



WCWJ
9117 Hogan Rd
Jacksonville, FL 32216

Campaign Group
1630 Locust St
Philadelphia, PA 19102

Contract # 1114515

Schedule Dates

05/12/15-05/18/15

Advertiser

Alvin Brown/Mayor/FL/Democrat (70493)

Agency

Campaign Group (10055)

Product

Political - Candidate Other (1066)

Brand

BROWN/MAYOR/D (406435)

Salesperson

Continental - Washington, Washington DC (1438)

Sales Office

Continental - Washington DC

Buyer Name

CABANEL, LISA

Phone/Fax

/

CPE

N/A

Account Types

National/Political

Billing Type

Standard

Comments

BROWN/MAYOR/D
ALVIN BROWN - MAYOR

Date Entered 05/11/15
Last Modified 05/11/15
Entered By Katherine Rutherford
CO-OP No
Headline # ECR09561640
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$495.00
Net Total \$2,805.00
Sales Tax

Jacksonville (WCWJ)
By Broadcast Month Spots Rate
May - 2015 15 \$3,300.00
Grand Total: 15 \$3,300.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|---------------------|----------------|---------|
| 1.0 | Normal Line / SPOT | 05/12/15-05/15/15 | 3 | :30 | 6:58P- Mike & Molly | | | 1 | 1 | 1 | 1 | | | 4 | \$250.00 | \$1,000.00 | Jacksonville (WCWJ) | MIKE AND MOLLY | 5/11/15 |
| 2.0 | Normal Line / SPOT | 05/18/15-05/18/15 | 3 | :30 | 6:58P- Mike & Molly | 1 | | | | | | | | 1 | \$250.00 | \$250.00 | Jacksonville (WCWJ) | MIKE AND MOLLY | 5/11/15 |
| 3.0 | Normal Line / SPOT | 05/12/15-05/15/15 | 3 | :30 | 7:28P- Mike & Molly | | 1 | 1 | 1 | 1 | 1 | | | 4 | \$250.00 | \$1,000.00 | Jacksonville (WCWJ) | MIKE AND MOLLY | 5/11/15 |
| 4.0 | Normal Line / SPOT | 05/18/15-05/18/15 | 3 | :30 | 7:28P- Mike & Molly | 1 | | | | | | | | 1 | \$250.00 | \$250.00 | Jacksonville (WCWJ) | MIKE AND MOLLY | 5/11/15 |
| 5.0 | Normal Line / SPOT | 05/12/15-05/15/15 | 3 | :30 | 5P- Peoples Court 5p Sd | | 1 | 1 | 1 | 1 | 1 | | | 4 | \$160.00 | \$640.00 | Jacksonville (WCWJ) | PEOPLES COURT | 5/11/15 |
| 5.0 | Normal Line / SPOT | 05/18/15-05/18/15 | 3 | :30 | 5P- Peoples Court 5p Sd | 1 | | | | | | | | 1 | \$160.00 | \$160.00 | Jacksonville (WCWJ) | PEOPLES COURT | 5/11/15 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this form for Advertising Terms and Conditions

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Lisa Cabanel,

being/on behalf of: Alvin Brown Janet Cruz Rifkin, Jeff Clemens, a legally

qualified candidate of the Democratic political

party for the office of: Mayor, State Rep, State Senate

in the Run off

election to be held on: May 19 2015

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
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Total Charges:

PD 101 ADV Paid for by the Florida Democratic Party, 214 E. Bronough Street, Tallahassee, FL 32301
The top of this page has been signed by the person or entity that has paid for this advertisement. By signing this page, the person or entity represents that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

This station has disclosed to me its political advertising policies, including applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates)

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Signature _____

To Be Signed By Station Representative

□ Accepted

Accepted in Part

 Rejected

Signature _____

Printed Name _____

Title