

ORDER

**WEAU**

Orders

Order / Rev: 440003

Alt Order #: WOC10492749

Product Desc: Candidate

Estimate: 4514

Flight Dates: 10/27/16 - 11/08/16

Original Date / Rev: 10/26/16 / 11/02/16

Order Type: NORMAL

Primary AE: Jami Clish

Sales Office: EAUN

Sales Region: National

Agency

Name: 76 Words

Buying Contact:

Billing Contact:

1322 G St SE

Washington, DC 20005

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Assembly Democratic Campaign Com

Demographic: A35+

Product Codes: Candidate - State - House

Priority: P-02

Revenue Codes: AGY, POL, POL-CAND

New Business Thru:

Order Separation: 00:30:00

Advertiser External ID: 136618

Agency External ID: 52379

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	27	\$5,490.00	\$4,666.50
10/31/16	11/08/16	72	\$12,615.00	\$10,722.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	27	\$5,490.00	\$4,666.50	0.00
November 2016	72	\$12,615.00	\$10,722.75	0.00
Totals	99	\$18,105.00	\$15,389.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jami Clish			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WEAU	10/27/16	11/07/16	Hello Wisconsin @ 5a	CM	5:00 AM-5:30 AM	-1--1--	:30	2	\$50.00	P-02	0.00	NM	4	\$200.00
(Program: HELLO WISC 5A)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/16	11/02/16	-1--1--					2	\$50.00		0.00			
Week:		11/03/16	11/09/16	1--1---					2	\$50.00		0.00			
E 2	WEAU	10/27/16	11/08/16	Hello Wisconsin @ 530a	CM	5:30 AM-6:00 AM	1-11---	:30	3	\$75.00	P-02	0.00	NM	5	\$375.00
(Program: HELLO WIS 530A)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/16	11/02/16	1-11---					3	\$75.00		0.00			
Week:		11/03/16	11/09/16	-1--1--					2	\$75.00		0.00			
E 3	WEAU	10/27/16	11/08/16	Hello Wisconsin @ 6a	CM	6:00 AM-7:00 AM	11111--	:30	5	\$225.00	P-02	0.00	NM	9	\$2,025.00
(Program: HELLO WISC 6A)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/16	11/02/16	11111--					5	\$225.00		0.00			
Week:		11/03/16	11/09/16	11-11--					4	\$225.00		0.00			
E 4	WEAU	10/27/16	11/08/16	Today Show	CM	7:00 AM-9:00 AM	11111--	:30	5	\$200.00	P-02	0.00	NM	7	\$1,200.00
(Program: TODAY SHW)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/16	11/02/16	11111--					5	\$200.00		0.00			

Order / Rev: 440003
 Alt Order #: WOC10492749
 Flight Dates: 10/27/16 - 11/08/16

Advertiser: Assembly Democratic Campaign Commi
 Product Desc: Candidate
 Estimate: 4514

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	WEAU	10/27/16	11/04/16	Days of Our Lives Days of Our Lives (Program: DAYS-OUR LIVES)Jul-2016LP	CM	12:30 PM-1:30 PM	1-11---	:30	3	\$115.00	P-02	0.00	NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	1-11---		3				\$115.00		0.00			
		Week: 11/03/16	11/09/16	----1--		1				\$115.00		0.00			
E 9	WEAU	10/27/16	11/07/16	M-F 130p-2p M-F 130p-2p (Program: JEOPARDY TWO)Jul-2016LP	CM	1:30 PM-2:00 PM	-1--1--	:30	2	\$30.00	P-02	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	-1--1--		2				\$30.00		0.00			
		Week: 11/03/16	11/09/16	1---1--		2				\$30.00		0.00			
E 10	WEAU	10/27/16	11/07/16	Jeopardy M-F Jeopardy M-F (Program: JEOPARDY<)Jul-2016LP	CM	4:00 PM-4:30 PM	-1-11--	:30	3	\$75.00	P-02	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	-1-11--		3				\$75.00		0.00			
		Week: 11/03/16	11/09/16	1--1---		2				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	WEAU	11/03/16-11/09/16	Jeopardy M-F		4:00 PM-4:30 PM	M--Th-----	:30		(\$75.00)		0.00	NM		
				See MG 5.10,5.11 [No Avail]											
E 11	WEAU	10/27/16	11/04/16	M-F 430p-5p M-F 430p-5p (Program: INSIDER)Jul-2016LP	CM	4:30 PM-5:00 PM	1-11---	:30	3	\$60.00	P-02	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	1-11---		3				\$60.00		0.00			
		Week: 11/03/16	11/09/16	---11--		2				\$60.00		0.00			
E 12	WEAU	10/27/16	11/07/16	WEAU 13 News @ 5p WEAU 13 News @ 5p (Program: WEAU13 NWS-5PM)Jul-2016LP	CM	5:00 PM-5:30 PM	-1--1--	:30	2	\$270.00	P-02	0.00	NM	5	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	-1--1--		2				\$270.00		0.00			
		Week: 11/03/16	11/09/16	1--11--		3				\$270.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	WEAU	11/03/16-11/09/16	WEAU 13 News @ 5p		5:00 PM-5:30 PM	M--ThF----	:30		(\$270.00)		0.00	NM		
				See MG 12.6 [Political No Avail]											
	6	NEAU	11/02/16-11/02/16	The Tonight Show		1035p-1135p	--W-----	:30		\$470.00		0.00	NM		
				Ⓜ MG for 4.6,12.5 [makegood]											
E 13	WEAU	10/27/16	11/04/16	WEAU 13 News @ 6p WEAU 13 News @ 6p (Program: WEAU13 NWS-6PM)Jul-2016LP	CM	6:00 PM-6:30 PM	1-111--	:30	4	\$450.00	P-02	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	1-111--		4				\$450.00		0.00			
		Week: 11/03/16	11/09/16	----1--		1				\$450.00		0.00			
E 14	WEAU	10/27/16	11/07/16	Wheel of Fortune M-F Wheel of Fortune M-F (Program: WHEEL-FORTNE)Jul-2016LP	CM	6:30 PM-7:00 PM	11--1--	:30	3	\$450.00	P-02	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	11--1--		3				\$450.00		0.00			
		Week: 11/03/16	11/09/16	1--1---		2				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	WEAU	11/03/16-11/09/16	Wheel of Fortune M-F		6:30 PM-7:00 PM	M--Th-----	:30		(\$450.00)		0.00	NM		
				See MG 5.10,5.11 [No Avail]											
E 15	WEAU	10/27/16	11/04/16	WEAU 13 News @ 10p M WEAU 13 News @ 10p M-F (Program: WEAU13 NW-10PM<)Jul-2016LP	CM	10:00 PM-10:35 PM	1-11---	:30	3	\$425.00	P-02	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	1-11---		3				\$425.00		0.00			

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 Alt Order #: WOC10492749
 Flight Dates: 10/27/16 - 11/08/16

Advertiser: Assembly Democratic Campaign Commi
 Product Desc: Candidate
 Estimate: 4514

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WEAU	10/27/16	11/04/16	WEAU 13 News @ 10p M-F WEAU 13 News @ 10p M-F (Program: WEAU13 NW-10PM<)Jul-2016LP	CM	10:00 PM-10:35 PM	11---	:30	3	\$425.00	P-02	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	1-11---		3				\$425.00		0.00			
		Week: 11/03/16	11/09/16	----1--		1				\$425.00		0.00			
E 16	WEAU	10/27/16	11/07/16	The Tonight Show The Tonight Show (Program: TONITE SHW-NBC<)Jul-2016LP	CM	10:35 PM-11:35 PM	1-----	:30	1	\$125.00	P-02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	1-----		1				\$125.00		0.00			
		Week: 11/03/16	11/09/16	1-----		1				\$125.00		0.00			
E 18	WEAU	10/27/16	11/01/16	Tuesday Prime Hr 2 Tuesday Prime Hr 2 (Program: AVG. ALL WKS)Jul-2016LP	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$950.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	-1-----		1				\$950.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/27/16-11/02/16	Tuesday Prime Hr 2		8:00 PM-9:00 PM	8:00 PM-9:00 P-T-----	:30		(\$950.00)		0.00	NM		
			See MG 22.2,22.3,22.4,22.5,22.6 [Preempt]												
E 19	WEAU	10/27/16	11/05/16	Sa Today Sa Today (Program: SATURDAY TODAY<)Jul-2016LP	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$125.00	P-02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	-----1-		1				\$125.00		0.00			
		Week: 11/03/16	11/09/16	-----1-		1				\$125.00		0.00			
E 20	WEAU	11/03/16	11/05/16	NASCAR NASCAR (Program: AVG. ALL WKS)Jul-2016LP	CM	2:30 PM-5:00 PM	-----1-	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$75.00		0.00			
E 21	WEAU	10/27/16	10/29/16	Notre Dame Football Notre Dame Football (Program: AVG. ALL WKS)Jul-2016LP	CM	2:30 PM-6:00 PM	-----1-	:30	1	\$115.00	P-02	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$115.00		0.00			
E 22	WEAU	10/27/16	10/29/16	Weekend Rotator Weekend Rotator (Program: AVG. ALL WKS)Jul-2016LP	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$60.00	P-02	0.00	NM	5	\$1,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$60.00		0.00			

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WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	WEAU	11/03/16	11/06/16	Su Today Su Today (Program: SUN TODAY-NBC)Jul-2016LP	CM	7:00 AM-8:00 AM	-----1	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----1		1				\$125.00		0.00			
E 29	WEAU	10/27/16	10/30/16	Meet The Press Meet The Press (Program: AVG. ALL WKS)Jul-2016LP	CM	8:00 AM-9:00 AM	-----1	:30	1	\$75.00	P-02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/24/16-10/30/16	Meet The Press		8:00 AM-9:00 AM	-----Su	:30		(\$75.00)		0.00	NM		
		See MG 22.2,22.3,22.4,22.5,22.6 [Preempt]													
E 30	WEAU	11/03/16	11/06/16	WEAU 13 News @ 10p SM WEAU 13 News @ 10p Sun (Program: WEAU13 NW-10PM<)Jul-2016LP	CM	10:00 PM-10:35 PM	-----1	:30	1	\$400.00	P-02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----1		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/31/16-11/06/16	WEAU 13 News @ 10p Sun		10:00 PM-10:35 PM	-----Su	:30		(\$400.00)		0.00	NM		
		See MG 22.2,22.3,22.4,22.5,22.6 [Preempt]													
E 31	WEAU	10/27/16	10/30/16	Late Run 13 News @ 10p SM Late Run 13 News @ 10p (Program: OUTDRS-MCNEELY<)Jul-2016LP	CM	Various	-----1	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1		1				\$225.00		0.00			
N 32	WEAU	10/27/16	11/08/16	Hello Wisconsin @ 430a CM Hello Wisconsin @ 430a	CM	430a-5a	--11---	:30	2	\$10.00	P-02	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	---1---		1				\$10.00		0.00			
	Week:	10/31/16	11/06/16	--1----		1				\$10.00		0.00			
	Week:	11/07/16	11/13/16	-----		0				\$10.00		0.00			
Totals														99	\$18,105.00