

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM STATION DEC1/15 17.12
RECAP *** WDAM-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME CHRIS HUTTMAN

SALES PRSN WA- RYAN EDDINS (H)

CLASS: NATL.	LOCAL	REGIONAL
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
45	45	45
46	46	46
47	47	47
48	48	48
49	49	49
50	50	50
51	51	51
52	52	52
53	53	53
54	54	54
55	55	55
56	56	56
57	57	57
58	58	58
59	59	59
60	60	60
61	61	61
62	62	62
63	63	63
64	64	64
65	65	65
66	66	66
67	67	67
68	68	68
69	69	69
70	70	70
71	71	71
72	72	72
73	73	73
74	74	74
75	75	75
76	76	76
77	77	77
78	78	78
79	79	79
80	80	80
81	81	81
82	82	82
83	83	83
84	84	84
85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE DEC1/15 17.12

ALL INVOICES ARE TO BE SENT TO:
25 WHITLOCK PLACE, SW
SUITE 201
MARIETTA, GA 30064

BETTER SCHOOLS, BETTER JOBS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 2988

1	700A-900A	30	\$165.00	10/30	10/30	1	FRI
---	-----------	----	----------	-------	-------	---	-----

```
PROGRAM : TODAY SHW
CON COM1 : TODAY SHW
```

2	530A-600A	30	\$140.00	11/2	11/2	1	MON	1
---	-----------	----	----------	------	------	---	-----	---

PROGRAM : NW7 TODAY ERLY
CON COM1: NW7 TODAY ERLY

3	600A-700A	30	\$220.00	10/29	10/29	1	THU
---	-----------	----	----------	-------	-------	---	-----

PROGRAM : NEWS 7 TODAY
CON COM1 : NEWS 7 TODAY

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM STATION DEC1/15 17.12
RECAP *** WDAM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			500A-530A PROGRAM : NEWS AT 5A CON COM1: NEWS AT 5A	30		\$90.00	10/30	10/30	1		FRI	1
5			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$100.00	11/2	11/2	1		MON	1
6			1230P-130P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$150.00	10/30	10/30	1		FRI	1
7			1200N-1230P PROGRAM : MIDDAY CON COM1: MIDDAY	30		\$175.00	11/2	11/2	1		MON	1
8			400P-430P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30		\$90.00	11/2	11/2	1		MON	1
9			400P-430P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30		\$90.00	10/29	10/29	1		THU	1
10			600P-630P PROGRAM : NEWS 7 AT 6 CON COM1: NEWS 7 AT 6	30		\$700.00	10/29	10/29	1		THU	1
11			530P-600P PROGRAM : NBC NITELY NWS CON COM1: NBC NITELY NWS	30		\$700.00	10/29	10/29	1		THU	1
12			500P-530P PROGRAM : LIVE AT FIVE CON COM1: LIVE AT FIVE	30		\$400.00	10/29	10/29	1		THU	1

REP HEADLINE# 7994073 TRF# 1399770
 \$\$\$ MOD# 0 : APPROVED REV #0 \$\$\$

REP: TEL# 703-528-9387 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM STATION
 RECAP ** WDM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

13			630P-700P	30		\$575.00	11/2	11/2	1		MON	1
PROGRAM : WHEEL-FORTNE												
CON COM1 : WHEEL-FORTNE												

14			630P-700P	30		\$575.00	10/29	10/29	1		THU	1
PROGRAM : WHEEL-FORTNE												
CON COM1 : WHEEL-FORTNE												

15			1000P-1035P	30		\$675.00	10/29	10/29	1		THU	1
PROGRAM : NWS 7 NGHTBEAT												
CON COM1 : NWS 7 NGHTBEAT												

16			720P-1030P	30		\$2,750.00	11/1	11/1	1		SUN	1
PROGRAM : NBC SUN-FTBL												
CON COM1 : NBC SUN-FTBL												

17			700A-900A	30		\$165.00	11/2	11/2	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

NOV/15 \$7,760.00 CONTRACT TOTAL \$7,760.00
 TOTAL SPOTS 17

MARKET TOTALS \$9,255 WDM 84% WHLT 7% CABL 0% WBH 0% WHPM 0% GDAM 0% HDAM 9%
 ACCURATE SHARES

SVC- NSI
 DEMOS- RA35+*

ORDER



Orders
Order / Rev: 1399770
Alt Order #: 07994073
Product Desc: BETTER SCHOOLS
Estimate: 2988
Flight Dates: 10/29/15 - 11/02/15
Original Date / Rev: 10/28/15 / 10/28/15
Order Type: Political

WDAM

Primary AE: Ryan Eddins
Sales Office: H-DC
Sales Region: National

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 1027 33rd Street NW, Suite 140
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Better Schools
Demographic: A35+
Product Codes: PL20
Priority: P15
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/02/15	17	\$7,760.00	\$6,596.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	17	\$7,760.00	\$6,596.00	0.00
Totals	17	\$7,760.00	\$6,596.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDAM	10/30/15	10/30/15	NET NBC Today Show	Comm	7a-9a	----1--	:30	1	\$165.00	P 2	0.00	NM	1	\$165.00
				NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	----1--		1				\$165.00		0.00			
E 2	WDAM	11/02/15	11/02/15	LOC News at 530a	Comm	530a-6a	1-----	:30	1	\$140.00	P 2	0.00	NM	1	\$140.00
				News at 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$140.00		0.00			
E 3	WDAM	10/29/15	10/29/15	LOC News at 6a	Comm	6a-7a	---1---	:30	1	\$220.00	P 2	0.00	NM	1	\$220.00
				News at 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	---1---		1				\$220.00		0.00			
E 4	WDAM	10/30/15	10/30/15	LOC News at 5a	Comm	5a-5:30A	----1--	:30	1	\$90.00	P 2	0.00	NM	1	\$90.00
				News at 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	----1--		1				\$90.00		0.00			
E 5	WDAM	11/02/15	11/02/15	NET NBC Today Show I	Comm	9a-10a	1-----	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
				NBC Today Show II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$100.00		0.00			
E 6	WDAM	10/30/15	10/30/15	NET Days of Our Lives	Comm	1230p-130p	----1--	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	----1--		1				\$150.00		0.00			

Order / Rev: 1399770
 Alt Order #: 07994073
 Flight Dates: 10/29/15 - 11/02/15

Advertiser: ISS/Better Schools
 Product Desc: BETTER SCHOOLS
 Estimate: 2988
 WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WDAM	11/02/15	11/02/15	LOC Middy Middy	Comm	12p-1230p	1-----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$175.00		0.00			
E 8	WDAM	11/02/15	11/02/15	SYN M-F 4-430p Inside Edition	Comm	4p-430p	1-----	:30	1	\$90.00	P 2	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$90.00		0.00			
E 9	WDAM	10/29/15	10/29/15	SYN M-F 4-430p Inside Edition	Comm	4p-430p	---1---	:30	1	\$90.00	P 2	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	---1---		1				\$90.00		0.00			
E 10	WDAM	10/29/15	10/29/15	LOC News 7 at Six News 7 at Six	Comm	6p-630p	---1---	:30	1	\$700.00	P 2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	---1---		1				\$700.00		0.00			
E 11	WDAM	10/29/15	10/29/15	NET NBC Nightly News Nightly News	Comm	530p-6p	---1---	:30	1	\$700.00	P 2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	---1---		1				\$700.00		0.00			
E 12	WDAM	10/29/15	10/29/15	LOC Live at Five Live at Five	Comm	5p-530p	---1---	:30	1	\$400.00	P 2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	---1---		1				\$400.00		0.00			
E 13	WDAM	11/02/15	11/02/15	SYN M-F 630-7p Wheel of Fortune	Comm	630p-7p	1-----	:30	1	\$575.00	P 2	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$575.00		0.00			
E 14	WDAM	10/29/15	10/29/15	SYN M-F 630-7p Wheel of Fortune	Comm	630p-7p	---1---	:30	1	\$575.00	P 2	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	---1---		1				\$575.00		0.00			
E 15	WDAM	10/29/15	10/29/15	LOC Nightbeat Nightbeat	Comm	10p-1035p	---1---	:30	1	\$675.00	P 2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	---1---		1				\$675.00		0.00			
E 16	WDAM	11/01/15	11/01/15	NET NFL Football NFL Football	Comm	7p-1030p	-----1	:30	1	\$2,750.00	P 2	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----1		1				\$2,750.00		0.00			
E 17	WDAM	11/02/15	11/02/15	NET NBC Today Show NBC Today Show	Comm	7a-9a	1-----	:30	1	\$165.00	P 2	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$165.00		0.00			
													Totals	17	\$7,760.00

INVOICE



WDAM
2362 Highway 11 North
Moselle, MS 39459
Main: (601) 544-4730
Billing: (601) 450-8334

Invoice #	Invoice Date	Invoice Month	Invoice Period
1399770-1	11/29/15	November 2015	10/26/15 - 11/02/15

Station	Account Executive	Sales Office	Sales Region
WDAM	Ryan Eddins	HRP-Washington	National

Billing Address:

Canal Partners Media
Attention: Accounts Payable
1027 33rd Street NW, Suite 140
Washington, DC 20007

Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Advertiser	Product	Estimate Number
ISS/Better Schools	BETTER SCHOOLS	2988

Flight Dates	Order #	Alt Order #
10/29/15 - 11/02/15	1399770	07994073

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code
TV13041		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
1	10/30/15	10/30/15	NBC Today Show	7a-9a	----1--	:30	1	\$165.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/15 11/01/15 ----1-- 1 \$165.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WDAM F 10/30/15 8:29 AM NBC Today Show 7a-9a :30 MS42150830H \$165.00 NM										
2	11/02/15	11/02/15	News at 530a	530a-6a	1-----	:30	1	\$140.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/15 11/08/15 1----- 1 \$140.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WDAM M 11/02/15 5:52 AM News at 530a 530a-6a :30 MS42150830H \$140.00 NM										
3	10/29/15	10/29/15	News at 6a	6a-7a	---1---	:30	1	\$220.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/15 11/01/15 ---1--- 1 \$220.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WDAM Th 10/29/15 6:28 AM News at 6a 6a-7a :30 MS42151030H \$220.00 NM										
4	10/30/15	10/30/15	News at 5a	5a-5:30A	----1--	:30	1	\$90.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/15 11/01/15 ----1-- 1 \$90.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WDAM F 10/30/15 5:12 AM News at 5a 5a-5:30A :30 MS42150930H \$90.00 NM										
5	11/02/15	11/02/15	NBC Today Show II	9a-10a	1-----	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/15 11/08/15 1----- 1 \$100.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WDAM M 11/02/15 9:53 AM NBC Today Show II 9a-10a :30 MS42150930H \$100.00 NM										
6	10/30/15	10/30/15	Days of Our Lives	1230p-130p		:30	1	\$150.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
1399770-1	11/29/15	November 2015	10/26/15 - 11/02/15
Advertiser	Product	Estimate Number	
ISS/Better Schools	BETTER SCHOOLS	2988	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
-----1--									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/15	11/01/15	-----1--	1	\$150.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	F	10/30/15	1:28 PM	Days of Our Lives	1230p-130p	:30	MS42151030H	\$150.00 NM
7	11/02/15	11/02/15	Midday	12p-1230p	1-----	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/15	11/08/15	1-----	1	\$175.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	M	11/02/15	12:18 PM	Midday	12p-1230p	:30	MS42150830H	\$175.00 NM
8	11/02/15	11/02/15	Inside Edition	4p-430p	1-----	:30	1	\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/15	11/08/15	1-----	1	\$90.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	M	11/02/15	4:13 PM	Inside Edition	4p-430p	:30	MS42151030H	\$90.00 NM
9	10/29/15	10/29/15	Inside Edition	4p-430p	---1---	:30	1	\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/15	11/01/15	---1---	1	\$90.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	Th	10/29/15	4:27 PM	Inside Edition	4p-430p	:30	MS42150930H	\$90.00 NM
10	10/29/15	10/29/15	News 7 at Six	6p-630p	---1---	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/15	11/01/15	---1---	1	\$700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	Th	10/29/15	6:28 PM	News 7 at Six	6p-630p	:30	MS42150930H	\$700.00 NM
11	10/29/15	10/29/15	Nightly News	530p-6p	---1---	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/15	11/01/15	---1---	1	\$700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	Th	10/29/15	5:52 PM	Nightly News	530p-6p	:30	MS42151030H	\$700.00 NM
12	10/29/15	10/29/15	Live at Five	5p-530p	---1---	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/15	11/01/15	---1---	1	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	Th	10/29/15	5:25 PM	Live at Five	5p-530p	:30	MS42150830H	\$400.00 NM
13	11/02/15	11/02/15	Wheel of Fortune	630p-7p	1-----	:30	1	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/15	11/08/15	1-----	1	\$575.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	M	11/02/15	6:43 PM	Wheel of Fortune	630p-7p	:30	MS42150930H	\$575.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
1399770-1	11/29/15	November 2015	10/26/15 - 11/02/15
Advertiser	Product	Estimate Number	
ISS/Better Schools	BETTER SCHOOLS	2988	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
14	10/29/15	10/29/15	Wheel of Fortune	630p-7p	---1---	:30	1	\$575.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/15 11/01/15 ---1--- 1 \$575.00										
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 10/29/15 6:47 PM Wheel of Fortune 630p-7p :30 MS42150830H \$575.00 NM										
15	10/29/15	10/29/15	Nightbeat	10p-1035p	---1---	:30	1	\$675.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/15 11/01/15 ---1--- 1 \$675.00										
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 10/29/15 10:19 PM Nightbeat 10p-1035p :30 MS42151030H \$675.00 NM										
16	11/01/15	11/01/15	NFL Football	7p-1030p	-----1	:30	1	\$2,750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/15 11/01/15 -----1 1 \$2,750.00										
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Su 11/01/15 9:05 PM NFL Football 7p-1030p :30 MS42150930H \$2,750.00 NM										
17	11/02/15	11/02/15	NBC Today Show	7a-9a	1-----	:30	1	\$165.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/15 11/08/15 1----- 1 \$165.00										
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM M 11/02/15 7:19 AM NBC Today Show 7a-9a :30 MS42151030H \$165.00 NM										
Total Spots							17			

Payment Terms 30 Days

<u>Gross Total</u>	\$7,760.00
<u>Agency Commission</u>	\$1,164.00
<u>Net Amount Due</u>	\$6,596.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.