

Out Reach Initiatives:

Date	Initiative	Description
5/01/2020	WAB Virtual Job Fair	Each quarter the WAB allows us to participate in an on-line job fair. We produce an ad that runs a couple weeks prior to the job fair. During the week of the job fair (3/1-3/21), we were prepared to receive job fair applications via e-mail. Visitors of the job fair can also email us directly with questions about the station or about jobs in general. We will do this every February, May, August and November. 1 full point EEO credit for all four.
4/15/2020	WAB Scholarship	Each station participates in the Broadcasting Scholarship program in conjunction with the Wyoming Association of Broadcasters. We disseminated Scholarship forms, financially contributed to the scholarship and participated fully in the judging of the scholarship applications. :30 second Promo ran from 4/1-6/1
2/26/2020	CWC Employment Expo	Setup a booth for our radio stations at Central Wyoming Community College for a six hour time period. Students from CWC, High School Students from seven surrounding High Schools, The Wind River Indian Reservation, as well as members of the general public were invited and showed up. Supplied informational packets on openings, and fielded questions from those interested in the broadcast field.
8/01/2019	WAB Virtual Job Fair	Each quarter the WAB allows us to participate in an on-line job fair. We produce an ad that runs a couple weeks prior to the job fair. During the week of the job fair (3/1-3/21), we were prepared to receive job fair applications via e-mail. Visitors of the job fair can also email us directly with questions about the station or about jobs in general. We will do this every February, May, August and November. 1 full point EEO credit for all four.
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4/29/2020	St. Stephens High School Career Day	Staff members attended and gave four separate presentations to Native Americans on the Wind River Indian Reservation St. Stephens school. Educated kids on broadcast opportunities, the path to take through school,
5/10/2020	Riverton High School Career Day	Manager and Program director gave a presentation to the career development class. Detailed the accounting process, traffic and billing, as well as the need for strong math skills in the industry. Handed out pamphlets on broadcasting job opportunities at the station and others across the WAB.
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02/22/2020	Wind River Radio FFA Scholarship Program	Wind River Radio Network highlights students within Fremont, Hot Springs and Washakie County that are active in their local FFA Chapters. Each student is entered into a drawing for a \$500 Scholarship from WRRN.
01/10/2020	Student Athlete of the Week	Wind River Radio paired up with the local community college to highlight student athletes from different schools throughout Fremont and Hot Springs County. Each student, after being nominated by a coach, is entered into a drawing for a scholarship to CWC.