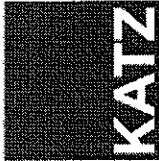


#920675

COMPLETED

8/18/16



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25268262 Changes as of: 8/16/2016 at 11:31 AM Version: Original Order
CPE: 791/801/4872 Flight: 8/30/16 - 9/5/16 Station: WNLO
Agency: BUYING TIME, LLC Advertiser: PLUMB - NY CD-23 Market: Buffalo-Niagara Falls
650 Massachusetts Ave NW Product: political Office: WASHINGTON
Suite 210 Agency Order #: 5295940 Primary Demo:
Washington, DC 20001 Buyer: Dome, Liz Con Type: POLITICAL/VOTE
Salesperson: JENNA NUBAR Assistant: ANJELICA DAVI
202-872-5880 212-408-3261
Comments: Separation: 30

Total \$: \$1,450.00
Total Spots: 20
Total CPP: \$0.00
Total GRP:

Separation:

#	Day/Time	DP	Program	Len	Rate	8/30 - 9/5										Total Spots	Total \$	CPP	GRP
						8/30	8/31	9/1	9/2	9/3	9/4	9/5							
1	Tu-F,M 7a-9a		Wake Up	30	\$75.00	1	1	1	1	0	0	1			5	\$375.00	\$0.00	0.0	
2	Tu-F,M 9a-10a		Dr. Oz	30	\$25.00	1	0	1	1	0	0	1			4	\$100.00	\$0.00	0.0	
3	Tu-F,M 10a-11a		The Doctors	30	\$25.00	1	1	1	0	0	0	1			4	\$100.00	\$0.00	0.0	
4	Tu-F,M 4p-5p		The Real	30	\$25.00	1	0	0	1	0	0	1			3	\$75.00	\$0.00	0.0	
5	Tu-F,M 10p-11p		News 4 @10	30	\$200.00	1	1	1	0	0	0	1			4	\$800.00	\$0.00	0.0	
TOTALS:						5	3	4	3	0	0	5				20	\$1,450.00	\$0.00	0.0



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Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
08/16/16 11:32 AM	ANJELICA DAVI	Separation: 30

Competitive Information	
Market Budget:	\$55,000
WNLO Share:	3%
Comment:	
WGRZ:	39%
WVVB:	35%
WKBW:	18%
WNYO:	1%
WUTV:	4%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	20	\$1,450.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	20	\$1,450.00
Total	20	\$1,450.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	8/16/16 11:31 AM	ANJELICA DAVI	New	

Non-Discrimination Policy				
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.				