

# ORDER

**WEAU**

**Orders**  
**Order / Rev:** 441261  
**Alt Order #:** WOC10493965  
**Product Desc:** Candidate  
**Estimate:** 4558  
**Flight Dates:** 10/29/16 - 11/08/16  
**Original Date / Rev:** 10/28/16 / 11/04/16  
**Order Type:** NORMAL

**Primary AE:** Jami Clish  
**Sales Office:** EAUN  
**Sales Region:** National

**Agency**  
**Name:** 76 Words  
**Buying Contact:**  
**Billing Contact:**  
 1322 G St SE  
 Washington, DC 20005

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Assembly Democratic Campaign Com  
**Demographic:** A35+  
**Product Codes:** Candidate - State - House  
**Priority:** P-02  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 136618  
**Agency External ID:** 52379  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	6	\$1,050.00	\$892.50
10/31/16	11/08/16	107	\$21,460.00	\$18,241.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	6	\$1,050.00	\$892.50	0.00
November 2016	107	\$21,460.00	\$18,241.00	0.00
<b>Totals</b>	<b>113</b>	<b>\$22,510.00</b>	<b>\$19,133.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jami Clish			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WEAU	46%	\$22,510.00
Market	100%	\$48,934.78

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EXOW	0%	\$0.00
KQEG	0%	\$0.00
UNKWN	0%	\$0.00
WEUX	0%	\$0.00
WHLA	0%	\$0.00
WHWC	0%	\$0.00
WKBK	20%	\$9,786.96
WLAX	5%	\$2,446.74
WQOW	0%	\$0.00
WXOW	29%	\$14,191.09

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WEAU	10/29/16	11/08/16	Hello Wisconsin @ 5a	CM	5:00 AM-5:30 AM	11111--	:30	5	\$50.00	P-02	0.00	NM	5	\$250.00
Hello Wisconsin @ 5a															
(Program: HELLO WISC 5A)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/16	11/04/16	11111--		5				\$50.00		0.00			
	Week:	11/05/16	11/11/16	11-----		2				\$50.00		0.00			

Order / Rev: 441261  
 Alt Order #: WOC10493965  
 Flight Dates: 10/29/16 - 11/08/16

Advertiser: Assembly Democratic Campaign Commi  
 Product Desc: Candidate  
 Estimate: 4558

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WEAU	10/29/16	11/08/16	Hello Wisconsin @ 5a Hello Wisconsin @ 5a (Program: HELLO WISC 5A)Jul-2016LP	CM	5:00 AM-5:30 AM	11111--	:30	5	\$50.00	P-02	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/16	11/11/16	11-----		2				\$50.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	WEAU	11/05/16-11/11/16	Hello Wisconsin @ 5a See MG 5.9,5.10 [No Avail]		5:00 AM-5:30 AM	MT-----	:30		<del>(\$50.00)</del>		0.00	NM		
	7	WEAU	11/05/16-11/11/16	Hello Wisconsin @ 5a See MG 5.9,5.10 [No Avail]		5:00 AM-5:30 AM	MT-----	:30		<del>(\$50.00)</del>		0.00	NM		
E 2	WEAU	10/29/16	11/08/16	Hello Wisconsin @ 530a Hello Wisconsin @ 530a (Program: HELLO WIS 530A)Jul-2016LP	CM	5:30 AM-6:00 AM	11111--	:30	5	\$75.00	P-02	0.00	NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	11111--		5				\$75.00		0.00			
		Week: 11/05/16	11/11/16	11-----		2				\$75.00		0.00			
E 3	WEAU	10/29/16	11/08/16	Hello Wisconsin @ 6a Hello Wisconsin @ 6a (Program: HELLO WISC 6A)Jul-2016LP	CM	6:00 AM-7:00 AM	11111--	:30	5	\$225.00	P-02	0.00	NM	7	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	11111--		5				\$225.00		0.00			
		Week: 11/05/16	11/11/16	11-----		2				\$225.00		0.00			
E 4	WEAU	10/29/16	11/08/16	Today Show Today Show (Program: TODAY SHW)Jul-2016LP	CM	7:00 AM-9:00 AM	33333--	:30	15	\$200.00	P-02	0.00	NM	16	\$3,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	33333--		15				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	9	WEAU	10/29/16-11/04/16	Today Show See MG 4.22,4.23,4.24 [Political No Avail]		7:00 AM-9:00 AM	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
	11	WEAU	10/29/16-11/04/16	Today Show See MG 4.25 [Preempt]		7:00 AM-9:00 AM	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
	13	WEAU	10/29/16-11/04/16	Today Show See MG 15.7 [Preempt]		7:00 AM-9:00 AM	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
	14	WEAU	10/29/16-11/04/16	Today Show See MG 15.7 [Preempt]		7:00 AM-9:00 AM	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
	22	NEAU	11/02/16-11/07/16	M-F 1030a-11a Ⓜ MG for 11.5,4.9 [makegood]		1030a-11a	M-WThF----	:30		\$75.00		0.00	NM		
	23	NEAU	11/02/16-11/07/16	Late Night w/ Seth Meyers Ⓜ MG for 11.5,4.9 [makegood]		1135p-1235a	M-WThF----	:30		\$100.00		0.00	NM		
	24	NEAU	11/02/16-11/07/16	Late Night w/ Seth Meyers Ⓜ MG for 11.5,4.9 [Recon-Spot Ran Late]		1135p-1235a	M-WThF----	:30		\$100.00		0.00	NM		
	25	NEAU	11/02/16-11/02/16	WEAU 13 News @ 10p M-F Ⓜ MG for 15.4,4.11 [makegood]		10p-1035p	--W-----	:30		\$650.00		0.00	NM		
		Week: 11/05/16	11/11/16	33-----		6				\$200.00		0.00			

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E 4	WEAU	10/29/16	11/08/16	Today Show Today Show (Program: TODAY SHW)Jul-2016LP	CM	7:00 AM-9:00 AM	33333--	:30	15	\$200.00	P-02	0.00	NM	16	\$3,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/16	11/11/16	33-----		6				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	16	WEAU	11/05/16-11/11/16	Today Show		7:00 AM-9:00 AM		MT-----	:30	(\$200.00)		0.00	NM		
				See MG 5.9,5.10											
				[No Avail]											
	17	WEAU	11/05/16-11/11/16	Today Show		7:00 AM-9:00 AM		MT-----	:30	(\$200.00)		0.00	NM		
				See MG 5.9,5.10											
				[No Avail]											
	19	WEAU	11/05/16-11/11/16	Today Show		7:00 AM-9:00 AM		MT-----	:30	(\$200.00)		0.00	NM		
				See MG 5.9,5.10											
				[Political No Avail]											
	20	WEAU	11/05/16-11/11/16	Today Show		7:00 AM-9:00 AM		MT-----	:30	(\$200.00)		0.00	NM		
				See MG 5.9,5.10											
				[Political No Avail]											
	21	WEAU	11/05/16-11/11/16	Today Show		7:00 AM-9:00 AM		MT-----	:30	(\$200.00)		0.00	NM		
				See MG 5.9,5.10											
				[Political No Avail]											
E 5	WEAU	10/29/16	11/08/16	Today Show II Today Show II (Program: TODAY SHW2-NBC)Jul-2016LP	CM	9:00 AM-10:00 AM	21111--	:30	6	\$50.00	P-02	0.00	NM	9	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	21111--		6				\$50.00		0.00			
		Week: 11/05/16	11/11/16	11-----		2				\$50.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	7	WEAU	11/05/16-11/11/16	Today Show II		9:00 AM-10:00 AM		MT-----	:30	(\$50.00)		0.00	NM		
				See MG 5.9,5.10											
				[Political No Avail]											
	9	NEAU	11/03/16-11/03/16	Today Show		7a-9a		---Th----	:30	\$1,000.00		0.00	NM		
				Ⓜ MG for 9.6,4.17,4.20,4.16,1.6,8.6,1.7,11.6,4.21,4.19,12.6,15.6,6.6,5.7											
				[makegood]											
	10	NEAU	11/05/16-11/11/16	WEAU 13 News @ 10p Sat		10p-1030p		-----Sa--	:30	\$990.00		0.00	NM		
				Ⓜ MG for 9.6,4.17,4.20,4.16,1.6,8.6,1.7,11.6,4.21,4.19,12.6,15.6,6.6,5.7											
				[makegood]											
E 6	WEAU	10/29/16	11/08/16	WEAU 13 News Today WEAU 13 News Today (Program: WEAU13 NWS TDY<)Jul-2016LP	CM	10:00 AM-10:30 AM	11111--	:30	5	\$40.00	P-02	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	11111--		5				\$40.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	WEAU	10/29/16-11/04/16	WEAU 13 News Today		10:00 AM-10:30 A		MTWThF----	:30	(\$40.00)		0.00	NM		
				See MG 22.3,22.4,22.5,22.6,22.7											
				[Program Change]											
		Week: 11/05/16	11/11/16	11-----		2				\$40.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	WEAU	11/05/16-11/11/16	WEAU 13 News Today		10:00 AM-10:30 A		MT-----	:30	(\$40.00)		0.00	NM		
				See MG 5.9,5.10											
				[No Avail]											
E 7	WEAU	10/29/16	11/01/16	Today Show 3 Today Show 3 (Program: TODAY SHW3-NBC)Jul-2016LP	CM	11:00 AM-12:00 PM	-1-----	:30	1	\$40.00	P-02	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	-1-----		1				\$40.00		0.00			
E 8	WEAU	10/29/16	11/07/16	WEAU 13 News @ Noon WEAU 13 News @ Noon (Program: WEAU13 NWS-NN)Jul-2016LP	CM	12:00 PM-12:30 PM	11111--	:30	5	\$100.00	P-02	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	11111--		5				\$100.00		0.00			
		Week: 11/05/16	11/11/16	1-----		1				\$100.00		0.00			

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WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	WEAU	10/29/16	11/07/16	WEAU 13 News @ Noon WEAU 13 News @ Noon (Program: WEAU13 NWS-NN)Jul-2016LP	CM	12:00 PM-12:30 PM	11111--	:30	5	\$100.00	P-02	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/16	11/11/16	1-----		1				\$100.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		6	WEAU	11/05/16-11/11/16	WEAU 13 News @ Noon	12:00 PM-12:30 PM	M-----	:30		<del>(\$100.00)</del>		0.00	NM		
				See MG 5.9,5.10 [No Avail]											
E 9	WEAU	10/29/16	11/07/16	Days of Our Lives Days of Our Lives (Program: DAYS-OUR LIVES)Jul-2016LP	CM	12:30 PM-1:30 PM	11111--	:30	5	\$115.00	P-02	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	11111--		5				\$115.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	WEAU	10/29/16-11/04/16	Days of Our Lives	12:30 PM-1:30 PM	MTWThF----	:30		<del>(\$115.00)</del>		0.00	NM		
				See MG 22.3,22.4,22.5,22.6,22.7 [No Avail]											
		5	WEAU	10/29/16-11/04/16	Days of Our Lives	12:30 PM-1:30 PM	MTWThF----	:30		<del>(\$115.00)</del>		0.00	NM		
				See MG 22.3,22.4,22.5,22.6,22.7 [No Avail]											
		Week: 11/05/16	11/11/16	1-----		1				\$115.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		6	WEAU	11/05/16-11/11/16	Days of Our Lives	12:30 PM-1:30 PM	M-----	:30		<del>(\$115.00)</del>		0.00	NM		
				See MG 5.9,5.10 [Political No Avail]											
E 10	WEAU	10/29/16	11/07/16	M-F 130p-2p M-F 130p-2p (Program: JEOPARDY TWO)Jul-2016LP	CM	1:30 PM-2:00 PM	1-111--	:30	4	\$30.00	P-02	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	1-111--		4				\$30.00		0.00			
		Week: 11/05/16	11/11/16	1-----		1				\$30.00		0.00			
E 11	WEAU	10/29/16	11/07/16	Jeopardy M-F Jeopardy M-F (Program: JEOPARDY<)Jul-2016LP	CM	4:00 PM-4:30 PM	11111--	:30	5	\$75.00	P-02	0.00	NM	5	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	11111--		5				\$75.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		4	WEAU	10/29/16-11/04/16	Jeopardy M-F	4:00 PM-4:30 PM	MTWThF----	:30		<del>(\$75.00)</del>		0.00	NM		
				See MG 11.7,11.8 [Political No Avail]											
		5	WEAU	10/29/16-11/04/16	Jeopardy M-F	4:00 PM-4:30 PM	MTWThF----	:30		<del>(\$75.00)</del>		0.00	NM		
				See MG 4.22,4.23,4.24 [Preempt]											
		7	NEAU	11/04/16-11/04/16	M-F 3p-4p	3p-4p	-----F----	:30		\$150.00		0.00	NM		
				Ⓜ MG for 32.2,11.4 [makegood]											
		8	NEAU	11/04/16-11/04/16	M-F 3p-4p	3p-4p	-----F----	:30		\$150.00		0.00	NM		
				Ⓜ MG for 32.2,11.4 [makegood]											
		Week: 11/05/16	11/11/16	1-----		1				\$75.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		6	WEAU	11/05/16-11/11/16	Jeopardy M-F	4:00 PM-4:30 PM	M-----	:30		<del>(\$75.00)</del>		0.00	NM		
				See MG 5.9,5.10 [No Avail]											
E 12	WEAU	10/29/16	11/07/16	M-F 430p-5p M-F 430p-5p (Program: INSIDER)Jul-2016LP	CM	4:30 PM-5:00 PM	11111--	:30	5	\$60.00	P-02	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	11111--		5				\$60.00		0.00			
		Week: 11/05/16	11/11/16	1-----		1				\$60.00		0.00			

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 Product Desc: Candidate  
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**WEAU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																																																																																																																																																																																																
E 12	WEAU	10/29/16	11/07/16	M-F 430p-5p M-F 430p-5p (Program: INSIDER)Jul-2016LP	CM	4:30 PM-5:00 PM	11111--	:30	5	\$60.00	P-02	0.00	NM	5	\$300.00																																																																																																																																																																																																																																
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E 13	WEAU	10/29/16	11/04/16	WEAU 13 News @ 5p WEAU 13 News @ 5p (Program: WEAU13 NWS-5PM)Jul-2016LP	CM	5:00 PM-5:30 PM	111-1--	:30	4	\$270.00	P-02	0.00	NM	4	\$1,080.00																																																																																																																																																																																																																																
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E 14	WEAU	10/29/16	11/07/16	WEAU 13 News @ 6p WEAU 13 News @ 6p (Program: WEAU13 NWS-6PM)Jul-2016LP	CM	6:00 PM-6:30 PM	11-1---	:30	3	\$450.00	P-02	0.00	NM	4	\$1,800.00																																																																																																																																																																																																																																
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E 15	WEAU	10/29/16	11/07/16	Wheel of Fortune M-F Wheel of Fortune M-F (Program: WHEEL-FORTNE)Jul-2016LP	CM	6:30 PM-7:00 PM	11111--	:30	5	\$450.00	P-02	0.00	NM	4	\$2,200.00																																																																																																																																																																																																																																
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E 16	WEAU	10/29/16	11/07/16	WEAU 13 News @ 10p M WEAU 13 News @ 10p M-F (Program: WEAU13 NW-10PM<)Jul-2016LP	CM	10:00 PM-10:35 PM	1-1-1---	:30	2	\$425.00	P-02	0.00	NM	3	\$1,275.00																																																																																																																																																																																																																																
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E 17	WEAU	10/29/16	11/04/16	The Tonight Show The Tonight Show (Program: TONITE SHW-NBC<)Jul-2016LP	CM	10:35 PM-11:35 PM	11-1-1--	:30	3	\$125.00	P-02	0.00	NM	3	\$375.00																																																																																																																																																																																																																																
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E 19	WEAU	10/29/16	11/01/16	Tuesday Prime Hr 2 Tuesday Prime Hr 2 (Program: AVG. ALL WKS)Jul-2016LP	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	-1-----	:30	1	\$950.00	P-04	0.00	NM	0	\$0.00																																																																																																																																																																																																																																
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Order / Rev: 441261  
 Alt Order #: WOC10493965  
 Flight Dates: 10/29/16 - 11/08/16

Advertiser: Assembly Democratic Campaign Commi  
 Product Desc: Candidate  
 Estimate: 4558

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	WEAU	10/29/16	11/06/16	Su Today Su Today (Program: SUN TODAY-NBC)Jul-2016LP	CM	7:00 AM-8:00 AM	-----1	:30	1	\$125.00	P-02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	-----1		1				\$125.00		0.00			
		Week: 11/05/16	11/11/16	-----1		1				\$125.00		0.00			
E 28	WEAU	10/29/16	11/06/16	Meet The Press Meet The Press (Program: AVG. ALL WKS)Jul-2016LP	CM	8:00 AM-9:00 AM	-----1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	-----1		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/29/16-11/04/16	Meet The Press		8:00 AM-9:00 AM	-----Su	:30		(\$75.00)		0.00	NM		
				See MG 22.3,22.4,22.5,22.6,22.7 [No Avail]											
		Week: 11/05/16	11/11/16	-----1		1				\$75.00		0.00			
E 29	WEAU	10/29/16	11/06/16	Weekend Rotator Weekend Rotator (Program: AVG. ALL WKS)Jul-2016LP	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1	:30	1	\$30.00	P-02	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	-----1		1				\$30.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/29/16-11/04/16	Weekend Rotator		5:00 PM-5:30 PM	-----Su	:30		(\$30.00)		0.00	NM		
				See MG 22.3,22.4,22.5,22.6,22.7 [Program Change]											
		Week: 11/05/16	11/11/16	-----1		1				\$30.00		0.00			
E 30	WEAU	10/29/16	10/30/16	Football Night in America Football Night in America (Program: AVG. ALL WKS)Jul-2016LP	CM	6:00 PM-7:12 PM (6:00 PM-7:12 PM)	-----1	:30	1	\$350.00	P-02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/24/16-10/30/16	Football Night in America		6:00 PM-7:12 PM	-----Su	:30		(\$350.00)		0.00	NM		
				See MG 22.3,22.4,22.5,22.6,22.7 [Preempt]											
E 31	WEAU	10/29/16	11/06/16	WEAU 13 News @ 10p WEAU 13 News @ 10p Sun (Program: WEAU13 NW-10PM<)Jul-2016LP	CM	10:00 PM-10:35 PM	-----1	:30	1	\$400.00	P-02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	-----1		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/29/16-11/04/16	WEAU 13 News @ 10p Sun		10:00 PM-10:35 F	-----Su	:30		(\$400.00)		0.00	NM		
				See MG 22.3,22.4,22.5,22.6,22.7 [Preempt]											
		Week: 11/05/16	11/11/16	-----1		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEAU	11/05/16-11/11/16	WEAU 13 News @ 10p Sun		10:00 PM-10:35 F	-----Su	:30		(\$400.00)		0.00	NM		
				See MG 22.3,22.4,22.5,22.6,22.7 [Preempt]											
E 32	WEAU	10/29/16	11/06/16	Late Run 13 News @ 10p Late Run 13 News @ 10p (Program: OUTDRS-MCNEELY<)Jul-2016LP	CM	Various	-----1	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	-----1		1				\$225.00		0.00			
		Week: 11/05/16	11/11/16	-----1		1				\$225.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEAU	11/05/16-11/11/16	Late Run 13 News @ 10p		Various	-----Su	:30		(\$225.00)		0.00	NM		
				See MG 11.7,11.8 [Preempt]											
N 33	WEAU	10/29/16	11/08/16	Hello Wisconsin @ 430a Hello Wisconsin @ 430a	CM	430a-5a	1-1-1--	:30	3	\$10.00	P-02	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 441261  
 Alt Order #: WOC10493965  
 Flight Dates: 10/29/16 - 11/08/16

Advertiser: Assembly Democratic Campaign Commi  
 Product Desc: Candidate  
 Estimate: 4558  
**WEAU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N33	WEAU	10/29/16	11/08/16	Hello Wisconsin @ 430aCM Hello Wisconsin @ 430a		430a-5a	1-1-1--	:30	3	\$10.00	P-02	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/24/16		10/24/16	10/30/16	-----			0			\$10.00		0.00			
Week: 10/31/16		10/31/16	11/06/16	--1-1--			2			\$10.00		0.00			
Week: 11/07/16		11/07/16	11/13/16	1-----			1			\$10.00		0.00			
													Totals	113	\$22,510.00