

Sunday at 5am

**Section IV 2014 Fourth QUARTER
WWRF AM**

Section IV lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Tobacco among Hispanics/ Making Home Affordable	Florida Exclusivo	Legacy Partners with Hispanic Association of Colleges and Universities to distinguish tobacco-related health disparities among Hispanic/Latino College subpopulations. ----- Opportunities available for mortgage help thru the program Making Home Affordable which offers free recourses to homeowners who are having trouble paying their mortgage	Ines Alexandra Parks Director of Program Development for Legacy. Christina Khiappe Spokesperson for the Department of Treasure and The Housing and Urban Development.	10/4/2014	1hr.
Clean Energy	Florida Exclusivo	Clean energy defined as renewable energy, energy efficiency, alternative transportation, and greenhouse gas management and accounting is a large and growing cluster in Florida, yet the Sunshine State has only scratched the surface of its potential.	Adrianna Quintero Founder/Executive Director of Voces Verdes & Mildred Real from Green America	10/11/2014	1 hr.
Viruses, deceases and prevention	Florida Exclusivo	Enterovirus D68, Chinkungunya, Flu, ebola and more. How can we bprevent theses deceases and educate our communities with health issues.	Mirna Chamorro Florida Department of Health and Ivonne Rodriguez Environmental Health Inspector .	10/18/2014	1 hr.

<p>Tobacco-Free Kids Hispanics need to vote</p>	<p>Florida Exclusivo</p>	<p>The Campaign for Tobacco-Free Kids is launching a new national campaign that calls on America’s retailers to stop selling tobacco products the nation’s number one cause of preventable death and encourages consumers to shop tobacco-free.</p> <hr/> <p>The importance to vote in this mid-term elections</p>	<p>Patricia Sosa Director of the Campaign Tobacco-Free Kids and Former Surgeon General of the United States Antonia Novello</p> <hr/> <p>Jimmy Torres Coordinator of SI service employees Union.</p>	<p>10//25/2014</p>	<p>1 hr.</p>
<p>Drug Free Florida</p>	<p>Florida Exclusivo</p>	<p>The Florida Right to Medical Marijuana Initiative, Amendment 2 is on the November 4, 2014 ballot in the state of Florida as an initiated constitutional amendment. The measure, upon voter approval, would legalize medical marijuana. According to Drug Free Florida It's that the amendment is too vaguely worded, resulting in four major loopholes.</p>	<p>Javier Correoso Spokesman for Drug Free Florida and Jose Batista President of Exam Plus</p>	<p>11/1/2014</p>	<p>1 hr.</p>
<p>Oral Health</p>	<p>Florida Exclusivo</p>	<p>Taking just a few minutes to care for your mouth each day can help you establish healthy habits for a lifetime. In fact, keeping a healthy body from head to toe is important to maintaining a healthy lifestyle.</p>	<p>Dr. Ana Ferraz Dougherty from American Dental Association</p>	<p>11/8/2014</p>	<p>1 hr.</p>
<p>ObamaCare</p>	<p>Florida Exclusivo</p>	<p>Registration for the Affordable Health Care starts on November 15 through February 15, 2015. Q&A regarding the Health Care Reform.</p>	<p>Wilfred Mendez Certified Insurance for the New Health Reform (Obama care)</p>	<p>11/15/2014</p>	<p>1hr.</p>
<p>Amendment 2 after the elections, now what?</p>	<p>Florida Exclusivo</p>	<p>Medical marijuana in Florida, a state measure that would have legalized cannabis for medicinal purposes failed on last elections. Now what is going to happen?</p>	<p>Attorney Darylaine Hernandez, Maritza Sans Grandmother of a Autism boy, Jose Batista Exam Plus.</p>	<p>11/22/2014</p>	<p>1hr.</p>

The Power of your thoughts	Florida Exclusivo	How your attitude can change your future and your health. Positive thinking is a key for happiness.	Author Hector Amezquita of the book Your Thoughts is your most powerful power, Zadith Santiago author of the book NEVER TOO LATE TO LOVE, and comedian Brenda Lamberty.	11/29/2014	1 hr.
How to achieve a better person in you	Florida Exclusivo	Inspirational Guest Speaker Vicente was born as a male, then turn into a woman, a drug addict and prostitute. Today he is back of being a man. He has written three books. His message is how important is to have a good attitude in life no matter the adversities, and the repair of self.	Vicente Martinez Book Author, Columnist, Speaker	12/06/2014	1 hr.
Coffee with a story	Florida Exclusivo	Chick-Fil-A and their new partnership with South American Coffee Farmers, better known as THRIVE. Farmers Direct vs. Traditional model. Individual Farmers partner with Thrive farmers to sell their coffee beans directly to the business giving farmers 10x their profits.	Agriculture Franklyn "Franco" Garbano Ceciliano and Keneth Lander Agriculture and Founder of Thrive	12/13/2014	1hr.
The most Google Search for 2014	Florida Exclusivo	The most google search that shows how often a particular search-term is entered relative to the total search-volume across various regions of the world.	Jesus Garcia Expert on Google Trends	12/20/2014	1hr.
Oral Hygiene		Setting new standards on oral hygiene and the most common errors and how to prevent oral diseases and more.	Dr. Jose Martinez		
Goals and method to reach your goals.	Florida Exclusivo	Techniques on how to reach your goals and defining strategic positioning statements that move intended public into action.	Dra. Carmita Laboy Therapist/Marketing/Public Relations/Researcher/Lecturer/Media/Writer	12/27/2014	1 hr.

