

# KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

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|  |   |  |
|--|---|--|
| 5209   | <b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 385334 | <b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>     |
| <b>NAME</b>  | TARGET ENTERPRISES LLC                                | FRIENDS OF PAT TOOMEY/NRSC                       |
| <b>AND</b>   | 15260 Ventura Blvd Ste 1240                           | 228 S Washington St Ste 115                      |
| <b>ADDRESS</b>   | Sherman Oaks CA 91403-5347<br>USA                     | Alexandria VA 22314-5404<br>USA                  |
| <b>CONTACT</b>   |   | <b>PRODUCT</b> FED CANDIDATE; TOOMEY/R/SENATE-PA |
| <b>LOCAL SALESPERSON</b>   | <b>AGENCY EST. NO.</b><br>1980                        | <b>PRODUCT CODE</b> 1302                         |
| <b>NATIONAL SALESPERSON</b>  | Maggie McWilliams - CTS-PH                            |  |
| <b>BROADCAST SCHEDULE STARTING</b> 10/04/16 <b>AND ENDING</b> 10/10/16 <b>NO. WEEKS:</b> 1 |   |  |

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
 2) CBS reserves the right to refuse payments in select formats based on business circumstances.  
**NONDISCRIMINATION POLICY:** CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM   | DAYS | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                 | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|--------|------|------------|--------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
|        |      |            | FROM   | TO     |        |                   |                          |              |           |                |
| 1 LUR  | T-F  | 8          | 05:58A | 07:00A | 30S    | 10/04/16-10/07/16 | THIS MORNING (5:58-7AM)  | 8            | 550.00    | 4400.00        |
| 2 LUR  | M    | 2          | 05:58A | 07:00A | 30S    | 10/10/16-10/10/16 | THIS MORNING (5:58-7AM)  | 2            | 550.00    | 1100.00        |
| 3 LUR  | T-F  | 4          | 06:58A | 09:00A | 30S    | 10/04/16-10/07/16 | CBS THIS MORNING         | 4            | 400.00    | 1600.00        |
| 4 LUR  | M    | 1          | 06:58A | 09:00A | 30S    | 10/10/16-10/10/16 | CBS THIS MORNING         | 1            | 400.00    | 400.00         |
| 5 LUR  | T-F  | 4          | 10:58A | 12:00N | 30S    | 10/04/16-10/07/16 | THE PRICE IS RIGHT       | 4            | 800.00    | 3200.00        |
| 6 LUR  | M    | 1          | 10:58A | 12:00N | 30S    | 10/10/16-10/10/16 | THE PRICE IS RIGHT       | 1            | 800.00    | 800.00         |
| 7 LUR  | T-F  | 4          | 12:00N | 12:30P | 30S    | 10/04/16-10/07/16 | NOON NEWS                | 4            | 650.00    | 2600.00        |
| 8 LUR  | M    | 1          | 12:00N | 12:30P | 30S    | 10/10/16-10/10/16 | NOON NEWS                | 1            | 650.00    | 650.00         |
| 9 LUR  | T-F  | 4          | 12:27P | 01:30P | 30S    | 10/04/16-10/07/16 | YOUNG & THE RESTLESS     | 4            | 700.00    | 2800.00        |
| 10 LUR | M    | 1          | 12:27P | 01:30P | 30S    | 10/10/16-10/10/16 | YOUNG & THE RESTLESS     | 1            | 700.00    | 700.00         |
| 11     | T-F  | 4          | 01:28P | 02:00P | 30S    | 10/04/16-10/07/16 | THE BOLD & THE BEAUTIFUL | 4            | 700.00    | 2800.00        |

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| <b>NAME</b>  | TARGET ENTERPRISES LLC                                | FRIENDS OF PAT TOOMEY/NRSC                       |
| <b>AND</b>   | 15260 Ventura Blvd Ste 1240                           | 228 S Washington St Ste 115                      |
| <b>ADDRESS</b>   | Sherman Oaks CA 91403-5347<br>USA                     | Alexandria VA 22314-5404<br>USA                  |
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| <b>NATIONAL SALESPERSON</b>  | Maggie McWilliams - CTS-PH                            |  |
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| ITEM   | DAYS | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                 | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|--------|------|------------|--------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
|        |      |            | FROM   | TO     |        |                   |                          |              |           |                |
| LUR    |      |            |        |        |        |                   |                          |              |           |                |
| 12 LUR | M    | 1          | 01:28P | 02:00P | 30S    | 10/10/16-10/10/16 | THE BOLD & THE BEAUTIFUL | 1            | 700.00    | 700.00         |
| 13 LUR | T-F  | 8          | 03:57P | 05:00P | 30S    | 10/04/16-10/07/16 | DR. PHIL                 | 8            | 600.00    | 4800.00        |
| 14 LUR | M    | 2          | 03:57P | 05:00P | 30S    | 10/10/16-10/10/16 | DR. PHIL                 | 2            | 600.00    | 1200.00        |
| 15 LUR | T-F  | 4          | 06:00P | 06:30P | 30S    | 10/04/16-10/07/16 | NEWS 3 AT 6              | 4            | 750.00    | 3000.00        |
| 16 LUR | M    | 1          | 06:00P | 06:30P | 30S    | 10/10/16-10/10/16 | NEWS 3 AT 6              | 1            | 750.00    | 750.00         |
| 17 LUR | T-F  | 4          | 11:00P | 11:35P | 30S    | 10/04/16-10/07/16 | LATE NEWS                | 4            | 1800.00   | 7200.00        |
| 18 LUR | M    | 1          | 11:00P | 11:35P | 30S    | 10/10/16-10/10/16 | LATE NEWS                | 1            | 1800.00   | 1800.00        |
| 19 LUR | Sa   | 1          | 06:00P | 06:57P | 30S    | 10/08/16-10/08/16 | NEWS 3 AT 6              | 1            | 500.00    | 500.00         |
| 20 LUR | Sa   | 2          | 11:35P | 12:35A | 30S    | 10/08/16-10/08/16 | BLUE BLOODS              | 2            | 250.00    | 500.00         |
| 21 LUR | Su   | 2          | 08:00A | 09:00A | 30S    | 10/09/16-10/09/16 |                          | 2            | 550.00    | 1100.00        |
| 22 LUR | Su   | 2          | 08:57A | 10:30A | 30S    | 10/09/16-10/09/16 | CBS SUNDAY MORNING       | 2            | 1800.00   | 3600.00        |

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|                    |      |            | FROM   | TO     |        |                   |                       |              |           |                |
| LUR                |      |            |        |        |        |                   |                       |              |           |                |
| 23 LUR             | Su   | 1          | 06:30P | 06:57P | 30S    | 10/09/16-10/09/16 | NEWS 3 AT 6           | 1            | 550.00    | 550.00         |
| 24 LUR             | Su   | 1          | 11:35P | 12:05A | 30S    | 10/09/16-10/09/16 | SPORTS ZONE           | 1            | 400.00    | 400.00         |
| 25 LUR             | Su   | 2          | 12:57P | 04:00P | 30S    | 10/09/16-10/09/16 | NFL FOOTBALL 1PM GAME | 2            | 8000.00   | 16000.00       |
| 26 LUR<br>ADD 8/12 | T-F  | 4          | 05:00A | 06:00A | 30S    | 10/04/16-10/07/16 | 5-6A EARLY MORN NEWS  | 4            | 300.00    | 1200.00        |
| 27 LUR<br>ADD 8/12 | M    | 1          | 05:00A | 06:00A | 30S    | 10/10/16-10/10/16 | 5-6A EARLY MORN NEWS  | 1            | 300.00    | 300.00         |
| 28 LUR<br>ADD 8/12 | T-F  | 4          | 06:58A | 09:00A | 30S    | 10/04/16-10/07/16 | CBS THIS MORNING      | 4            | 300.00    | 1200.00        |
| 29 LUR<br>ADD 8/12 | M    | 1          | 06:58A | 09:00A | 30S    | 10/10/16-10/10/16 | CBS THIS MORNING      | 1            | 300.00    | 300.00         |
| 30 LUR<br>ADD 8/12 | T-F  | 1          | 12:27P | 01:30P | 30S    | 10/04/16-10/07/16 | YOUNG & THE RESTLESS  | 1            | 1000.00   | 1000.00        |
| 31 LUR<br>ADD 8/12 | M    | 1          | 12:27P | 01:30P | 30S    | 10/10/16-10/10/16 | YOUNG & THE RESTLESS  | 1            | 1000.00   | 1000.00        |

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|------------------------|------|------------|------|----|--------|-----------------|------------|--------------|--------------------|----------------|
|                        |      |            | FROM | TO |        |                 |            |              |                    |                |
| <b>Total Contract:</b> |      |            |      |    |        |                 |            | 78           |                    | 68150.00       |
| <b>Billing Summary</b> |      |            |      |    |        |                 |            |              |                    |                |
|                        |      |            |      |    |        | <u>Oct</u>      | <u>Nov</u> | <u>Dec</u>   | <u>Total</u>       |                |
| <b>Qtr 4-16</b>        |      |            |      |    |        | 68150.00        | .00        | .00          | 68150.00           |                |
|                        |      |            |      |    |        |                 |            |              | <b>GRAND TOTAL</b> |                |
|                        |      |            |      |    |        |                 |            |              | 68150.00           |                |

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