

1947402

# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**WEAR-TV, Pensacola, FL**Date:**08-20-14I, HMSbeing/on behalf of: Parker Griffitha legally qualified candidate of the Democraticpolitical party for the office of: Governorin the Generalelection to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Griffith for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Griffith PO BOX 18904 Huntsville, AL 35804 256-850-3233

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/20/14

**Date**

K. Blum

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

Deb Currie

**Signature**

☐ **Accepted in Part**

Deb Currie

**Printed Name**

☐ **Rejected**

GSM

**Title**



WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

Hulsen Media Services  
2400 Laramie Trail  
Austin, TX

**Contract # 1947402**  
**Schedule Dates** 10/08/14-10/13/14  
**Advertiser** Parker Griffith for Alabama Governor-D (92892)  
**Agency** Hulsen Media Services (15485)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** GRIFFITH FOR GOV/326 (666789)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** BLACK, KRISTIN  
**Phone/Fax** /  
**CPE** 326  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** GRIFFITH FOR GOV  
SHANNON YALLOF

**Date Entered** 10/06/14  
**Last Modified** 10/06/14  
**Entered By** Briana Page  
**CO-OP** No  
**Headline #** ECR10437238  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,057.50  
**Net Total** \$5,992.50  
**Sales Tax**

Mobile (WEAR)	Spots	Rate
By Broadcast Month		
Oct. 2014	11	\$7,050.00
<b>Grand Total:</b>	<b>11</b>	<b>\$7,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/14-10/08/14	3	:30	3P- 4P (CST)	1			X					1	\$190.00	\$190.00	Mobile (WEAR)	ELEN	10/6/14
2.0	Normal Line / News	10/12/14-10/12/14	4	:30	4:58P- 5:30P (CST)	1							X	1	\$150.00	\$150.00	Mobile (WEAR)	NEWS	10/6/14
3.0	Normal Line / Prime Premium	10/13/14-10/13/14	3	:30	6:57:56P- ABC-Dancing With The Stars (Monday)	1	X							1	\$1,650.00	\$1,650.00	Mobile (WEAR)	DANCING WITH THE STARS	10/6/14
4.0	Normal Line / Prime	10/08/14-10/08/14	3	:30	8:30P- ABC-Black-ish (Wednesday)	1			X					1	\$1,650.00	\$1,650.00	Mobile (WEAR)	BLACK-ISH	10/6/14
5.0	Normal Line / Prime	10/09/14-10/09/14	3	:30	8P- ABC-Scandal (Thursday)	1				X				1	\$1,875.00	\$1,875.00	Mobile (WEAR)	SCANDAL	10/6/14
6.0	Normal Line / SPOT	10/08/14-10/10/14	2	:30	7A- 8A (CST)				1	1	1			3	\$405.00	\$1,215.00	Mobile (WEAR)	GMA	10/6/14
7.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	7A- 8A (CST)	1							X	1	\$285.00	\$285.00	Mobile (WEAR)	GMA	10/6/14
8.0	Normal Line / SPOT	10/08/14-10/10/14	4	:30	12:06A- 12:30A (CST)	1			X	X	X			1	\$20.00	\$20.00	Mobile (WEAR)	NIGHTLINE	10/6/14
9.0	Normal Line / SPOT	10/08/14-10/10/14	4	:30	12:35A- 1:05A (CST)	1			X	X	X			1	\$15.00	\$15.00	Mobile (WEAR)	OMG INSIDER	10/6/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Rep Order# 10437238 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 1947402  
Last Received:  
Showing Buylines:

Printed: 10/08/14 12:52 PM  
10/08/14 12:38 PM  
All Rep Revised Lines

Station WEAR-TV MOBILE-PENSACOLA  
Advertiser (NW80) POLITICAL  
Product GRIFFITH FOR GOV  
Estimate# 326  
Buyer KRISTIN BLACK

Agency (HUL) HULSEN MEDIA SERVICES  
2400 LARAMIE TRAIL  
AUSTIN, TX 78745  
Agency C/P1/P2/E /326  
Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LN 2/7 FOR REV RT SEE LN 10 FOR CREDIT CREDIT OF \$30 PLS CF.

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
2*	Su	6P-630P	10/12-10/12	30	\$150.00	1	NEWS	-	1	1	\$150.00
Sales remark: V3 REV											
V3 Comment Changed, Rate Changed											
7*	Su	7A-8A	10/12-10/12	30	\$285.00	1	GMA	-	1	1	\$285.00
Sales remark: V3 REV											
V3 More than 2 codes changed											
10*	Sa	5A-530A	10/11-10/11	30	\$115.00	0	NEWS	-	1	0	\$0.00
Sales remark: V3 CXL 1X											
V3 Comment Changed, Spots/week Changed											

## ---REPORT TOTALS---

Report Totals: 2 / \$435.00

## ---SALES MONTHLY TOTALS---

Oct2014: 9 / \$7,015.00  
Order Totals: 9 / \$7,015.00

Total GRPS: 0.0

8/10/18

Rep Order# 10437238 Ver# 3

Status Revised

Traffic Order# 1947402

Last Received:  
Showing Buylines:

Printed: 10/08/14 12:52 PM  
10/08/14 12:38 PM  
All Rep Revised Lines

Station WEAR-TV MOBILE-PENSACOLA  
Advertiser (NW80) POLITICAL  
Product GRIFFITH FOR GOV  
Estimate# 326  
Buyer KRISTIN BLACK

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2400 LARAMIE TRAIL  
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Agency C/P1/P2/E /326  
Flight Dates 10/07/14-10/13/14

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Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

--- COMPETITIVE ---

Market Totals	\$42,310.01	CABL .00%	UNKN .00%	WALA 28.67%	WEAR 16.58%	WFGX .00%
		WFNA .00%	WJTC .00%	WRRG 35.25%	WPXI 19.50%	

Books [null]  
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

Rep Order# 10437238 Ver# 2  
EC'd Yes

Status Returned

Traffic Order# 1947402

Last Received:  
Showing Buylines:

Printed: 10/06/14 3:14 PM  
10/06/14 3:14 PM  
Last Station Changes

1 of 2

Station WEAR-TV MOBILE-PENSACOLA  
Advertiser (NW80) POLITICAL  
Product GRIFFITH FOR GOV  
Estimate# 326  
Buyer KRISTIN BLACK

Agency (HUL/S) HULSEN MEDIA SERVICES  
2400 LARAMIE TRAIL  
AUSTIN, TX 78745  
Agency C/P1/P2/E /326  
Flight Dates 10/07/14-10/13/14

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# --- REMARKS ---

SEE LINES 2,7,10 FOR RATE AND TIME PERIOD REVISIONS. THESE CHANGES LEAVE \$35 TO RESPEND. PLEASE ADD 10/8-10/13 1206-1230 A 1X @ 20 NIGHTLINE & 10/8-10/13 1235-105A 1X @ 15 OMG INSIDE R. THANKS, BRI

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
2*	Su	6P-630P	10/12-10/12	30	\$125.00	1	NEWS	-	1	1	\$125.00
Station remark: V2 REVISE RATE TO \$150											
7*	Su	5P-530P	10/12-10/12	30	\$225.00	1	GMA	-	1	1	\$225.00
Station remark: V2 REVISE TIME PERIOD TO 7-8A, REVISE RATE TO \$285											
10*	Sa	5A-530A	10/11-10/11	30	\$115.00	1	NEWS	-	1	1	\$115.00
Station remark: V2 CANCEL LINE DUE TO WRONG RATE AND TIME PERIOD											

# ---REPORT TOTALS---

Report Totals: 3 / \$465.00

# ---SALES MONTHLY TOTALS---

Oct2014: 10/ \$7,045.00

Order Totals: 10 / \$7,045.00 Total GRPS: 0.0

# ---COMPETITIVE---

Market Totals \$42,490.95

CABL .00%	UNKN .00%	WALA 28.67%	WEAR 16.58%	WFGX .00%
WFNA .00%	WJTC .00%	WKRG 35.25%	WPXI 19.50%	

Rep Order# 10437238 Ver# 2  
EC'd Yes

Status Returned

Traffic Order# 1947402

Last Received:  
Showing Buylines:Printed: 10/06/14 3:14 PM  
10/06/14 3:14 PM  
Last Station Changes

2 of 2

Station WEAR-TV MOBILE-PENSACOLA  
Advertiser (NW80) POLITICAL  
Product GRIFFITH FOR GOV  
Estimate# 326  
Buyer KRISTIN BLACKAgency (HUL) HULSEN MEDIA SERVICES  
2400 LARAMIE TRAIL  
AUSTIN, TX 78745  
Agency C/P1/P2/E /326  
Flight Dates 10/07/14-10/13/14Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#Books [null]  
Demos RA35+--- CREDIT RISK ---  
STANDARD CREDIT TERMS

Rep Order# 10437238 Ver# 1 Status New  
EC'd Yes

Traffic Order# 1947402

Printed: 10/06/14 2:37 PM  
Last Received: 10/06/14 9:47 AM  
Showing Buylines: All Rep Changes or Last Station Changes

Station WEAR-TV MOBILE-PENSACOLA  
Advertiser (NW80) POLITICAL  
Product GRIFFITH FOR GOV  
Estimate# 326  
Buyer KRISTIN BLACK

Agency (HUL) HULSEN MEDIA SERVICES  
2400 LARAMIE TRAIL  
AUSTIN, TX 78745  
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Flight Dates 10/07/14-10/13/14

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Sales Office (DC) WASHINGTON  
Salesperson (SYI) SHANNON YALLOF  
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Salesperson Phone# 202-955-5342  
Salesperson Fax#

RPB/16

--- CONTRACT COMMENT ---

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--- REMARKS ---

NEW POL ORD STARTS 10/7 PLS CF.

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
1	W	3P-4P	10/08-10/08	30	\$190.00	1	ELLEN	-	1	1	\$190.00
2	Su	<del>5P-6P</del> 5-530P	10/12-10/12	30	<del>\$125.00</del> 150	1	NEWS	-	1	1	\$125.00
3	M	7P-9P	10/13-10/13	30	\$1,650.00	1	DANCING WITH THE STARS	-	1	1	\$1,650.00
4	W	830P-9P	10/08-10/08	30	\$1,650.00	1	BLACK-ISH	-	1	1	\$1,650.00
5	Th	8P-9P	10/09-10/09	30	\$1,875.00	1	SCANDAL	-	1	1	\$1,875.00
6	Tu-F, M	<del>7A-8A</del> 7-8A	10/07-10/13	30	\$405.00 ✓	3	GMA	-	1	3	\$1,215.00
7	Su	<del>5P-530P</del> 5-530P	10/12-10/12	30	<del>\$225.00</del> 285	1	GMA	-	1	1	\$225.00
9	Tu-F, M	6P-630P	10/07-10/13	30	\$675.00	0	NEWS	-	1	0	\$0.00
10	Sa	5A-530A	10/11-10/11	30	\$115.00	1	NEWS	-	1	1	\$115.00

---REPORT TOTALS---



Rep Order# 10437238 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/06/14 2:37 PM  
Last Received: 10/06/14 9:47 AM  
Showing Buylines:2 of 2  
All Rep Changes or Last Station ChangesStation WEAR-TV MOBILE-PENSACOLA  
Advertiser (NW80) POLITICAL  
Product GRIFFITH FOR GOV  
Estimate# 326  
Buyer KRISTIN BLACKAgency (HULS) HULSEN MEDIA SERVICES  
2400 LARAMIE TRAIL  
AUSTIN, TX 78745  
Agency C/P1/P2/E /326  
Flight Dates 10/07/14-10/13/14Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Report Totals: 10 / \$7,045.00

## ---SALES MONTHLY TOTALS---

Oct2014: 10 / \$7,045.00

Order Totals: 10 / \$7,045.00 Total GRPS: 0.0

## ---COMPETITIVE---

Market Totals \$42,490.95

CABL .00%	UNKN .00%	WALA 28.67%	WEAR 16.58%	WFGX .00%
WFNA .00%	WJTC .00%	WKRQ 35.25%	WPXI 19.50%	

Books [null]  
Demos RA35+

## ---CREDIT RISK---

STANDARD CREDIT TERMS

# Buy Detail Report

Revision #: Date: 10/3/2014

Client: Griffith for Governor  
Media: TV  
Product: Candidate  
Market: Mobile

Estimate: 326  
Description: PG - Q4 GE TV - 10.7-10.13  
Flight Start Date: 10/6/2014 05:00 AM  
Flight End Date: 10/19/2014 04:59 AM

Vendor: WEAR-TV  
4990 Mobile Highway/PO Box 12278  
Pensacola, FL 32506/32581  
Send Billing To: Hulsan Media Services, LLC  
2400 Laramie Trail  
Austin, TX 78745  
Phone: 512 297 7349

Separation between spots: 15 Buyer: Kristin Black

Phone: 850-456-3333  
Fax: 850-455-8972

Affiliation: ABC

Line No	Daypart Program	Daypart Code	STN Gross	Days	Tue 10/7	Wed 10/8	Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Mon 10/13	Total Spots			
WEAR-TV															
40	MTuWThF 3:00p-4:00p ELLEN	DT	\$190.00 ✓	30	0	1	0	1	0	0	0	2			
41	M 7:00p-9:00p DANCING WITH THE STARS	PT	<del>\$4,400.00</del> 1650	30	0	0	0	0	0	0	1	1			
42	W 8:30p-9:00p BLACK-ISH	PT	<del>\$4,400.00</del> 1650	30	0	1	0	0	0	0	0	1			
43	Th 8:00p-9:00p SCANDAL	PT	\$1,875.00 ✓	30	0	0	1	0	0	0	0	1			
44	MTuWThF 7:00a-8:00a GMA	EM	\$405.00 ✓	30	1	1	1	1	0	0	1	5			
45	Sa 7:00a-8:00a GMA	EM	\$285.00 ✓	30	0	0	0	0	1	0	0	1			
46	Su 7:00a-8:00a GMA	EM	\$285.00 ✓	30	0	0	0	0	0	1	0	1			
Total Cost:				Total Spots:				1	3	2	2	1	1	2	
												12			12
												12			12

Disclaimer:

Signature: \_\_\_\_\_