



125 West 55th St
New York, NY 10019

Contract # 27156716	Changes as of: 10/30/2020 at 8:35 AM	Version: Current State Version 2
CPE: 544/580/9671	Flight: 10/27/20 - 11/2/20	Station: KCWI
Agency: GMMB	Advertiser: Theresa Greenfield IA Senate	Market: Des Moines
3050 K ST NW WASHINGTON DC 20007	Product: candidate	Office: WASHINGTON
	Agency Order #: 9725511	Service: Nielsen
	Buyer: Gilroy, Maura	Primary Demo: Adults 35+
	Salesperson: MATTHEW MULZOFF 202-955-5342	Assistant: MATTHEW MULZOFF 202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$5,090.00
		Total Spots: 32
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 2103739

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/27 - 10/27		Total Spots	Total \$	CPP*	GRP*
							10/27					
1	Tu-F,M 7a-8a		Iowa Live	\$250.00	0.0	60	1		1	\$250.00	\$0.00	0.0
2	Tu-F,M 8a-9a		Iowa Live	\$250.00	0.0	60	1		1	\$250.00	\$0.00	0.0
3	Tu-F,M 9a-10a		Iowa Live	\$250.00	0.0	60	1		1	\$250.00	\$0.00	0.0
4	Tu-F,M 3p-4p		Jerry Springer-CW	\$120.00	0.0	60	2		2	\$240.00	\$0.00	0.0
5	Tu-F,M 4p-5p		Mom/How I Met Your Mother	\$120.00	0.0	60	2		2	\$240.00	\$0.00	0.0
6	Tu-F,M 5p-5:30p		Last Man Standing	\$150.00	0.0	60	1		1	\$150.00	\$0.00	0.0
7	Tu-F,M 5:30p-6p		The Goldbergs	\$150.00	0.0	60	1		1	\$150.00	\$0.00	0.0
8	Su 5p-5:30p		Mom	\$100.00	0.0	60	1		1	\$100.00	\$0.00	0.0
9	Su 5:30p-6p		The Goldbergs	\$100.00	0.0	60	1		1	\$100.00	\$0.00	0.0
10	Tu-F,M 6p-6:30p		Modern Family	\$150.00	0.0	60	1		1	\$150.00	\$0.00	0.0
11	Tu-F,M 6:30p-7p		Modern Family	\$150.00	0.0	60	1		1	\$150.00	\$0.00	0.0
12	Sa 6p-7p		TMZ	\$150.00	0.0	60	1		1	\$150.00	\$0.00	0.0
13	Su 6p-6:30p		Modern Family	\$150.00	0.0	60	1		1	\$150.00	\$0.00	0.0
14	Su 6:30p-7p		Modern Family	\$150.00	0.0	60	1		1	\$150.00	\$0.00	0.0
15	M 7p-8p		Supernatural-CW	\$150.00	0.0	60	1		1	\$150.00	\$0.00	0.0
16	Tu-F,M 9p-9:30p		CW Iowa At 9PM	\$250.00	0.0	60	1		1	\$250.00	\$0.00	0.0
17	Sa 9p-9:30p		Local 5 News at 9PM on CW	\$250.00	0.0	60	1		1	\$250.00	\$0.00	0.0
18	Su 9p-9:30p		Local 5 News At 9PM	\$250.00	0.0	60	1		1	\$250.00	\$0.00	0.0
19	Tu-F,M 9:30p-10p		Last Man Standing	\$100.00	0.0	60	1		1	\$100.00	\$0.00	0.0
20	Tu-F,M 10p-11p		Chicago P.D.	\$100.00	0.0	60	1		1	\$100.00	\$0.00	0.0



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Separation:			

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							10/27					
21	Tu-F,M 11p-11:30p		The Goldbergs	\$100.00	0.0	60	1		1	\$100.00	\$0.00	0.0
22	Tu-F,M 11:30p-12m		Mom	\$100.00	0.0	60	1		1	\$100.00	\$0.00	0.0
23	Sa 9:30p-10p		Last Man Standing	\$100.00	0.0	60	1		1	\$100.00	\$0.00	0.0
24	Su 9:30p-10p		Last Man Standing	\$100.00	0.0	60	1		1	\$100.00	\$0.00	0.0
25	Sa 2p-4p		Saturday Afternoon Movie	\$250.00	0.0	60	2		2	\$500.00	\$0.00	0.0
26	Su 2p-4p		Sunday Afternoon Movie	\$250.00	0.0	60	2		2	\$500.00	\$0.00	0.0
27	M 2p-3p		Tamron Hall	\$100.00	0.0	60	1		1	\$100.00	\$0.00	0.0
28	Su 10p-12m		Wipeout/Carbonaro Effect	\$10.00	0.0	60	1		1	\$10.00	\$0.00	0.0
TOTALS:							32		32	\$5,090.00	\$0.00	0.0