

CONFIRMED

COMPLETED

9/21/19



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25268264 Changes as of: 9/20/2016 at 4:22 PM

CPE: 791/801/4874
Agency: BUYING TIME, LLC
650 Massachusetts
AVE NW
Suite 210
Washington, DC 20001

Flight: 9/13/16 - 9/19/16
Advertiser: PLUMB - NY CD-23
Product: political

Station: WNLO
Market: Buffalo-Niagara Falls
Office: WASHINGTON

Total Spots: 33
Total CPP: \$0.00

Agency Order #: 5295960
Buyer: Dome, Liz
Salesperson: JENNA NUBAR
202-872-5880

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: ANJELICA DAVI
212-408-3261

Total GRP:
Traffic #: 921215
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP
							9/13	9/14	9/15	9/16	9/17	9/18	9/19				
REV- 9	Tu-F M 7p-7:30p		Inside Edition	\$25.00	0	30	1	1	1	1	0	0	0	3	\$75.00	\$0.00	0.0
REV- 10	Tu-F M 10p-11p		News 4 @10	\$50.00	0	30	0	0	0	0	0	0	1	1	\$0.00	\$0.00	0.0
TOTALS:							8	8	7	6	0	1	3	33	\$1,215.00	\$0.00	0.0



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New York, NY 10019

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Contract # 25268264 Changes as of: 9/20/2016 at 4:22 PM Version: Highlighting Revision 3
CPE: 791/801/4874 Flight: 9/13/16 - 9/19/16 Station: WNLO
Agency: BUYING TIME, LLC Advertiser: PLUMB - NY CD-23 Market: Buffalo-Niagara Falls
650 Massachusetts Ave NW Product: political Office: WASHINGTON
Suite 210 Agency Order #: 5295960 Primary Demo: Adults 35+
Washington, DC 20001 Buyer: Dome, Liz Con Type: POLITICAL/VOTE
Salesperson: JENNA NUBAR Assistant: ANJELICA DAVI
202-872-5880 212-408-3261
Total \$: \$1,215.00
Total Spots: 33
Total CPP: \$0.00
Total GRP:
Traffic #: 921215
Separation:

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
09/09/16 4:20 PM	ANJELICA DAVI	Separation: 30
09/08/16 12:28 PM	System	Notice Received.
09/08/16 9:11 AM	GOTOSTRATA@aDAVI	Separation: 30
08/19/16 2:03 PM	System	Notice Received.
08/16/16 11:32 AM	ANJELICA DAVI	Separation: 30

Competitive Information	
Market Budget: \$40,500	
WNLO Share: 3%	
Comment:	
WGRZ: 39%	
WIVB: 35%	
WKBW: 18%	
WNYO: 1%	
WUTV: 4%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	33	\$1,215.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	33	\$1,215.00
Total	33	\$1,215.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	9/20/16 4:22 PM	ANJELICA DAVI	Revised		2 \$-75.00 \$1,215.00 Changes: Total Spots from 35 to 33, Calculated Dollars from \$1,290.00 to \$1,215.00, Competitive Market Budget from \$43,000 to \$40,500, User Entered \$ from \$1,290.00 to \$1,215.00, Total \$ from \$1,290.00 to \$1,215.00, 2 buylines added or modified.
Revision	9/9/16 4:20 PM	ANJELICA DAVI	Confirmed	2	\$30.00 \$1,290.00 Changes: Total Spots from 33 to 35, Calculated Dollars from \$1,260.00 to \$1,290.00, Competitive Market Budget from \$55,000 to \$43,000, User Entered \$ from \$0.00 to \$1,290.00, Demo Meta to [R16], Total \$ from \$1,260.00 to \$1,290.00, 1 buyline added or modified.
Revision	9/8/16 9:11 AM	GOTOSTRATA@aDAVI	Confirmed	6	\$665.00 \$1,260.00 Changes: Total \$ from \$595.00 to \$1,260.00, Total GIMPs to 0, Total Spots from 27 to 33, 8 buylines added or modified.
Queued for Electronic Contracting	8/16/16 11:41 AM				\$0 \$0
New	8/16/16 11:31 AM	ANJELICA DAVI	Confirmed	27	\$595.00 \$595.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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