

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM STATION NOV9/15 16.16
RECAP *** HDAM-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME CHRIS HUTTMAN

SALES PRSN WA- RYAN EDDINS (H)

WASHINGTON, DC 20007

CLASS:	NATL.	LOCAL	REGIONAL
1	1	1	1
2	1	1	1
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100	1	1	1

PRDCT	BETTER SCHOOLS	EST#2926	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	SEP22/15	SEP28/15	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV9/15 16.16

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
25 WHITLOCK PLACE, SW
SUITE 201
MARIETTA, GA 30064

BETTER SCHOOLS, BETTER JOBS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 479 AGENCY PRODUCT CODE = 572 AGENCY EST# = 2926												
1			900A-1000A	30		\$50.00	9/25	9/25	1		FRI	1
PROGRAM : KELLY&MICHAEL CON COM1 : KELLY&MICHAEL												
2			700A-900A	30		\$50.00	9/28	9/28	1		MON	1
PROGRAM : GD MRN AMR-ABC CON COM1 : GD MRN AMR-ABC												
3			700P-900P	30		\$400.00	9/28	9/28	1		MON	1
PROGRAM : DANCNG-STR-ABC CON COM1 : DANCNG-STR-ABC												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1030P-1130P	30		\$25.00	9/24	9/24	1		THU	1
PROGRAM : J KIMMEL!-ABC												
CON COM1 : J KIMMEL!-ABC												
5			900P-1000P	30		\$600.00	9/24	9/24	1		THU	1
PROGRAM : HOW-MURDER-ABC												
CON COM1 : HOW-MURDER-ABC												
6			1030P-1130P	30		\$20.00	9/22	9/22	1		TUE	1
PROGRAM : J KIMMEL!-ABC												
CON COM1 : J KIMMEL!-ABC												
7			900A-1000A	30		\$40.00	9/22	9/22	1		TUE	1
PROGRAM : KELLY&MICHAEL												
CON COM1 : KELLY&MICHAEL												
8			700P-800P	30		\$400.00	9/23	9/23	1		WED	1
PROGRAM : MIDDLE												
CON COM1 : MIDDLE												
9			700A-900A	30		\$55.00	9/23	9/23	1		WED	1
PROGRAM : GD MRN AMR-ABC												
CON COM1 : GD MRN AMR-ABC												
SEP/15	\$1,190.00	OCT/15	\$450.00									
CONTRACT TOTAL \$1,640.00												
TOTAL SPOTS 9												

MARKET TOTALS \$41,000 HDAM 4% WHLT 7% WDAM 87% WBH 0% WHPM 2% CABL 0%
 ESTIMATED SHARES
 SVC- NSI
 DEMOS- RA35+*

ORDER



WDM - ABC

Primary AE:
Sales Office:
Sales Region:

Ryan Eddins

H-DC

National

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

New Business Thru:

00:15:00

Advertiser External ID:

Agency External ID:

Order / Rev:

1377718

Alt Order #:

07931670

Product Desc:

BETTER SCHOOLS

Estimate:

2926

Flight Dates:

09/22/15 - 09/28/15

Original Date / Rev:

09/21/15 / 09/21/15

Name:

Canal Partners Media

Buying Contact:

Billing Contact:

Name:

ISS/Better Schools

Demographic:

A35+

Product Codes:

PL20

Priority:

P15

Revenue Codes:

Agency, Political, Pol-Issue

Advertiser

Agency

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/27/15	7	\$1,190.00	\$1,011.50
09/28/15	09/28/15	2	\$450.00	\$382.50
Totals				
September 2015		7	\$1,190.00	\$1,011.50
October 2015		2	\$450.00	\$382.50
Totals		9	\$1,640.00	\$1,394.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDA	09/25/15	09/25/15	SYN DY 9a-10a	Comm	9a-10a	-----1--	:30	1	\$50.00	1	0.00	NM	1	\$50.00
Live w/Kelly & Michael															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/21/15	09/27/15	----1--	1	\$50.00	0.00								
2	WDA	09/28/15	09/28/15	NET Good Morning America M-F	7a-9a		1-----	:30	1	\$50.00	2	0.00	NM	1	\$50.00
Good Morning America M-F															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/28/15	10/04/15	1-----	1	\$50.00	0.00								
3	WDA	09/28/15	09/28/15	NET Monday Prime Other ABC	658p-10p	(7:00 PM-9:00 PM)	1-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
Mon Prime Other ABC															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/28/15	10/04/15	1-----	1	\$400.00	0.00								
4	WDA	09/24/15	09/24/15	NET Jimmy Kimmel	Comm	1035p-1137p	---1---	:30	1	\$25.00	1	0.00	NM	1	\$25.00
Jimmy Kimmel															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/21/15	09/27/15	---1---	1	\$25.00	0.00								
5	WDA	09/24/15	09/24/15	NET Thursday Hour 3	Comm	9P-10P	---1---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
THUR HOUR 3															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/21/15	09/27/15	---1---	1	\$600.00	0.00								
6	WDA	09/22/15	09/22/15	NET Jimmy Kimmel	Comm	1035p-1137p	-1-----	:30	1	\$20.00	2	0.00	NM	1	\$20.00
Jimmy Kimmel															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/21/15	09/27/15	----1--	1	\$600.00	0.00								

WDAM - ABC

ISS/Better Schools

Advertiser:

Product Desc:

BETTER SCHOOLS

2926

Estimate:

09/22/15 - 09/28/15

Flight Dates:

1377718

Order / Rev:

07931670

Alt Order #:

09/22/15 - 09/28/15

Flight Dates:

[illegible]

INVOICE

Invoice #	1377718-1
Invoice Date	09/27/15
Invoice Month	September 2015
Invoice Period	08/31/15 - 09/27/15

Station	WDAM/HDM
Account Executive	Ryan Eddins
Sales Office	HRP-Washingto
Sales Region	National

Advertiser	ISS/Better Schools
Product	BETTER SCHOOLS
Estimate Number	2926

Flight Dates	09/22/15 - 09/28/15
Order #	1377718
Alt Order #	07931670

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling	Cash in Advance
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IDB #	TV13041
Advertiser Code	479
Product Code	572

Agency Ref	Advertiser Ref
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WDAM ABC
2362 Highway 11 North
Moselle, MS 39459
Main: (601) 544-4730
Billing: (601) 450-8334

Billing Address:

Canal Partners Media
Attention: Accounts Payable
1027 33rd Street NW, Suite 140
Washington, DC 20007

Send Payment To:

WDAM ABC
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Type
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1	09/25/15	09/25/15	Live w/Kelly & Michael	9a-10a	----1--	:30	1	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate	Start/End Time	Length	Ad-ID	Rate Type
1	09/21/15	09/27/15	----1--	1	\$50.00	9a-10a	:30	MS42150130H	\$50.00 NM
Spots: # Ch	Day	Air Date	Air Time	Description					
1	WDAM	F 09/25/15	9:51 AM	Live w/Kelly & Michael					

4	09/24/15	09/24/15	Jimmy Kimmel	1035p-1137p	---1---	:30	1	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate	Start/End Time	Length	Ad-ID	Rate Type
1	09/21/15	09/27/15	---1---	1	\$25.00	1035p-1137p	:30	MS42150130H	\$25.00 NM
Spots: # Ch	Day	Air Date	Air Time	Description					
1	WDAM	Th 09/24/15	10:52 PM	Jimmy Kimmel					

5	09/24/15	09/24/15	THUR HOUR 3	9P-10P	---1---	:30	1	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate	Start/End Time	Length	Ad-ID	Rate Type
1	09/21/15	09/27/15	---1---	1	\$600.00	9P-10P	:30	MS42150130H	\$600.00 NM
Spots: # Ch	Day	Air Date	Air Time	Description					
1	WDAM	Th 09/24/15	9:31 PM	THUR HOUR 3					

6	09/22/15	09/22/15	Jimmy Kimmel	1035p-1137p	-1-----	:30	1	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate	Start/End Time	Length	Ad-ID	Rate Type
1	09/21/15	09/27/15	-1-----	1	\$20.00	1035p-1137p	:30	MS42150130H	\$20.00 NM
Spots: # Ch	Day	Air Date	Air Time	Description					
1	WDAM	Tu 09/22/15	11:11 PM	Jimmy Kimmel					

7	09/22/15	09/22/15	Live w/Kelly & Michael	9a-10a	-1-----	:30	1	NM
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8	09/23/15	09/23/15	WED HOUR 1	658P-8P	1	:30	1	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Invoice #	1377718-1	Invoice Date	09/27/15	Invoice Month	September 2015	Invoice Period	08/31/15 - 09/27/15
Advertiser	ISS/Better Schools	Product	BETTER SCHOOLS	Estimate Number	2926		



Send Payment To:
WDAW ABC
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Type
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate	Start/End Time	Length	Ad-ID	Rate	Type
1	09/21/15	09/27/15	--1----	1	\$400.00	658P-8P	:30	MS42150130H	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description										
1 WDAW W 09/23/15 7:53 PM WED HOUR 1										

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate	Start/End Time	Length	Ad-ID	Rate	Type
9	09/23/15	09/23/15	Good Morning America M7a-9a	--1----	1	:30			\$55.00	NM
Spots: # Ch Day Air Date Air Time Description										
1 WDAW W 09/23/15 7:26 AM Good Morning America M-F										
Total Spots										
7										

Payment Terms 30 Days

Gross Total	\$1,190.00
Agency Commission	\$178.50
Net Amount Due	\$1,011.50

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INVOICE

Invoice #	1377718-2
Invoice Date	10/25/15
Invoice Month	October 2015
Invoice Period	09/28/15 - 09/28/15

Station	WDAMa/H/DAM	Account Executive	Ryan Eddins
Sales Office	HRP-Washingto	Sales Region	National

Advertiser	ISS/Better Schools
Product	BETTER SCHOOLS
Estimate Number	2926

Flight Dates	09/22/15 - 09/28/15
Order #	1377718
Alt Order #	07931670

Billing Calendar	Cash
Billing Type	Deal #

Special Handling	Cash In Advance
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IDB #	TV13041
Advertiser Code	479
Product Code	572

Agency Ref	Advertiser Ref
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Send Payment To:

WDAM ABC
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Type
2	09/28/15	09/28/15	Good Morning America M 7a-9a	7a-9a	1-----	:30	1	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate	Start/End Time	Length	Ad-ID
	09/28/15	10/04/15	1-----	1	\$50.00	7a-9a	:30	MS42150230H
3	09/28/15	09/28/15	Mon Prime Other ABC	658p-10p	1-----	:30	1	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate	Start/End Time	Length	Ad-ID
	09/28/15	10/04/15	1-----	1	\$400.00	658p-10p	:30	MS42150230H
1	09/28/15	09/28/15	1 W/DAM M	8:11 PM Mon Prime Other ABC	658p-10p	:30	1	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate	Start/End Time	Length	Ad-ID
	09/28/15	10/04/15	1-----	1	\$400.00	658p-10p	:30	MS42150230H

Payment Terms 30 Days

Gross Total	\$450.00
Agency Commission	\$67.50
Net Amount Due	\$382.50

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