

Northland Television, LLC - WJFW-12

Order



Orig. Date: 04/19/2018	Advertiser: RGA	Acct Exec.: HRP - LOS ANGELES	Price Type:
Order Date: 07/19/2018	Product: RGA	Est. Code: 2265	Revenue Type: Default
Start Date: 10/03/2018	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 10/14/2018	Sec. Prod. Category: POLITICAL	Order Class: National	Order Type: Political
			Spot Type: Local
Agency Information		Special Instructions:	
Name: TARGET ENTERPRISES Address: 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403 Contact: BUYER ...		2265 9057789	

Order #: 43298 Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	Flight End	Time Start	Time End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
7	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/03/18	10/05/18	4:30PM	4:59PM		3	\$125.00	3	\$375.00			1	1	1	1		
8	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/08/18	10/09/18	4:30PM	4:59PM		2	\$125.00	2	\$250.00		1	1					
9	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	10/03/18	10/05/18	4:59PM	5:30PM		3	\$250.00	3	\$750.00			1	1	1	1		
10	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	10/08/18	10/09/18	4:59PM	5:30PM		2	\$250.00	2	\$500.00		1	1					
13	WHEEL OF FORTUNE	WJFW - NBC 12		:30	10/03/18	10/05/18	6:30PM	7:00PM		3	\$500.00	3	\$1,500.00			1	1	1	1		
14	WHEEL OF FORTUNE	WJFW - NBC 12		:30	10/08/18	10/09/18	6:30PM	7:00PM		2	\$500.00	2	\$1,000.00		1	1					

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Line#	Ordered As	BB MI MG	Length	Flight	Start - End	Time	Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title	Station			Flight Detail							Comment										
18	WHEEL OF FORTUNE SATURDAY	<input type="checkbox"/>	:30	10/06/18	10/06/18	6:30PM	7:00PM	Master		1	\$200.00	1	\$200.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X
21	NEWS 35 MIN	<input type="checkbox"/>	:30	10/07/18	10/07/18	10:30PM	11:05PM	Master		1	\$350.00	1	\$350.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X
22	NEWSWATCH 12 6P NEW	<input type="checkbox"/>	:30	10/03/18	10/05/18	5:59PM	6:30PM	Master		3	\$250.00	3	\$750.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X
23	NEWSWATCH 12 6P NEW	<input type="checkbox"/>	:30	10/08/18	10/09/18	5:59PM	6:30PM	Master		2	\$250.00	2	\$500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X
24	NEWSWATCH 12 10P NEW	<input type="checkbox"/>	:30	10/03/18	10/05/18	10:00PM	10:34PM	Master		3	\$350.00	3	\$1,050.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X
25	NEWSWATCH 12 10P NEW	<input type="checkbox"/>	:30	10/08/18	10/09/18	10:00PM	10:34PM	Master		2	\$350.00	2	\$700.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X
26	NEWSWATCH 12 WEEKEND	<input type="checkbox"/>	:30	10/06/18	10/06/18	10:00PM	10:29PM	Master		1	\$250.00	1	\$250.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X
27	SATURDAY NIGHT LIVE 3	<input type="checkbox"/>	:30	10/06/18	10/06/18	10:29PM	12:03AM	Master		1	\$200.00	1	\$200.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X
Total Cost Monthly Breakouts																					
Month(s)	Amount											Spots	Cost	Gross Cost:							
October (2018)	\$8,375.00											Pre-Empted: 0	\$0.00	- Agency							
												Credited: 0	\$0.00	Commission:							
												Billboards: 0		Net Cost:							
Total:	\$8,375.00											Total: 29		\$7,118.75							

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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