

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: HDAM - TV Hattiesburg, MS	Date: 10/28/2015
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I, Chris Huttman

do hereby request station time concerning the following issue:

State Constitutional Amendment

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 10/29/2015

Date of Last Broadcast: 11/02/2015

Total Charges: \$*****697.00 NET \$671.50

This broadcast time will be used by: Better Schools, Better Jobs



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Better Schools Better Jobs
2 Old River PI Suite B Jackson MS 39202

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Dick Molpus, Chairman
Charles Lindsay, Treasurer



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 hour before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)10/28/2015

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE☒ **Accepted**☐ **Accepted in Part**☐ **Rejected**

Signature

Gwen Cleveland

Printed Name

NISA

Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 10/29/2015

Date of Last Broadcast: 11/02/2015

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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REP HEADLINE# 7994067 TRF# 1399775 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT28/15 14.35
*** HDAM-TV ***

ADV # ADV. NAME ISS/BETTR SCHLS BETTR JOBS REP.# OFF.# SALESMAN #
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME CHRIS HUTTMAN
1027 33RD STREET NW SUITE 140 SALES PRSN WA- RYAN EDDINS (H)
WASHINGTON, DC 20007

ORDER # CONTRACT # 7994067 CLASS: NATL. LOCAL REGIONAL
PRDCT BETTER SCHOOLS EST#2988 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT29/15 NOV2/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT28/15 14.35

REP: NEW ORDER
TTL \$790 @ 6X
PLS CFN
THANKS TAYLOR FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
25 WHITLOCK PLACE, SW
SUITE 201
MARIETTA, GA 30064

BETTER SCHOOLS, BETTER JOBS
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$790.00
TOTAL SPOTS 6

REP: TEL# 703-528-9387

HARRIS REPORT FROM REP
OCT28/15 14.09
*** HDAM-TV ***

ADV #

ORDER #

PRDCT BETTE

FLIGHT DATES

CITY TAX

REP: NEW ORDER
TTL \$790 @ 6X
PLS CFN
THANKS TAYLOR FOR RYAN
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

ALL INVOICES ARE TO BE SENT TO:
225 WHITLOCK PLACE, SW
SUITE 201
MARIETTA, GA 30064

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE:	:START DATE:	:END DATE:	:SPTS: /WK:	:WEEK INVT:	:DAYS:	:TOTL: :SPTS:
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 2988												
1			700A-900A	30	2	\$50.00	11/2	11/2	1		MON	1
PROGRAM : GD MRN AMR-ABC												
CON COM1: GD MRN AMR-ABC												
2			900A-1000A	30	2	\$35.00	11/2	11/2	1		MON	1
PROGRAM : KELLY&MICHAEL												
CON COM1: KELLY&MICHAEL												

REP HEADLINE# 7994067

*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

OCT28/15 14.09

*** HDAM-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
3			900A-1000A	30		✓ \$35.00	10/29	10/29	1		THU	1
PROGRAM : KELLY&MICHAEL												
CON COM1: KELLY&MICHAEL												
4			1030P-1130P	30		✓ \$20.00	10/30	10/30	1		FRI	1
PROGRAM : J KIMMEL!-ABC												
CON COM1: J KIMMEL!-ABC												
5			700P-800P	30		✓ \$600.00	10/29	10/29	1		THU	1
PROGRAM : GREY ANTMY-ABC												
CON COM1: GREY ANTMY-ABC												
6			700A-900A	30		✓ \$50.00	11/2	11/2	1		MON	1
PROGRAM : GMA												
CON COM1: GMA												
NOV/15			\$790.00								CONTRACT TOTAL	\$790.00
											TOTAL SPOTS	6

MARKET TOTALS \$9,195
ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

WHLT 7%
WDAM 84%
WBH 0%
WHPM 0%
CABL 0%

ORDER



Orders
Order / Rev: 1399775
Alt Order #: 07994067
Product Desc: BETTER SCHOOLS
Estimate: 2988
Flight Dates: 10/29/15 - 11/02/15
Original Date / Rev: 10/28/15 / 10/28/15
Order Type: Political

WDAM - ABC

Primary AE: Ryan Eddins
Sales Office: H-DC
Sales Region: National

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 1027 33rd Street NW, Suite 140
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Better Schools
Demographic: A35+
Product Codes: PL20
Priority: P15
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/02/15	6	\$790.00	\$671.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	6	\$790.00	\$671.50	0.00
Totals	6	\$790.00	\$671.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDAMa	11/02/15	11/02/15	NET Good Morning America Good Morning America M-F	Comm	7a-9a	1-----	:30	1	\$50.00	P 2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/15	11/08/15	1-----		1				\$50.00		0.00			
E 2	WDAMa	11/02/15	11/02/15	SYN DY 9a-10a Live w/Kelly & Michael	Comm	9a-10a	1-----	:30	1	\$35.00	P 2	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/15	11/08/15	1-----		1				\$35.00		0.00			
E 3	WDAMa	10/29/15	10/29/15	SYN DY 9a-10a Live w/Kelly & Michael	Comm	9a-10a	---1---	:30	1	\$35.00	P 2	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	---1---		1				\$35.00		0.00			
E 4	WDAMa	10/30/15	10/30/15	NET Jimmy Kimmel Jimmy Kimmel	Comm	1035p-1137p	----1--	:30	1	\$20.00	P 2	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	----1--		1				\$20.00		0.00			
E 5	WDAMa	10/29/15	10/29/15	NET Thursday Hour 1 THUR HOUR 1	Comm	658PP-8P	---1---	:30	1	\$600.00	P 2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	---1---		1				\$600.00		0.00			
E 6	WDAMa	11/02/15	11/02/15	NET Good Morning America Good Morning America M-F	Comm	7a-9a	1-----	:30	1	\$50.00	P 2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/15	11/08/15	1-----		1				\$50.00		0.00			

Order / Rev:	1399775
Alt Order #:	07994067
Flight Dates:	10/29/15 - 11/02/15

Advertiser:	ISS/Better Schools
Product Desc:	BETTER SCHOOLS
Estimate:	2988

WDAM - ABC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Totals														6	\$790.00