should guard their finances from scammers that prey on the elderly. Contact an elder law attorney to make sure decisions are made before there is a crisis. Once you perceive the threat take charge. Start early having the conversation with your parents. Press that conversation early to protect the rest of the family. Many services are available once they are officially diagnosed and pass the eligibility requirements. The fact is that they may talk fine, but their mind is wandering. They are not aware of what they are doing and this seems normal to them. You see it instantly when you come in the home. There are many that are out there with nobody caring for them.

Joy in Our Town	28:30	13:30	\mathbf{L}	PA/O	09/11/15	12:30 PM
659.1					09/12/15	02:30 AM
					09/14/15	10:30 AM
					09/15/15	02:30 AM
					09/17/15	02:30 AM

Host LaTrynnda Hollins talked to Belinda Metzger from the Senior Companion Program and Toni Robinson from the Foster Grand Parent Program about what seniors can do after retirement. The Senior Companion program enlist seniors 55 and older to serve as a relief person for Caregivers who attend to their housebound or bed ridden family member. The Senior Companion will come into their home and assist the caregiver with normal daily activities and relieve them for a few hours a day. The program have given some seniors a new career, a new sense of purpose and they look forward to coming to assist these families. We have some seniors who have been with the program over 10-15 years, they find their job very fulfilling and rewarding. The Foster Grandparent Program is designed for men and women 55 or older to volunteer their services to children who have special needs in the community. The seniors flourish knowing that after retirement they are still needed. There are over 80 Foster grandparents serving 45 sites in Mobile County, on an average the Foster Grandparents are reaching 490 children daily. The seniors meets a need through mentoring, nurturing and tutoring these children. The children love the Foster Grandparents, they embrace the wisdom the seniors bring and the seniors love passing on their own brand of compassion to the program.

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT SOURCE	TYPE	AIR-DATE	TIME
SENIORS							
	Joy in Our Town 659.2	28:30	13:30	L	PA/O	09/11/15 09/12/15 09/14/15 09/15/15 09/17/15	12:30 PM 02:30 AM 10:30 AM 02:30 AM 02:30 AM

Host LaTrynnda Hollins talked to Stacey Killingsworth, executive Director and Gail Agee from the R.S.V.P. of Mobile County. They discussed how do we connect with the new seniors of today? The R.S.V.P. program enlist seniors 55 and older to serve as a volunteers in Mobile County. The problem is your 55, 65, 75 year olds of today are not the same as they were twenty years ago. How you connect with them is to get them active. The volunteers connects with the 89 different non-profit agencies, and we match the ones to their needs. The program evolved as the economy changed, as the staff decreased the need for volunteers increased. Seniors join not knowing what they want to do and they are sent to different locations and soon they find their perfect niche. We try to match their interests to the events and the commitment is once a week for four months. The seniors finds that volunteering extends your life by staying active, it does allow you the time to say," you are old". The program impacts the community, 450 active volunteers are serving the community giving 65,000 hours last year that is a contribution of 1.4 million dollars to the economy. R.S.V.P. is changing the way the community view senior citizens, our requirement stands the same all we seek is a desire to give back to the community.

ISSUES/PROBLEMS	PROGRAM TITLE	PROGRAM DURATION	TOPIC DURATION	SEGEMENT SOURCE	TYPE	AIR-DATE	TIME
PUBLIC SAFETY							
	Joy in Our Town	28:30	13:30	L	PA/O	09/18/15	12:30 PM
	660.1					09/19/15	02:30 AM
						09/21/15	10:30 AM
						09/22/15	02:30 AM
						09/24/15	02:30 AM

Host LaTrynnda Hollins talked to Mike Brown, Executive Director and Micah Holliman, District Manager of Blood Services at the Red Cross discussed the increasing need for blood donors. First we need to educate potential donors who are apprehensive about donating blood. Many people don't give because they were never asked to give. Many are not aware that blood has a 42 days shelf life and the Red Cross needs over 15,000 units of blood each day. Every few seconds someone is in an accident, burn victims or cancer patient that need blood. If you are ask to donate you can repeat the process every 56 days. It is not difficult to give just be in general good health, feeling well, bring your ID and a list of all medication that you are taking, brief questioner, health history, mini physical and then you will be told whether or not you can give. The Red Cross runs short during the summer months and holidays but blood is needed all year long.

Joy in Our Town	28:30	13:30	${f L}$	PA/O	09/18/15	12:30 PM
660.2					09/19/15 09/21/15 09/22/15	02:30 AM
					09/21/15	10:30 AM
					09/22/15	02:30 AM
					09/24/15	02:30 AM

Host LaTrynnda Hollins talked to Mike Brown, Executive Director and Micah Holliman, District Manager of Blood Services discussed Hurricane Preparedness. All citizens along the Gulf Coast must Build a kit, make a plan and stay informed, prepare an emergency container with water, food, medicine and important papers. Since there has not been a serious storm in the area in almost ten years the people will get complacent. Each year you should start to prepare your kit for the next storm. Update the kit as needed but always be prepared to maintain your family for at least 3-7 days. The local emergency responders will come to your needs but usually not as fast as you would like. The first responders and the EMA, mayor, county and city officials have mocked training sessions within Mobile County and the city to plan for the unexpected. The Red Cross offers assistance but if the event is a local event, like Katrina was, we will then rely on the volunteers from outside the area. The warehouses are stocked and over 75,000 volunteers are on call to help when needed.