

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WDAM - TV Hattiesburg, MS	<b>Date:</b> 10/26/2015
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I, Chris Huttman  
do hereby request station time concerning the following issue:

State Constitutional Amendment

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 10/27/2015

Date of Last Broadcast: 11/03/2015

Total Charges: \$\*\*\*\*\*17,170.00 NET

This broadcast time will be used by: Better Schools, Better Jobs



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Better Schools Better Jobs  
2 Old River PI Suite B Jackson MS 39202

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Dick Molpus, Chairman  
Charles Lindsay, Treasurer



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 hour before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**10/26/2015


Date



Signature

(770) 427-0735

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**☒ **Accepted**☐ **Accepted in Part**☐ **Rejected**

Signature

Gwen Cleveland

Printed Name

NSA

Title



**AGREED UPON SCHEDULE**

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Attach proposed schedule with charges (if available):**

Date of First Broadcast: 10/27/2015

Date of Last Broadcast: 11/03/2015

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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REP HEADLINE# 7991866 TRF# 1398541 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT27/15 09.34  
\*\*\* WDAM-TV \*\*\*

ADV # ADV. NAME ISS/BETTR SCHLS BETTR JOBS REP.# OFF.# SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME CHRIS HUTTMAN  
1027 33RD STREET NW SUITE 140 SALES PRSN WA- RYAN EDDINS (H)  
WASHINGTON, DC 20007

ORDER # CONTRACT # 7991866 CLASS: NATL. LOCAL REGIONAL  
PRDCT BETTER SCHOOLS EST#2982 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT27/15 NOV3/15 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT27/15 09.34

REP: NEW ORDER  
TTL \$20,135 @ 65X  
PLS CFN  
THANKS TAYLOR FOR RYAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
25 WHITLOCK PLACE, SW  
SUITE 201  
MARIETTA, GA 30064

NOTICE: BETTER SCHOOLS, BETTER JOBS  
CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 20135.00  
TOTAL SPOTS 65

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT WORKSHEET

REF

ADV

REP.:

CON

ALL  
25 W  
SUIT  
MART

## ATTN

[illegible]

PROGRAM  
CON CO







REP HEADLINE# 7991866  
\*\*\* ORIGINAL REV#0 \*\*\*

ORDER WORKSHEET HARRIS REPORT FROM REP

OCT26/15 15.17  
\*\* WDM-TV \*\*

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	:DAYS	:TOTL SPTS:
21			700A-900A	30		\$165.00	11/2	11/2	1		MON	1
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												
22			700P-900P	30		\$900.00	11/2	11/2	1		MON	1
PROGRAM : VOICE-NBC												
CON COM1: VOICE-NBC												
23			900P-1000P	30		\$900.00	11/2	11/2	1		MON	1
PROGRAM : BLIND SPOT												
CON COM1: BLIND SPOT												
24			1030P-1200M	30		\$90.00	10/31	10/31	1		SAT	1
PROGRAM : SAT NITE LIVE												
CON COM1: SAT NITE LIVE												
25			600P-630P	30		\$200.00	10/31	10/31	1		SAT	1
PROGRAM : NEWS 7 AT 6												
CON COM1: NEWS 7 AT 6												
26			630P-700P	30		\$200.00	10/31	10/31	1		SAT	1
PROGRAM : WHEEL-FORTNE W												
CON COM1: WHEEL-FORTNE W												
27			700A-900A	30		\$50.00	10/31	10/31	1		SAT	1
PROGRAM : SATURDAY TODAY												
CON COM1: SATURDAY TODAY												
28			1000P-1030P	30		\$350.00	11/1	11/1	1		SUN	1
PROGRAM : SUNDAY LATE NEWS												
CON COM1: SUNDAY LATE NEWS												
29			800A-900A	30		\$50.00	11/1	11/1	1		SUN	1
PROGRAM : SUN TODAY-NBC												
CON COM1: SUN TODAY-NBC												



REP HEADLINE# 7991866  
\*\*\* ORIGINAL REV#0 \*\*\*

[illegible]

39	1230P-130P	30	\$150.00	10/27	10/27	1	TUE
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PROGRAM : DAYS-OUR LIVES  
CON COM1 : DAYS-OUR LIVES

40	1200N-1230P	30	\$175.00	10/27	1	TUE
40		30		10/27	1	TUE

PROGRAM : MIDDAY  
CON COM1: MIDDAY

41	400P-430P	30	\$90.00	10/27	1	TUE
41		30		10/27	1	TUE

PROGRAM :	INSIDE EDITION
CON COM1 :	INSIDE EDITION

42	430P-500P	30	\$110.00	10/27	1	TUE
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PROGRAM : JEOPARDY  
CON COM1: JEOPARDY

	DATE	TIME	DAY
43	500A-530A	30	TUE
		\$90.00	11/3
			11/3
			TUE

PROGRAM :	NEWS AT	5A
CON COM1:	NEWS AT	5A

44	530A--600A	30	\$140.00	10/27	11/3	1	TUE
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PROGRAM : NW7 TODAY ERLY
CON COM1: NW7 TODAY ERLY
```

	600A-700A	\$220.00	11/3	TUE
45	•	30	•	1

PROGRAM :	NEWS	7	TODAY
CON COM1:	NEWS	7	TODAY

46	630P-700P	30	\$575.00	10/27	10/27	TUE

```
PROGRAM : WHEEL-FORTNE
CON COM1: WHEEL-FORTNE
```

47	700A-900A	30	\$165.00	11/3	1	TUE
----	-----------	----	----------	------	---	-----

```
PROGRAM : TODAY SHW
CON COM1: TODAY SHW
```





# ORDER



**Orders**  
**Order / Rev:** 1398541  
**Alt Order #:** 07991866  
**Product Desc:** BETTER SCHOOLS  
**Estimate:** 2982  
**Flight Dates:** 10/27/15 - 11/03/15  
**Original Date / Rev:** 10/26/15 / 10/26/15  
**Order Type:** Political

**WDAM**

**Primary AE:** Ryan Eddins  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 1027 33rd Street NW, Suite 140  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Better Schools  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 2  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/03/15	65	\$20,135.00	\$17,114.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	65	\$20,135.00	\$17,114.75	0.00
<b>Totals</b>	<b>65</b>	<b>\$20,135.00</b>	<b>\$17,114.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDAM	10/30/15	10/30/15	LOC Nightbeat Nightbeat	Comm	10p-1035p	----1--	:30	1	\$675.00	P 2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	----1--					1	\$675.00		0.00			
2	WDAM	10/30/15	10/30/15	LOC Midday Midday	Comm	12p-1230p	----1--	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	----1--					1	\$175.00		0.00			
3	WDAM	10/30/15	10/30/15	SYN M-F 4-430p Inside Edition	Comm	4p-430p	----1--	:30	1	\$90.00	P 2	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	----1--					1	\$90.00		0.00			
4	WDAM	10/30/15	10/30/15	SYN M-F 430-5p Jeopardy	Comm	430p-5p	----1--	:30	1	\$110.00	P 2	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	----1--					1	\$110.00		0.00			
5	WDAM	10/30/15	10/30/15	LOC Live at Five Live at Five	Comm	5p-530p	----1--	:30	1	\$400.00	P 2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	----1--					1	\$400.00		0.00			
6	WDAM	10/30/15	10/30/15	LOC News at 530a News at 530a	Comm	530a-6a	----1--	:30	1	\$140.00	P 2	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	----1--					1	\$140.00		0.00			

Order / Rev: 1398541  
 Alt Order #: 07991866  
 Flight Dates: 10/27/15 - 11/03/15

Advertiser: ISS/Better Schools  
 Product Desc: BETTER SCHOOLS  
 Estimate: 2982

WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WDAM	10/30/15	10/30/15	NET NBC Nightly News Comm Nightly News	Comm	530p-6p	----1--	:30	1	\$700.00	P 2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	----1--		1				\$700.00		0.00			
8	WDAM	10/30/15	10/30/15	LOC News 7 at Six News 7 at Six	Comm	6p-630p	----1--	:30	1	\$700.00	P 2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	----1--		1				\$700.00		0.00			
9	WDAM	10/30/15	10/30/15	LOC News at 6a News at 6a	Comm	6a-7a	----1--	:30	1	\$220.00	P 2	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	----1--		1				\$220.00		0.00			
10	WDAM	10/30/15	10/30/15	SYN M-F 630-7p Wheel of Fortune	Comm	630p-7p	----1--	:30	1	\$575.00	P 2	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	----1--		1				\$575.00		0.00			
11	WDAM	10/30/15	10/30/15	NET NBC Today Show IComm NBC Today Show II	Comm	9a-10a	----1--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	----1--		1				\$100.00		0.00			
12	WDAM	11/02/15	11/02/15	LOC Nightbeat Nightbeat	Comm	10p-1035p	1-----	:30	1	\$675.00	P 2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$675.00		0.00			
13	WDAM	11/02/15	11/02/15	NET The Tonight Show Comm The Tonight Show	Comm	1035p-1135p	1-----	:30	1	\$160.00	P 2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$160.00		0.00			
14	WDAM	11/02/15	11/02/15	NET Days of Our Lives Comm Days of Our Lives	Comm	1230p-130p	1-----	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$150.00		0.00			
15	WDAM	11/02/15	11/02/15	SYN M-F 430-5p Jeopardy	Comm	430p-5p	1-----	:30	1	\$110.00	P 2	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$110.00		0.00			
16	WDAM	11/02/15	11/02/15	LOC News at 5a News at 5a	Comm	5a-5:30A	1-----	:30	1	\$90.00	P 2	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$90.00		0.00			
17	WDAM	11/02/15	11/02/15	LOC Live at Five Live at Five	Comm	5p-530p	1-----	:30	1	\$400.00	P 2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$400.00		0.00			
18	WDAM	11/02/15	11/02/15	NET NBC Nightly News Comm Nightly News	Comm	530p-6p	1-----	:30	1	\$700.00	P 2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$700.00		0.00			
19	WDAM	11/02/15	11/02/15	LOC News 7 at Six News 7 at Six	Comm	6p-630p	1-----	:30	1	\$700.00	P 2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$700.00		0.00			
20	WDAM	11/02/15	11/02/15	LOC News at 6a News at 6a	Comm	6a-7a	1-----	:30	1	\$220.00	P 2	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	1-----		1				\$220.00		0.00			
21	WDAM	11/02/15	11/02/15	NET NBC Today Show Comm NBC Today Show	Comm	7a-9a	1-----	:30	1	\$165.00	P 2	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Order / Rev: 1398541  
 Alt Order #: 07991866  
 Flight Dates: 10/27/15 - 11/03/15

Advertiser: ISS/Better Schools  
 Product Desc: BETTER SCHOOLS  
 Estimate: 2982  
 WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	WDAM	11/02/15	11/02/15	NET NBC Today Show Comm	7a-9a		1-----	:30	1	\$165.00	P 2	0.00	NM	1	\$165.00
				NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/02/15	11/08/15	1-----		1			\$165.00		0.00				
22	WDAM	11/02/15	11/02/15	NET Monday Prime Oth Comm	658p-10p		1-----	:30	1	\$900.00	P 2	0.00	NM	1	\$900.00
				Mon Prime 1	(7:00 PM-9:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/02/15	11/08/15	1-----		1			\$900.00		0.00				
23	WDAM	11/02/15	11/02/15	NET Monday Hour 3 Comm	9p-10p		1-----	:30	1	\$900.00	P 2	0.00	NM	1	\$900.00
				Mon 9p-10p	(9:00 PM-10:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/02/15	11/08/15	1-----		1			\$900.00		0.00				
24	WDAM	10/31/15	10/31/15	NET Saturday Night Live Comm	1030p-1203xm		-----1-	:30	1	\$90.00	P 2	0.00	NM	1	\$90.00
				Saturday Night Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/15	11/01/15	-----1-		1			\$90.00		0.00				
25	WDAM	10/31/15	10/31/15	LOC News at 6p Sat Comm	6p-630p		-----1-	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
				News at 6p Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/15	11/01/15	-----1-		1			\$200.00		0.00				
26	WDAM	10/31/15	10/31/15	SYN Sa 630-7p Comm	630p-7p		-----1-	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/15	11/01/15	-----1-		1			\$200.00		0.00				
27	WDAM	10/31/15	10/31/15	NET NBC Sat Today Show Comm	7a-9a		-----1-	:30	1	\$50.00	P 2	0.00	NM	1	\$50.00
				NBC Saturday Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/15	11/01/15	-----1-		1			\$50.00		0.00				
28	WDAM	11/01/15	11/01/15	News Following NFL M-Sat Comm	1030p-11p		-----1	:30	1	\$350.00	P 2	0.00	NM	1	\$350.00
				Late News Following NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/15	11/01/15	-----1		1			\$350.00		0.00				
29	WDAM	11/01/15	11/01/15	NET NBC Sunday Today Show Comm	8a-9a		-----1	:30	1	\$50.00	P 2	0.00	NM	1	\$50.00
				NBC Today Show Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/15	11/01/15	-----1		1			\$50.00		0.00				
30	WDAM	10/29/15	10/29/15	NET The Tonight Show Comm	1035p-1135p		---1---	:30	1	\$160.00	P 2	0.00	NM	1	\$160.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/15	11/01/15	---1---		1			\$160.00		0.00				
31	WDAM	10/29/15	10/29/15	NET Days of Our Lives Comm	1230p-130p		---1---	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/15	11/01/15	---1---		1			\$150.00		0.00				
32	WDAM	10/29/15	10/29/15	LOC Midday Comm	12p-1230p		---1---	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
				Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/15	11/01/15	---1---		1			\$175.00		0.00				
33	WDAM	10/29/15	10/29/15	SYN M-F 430-5p Comm	430p-5p		---1---	:30	1	\$110.00	P 2	0.00	NM	1	\$110.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/15	11/01/15	---1---		1			\$110.00		0.00				
34	WDAM	10/29/15	10/29/15	LOC News at 5a Comm	5a-5:30A		---1---	:30	1	\$90.00	P 2	0.00	NM	1	\$90.00
				News at 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/15	11/01/15	---1---		1			\$90.00		0.00				
35	WDAM	10/29/15	10/29/15	LOC News at 530a Comm	530a-6a		---1---	:30	1	\$140.00	P 2	0.00	NM	1	\$140.00
				News at 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/26/15	11/01/15	---1---		1			\$140.00		0.00				

Order / Rev: 1398541  
 Alt Order #: 07991866  
 Flight Dates: 10/27/15 - 11/03/15

Advertiser: ISS/Better Schools  
 Product Desc: BETTER SCHOOLS  
 Estimate: 2982

WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
35	WDAM	10/29/15	10/29/15	LOC News at 530a News at 530a	Comm	530a-6a	---1---	:30	1	\$140.00	P 2	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/26/15	11/01/15	---1---		1			\$140.00			0.00			
36	WDAM	10/29/15	10/29/15	NET NBC Today Show Comm NBC Today Show	Comm	7a-9a	---1---	:30	1	\$165.00	P 2	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/26/15	11/01/15	---1---		1			\$165.00			0.00			
37	WDAM	10/29/15	10/29/15	NET NBC Today Show IComm NBC Today Show II	Comm	9a-10a	---1---	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/26/15	11/01/15	---1---		1			\$100.00			0.00			
38	WDAM	10/27/15	10/27/15	NET The Tonight Show Comm The Tonight Show	Comm	1035p-1135p	-1-----	:30	1	\$160.00	P 2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/26/15	11/01/15	-1-----		1			\$160.00			0.00			
39	WDAM	10/27/15	10/27/15	NET Days of Our Lives Comm Days of Our Lives	Comm	1230p-130p	-1-----	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/26/15	11/01/15	-1-----		1			\$150.00			0.00			
40	WDAM	10/27/15	10/27/15	LOC Midday Midday	Comm	12p-1230p	-1-----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/26/15	11/01/15	-1-----		1			\$175.00			0.00			
41	WDAM	10/27/15	10/27/15	SYN M-F 4-430p Inside Edition	Comm	4p-430p	-1-----	:30	1	\$90.00	P 2	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/26/15	11/01/15	-1-----		1			\$90.00			0.00			
42	WDAM	10/27/15	10/27/15	SYN M-F 430-5p Jeopardy	Comm	430p-5p	-1-----	:30	1	\$110.00	P 2	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/26/15	11/01/15	-1-----		1			\$110.00			0.00			
43	WDAM	11/03/15	11/03/15	LOC News at 5a News at 5a	Comm	5a-5:30A	-1-----	:30	1	\$90.00	P 2	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/02/15	11/08/15	-1-----		1			\$90.00			0.00			
44	WDAM	10/27/15	11/03/15	LOC News at 530a News at 530a	Comm	530a-6a	-1-----	:30	1	\$140.00	P 2	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/26/15	11/01/15	-1-----		1			\$140.00			0.00			
		Week: 11/02/15	11/08/15	-1-----		1			\$140.00			0.00			
45	WDAM	11/03/15	11/03/15	LOC News at 6a News at 6a	Comm	6a-7a	-1-----	:30	1	\$220.00	P 2	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/02/15	11/08/15	-1-----		1			\$220.00			0.00			
46	WDAM	10/27/15	10/27/15	SYN M-F 630-7p Wheel of Fortune	Comm	630p-7p	-1-----	:30	1	\$575.00	P 2	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/26/15	11/01/15	-1-----		1			\$575.00			0.00			
47	WDAM	11/03/15	11/03/15	NET NBC Today Show Comm NBC Today Show	Comm	7a-9a	-1-----	:30	1	\$165.00	P 2	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/02/15	11/08/15	-1-----		1			\$165.00			0.00			
48	WDAM	10/27/15	11/03/15	NET NBC Today Show IComm NBC Today Show II	Comm	9a-10a	-1-----	:30	1	\$100.00	P 2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/26/15	11/01/15	-1-----		1			\$100.00			0.00			
		Week: 11/02/15	11/08/15	-1-----		1			\$100.00			0.00			
49	WDAM	10/28/15	10/28/15		Comm	10p-1035p	--1----	:30	1	\$675.00	P 2	0.00	NM	1	\$675.00

Order / Rev: 1398541  
 Alt Order #: 07991866  
 Flight Dates: 10/27/15 - 11/03/15

Advertiser: ISS/Better Schools  
 Product Desc: BETTER SCHOOLS  
 Estimate: 2982  
 WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LOC Nightbeat Nightbeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	--1----					1	\$675.00		0.00			
50	WDAM	10/28/15	10/28/15	LOC Midday Midday	Comm	12p-1230p	--1----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	--1----					1	\$175.00		0.00			
51	WDAM	10/28/15	10/28/15	SYN M-F 4-430p Inside Edition	Comm	4p-430p	--1----	:30	1	\$90.00	P 2	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	--1----					1	\$90.00		0.00			
52	WDAM	10/28/15	10/28/15	LOC News at 5a News at 5a	Comm	5a-5:30A	--1----	:30	1	\$90.00	P 2	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	--1----					1	\$90.00		0.00			
53	WDAM	10/28/15	10/28/15	LOC Live at Five Live at Five	Comm	5p-530p	--1----	:30	1	\$400.00	P 2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	--1----					1	\$400.00		0.00			
54	WDAM	10/28/15	10/28/15	NET NBC Nightly News Nightly News	Comm	530p-6p	--1----	:30	1	\$700.00	P 2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	--1----					1	\$700.00		0.00			
55	WDAM	10/28/15	10/28/15	LOC News 7 at Six News 7 at Six	Comm	6p-630p	--1----	:30	1	\$700.00	P 2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	--1----					1	\$700.00		0.00			
56	WDAM	10/28/15	10/28/15	LOC News at 6a News at 6a	Comm	6a-7a	--1----	:30	1	\$220.00	P 2	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	--1----					1	\$220.00		0.00			
57	WDAM	10/28/15	10/28/15	SYN M-F 630-7p Wheel of Fortune	Comm	630p-7p	--1----	:30	1	\$575.00	P 2	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	--1----					1	\$575.00		0.00			
58	WDAM	10/28/15	10/28/15	NET NBC Today Show NBC Today Show	Comm	7a-9a	--1----	:30	1	\$165.00	P 2	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	--1----					1	\$165.00		0.00			
59	WDAM	11/01/15	11/01/15	NET NFL Football NFL Football	Comm	7p-1030p	-----1	:30	1	\$2,750.00	P 2	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	-----1					1	\$2,750.00		0.00			
60	WDAM	10/27/15	10/30/15	NET NBC Today Show I NBC Today Show III	Comm	10a-11a	-TWTF--	:30	1	\$90.00	P 2	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	-TWTF--					1	\$90.00		0.00			
61	WDAM	10/27/15	10/30/15	SYN 11a-12p SYN 11a-12p	Comm	11a-12p	-TWTF--	:30	1	\$55.00	P 2	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	-TWTF--					1	\$55.00		0.00			
62	WDAM	10/27/15	10/30/15	NET NBC Today Show I NBC Today Show II	Comm	9a-10a	-TWTF--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/15		10/26/15	11/01/15	-TWTF--					1	\$100.00		0.00			
63	WDAM	10/31/15	10/31/15	NET NBC Sat Today Sh NBC Saturday Today	Comm	7a-9a	-----1-	:30	1	\$50.00	P 2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Advertiser:	ISS/Better Schools
Product Desc:	BETTER SCHOOLS
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WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
63	WDAM	10/31/15	10/31/15	NET NBC Sat Today Shommm	7a-9a		-----1-	:30	1	\$50.00	P 2	0.00	NM	1	\$50.00
				NBC Saturday Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/26/15	11/01/15	-----1-	1	\$50.00	0.00								
													Totals	65	\$20,135.00