

ORDER

**WEAU**

Orders

Order / Rev: 440003

Alt Order #: WOC10492749

Product Desc: Candidate

Estimate: 4514

Flight Dates: 10/27/16 - 11/08/16

Original Date / Rev: 10/26/16 / 11/02/16

Order Type: NORMAL

Primary AE: Jami Clish

Sales Office: EAUN

Sales Region: National

Agency

Name: 76 Words

Buying Contact:

Billing Contact:

1322 G St SE

Washington, DC 20005

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Assembly Democratic Campaign Com

Demographic: A35+

Product Codes: Candidate - State - House

Priority: P-02

Revenue Codes: AGY, POL, POL-CAND

New Business Thru:

Order Separation: 00:30:00

Advertiser External ID: 136618

Agency External ID: 52379

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	27	\$5,490.00	\$4,666.50
10/31/16	11/08/16	76	\$12,615.00	\$10,722.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	27	\$5,490.00	\$4,666.50	0.00
November 2016	76	\$12,615.00	\$10,722.75	0.00
Totals	103	\$18,105.00	\$15,389.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jami Clish			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WEAU	10/27/16	11/07/16	Hello Wisconsin @ 5a Hello Wisconsin @ 5a	CM	5:00 AM-5:30 AM	-1--1--	:30	2	\$50.00	P-02	0.00	NM	4	\$200.00
(Program: HELLO WISC 5A)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/16	11/02/16	-1--1--					2	\$50.00		0.00			
Week:		11/03/16	11/09/16	1--1---					2	\$50.00		0.00			
E 2	WEAU	10/27/16	11/08/16	Hello Wisconsin @ 530a Hello Wisconsin @ 530a	CM	5:30 AM-6:00 AM	1-11---	:30	3	\$75.00	P-02	0.00	NM	5	\$375.00
(Program: HELLO WIS 530A)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/16	11/02/16	1-11---					3	\$75.00		0.00			
Week:		11/03/16	11/09/16	-1--1--					2	\$75.00		0.00			
E 3	WEAU	10/27/16	11/08/16	Hello Wisconsin @ 6a Hello Wisconsin @ 6a	CM	6:00 AM-7:00 AM	11111--	:30	5	\$225.00	P-02	0.00	NM	9	\$2,025.00
(Program: HELLO WISC 6A)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/16	11/02/16	11111--					5	\$225.00		0.00			
Week:		11/03/16	11/09/16	11-11--					4	\$225.00		0.00			
E 4	WEAU	10/27/16	11/08/16	Today Show Today Show	CM	7:00 AM-9:00 AM	11111--	:30	5	\$200.00	P-02	0.00	NM	9	\$1,600.00
(Program: TODAY SHW)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/16	11/02/16	11111--					5	\$200.00		0.00			

Order / Rev: 440003
 Alt Order #: WOC10492749
 Flight Dates: 10/27/16 - 11/08/16

Advertiser: Assembly Democratic Campaign Commi
 Product Desc: Candidate
 Estimate: 4514

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WEAU	10/27/16	11/08/16	Today Show Today Show (Program: TODAY SHW)Jul-2016LP	CM	7:00 AM-9:00 AM	11111--	:30	5	\$200.00	P-02	0.00	NM	9	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	11111--		5				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	WEAU	10/27/16-11/02/16	Today Show		7:00 AM-9:00 AM		MTWThF----	:30	(\$200.00)		0.00	NM		
			See MG 4.10,4.11 [Political No Avail]												
	10	NEAU	11/02/16-11/07/16	WEAU 13 News Today		10a-1030a		M-wTh-----	:30	\$100.00		0.00	NM		
			Ⓜ MG for 4.5 11/02 [makegood]												
	11	NEAU	11/02/16-11/07/16	WEAU 13 News Today		10a-1030a		M-wTh-----	:30	\$100.00		0.00	NM		
			Ⓜ MG for 4.5 11/02 [makegood]												
		Week: 11/03/16	11/09/16	11-11--		4				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	WEAU	11/03/16-11/09/16	Today Show		7:00 AM-9:00 AM		MT-ThF----	:30	(\$200.00)		0.00	NM		
			See MG 12.6 [Preempt]												
E 5	WEAU	10/27/16	11/08/16	Today Show II Today Show II (Program: TODAY SHW2-NBC)Jul-2016LP	CM	9:00 AM-10:00 AM	11111--	:30	5	\$50.00	P-02	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	11111--		5				\$50.00		0.00			
		Week: 11/03/16	11/09/16	11-11--		4				\$50.00		0.00			
E 6	WEAU	10/27/16	11/02/16	WEAU 13 News Today WEAU 13 News Today (Program: WEAU13 NWS TDY<)Jul-2016LP	CM	10:00 AM-10:30 AM	--11---	:30	2	\$40.00	P-02	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	--11---		2				\$40.00		0.00			
E 7	WEAU	10/27/16	11/07/16	WEAU 13 News @ Noon WEAU 13 News @ Noon (Program: WEAU13 NWS-NN)Jul-2016LP	CM	12:00 PM-12:30 PM	11111--	:30	5	\$100.00	P-02	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	11111--		5				\$100.00		0.00			
		Week: 11/03/16	11/09/16	1--11--		3				\$100.00		0.00			
E 8	WEAU	10/27/16	11/04/16	Days of Our Lives Days of Our Lives (Program: DAYS-OUR LIVES)Jul-2016LP	CM	12:30 PM-1:30 PM	1-11---	:30	3	\$115.00	P-02	0.00	NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	1-11---		3				\$115.00		0.00			
		Week: 11/03/16	11/09/16	----1--		1				\$115.00		0.00			
E 9	WEAU	10/27/16	11/07/16	M-F 130p-2p M-F 130p-2p (Program: JEOPARDY TWO)Jul-2016LP	CM	1:30 PM-2:00 PM	-1--1--	:30	2	\$30.00	P-02	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	-1--1--		2				\$30.00		0.00			
		Week: 11/03/16	11/09/16	1---1--		2				\$30.00		0.00			
E 10	WEAU	10/27/16	11/07/16	Jeopardy M-F Jeopardy M-F (Program: JEOPARDY<)Jul-2016LP	CM	4:00 PM-4:30 PM	-1-11--	:30	3	\$75.00	P-02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	-1-11--		3				\$75.00		0.00			
		Week: 11/03/16	11/09/16	1--1---		2				\$75.00		0.00			
E 11	WEAU	10/27/16	11/04/16	M-F 430p-5p M-F 430p-5p (Program: INSIDER)Jul-2016LP	CM	4:30 PM-5:00 PM	1-11---	:30	3	\$60.00	P-02	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	1-11---		3				\$60.00		0.00			
		Week: 11/03/16	11/09/16	---11--		2				\$60.00		0.00			
E 12	WEAU	10/27/16	11/07/16		CM	5:00 PM-5:30 PM	-1--1--	:30	2	\$270.00	P-02	0.00	NM	5	\$1,550.00

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 Flight Dates: 10/27/16 - 11/08/16

Advertiser: Assembly Democratic Campaign Commi
 Product Desc: Candidate
 Estimate: 4514

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WEAU 13 News @ 5p															
WEAU 13 News @ 5p															
(Program: WEAU13 NWS-5PM)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	10/27/16	11/02/16	-1--1--						2	\$270.00		0.00			
Week:	11/03/16	11/09/16	1--11--						3	\$270.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WEAU	11/03/16-11/09/16		WEAU 13 News @ 5p		5:00 PM-5:30 PM	M--ThF----	:30		(\$270.00)		0.00	NM		
See MG 12.6															
[Political No Avail]															
6	NEAU	11/02/16-11/02/16		The Tonight Show		1035p-1135p	--W-----	:30		\$470.00		0.00	NM		
Ⓜ MG for 4.6,12.5															
[makegood]															
E 13	WEAU	10/27/16	11/04/16	WEAU 13 News @ 6p	CM	6:00 PM-6:30 PM	1-111--	:30	4	\$450.00	P-02	0.00	NM	5	\$2,250.00
WEAU 13 News @ 6p															
(Program: WEAU13 NWS-6PM)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	10/27/16	11/02/16	1-111--						4	\$450.00		0.00			
Week:	11/03/16	11/09/16	----1--						1	\$450.00		0.00			
E 14	WEAU	10/27/16	11/07/16	Wheel of Fortune M-F	CM	6:30 PM-7:00 PM	11--1--	:30	3	\$450.00	P-02	0.00	NM	5	\$2,250.00
Wheel of Fortune M-F															
(Program: WHEEL-FORTNE)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	10/27/16	11/02/16	11--1--						3	\$450.00		0.00			
Week:	11/03/16	11/09/16	1--1---						2	\$450.00		0.00			
E 15	WEAU	10/27/16	11/04/16	WEAU 13 News @ 10p M	CM	10:00 PM-10:35 PM	1-11---	:30	3	\$425.00	P-02	0.00	NM	4	\$1,700.00
WEAU 13 News @ 10p M-F															
(Program: WEAU13 NW-10PM<)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	10/27/16	11/02/16	1-11---						3	\$425.00		0.00			
Week:	11/03/16	11/09/16	----1--						1	\$425.00		0.00			
E 16	WEAU	10/27/16	11/07/16	The Tonight Show	CM	10:35 PM-11:35 PM	1-----	:30	1	\$125.00	P-02	0.00	NM	2	\$250.00
The Tonight Show															
(Program: TONITE SHW-NBC<)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	10/27/16	11/02/16	1-----						1	\$125.00		0.00			
Week:	11/03/16	11/09/16	1-----						1	\$125.00		0.00			
E 18	WEAU	10/27/16	11/01/16	Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$950.00	P-04	0.00	NM	0	\$0.00
Tuesday Prime Hr 2 (8:00 PM-9:00 PM)															
(Program: AVG. ALL WKS)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	10/27/16	11/02/16	-1-----						1	\$950.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEAU	10/27/16-11/02/16		Tuesday Prime Hr 2		8:00 PM-9:00 PM	8:00 PM-9:00 P-T-----	:30		(\$950.00)		0.00	NM		
See MG 22.2,22.3,22.4,22.5,22.6															
[Preempt]															
E 19	WEAU	10/27/16	11/05/16	Sa Today	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$125.00	P-02	0.00	NM	2	\$250.00
Sa Today															
(Program: SATURDAY TODAY<)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	10/27/16	11/02/16	-----1-						1	\$125.00		0.00			
Week:	11/03/16	11/09/16	-----1-						1	\$125.00		0.00			
E 20	WEAU	11/03/16	11/05/16	NASCAR	CM	2:30 PM-5:00 PM	-----1-	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
NASCAR (2:30 PM-5:00 PM)															
(Program: AVG. ALL WKS)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	10/31/16	11/06/16	-----1-						1	\$75.00		0.00			
E 21	WEAU	10/27/16	10/29/16	Notre Dame Football	CM	2:30 PM-6:00 PM	-----1-	:30	1	\$115.00	P-02	0.00	NM	1	\$115.00
Notre Dame Football (2:30 PM-6:00 PM)															
(Program: AVG. ALL WKS)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	10/24/16	10/30/16	-----1-						1	\$115.00		0.00			

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Advertiser: Assembly Democratic Campaign Commi
 Product Desc: Candidate
 Estimate: 4514

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																										
E 28	WEAU	11/03/16	11/06/16	Su Today Su Today (Program: SUN TODAY-NBC)Jul-2016LP	CM	7:00 AM-8:00 AM	-----1	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00																																										
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/31/16</td><td>11/06/16</td><td>-----1</td><td>1</td><td>\$125.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/31/16	11/06/16	-----1	1	\$125.00	0.00																														
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																				
Week: 10/31/16	11/06/16	-----1	1	\$125.00	0.00																																																				
E 29	WEAU	10/27/16	10/30/16	Meet The Press Meet The Press (Program: AVG. ALL WKS)Jul-2016LP	CM	8:00 AM-9:00 AM	-----1	:30	1	\$75.00	P-02	0.00	NM	0	\$0.00																																										
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>-----1</td><td>1</td><td>\$75.00</td><td>0.00</td></tr></table> <table><tr><td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td><u>Rate</u></td><td><u>Rtg</u></td><td><u>Type</u></td></tr><tr><td>1</td><td>WEAU</td><td>10/24/16-10/30/16</td><td>Meet The Press</td><td>8:00 AM-9:00 AM</td><td>-----Su</td><td>:30</td><td>(\$75.00)</td><td>0.00</td><td>NM</td></tr><tr><td colspan="10">See MG 22.2,22.3,22.4,22.5,22.6 [Preempt]</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/24/16	10/30/16	-----1	1	\$75.00	0.00	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	1	WEAU	10/24/16-10/30/16	Meet The Press	8:00 AM-9:00 AM	-----Su	:30	(\$75.00)	0.00	NM	See MG 22.2,22.3,22.4,22.5,22.6 [Preempt]									
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																				
Week: 10/24/16	10/30/16	-----1	1	\$75.00	0.00																																																				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																																
1	WEAU	10/24/16-10/30/16	Meet The Press	8:00 AM-9:00 AM	-----Su	:30	(\$75.00)	0.00	NM																																																
See MG 22.2,22.3,22.4,22.5,22.6 [Preempt]																																																									
E 30	WEAU	11/03/16	11/06/16	WEAU 13 News @ 10p SM WEAU 13 News @ 10p Sun (Program: WEAU13 NW-10PM<)Jul-2016LP	CM	10:00 PM-10:35 PM	-----1	:30	1	\$400.00	P-02	0.00	NM	0	\$0.00																																										
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/31/16</td><td>11/06/16</td><td>-----1</td><td>1</td><td>\$400.00</td><td>0.00</td></tr></table> <table><tr><td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td><u>Rate</u></td><td><u>Rtg</u></td><td><u>Type</u></td></tr><tr><td>1</td><td>WEAU</td><td>10/31/16-11/06/16</td><td>WEAU 13 News @ 10p Sun</td><td>10:00 PM-10:35 PM</td><td>-----Su</td><td>:30</td><td>(\$400.00)</td><td>0.00</td><td>NM</td></tr><tr><td colspan="10">See MG 22.2,22.3,22.4,22.5,22.6 [Preempt]</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/31/16	11/06/16	-----1	1	\$400.00	0.00	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	1	WEAU	10/31/16-11/06/16	WEAU 13 News @ 10p Sun	10:00 PM-10:35 PM	-----Su	:30	(\$400.00)	0.00	NM	See MG 22.2,22.3,22.4,22.5,22.6 [Preempt]									
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