

WBYG
Programs & Issues Quarterly Report - 2nd Quarter 2017
Compliancy Issues Covered This Quarter

Agriculture Department Reorganization

Alarm Testing

Alarm Testing

Blood Donation

Child Safety

Christian School

Clean Up Day

Communication Gap

Community Health Fair

Conservation

Cost of Meat

County Budgets

Craft Ministry

Deer Farming

Drug Abuse, Resistance & Education

Drug Prevention Coalition

Emergency Preparedness

Family Outdoor Day

Governors Highway Safety

Grilling Season

Hunger

Immunizations

Local Supermarkets

Make A Wish

Mosquito & Tick Season

Organ Donation

Prevention and Recovery

Public Health

Recycling

Seasonal Foods

Sonny Perdue

U.S. Beef

Veterinarians

Volunteer Fire Auxiliary

Volunteer Fire Departments

Wildfire Recovery

Youth Baseball

PROGRAMS & ISSUES QUARTERLY REPORT – 2nd QUARTER 2017

ISSUE	SEGMENT	DATE	TIME(S)	LENGTH	SUMMARY
Wildfire Recovery	"AG USA"	04/01/17	07:00:00 AM	5 Min	Four southern plains states hit by devastating wild fires are on the road to recovery, thanks to a multitude of relief efforts.
Recycling	Live Remote	04/01/17	1:30pm until 3:30pm	20 Min	Live remote broadcast to promote a recycling event held by a local 4-H club. Discussed what listeners could recycle at the event, the times and location.
Craft Ministry	Promotional Spots	04/01/17	7:12:00am, 9:12:00am, 10:45:00am; 2:45:00pm	8 Min	Promotional spots to promote the Craft Ministry of the Mason United Methodist Church and their craft sale / fundrasier that day.
Volunteer Fire Department Auxiliary	Promotional Spots	4-3-17 thru 4-6-17	6:12:00am, 8:30:00am; 12:45:00pm, 2:45:00pm	20 Min	Promoted the newly created Auxiliary of the Syracuse Fire Department, what their objectives would be and discussed their first fund raising event to be held on April 6 th .
D.A.R.E. Drug Abuse Resistance Education	Promotional Spots	4-3-17 thru 4-8-17	6:12:00am, 7:30:00am, 11:12:00am, 12:45:00pm, 3:45:00pm, 5:45:00pm	30 Min	Talked about what D.A.R.E. Stands for, what the program does, who attends and their fund raising event coming up on April 8 th to raise awareness and funds for the program.
Organ Donation	Morning Show	04/05/17	07:30:00 AM	5 Min	April is National Donate Life Month. On April 5 th , local organizers held a local Donate Life Event. We discussed the importance of Organ, Eye and Tissue Donation and the event taking place locally.
Organ Donation	Midday Show	04/05/17	11:45:00 AM	5 Min	April is National Donate Life Month. On April 5 th , local organizers held a local Donate Life Event. We discussed the importance of Organ, Eye and Tissue Donation and the event taking place locally.

Organ Donation	Live Remote	04/05/17	09:00am until 11:00am	30 Min	Live remote to promote April is National Donate Life Month. We discussed the importance of Organ, Eye and Tissue Donation and the event taking place locally.
Hunger	Morning Show	04/07/17	08:30:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Volunteer Fire Department Auxiliary	Morning Show	04/07/17	08:45:00 AM	5 Min	Promoted the newly created Auxiliary of the Syracuse Fire Department, what their objectives would be and discussed their first fund raising event to be held on April 6 th .
D.A.R.E. Drug Abuse Resistance Education	Morning Show	04/07/17	08:30:00 AM	10 Min	Talked about what D.A.R.E. Stands for, what the program does, who attends and their fund raising event coming up on April 8 th to raise awareness and funds for the program.
Hunger	Midday Show	04/07/17	11:45:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Volunteer Fire Department Auxiliary	Midday Show	04/07/17	11:48:00 AM	10 Min	Promoted the newly created Auxiliary of the Syracuse Fire Department, what their objectives would be and discussed their first fund raising event to be held on April 6 th .
Local Supermarket Changes	"AG USA"	04/08/17	07:00:00 AM	5 Min	The look of your local supermarket and the mix of products it carries could be about to change.
Drug Prevention Coalition	Morning Show	04/09/17	08:30:00 AM	10 Min	Talked about the 3 rd series in the Prevention coalition "The New Town Hall Series" - What does it take for life long recovery to happen. This is the follow up to series 1- What is addiction and 2- Treatments Available

Drug Prevention Coalition	Midday Show	04/09/17	11:45:00 AM	5 Min	Talked about the 3 rd series in the Prevention coalition "The New Town Hall Series" - What does it take for life long recovery to happen. This is the follow up to series 1- What is addiction and 2- Treatments Available
Youth Baseball	Morning Show	04/10/17	08:30:00 AM	5 Min	Discussed the opportunity for both boys and girls to attend a FREE Youth Baseball Clinic. Who was putting it on, where and the times of the clinic as well as how to get signed up.
Youth Baseball	Midday Show	04/10/17	11:45:00 AM	5 Min	Discussed the opportunity for both boys and girls to attend a FREE Youth Baseball Clinic. Who was putting it on, where and the times of the clinic as well as how to get signed up.
Child Immunizations	Morning Show	04/11/17	08:30:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	04/11/17	11:45:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Hunger	Morning Show	04/14/17	08:30:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	04/14/17	11:45:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Eggciting News Seasonal Foods	"AG USA"	04/15/17	07:00:00 AM	5 Min	This time of the year there are some special holidays and observances that feature several traditional foods.

Child Immunizations	Morning Show	04/18/17	08:30:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	04/18/17	11:45:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Blood Donation	Morning Show	04/20/17	08:30:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Blood Donation	Midday Show	04/20/17	11:45:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Blood Donation	Live Remote	04/20/17	11:00am until 1:00pm	10 Min	Live remote broadcast to promote the ongoing blood drive and discuss the importance of blood donation.
Hunger	Morning Show	04/21/17	07:12:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Hunger	Midday Show	04/21/17	11:45:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Communication Gap	"AG USA"	04/22/17	07:00:00 AM	5 Min	The growers of our food are both more efficient in what they do and more accessible to the public than ever before yet there is still a disconnect with many consumers about where our food comes from and how it is produced.
Child Immunizations	Morning Show	04/25/17	08:30:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	04/25/17	11:45:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.

Blood Donation	Morning Show	04/26/17	08:30:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Pomeroy.
Gallia County Citizens for Prevention & Recovery	Morning Show	04/26/17	08:45:00 AM	15 Min	In studio guest, Angela Stowers, discussed the group, Gallia County Citizens for Prevention & Recovery. Talked about what their organization is about and their upcoming community event "Knock Out Substance Abuse" on April 29 th .
Blood Donation	Midday Show	04/26/17	11:45:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Pomeroy.
Child Safety	Morning Show	04/28/17	08:30:00 AM	10 Min	Discussed the Safetyfest Event put on by the Gallia-Meigs Help Me Grow. The event promotes bike safety and bike helmets were given away to all kids in attendance.
Hunger	Morning Show	04/28/17	08:45:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Alarm Testing	Morning Show	04/01/17	08:55:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Hunger	Midday Show	04/28/17	11:45:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Alarm Testing	Midday Show	04/28/17	11:56:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Sonny Perdue	"AG USA"	04/29/17	07:00:00 AM	5 Min	The Nation over the next few weeks will be introduced to a new Secretary of Agriculture. So, who is Sonny Perdue.

Child Immunizations	Morning Show	05/02/17	08:30:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	05/02/17	11:45:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Mid-Valley Christian School	Live Remote	05/06/17	1:30pm until 3:30pm	30 Min	Live remote broadcast from the 2 nd annual Lions Roar Community/Fund Raising event for the Mid-Valley Christian School. Discussed the event as well as the opportunities offered at the School.
Hunger	Morning Show	05/05/17	08:30:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	05/05/17	11:45:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Veterinarians	"AG USA"	05/06/17	07:00:00 AM	5 Min	If you have a dog or cat, you will not have any trouble finding a veterinarian for your pet, but if you are a farmer with large animals the search may not be so easy.
Family Outdoor Day / Conservation	Live Remote	05/07/17	11:00am until 1:00pm	15 Min	Live remote broadcast from the 5 th annual Family Outdoor Day. Discussed all the activities going on throughout the day, including free fishing as well as the organizations involved including the Division of Wildlife and Forestry.
Fight The Bite Mosquito & Tick Season	Morning Show	05/09/17	08:30:00 AM	10 Min	As mosquito and tick season gets underway, talked about tips on how to prevent mosquito and tick borne diseases.
Fight The Bite Mosquito & Tick Season	Midday Show	05/09/17	11:45:00 AM	10 Min	As mosquito and tick season gets underway, talked about tips on how to prevent mosquito and tick borne diseases.

Child Immunizations	Morning Show	05/09/17	08:30:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	05/09/17	11:45:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Blood Donation	Morning Show	05/10/17	08:30:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Blood Donation	Midday Show	05/10/17	11:45:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Blood Donation	Live Remote	05/10/17	11:00am until 1:00pm	10 Min	Live remote broadcast from the blood drive held in Point Pleasant, WV.
Community Health Fair	Live Remote	05/11/17	11:30:00am until 1:30pm	30 Min	Remote broadcast from the community health fair to promote the availability of a multitude of screenings from everything from Colon Cancer to Blood Oxygen as well as educational materials available at the Health Fair for the various health issues.
Local Emergency Preparedness	Morning Show	05/12/17	08:30:00 AM	10 Min	The Local Emergency Planning Committee is having an emergency preparedness drill on Saturday May 13 th . Used that event to discuss not only multi agency emergency planning but also being prepared on a personal level as well.
Hunger	Morning Show	05/12/17	08:45:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Hunger	Midday Show	05/12/17	11:45:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.

Clean Up Day / Ohio EPA / Public Health	Promotional Spots	5-15-17 thru 5-20-17	7:12:00am, 8:30:00am, 10:45:00am	12 Min	Promotional spots to promote the opportunity to get rid of junk, electronics and old tires for free along with the health hazards of having those items laying around such as Mosquitos multiplying in water that collects inside old tires.
Child Immunizations	Morning Show	05/16/17	08:30:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	05/16/17	11:45:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Clean Up Day / Ohio EPA / Public Health	Morning Show	05/19/17	08:30:00 AM	5 Min	Discussed the opportunity to get rid of junk, electronics and old tires for free along with the health hazards of having those items laying around such as Mosquitos multiplying in water that collects inside old tires.
Hunger	Morning Show	05/19/17	08:45:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Clean Up Day / Ohio EPA / Public Health	Midday Show	05/19/17	10:48:00 AM	5 Min	Discussed the opportunity to get rid of junk, electronics and old tires for free along with the health hazards of having those items laying around such as Mosquitos multiplying in water that collects inside old tires.
Hunger	Midday Show	05/19/17	11:55:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Agriculture Department Reorganization	"AG USA"	05/20/17	07:00:00 AM	5 Min	The new agriculture Secretary recently revealed plans to reorganize the structure of mission areas within the USDA. That includes the creation of new Under Secretary position to handle Trade and Foreign Ag Affairs.

Blood Donation	Morning Show	05/22/17	08:30:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Blood Donation	Midday Show	05/22/17	11:45:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Governors Highway Safety Program	Noon News Afternoon News	05/22/17	12:05pm 3:05pm, 4:05pm 5:05pm	5 Min	The Mason County Sheriff's Department with support of the Governors Highway Safety Program will be conducting a seat belt awareness event checking for proper use and distributing safety brochures to all motorists.
Blood Donation	Live Remote	05/22/17	11:30am until 12:30:00pm	10 Min	Live remote broadcast from the blood drive held at the Moose Lodge in Point Pleasant, WV.
Grilling Season	"AG USA"	05/27/17	07:00:00 AM	5 Min	With the summer grilling season almost here, wouldn't you like to know how to really mess up the job of cooking on the grill and how to make you and your guests sick?
Child Immunizations	Morning Show	05/30/17	08:30:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	05/30/17	11:45:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Cost of Meat	"AG USA"	06/03/17	07:00:00 AM	5 Min	It could cost less to buy meat for the grill this summer.
Volunteer Fire Department	Morning Show	06/05/17	08:30:00 AM	5 Min	Discussed the importance of the Point Pleasant volunteer Fire Department and budget cuts as well as fundraisers put on by the Fire Department to try to offset the cuts to their operating budget.

Volunteer Fire Department	Midday Show	06/05/17	11:45:00 AM	5 Min	Discussed the importance of the Point Pleasant volunteer Fire Department and budget cuts as well as fundraisers put on by the Fire Department to try to offset the cuts to their operating budget.
Volunteer Fire Department	Promotional Spots	6-5-17 thru 6-30-17	6:30am, 7:45am, 8:45am, 10:12am, 11:45am	60 Min	Promotional spots to promote an upcoming fund raiser for the Point Pleasant Volunteer Fire Department to help offset the costs of budget cuts by the county.
Hunger	Morning Show	06/09/17	08:30:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Make A Wish	Morning Show	06/09/17	08:45:00 AM	5 Min	Discussed "Ride For Wishes," a benefit ride for the Make A Wish foundation, explained the event, date, times and locations as well as the benefits of the Make A Wish Foundation to the community.
Hunger	Midday Show	06/09/17	11:45:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Deer Farming	"AG USA"	06/10/17	07:00:00 AM	5 Min	Most of the venison consumed in this country comes from New Zealand. Production in this country is small but on the rise.
Child Immunizations	Morning Show	06/13/17	08:30:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	06/13/17	11:45:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Hunger	Morning Show	06/16/17	08:30:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	06/16/17	11:45:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.

Child Immunizations	Morning Show	06/20/17	08:30:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	06/20/17	11:45:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Hunger	Morning Show	06/23/17	08:30:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Hunger	Midday Show	06/23/17	11:45:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
U.S. Beef	"AG USA"	06/24/17	07:00:00 AM	5 Min	Excitement abounds as China appears ready to import U.S. Beef for the first time in over a decade.
Child Immunizations	Morning Show	06/27/17	08:30:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	06/27/17	11:45:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Hunger	Morning Show	06/30/17	08:30:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Alarm Testing	Morning Show	06/30/17	08:33:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Hunger	Midday Show	06/30/17	11:45:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Alarm Testing	Midday Show	06/30/17	11:48:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.