

THIRD QUARTER 2005

WNEG-TV CERTIFICATION OF COMPLIANCE WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMMING

During this quarter, WNEG-TV aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger:

Weekend Programs:

| <u>Program</u> | <u>Days and Times Aired</u> | <u>Length of Program</u> | <u>Maximum Amount of Commercial Matter</u> |
|--------------------------------------|---|------------------------------|--|
| Blue's Clues | Saturdays 7:30am | 30 minutes | 5.25 minutes |
| Dora the Explorer | Saturdays 11:30am (12:30pm on 8/26) | 30 minutes | 5.25 minutes |
| Go, Diego, Go | Saturdays 10:30am (9/17 - 9/24) | 30 minutes | 5.25 minutes |
| Lazy Town | Saturdays 10:00am (10:30am on 8/20) | 30 minutes | 5.25 minutes |
| Little Bill | Saturdays 7:00am | 30 minutes | 5.25 minutes |
| Miss Spider's Sunny Patch Friends | Saturdays 10:30am (7/2-8/13, 8/27-9/10) | 30 minutes | 5.25 minutes |
| The Backyardigans | Saturdays 11:00am (12pm on 8/26) | 30 minutes | 5.25 minutes |

The Children's Television Act requires that children's programming contain no more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays.

- ☒ WNEG-TV hereby certifies that it complied with the FCC's commercial limits in children's programming with respect to all programs listed above during this quarter.
- ☐ WNEG-TV did not comply with the FCC's commercial limits in children's programming, as explained in Attachment A hereto.



James Sanders

WNEG-TV



Date

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
July 1, 2005 – September 30, 2005

During the above period, the CBS Television Network ("CBS"), a unit of Viacom Inc., disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

LAZYTOWN
MISS SPIDER'S SUNNY PATCH FRIENDS
DORA THE EXPLORER
LITTLE BILL
BLUE'S CLUES
THE BACKYARDIGANS
GO, DIEGO, GO

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2005 through September 30, 2005, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670. Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo
Senior Vice President
Program Practices, New York

Date: September 27, 2005