

## WDNT 4th quarter 2023

1. Economic Development. Throughout 4th quarter, we aired a series of messages encouraging listeners to shop local. We also promoted three downtown events surrounding Halloween, Thanksgiving and Christmas. We were a sponsor of a local fishing tournament raising money for the United Way
2. Education. We aired promotional announcements for the local high school 4-H chapter and performances by Rhea County High School.
3. Drugs and Alcohol Abuse. WDNT regularly airs announcements about the perils of Meth and opioid addiction. We also promoted a 3rd quarter drug takeback day,.
5. Environment. WDNT airs regular announcements from Keep Tennessee Beautiful. We also air regular Clean Fuel announcements promoting electric vehicles. During this quarter we promoted the local Master Gardener club's annual sale.
7. Local culture. during the fourth quarter we promoted three productions at Tennessee Valley Theatre and a Spring City holiday event for Christmas . We also promoted a performance by the Dayton City orchestra, and the Grandview Community Center. We promoted the annual Rhea County volunteer fire department fun day. Announcements were aired for the Sheriff's car show.
8. Health. WDNT regularly airs announcements for Blood Assurance. During the 4th quarter we ran additional announcements for specific bloodmobile stops. . We regularly air announcements for Commodities pickups for the underprivileged. We regularly aired announcements about the local Animal Shelter. A schedule was aired for the local Oxygen for Veterans campaign. We also promoted the local Rhea of Hope and Health Department campaigns.