

# ORDER

**WEAU**

**Orders**  
**Order / Rev:** 428666  
**Alt Order #:** WOC10481061  
**Product Desc:** Candidate  
**Estimate:** 3998  
**Flight Dates:** 10/11/16 - 11/07/16  
**Original Date / Rev:** 09/30/16 / 10/13/16  
**Order Type:** NORMAL

**Primary AE:** Jami Clish  
**Sales Office:** EAUN  
**Sales Region:** National

**Agency**  
**Name:** 76 Words  
**Buying Contact:**  
**Billing Contact:**  
 1322 G St SE  
 Washington, DC 20005

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Assembly Democratic Campaign Com  
**Demographic:** A35+  
**Product Codes:** Candidate - State - House  
**Priority:** P-02  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 136618  
**Agency External ID:** 52379  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	142	\$21,130.00	\$17,960.50
10/31/16	11/07/16	61	\$9,820.00	\$8,347.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	142	\$21,130.00	\$17,960.50	0.00
November 2016	61	\$9,820.00	\$8,347.00	0.00
<b>Totals</b>	<b>203</b>	<b>\$30,950.00</b>	<b>\$26,307.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jami Clish			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WEAU	42%	\$30,950.00
Market	100%	\$73,690.48

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EXOW	0%	\$0.00
KQEG	0%	\$0.00
UNKWN	0%	\$0.00
WEUX	0%	\$0.00
WHLA	0%	\$0.00
WHWC	0%	\$0.00
WKBT	18%	\$13,264.29
WLAX	9%	\$6,632.14
WQOW	0%	\$0.00
WXOW	31%	\$22,844.05

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WEAU	10/11/16	11/07/16	Hello Wisconsin @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	3	\$50.00	P-02	0.00	NM	12	\$600.00
Hello Wisconsin @ 5a															
(Program: HELLO WISC 5A)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/11/16	10/17/16	M--TF--		3				\$50.00		0.00			
	Week:	10/18/16	10/24/16	MTWTF--		3				\$50.00		0.00			

Order / Rev: 428666  
 Alt Order #: WOC10481061  
 Flight Dates: 10/11/16 - 11/07/16

Advertiser: Assembly Democratic Campaign Commi  
 Product Desc: Candidate  
 Estimate: 3998

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WEAU	10/11/16	11/07/16	Hello Wisconsin @ 5a Hello Wisconsin @ 5a (Program: HELLO WISC 5A)Jul-2016LP	CM	5:00 AM-5:30 AM	MTWTF--	:30	3	\$50.00	P-02	0.00	NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	MTWTF--		3				\$50.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		3				\$50.00		0.00			
E 2	WEAU	10/11/16	11/07/16	Hello Wisconsin @ 530a Hello Wisconsin @ 530a (Program: HELLO WIS 530A)Jul-2016LP	CM	5:30 AM-6:00 AM	MTWTF--	:30	3	\$75.00	P-02	0.00	NM	12	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	M--TF--		3				\$75.00		0.00			
		Week: 10/18/16	10/24/16	MTWTF--		3				\$75.00		0.00			
		Week: 10/25/16	10/31/16	MTWTF--		3				\$75.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		3				\$75.00		0.00			
E 3	WEAU	10/11/16	11/07/16	Hello Wisconsin @ 6a Hello Wisconsin @ 6a (Program: HELLO WISC 6A)Jul-2016LP	CM	6:00 AM-7:00 AM	MTWTF--	:30	2	\$225.00	P-02	0.00	NM	8	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	M--TF--		2				\$225.00		0.00			
		Week: 10/18/16	10/24/16	MTWTF--		2				\$225.00		0.00			
		Week: 10/25/16	10/31/16	MTWTF--		2				\$225.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		2				\$225.00		0.00			
E 4	WEAU	10/11/16	11/07/16	Today Show Today Show (Program: TODAY SHW)Jul-2016LP	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$200.00	P-02	0.00	NM	20	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	M--TF--		5				\$200.00		0.00			
		Week: 10/18/16	10/24/16	MTWTF--		5				\$200.00		0.00			
		Week: 10/25/16	10/31/16	MTWTF--		5				\$200.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		5				\$200.00		0.00			
E 5	WEAU	10/11/16	11/07/16	Today Show II Today Show II (Program: TODAY SHW2-NBC)Jul-2016LP	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$50.00	P-02	0.00	NM	20	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	M--TF--		5				\$50.00		0.00			
		Week: 10/18/16	10/24/16	MTWTF--		5				\$50.00		0.00			
		Week: 10/25/16	10/31/16	MTWTF--		5				\$50.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		5				\$50.00		0.00			
E 6	WEAU	10/11/16	11/07/16	WEAU 13 News Today WEAU 13 News Today (Program: WEAU13 NWS TDY<)Jul-2016LP	CM	10:00 AM-10:30 AM	MTWT---	:30	1	\$40.00	P-02	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	M--T---		1				\$40.00		0.00			
		Week: 10/18/16	10/24/16	MTWT---		1				\$40.00		0.00			
		Week: 10/25/16	10/31/16	MTWT---		1				\$40.00		0.00			
		Week: 11/01/16	11/07/16	MTWT---		1				\$40.00		0.00			
E 7	WEAU	10/11/16	11/07/16	Today Show 3 Today Show 3 (Program: TODAY SHW3-NBC)Jul-2016LP	CM	11:00 AM-12:00 PM	MTWTF--	:30	2	\$25.00	P-04	0.00	NM	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	M--TF--		2				\$25.00		0.00			
		Week: 10/18/16	10/24/16	MTWTF--		2				\$25.00		0.00			
		Week: 10/25/16	10/31/16	MTWTF--		2				\$25.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		2				\$25.00		0.00			
E 8	WEAU	10/11/16	11/07/16	WEAU 13 News @ Noon WEAU 13 News @ Noon (Program: WEAU13 NWS-NN)Jul-2016LP	CM	12:00 PM-12:30 PM	MTWTF--	:30	3	\$100.00	P-02	0.00	NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	M--TF--		3				\$100.00		0.00			
		Week: 10/18/16	10/24/16	MTWTF--		3				\$100.00		0.00			
		Week: 10/25/16	10/31/16	MTWTF--		3				\$100.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		3				\$100.00		0.00			
E 9	WEAU	10/11/16	11/07/16		CM	12:30 PM-1:30 PM	MTWTF--	:30	2	\$50.00	P-04	0.00	NM	7	\$350.00

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Advertiser: Assembly Democratic Campaign Commi  
Product Desc: Candidate  
Estimate: 3998  
**WEAU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Days of Our Lives															
Days of Our Lives															
(Program: DAYS-OUR LIVES)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	M--TF--		2				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEAU	10/11/16-10/17/16		Days of Our Lives		12:30 PM-1:30 PM	M--ThF----	:30		<del>(\$50.00)</del>		0.00	NM		
See MG 9.9															
[Preempt]															
9	NEAU	10/13/16-10/14/16		Today Show II		9a-10a	---ThF----	:30		\$50.00		0.00	NM		
Ⓜ MG for 9.2 10/14															
[makegood]															
Week:		10/18/16	10/24/16	MTWTF--		2				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WEAU	10/18/16-10/24/16		Days of Our Lives		12:30 PM-1:30 PM	MTWThF----	:30		<del>(\$50.00)</del>		0.00	NM		
See MG 17.13,17.14,17.15															
[Preempt]															
Week:		10/25/16	10/31/16	MTWTF--		2				\$50.00		0.00			
Week:		11/01/16	11/07/16	MTWTF--		2				\$50.00		0.00			
E 10	WEAU	10/11/16	11/07/16	M-F 130p-2p	CM	1:30 PM-2:00 PM	MTWTF--	:30	1	\$20.00	P-04	0.00	NM	4	\$80.00
M-F 130p-2p															
(Program: JEOPARDY TWO)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	M--TF--		1				\$20.00		0.00			
Week:		10/18/16	10/24/16	MTWTF--		1				\$20.00		0.00			
Week:		10/25/16	10/31/16	MTWTF--		1				\$20.00		0.00			
Week:		11/01/16	11/07/16	MTWTF--		1				\$20.00		0.00			
E 11	WEAU	10/11/16	11/07/16	Jeopardy M-F	CM	4:00 PM-4:30 PM	MTWTF--	:30	2	\$75.00	P-02	0.00	NM	8	\$600.00
Jeopardy M-F															
(Program: JEOPARDY<)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	M--TF--		2				\$75.00		0.00			
Week:		10/18/16	10/24/16	MTWTF--		2				\$75.00		0.00			
Week:		10/25/16	10/31/16	MTWTF--		2				\$75.00		0.00			
Week:		11/01/16	11/07/16	MTWTF--		2				\$75.00		0.00			
E 12	WEAU	10/11/16	11/07/16	M-F 430p-5p	CM	4:30 PM-5:00 PM	MTWTF--	:30	3	\$60.00	P-02	0.00	NM	12	\$720.00
M-F 430p-5p															
(Program: INSIDER)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	M--TF--		3				\$60.00		0.00			
Week:		10/18/16	10/24/16	MTWTF--		3				\$60.00		0.00			
Week:		10/25/16	10/31/16	MTWTF--		3				\$60.00		0.00			
Week:		11/01/16	11/07/16	MTWTF--		3				\$60.00		0.00			
E 13	WEAU	10/11/16	11/07/16	WEAU 13 News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$270.00	P-02	0.00	NM	12	\$3,240.00
WEAU 13 News @ 5p															
(Program: WEAU13 NWS-5PM)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	M--TF--		3				\$270.00		0.00			
Week:		10/18/16	10/24/16	MTWTF--		3				\$270.00		0.00			
Week:		10/25/16	10/31/16	MTWTF--		3				\$270.00		0.00			
Week:		11/01/16	11/07/16	MTWTF--		3				\$270.00		0.00			
E 14	WEAU	10/11/16	11/07/16	WEAU 13 News @ 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$450.00	P-02	0.00	NM	8	\$3,600.00
WEAU 13 News @ 6p															
(Program: WEAU13 NWS-6PM)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	M--TF--		2				\$450.00		0.00			
Week:		10/18/16	10/24/16	MTWTF--		2				\$450.00		0.00			
Week:		10/25/16	10/31/16	MTWTF--		2				\$450.00		0.00			
Week:		11/01/16	11/07/16	MTWTF--		2				\$450.00		0.00			
E 15	WEAU	10/11/16	11/07/16	Wheel of Fortune M-F	CM	6:30 PM-7:00 PM	MTWTF--	:30	3	\$450.00	P-02	0.00	NM	12	\$5,400.00
Wheel of Fortune M-F															
(Program: WHEEL-FORTNE)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Alt Order #: WOC10481061  
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Advertiser: Assembly Democratic Campaign Commi  
 Product Desc: Candidate  
 Estimate: 3998

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WEAU	10/11/16	11/07/16	Wheel of Fortune M-F Wheel of Fortune M-F (Program: WHEEL-FORTNE)Jul-2016LP	CM	6:30 PM-7:00 PM	MTWTF--	:30	3	\$450.00	P-02	0.00	NM	12	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	M--TF--		3				\$450.00		0.00			
		Week: 10/18/16	10/24/16	MTWTF--		3				\$450.00		0.00			
		Week: 10/25/16	10/31/16	MTWTF--		3				\$450.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		3				\$450.00		0.00			
E 16	WEAU	10/11/16	11/07/16	WEAU 13 News @ 10p M WEAU 13 News @ 10p M-F (Program: WEAU13 NW-10PM<)Jul-2016LP	CM	10:00 PM-10:35 P	MTWTF--	:30	2	\$425.00	P-02	0.00	NM	8	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	M--TF--		2				\$425.00		0.00			
		Week: 10/18/16	10/24/16	MTWTF--		2				\$425.00		0.00			
		Week: 10/25/16	10/31/16	MTWTF--		2				\$425.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		2				\$425.00		0.00			
E 17	WEAU	10/11/16	11/07/16	The Tonight Show The Tonight Show (Program: TONITE SHW-NBC<)Jul-2016LP	CM	10:35 PM-11:35 P	MTWTF--	:30	3	\$60.00	P-04	0.00	NM	12	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	M--TF--		3				\$60.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WEAU	10/11/16-10/17/16	The Tonight Show		10:35 PM-11:35 F	M--ThF----	:30		<del>(\$60.00)</del>		0.00	NM		
				See MG 17.13,17.14,17.15 [Preempt]											
		Week: 10/18/16	10/24/16	MTWTF--		3				\$60.00		0.00			
	5	WEAU	10/18/16-10/24/16	The Tonight Show		10:35 PM-11:35 F	MTWThF----	:30		<del>(\$60.00)</del>		0.00	NM		
				See MG 17.13,17.14,17.15 [Preempt]											
	6	WEAU	10/18/16-10/24/16	The Tonight Show		10:35 PM-11:35 F	MTWThF----	:30		<del>(\$60.00)</del>		0.00	NM		
				See MG 17.13,17.14,17.15 [Preempt]											
	13	NEAU	10/18/16-10/24/16	The Tonight Show		10:35 PM-11:35 F	MTWThF----	:30		\$125.00		0.00	NM		
				Ⓜ MG for 17.6,17.5,17.3,9.3 [makegood]											
	14	NEAU	10/18/16-10/24/16	Hello Wisconsin @ 530a	530a-6a		MTWThF----	:30		\$75.00		0.00	NM		
				Ⓜ MG for 17.6,17.5,17.3,9.3 [makegood]											
	15	NEAU	10/18/16-10/24/16	Late Night w/ Seth Meyers	1135p-1235a		MTWThF----	:30		\$30.00		0.00	NM		
				Ⓜ MG for 17.6,17.5,17.3,9.3 [makegood]											
		Week: 10/25/16	10/31/16	MTWTF--		3				\$60.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		3				\$60.00		0.00			
E 18	WEAU	10/11/16	11/05/16	Sa Today Sa Today (Program: SATURDAY TODAY<)Jul-2016LP	CM	7:00 AM-9:00 AM	-----S-	:30	1	\$125.00	P-02	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	-----S-		1				\$125.00		0.00			
		Week: 10/18/16	10/24/16	-----S-		1				\$125.00		0.00			
		Week: 10/25/16	10/31/16	-----S-		1				\$125.00		0.00			
		Week: 11/01/16	11/07/16	-----S-		1				\$125.00		0.00			
E 19	WEAU	10/11/16	10/29/16	Weekend Rotator Weekend Rotator (Program: AVG. ALL WKS)Jul-2016LP	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S-	:30	1	\$60.00	P-02	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	-----S-		1				\$60.00		0.00			
		Week: 10/18/16	10/24/16	-----S-		0				\$0.00		0.00			
		Week: 10/25/16	10/31/16	-----S-		1				\$60.00		0.00			
E 20	WEAU	11/01/16	11/05/16	WEAU 13 News @ 6p S&M WEAU 13 News @ 6p Sat (Program: AVG. ALL WKS)Jul-2016LP	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S-	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 428666  
 Alt Order #: WOC10481061  
 Flight Dates: 10/11/16 - 11/07/16

Advertiser: Assembly Democratic Campaign Commi  
 Product Desc: Candidate  
 Estimate: 3998

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WEAU	11/01/16	11/05/16	WEAU 13 News @ 6p S&M WEAU 13 News @ 6p Sat	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S-	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
(Program: AVG. ALL WKS)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----S-	1		\$150.00		0.00						
E 21	WEAU	10/18/16	10/22/16	Wheel of Fortune Sa Wheel of Fortune Sa	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S-	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
(Program: AVG. ALL WKS)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S-	1		\$150.00		0.00						
E 22	WEAU	10/11/16	11/06/16	Su Today Su Today	CM	7:00 AM-8:00 AM	-----S	:30	1	\$125.00	P-02	0.00	NM	4	\$500.00
(Program: SUN TODAY-NBC)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S	1		\$125.00		0.00						
Week:		10/18/16	10/24/16	-----S	1		\$125.00		0.00						
Week:		10/25/16	10/31/16	-----S	1		\$125.00		0.00						
Week:		11/01/16	11/07/16	-----S	1		\$125.00		0.00						
E 23	WEAU	10/11/16	11/06/16	Meet The Press Meet The Press	CM	8:00 AM-9:00 AM	-----S	:30	1	\$75.00	P-02	0.00	NM	4	\$300.00
(Program: AVG. ALL WKS)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S	1		\$75.00		0.00						
Week:		10/18/16	10/24/16	-----S	1		\$75.00		0.00						
Week:		10/25/16	10/31/16	-----S	1		\$75.00		0.00						
Week:		11/01/16	11/07/16	-----S	1		\$75.00		0.00						
E 24	WEAU	10/18/16	11/06/16	Weekend Rotator Weekend Rotator	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S	:30	1	\$30.00	P-02	0.00	NM	2	\$60.00
(Program: AVG. ALL WKS)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	-----S	1		\$30.00		0.00						
Week:		10/25/16	10/31/16	-----	0		\$0.00		0.00						
Week:		11/01/16	11/07/16	-----S	1		\$30.00		0.00						
E 25	WEAU	10/11/16	10/30/16	WEAU 13 News @ 10p SM WEAU 13 News @ 10p Sun	CM	10:00 PM-10:35 PM	-----S	:30	1	\$400.00	P-02	0.00	NM	0	\$0.00
(Program: WEAU13 NW-10PM<)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-----S	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WEAU	10/11/16-10/17/16		WEAU 13 News @ 10p Sun	10:00 PM-10:35 F		-----Su	:30	<del>(\$400.00)</del>	0.00	NM				
See MG 26.3,26.4,26.5,26.6,26.7,26.8															
[Preempt]															
Week:		10/18/16	10/24/16	-----	0		\$0.00		0.00						
Week:		10/25/16	10/31/16	-----S	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WEAU	10/25/16-10/31/16		WEAU 13 News @ 10p Sun	10:00 PM-10:35 F		-----Su	:30	<del>(\$400.00)</del>	0.00	NM				
See MG 26.3,26.4,26.5,26.6,26.7,26.8															
[Preempt]															
E 26	WEAU	10/18/16	11/06/16	Sun 1035p-1105p Sun 1030p-11p	CM	10:35 PM-11:05 PM	-----S	:30	1	\$175.00	P-02	0.00	NM	6	\$1,150.00
(Program: OUTDRS-MCNEELY<)Jul-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	-----S	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WEAU	10/18/16-10/24/16		Sun 1035p-1105p	10:35 PM-11:05 F		-----Su	:30	<del>(\$175.00)</del>	0.00	NM				
See MG 26.3,26.4,26.5,26.6,26.7,26.8															
[Preempt]															
Week:		10/25/16	10/31/16	-----	0		\$0.00		0.00						
Week:		11/01/16	11/07/16	-----S	1		\$175.00		0.00						

Order / Rev: 428666  
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Advertiser: Assembly Democratic Campaign Commi  
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WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	WEAU	10/18/16	11/06/16	Sun 1035p-1105p Sun 1030p-11p (Program: OUTDRS-MCNEELY<)Jul-2016LP	CM	10:35 PM-11:05 PM	-----S	:30	1	\$175.00	P-02	0.00	NM	6	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	11/01/16	11/07/16	-----S		1		\$175.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEAU	11/01/16-11/07/16		Sun 1035p-1105p See MG 26.3,26.4,26.5,26.6,26.7,26.8 [Preempt]		10:35 PM-11:05 PM	-----Su	:30		<del>(\$175.00)</del>		0.00	NM		
3	NEAU	10/16/16-10/16/16		Late Run 13 News @ 10p Ⓜ MG for 26.1,25.2,25.1,26.2 [makegood]		Various	-----Su	:30		\$225.00		0.00	NM		
4	NEAU	10/23/16-10/23/16		Late Run 13 News @ 10p Ⓜ MG for 26.1,25.2,25.1,26.2 [makegood]		Various	-----Su	:30		\$225.00		0.00	NM		
5	NEAU	10/30/16-10/30/16		Late Run 13 News @ 10p Ⓜ MG for 26.1,25.2,25.1,26.2 [makegood]		Various	-----Su	:30		\$225.00		0.00	NM		
6	NEAU	11/06/16-11/06/16		Late Run 13 News @ 10p Ⓜ MG for 26.1,25.2,25.1,26.2 [makegood]		Various	-----Su	:30		\$225.00		0.00	NM		
7	NEAU	10/11/16-10/17/16		Hello Wisconsin @ 6a Ⓜ MG for 26.1,25.2,25.1,26.2 [makegood]		6a-7a	MTWThF----	:30		\$225.00		0.00	NM		
8	NEAU	10/11/16-10/17/16		Today Show 3 Ⓜ MG for 26.1,25.2,25.1,26.2 [makegood]		11a-12p	MTWThF----	:30		\$25.00		0.00	NM		
													Totals	203	\$30,950.00