

## KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

CONTRACT NO. REV.

1041-102163-1

DATE PRINTED

09/21/16

AND

PAGE 1

5209	AGENCY (OR SERVICE) ACTING AS AGENT FOR		385334	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	TARGET ENTERPRISES LLC			FRIENDS OF PAT TOOMEY/NRSC		
AND	15260 Ventura Blvd Ste 1240			228 S Washington St Ste 115		
ADDRESS	Sherman Oaks CA 91403-5347			Alexandria VA 22314-5404		
	USA			USA		
CONTACT				PRODUCT		FED CANDIDATE; TOOMEY/R/SENATE-PA
LOCAL SALESPERSON	AGENCY EST. NO. 1980			PRODUCT CODE	1302	
NATIONAL SALESPERSON	Maggie McWilliams - CTS-PH					
BROADCAST SCHEDULE STARTING 10/04/16 AND ENDING 10/10/16 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	T-F	8	05:58A	07:00A	30S	10/04/16-10/07/16	THIS MORNING (5:58-7AM)	8	550.00	4400.00
2 LUR	M	2	05:58A	07:00A	30S	10/10/16-10/10/16	THIS MORNING (5:58-7AM)	2	550.00	1100.00
3 LUR	T-F	4	06:58A	09:00A	30S	10/04/16-10/07/16	CBS THIS MORNING	4	400.00	1600.00
4 LUR	M	1	06:58A	09:00A	30S	10/10/16-10/10/16	CBS THIS MORNING	1	400.00	400.00
5 LUR	T-F	4	10:58A	12:00N	30S	10/04/16-10/07/16	THE PRICE IS RIGHT	4	800.00	3200.00
6 LUR	M	1	10:58A	12:00N	30S	10/10/16-10/10/16	THE PRICE IS RIGHT	1	800.00	800.00
7 LUR	T-F	4	12:00N	12:30P	30S	10/04/16-10/07/16	NOON NEWS	4	650.00	2600.00
8 LUR	M	1	12:00N	12:30P	30S	10/10/16-10/10/16	NOON NEWS	1	650.00	650.00
9 LUR	T-F	4	12:27P	01:30P	30S	10/04/16-10/07/16	YOUNG & THE RESTLESS	4	700.00	2800.00
10 LUR	M	1	12:27P	01:30P	30S	10/10/16-10/10/16	YOUNG & THE RESTLESS	1	700.00	700.00
11	T-F	4	01:28P	02:00P	30S	10/04/16-10/07/16	THE BOLD & THE BEAUTIFUL	4	700.00	2800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
LUR										
12 LUR	M	1	01:28P	02:00P	30S	10/10/16-10/10/16	THE BOLD & THE BEAUTIFUL	1	700.00	700.00
13 LUR	T-F	8	03:57P	05:00P	30S	10/04/16-10/07/16	DR. PHIL	8	600.00	4800.00
14 LUR	M	2	03:57P	05:00P	30S	10/10/16-10/10/16	DR. PHIL	2	600.00	1200.00
15 LUR	T-F	4	06:00P	06:30P	30S	10/04/16-10/07/16	NEWS 3 AT 6	4	750.00	3000.00
16 LUR	M	1	06:00P	06:30P	30S	10/10/16-10/10/16	NEWS 3 AT 6	1	750.00	750.00
17 LUR	T-F	4	11:00P	11:35P	30S	10/04/16-10/07/16	LATE NEWS	4	1800.00	7200.00
18 LUR	M	1	11:00P	11:35P	30S	10/10/16-10/10/16	LATE NEWS	1	1800.00	1800.00
19 LUR	Sa	1	06:00P	06:57P	30S	10/08/16-10/08/16	NEWS 3 AT 6	1	500.00	500.00
20 LUR	Sa	2	11:35P	12:35A	30S	10/08/16-10/08/16	BLUE BLOODS	2	250.00	500.00
21 LUR	Su	2	08:00A	09:00A	30S	10/09/16-10/09/16		2	550.00	1100.00
22	Su	2	08:57A	10:30A	30S	10/09/16-10/09/16	CBS SUNDAY MORNING	2	1800.00	3600.00

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			FROM	TO						
LUR										
23 LUR	Su	1	06:30P	06:57P	30S	10/09/16-10/09/16	NEWS 3 AT 6	1	550.00	550.00
24 LUR	Su	1	11:35P	12:05A	30S	10/09/16-10/09/16	SPORTS ZONE	1	400.00	400.00
25 LUR	Su	2	12:57P	04:00P	30S	10/09/16-10/09/16	NFL FOOTBALL 1PM GAME	2	8000.00	16000.00
26 LUR ADD 8/12	T-F	4	05:00A	06:00A	30S	10/04/16-10/07/16	5-6A EARLY MORN NEWS	4	300.00	1200.00
27 LUR ADD 8/12	M	1	05:00A	06:00A	30S	10/10/16-10/10/16	5-6A EARLY MORN NEWS	1	300.00	300.00
28 LUR ADD 8/12	T-F	4	06:58A	09:00A	30S	10/04/16-10/07/16	CBS THIS MORNING	4	300.00	1200.00
29 LUR ADD 8/12	M	1	06:58A	09:00A	30S	10/10/16-10/10/16	CBS THIS MORNING	1	300.00	300.00
30 LUR ADD 8/12	T-F	1	12:27P	01:30P	30S	10/04/16-10/07/16	YOUNG & THE RESTLESS	1	1000.00	1000.00
31 LUR ADD 8/12	M	1	12:27P	01:30P	30S	10/10/16-10/10/16	YOUNG & THE RESTLESS	1	1000.00	1000.00

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AGREEMENT MADE BETWEEN

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			FROM	TO						
							Total Contract:	78		68150.00
<hr/>										
							Billing Summary			

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