



KBSI-TV, CHANNEL 23
Paducah, Ky/Cape Girardeau, Mo/Harrisburg, Il

QUARTERLY ISSUES/PROGRAMS LIST

What follows is a list of some of the issues of importance to the community responded to by KBSI-TV, Cape Girardeau, Mo., along with the most significant programming treatment of these issues during the period of:

July 1, 2019 through September 30, 2019

The order in which the issues appear does not reflect any priority or significance.
The list is by no means exhaustive.

KBSI-TV 3RD QUARTER 2019 ISSUES & PROGRAMS LIST

ISSUE: CRIME AND VIOLENCE

Program: News at 9 on FOX23

Broadcast Date/Time: August 2/9:04pm

Length: 45 sec

Source: Local

Description: Missouri State Representative Herman Morse was in Dexter, Mo., to help show his appreciation for local law enforcement officers. This was the seventh year that this event was held to honor officers from Dexter, Stoddard county and the Missouri State Highway Patrol. Representative Moore says life would be tough without these men and women. He adds that too often people want to bash the police; but then expect them to come running when there's trouble.

ISSUE: HEALTH CARE & WELFARE

Program: Business Today – Puzzle Run

Broadcast Date/Time: July 7 & July 21/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Jonathan Peterson, to promote the 7th annual Puzzle Run, a non-profit event to promote autism awareness. The event will be held August 3rd in Jackson, Mo. Funds raised by the event will go to various autism related organizations.

Program: News at 9 on FOX23

Broadcast Date/Time: July 18/9:02pm

Length: 58 sec

Source: Local

Description: With excessive heat hitting the area, Dr. Jarod Ebert, Southeast Health, gives some advice to avoid becoming overheated. While drinking water while outdoor is important, it is also helpful to hydrate before going outside. For people who are active, sports drinks can help replenish lost electrolytes. He also says to pay attention to any signs of becoming dehydrated: light-headedness and dizziness; later signs are if you stop sweating and feeling chills. Dr. Ebert adds that it's good to avoid alcohol as it can cause you to dehydrate quicker.

ISSUE: HEALTH CARE & WELFARE cont.

Program: Business Today – Stephen Siller Tunnel to Towers 5K Run & Walk

Broadcast Date/Time: August 19 & 29, September 8 and 17/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Hannah Shaw, to promote the Stephen Siller Tunnel to Towers 5K Run and Walk, to be held October 5th in Cape Girardeau. Proceeds from the event will go towards the financial aid for disabled and fallen military personnel and first responders.

Program: Independently Speaking

Broadcast Date/Time: August 31/5:00am

Length: 28:30

Source: Local

Description: Interview with Miki Gudermuth, outgoing Executive Director of SADI (SEMO Alliance for Disability Independence). As a polio survivor, she discusses how SADI began in the mid-1980's as a support group for people with disabilities. The group developed into an independent living organization, while working with other local groups to better educate the area about the issues disabled people have concerning housing and employment. In 1993, the group began receiving state grant funding. Ms. Gudermuth also discusses the other big issue that the group faced, public transportation that was accessible to handicapped people.

ISSUE: PUBLIC SAFETY

Program: Cape Chronicle

Broadcast Date/Time: July 6/5:131m

Length: 7:25

Source: Local

Description: Interview with Jim Watkins, coordinator for CERT (Community Emergency Response Team), an organization whose goal is to teach businesses and organizations how to be better prepared in response to emergencies and natural disasters. They provide classes to teach people how to respond to basic emergencies such as accidents or fires; as well as larger events, such as an earthquake. The organization also makes itself available if they are asked to help provide wellness assistance to residents who are affected by a large-scale disaster.

ISSUE: PUBLIC SAFETY cont.

Program: News at 9 on FOX23

Broadcast Date/Time: July 10/9:01pm

Length: 1:02

Source: Local

Description: As the flood waters along the Mississippi River begin to drop, clean-up crews go to Work in Ste. Genevieve, Mo. They've found that mud is the biggest problem as they opened the north gate, which has been closed for two months. Public Works Director Gary Roth estimates that nearly a ton of mud has been deposited near the flood gate, which will have to be cleared from the roadway. For anyone who has plans to clear or handle the mud, he suggests to first get a tetanus shot, because you don't know what is mixed in with the mud. Roth adds that they are bringing in snowplows and other heavy equipment, with the goal to have the area cleared by the end of the week.

Program: News at 9 on FOX23

Broadcast Date/Time: September 9/9:05pm

Length: 43 sec

Source: Local

Description: After a teenaged cyclist was struck by a vehicle, police in Perryville, Mo., are reminding motorists to be more attentive. The girl suffered minor injuries; but there have been other similar incidents in the same area. Perryville resident, Joe Castor, says it simply comes down to people paying attention. Police Department Corporal Jeri Cain reminds us that motorists need to look in all directions at intersections, and remind cyclists that its important to wear safety gear. The police are looking for a small maroon SUV, driving by a man. Viewers are asked to contact the Perryville Police Department if they have any information.

Program: News at 9 on FOX23

Broadcast Date/Time: September 16/9:05pm

Length: 54 sec

Source: Local

Description: The West Lane Elementary School in Jackson, Mo., held an open house to show off its new tornado-safe building, including new classrooms, a library and gym, all of which double as a storm shelter. Dr. John Link, superintendent for the Jackson R-2 school district, says not only is the building a safe place for the kids; but if there's time, students from the junior high school can also be brought over. Plus, the building would be available to local residents in case of emergency. The building is the final project after passage of Proposition J a couple of years ago, and was funded with 3-million dollars from FEMA.

ISSUE: SUBSTANCE ABUSE

Program: Cape Chronicle

Broadcast Date/Time: July 6/5:22am

Length: 5:51

Source: Local

Description: Interview with Jessica Belanger, coordinator for E.P.I.C. (Early Prevention Impacts Communities), a youth substance abuse prevention coalition, whose goal is to discourage drug abuse by young people by promoting positive, healthy behaviors and activities. Ms. Belanger talks about an upcoming program to bring together middle and high school age students and their parents to discuss the positive influences in the community. The group is also hosting a design contest for kids to create a logo or design based on what they believe makes their community "Epic."

Program: News at 9 on FOX23

Broadcast Date/Time: July 18/9:06pm

Length: 57 sec

Source: Local

Description: With recreational marijuana becoming legal in Illinois next year, business and city leaders are working on how to comply with the new law, such as how to keep the workplace safe and how to train police. Marion, Il., city leaders say some issues could be easy to work out; but others will be more complicated. Much of the difficulties are expected with businesses that utilize federal grants, which often have zero-tolerance policies towards the use of marijuana. Marion, Il., Chief of Staff, Cody Hoake, says that they typically drug test their employees; but not those who are independently contracted. While marijuana will be legal in Illinois, it is still considered illegal by the federal government. Mr. Hoake says the Marion city government expects to work out these issues by October.

ISSUE: YOUTH ORGANIZATIONS

Program: Business Today – Cape Girardeau Road Runners

Broadcast Date/Time: July 25 & August 6/various

Length: 2:00

Program City of Roses Marathon and 5K Run PSAs

Broadcast Date/Time: August 3-September 10/various

Length: 10 sec

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Mike Higgins, representing the Cape Girardeau Road Runners, to promote the group's 39th annual City of Roses Marathon and 5K, to be held September 14th and 15th at the Osage Community Center. Portions of the proceeds will go to local youth activities programs. KBSI also produced and aired PSAs promoting the event.

ISSUE: YOUTH ORGANIZATIONS cont.

Program: Cape Chronicle

Broadcast Date/Time: August 3/5:22am

Length: 4:55

Source: Local

Description: Interview with Ashley Metelski, Shawnee District Executive for Scouting BSA, formerly the Boy Scouts of America, to discuss some of the changes coming to scouting as it begins accepting girls into the organization. Currently, young girls in kindergarten through fifth grades can now join the Cub Scouts, and starting in February, girls above fifth grade can begin joining the Boy Scouts. Ms. Metelski also discusses the Adventuring program, for coed scouts fourteen to twenty, and the Exploring program, a mentoring program which allows scouts to learn more about various careers.

ISSUE: CONSUMER SERVICES & AWARENESS

Program: Independently Speaking

Broadcast Date/Time: July 27/5:00am

Length: 28:30

Source: Local

Description: Interview with Julie Hopkins, Assistive Technology Development Specialist at SADI, to discuss how the organization helps provide medical support equipment to people, including their "loan closet" which provides donated items, at no charge, such as wheelchairs and lift chairs to people who may not be financially able to get it elsewhere. Ms. Hopkins also demonstrates some new technological items that are useful to people with a disability, such as a reading pen that can scan and read out loud printed material, and a Bluetooth TV audio amplifier headphones for people with hearing difficulties. Also, her office works with Rehab Services for the Blind and Low Vision Center, where they can do an assessment of a person's need to determine what services or equipment can help them overcome their vision difficulties.

Program: Independently Speaking

Broadcast Date/Time: August 10/5:00am

Length: 28:30

Source: Local

Description: Interview with Mary Lincoln, Employment Development Specialist for SADI, to discuss the Department of Mental Health Employment Program, which targets people with a developmental disability which occurred before the age of 22. She discusses how SADI works with businesses to help them prepare to participate in the program, as well as lend support after hiring someone with a disability. Educational programs are also offered to the disabled persons to help them learn what job careers most interest them, and prepare them to enter the job market.

ISSUE: CONSUMER SERVICES & AWARENESS cont.

Program: Cape Chronicle

Broadcast Date/Time: August 24/5:12am

Length: 9:04

Source: Local

Description: Interview with realtor Jerod Ritter to discuss the items that new home buyers need to consider. Mr. Ritter says the first thing people need to do is go through the pre-approval process to get an idea of how much they can afford. Next is to sit down with a realtor to discuss what are the buyers wants and needs in a new home, such as the size of the home, number of bedrooms, and local schools. He also encourages people to look at as many homes as possible in person, not just looking at photos on-line. Mr. Ritter also suggests that people who are thinking of selling their home, to use a realtor, as the realtor may be able to negotiate a price higher than what they may have gotten if they sold the house by themselves.

Program: Cape Chronicle

Broadcast Date/Time: September 7/5:02am

Length: 6:33

Source: Local

Description: Interview with Casey Brunke, Assistant Public Works Director for the city of Cape Girardeau, to discuss the recent changes in what is acceptable when it comes to recycling. She says that the city's recyclable materials have been typically sent to China; however, China has recently drastically dropped the amount of non-recyclable materials that are allowed. According to Ms. Brunke, the biggest item that is no longer accepted are garbage bags, plastic shopping bags and other plastic films; largely because they often become entangled with recycling equipment. Other things she asks is that food and liquid containers to be rinsed or cleaned; also, plastic water and soft drink bottles need to be empty.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT

Program: Ag PhD

Broadcast Date/Time: Saturdays, July 6-September 28/8:00am

Length: 30:00

Source: Syndicated

Description: This weekly half-hour series provides information to farmers about money-making and money-saving ideas to make their farms more successful. Each week, the show offers information on topics in which the farmer can control, such as: how to pick the proper herbicides and fertilizers, and how to stop crop damaging insects and diseases.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT cont.

Program: News at 9 on FOX23

Broadcast Date/Time: August 8/9:03pm

Length: 1:18

Source: Local

Description: China announced that it will stop buying American agricultural products, adding to the economic burden of farmers who have already been hit hard by flooding. New Madrid, Mo., soybean farmer Mark Baker says he believes the flooding will hurt more than the trade war. He says the constant spring rains prevented him from planting most of his acreage. The 800 acres that he was able to plant was two months late, and he expects to lose money this year. Although China says it will stop buying soybeans, Baker says he still supports the President's efforts. Baker says that if nothing is done to stop the trade imbalance, that the whole country will feel it sometime in the future. Baker will be receiving some bailout money. New Madrid County farmers will receive \$121 per acre of planted crops, and Baker hopes that will give him a boost for the next planting season.

Program: News at 9 on FOX23

Broadcast Date/Time: August 8/9:15pm

Length: 50 sec

Source: Local

Description: The West Kentucky Community and Technical College is offering a new program called GED Plus, designed to help students earn their GED, along with college credit. Student earn tuition-free college credentials through the Work Ready Skills Kentucky scholarship, along with certificates in several business and trade fields. Director Tammy Maines says the target age is eighteen to sixty-four. She adds that there are 350,000 people in Kentucky who need their GED, and this program is aimed to help those people return to the work force.

Program: News at 9 on FOX23

Broadcast Date/Time: August 15/9:05pm

Length: 1:26

Source: Local

Description: Consolidation plans by Briggs and Stratton will bring both good and bad results to two local towns. The company announced it is closing its plant in Murray, Ky., which will put about 600 people out of work. Real estate agent Cheryl Roberts tells of a married couple, who both worked at the Murray plant and just recently closed on the purchase of a new home, and now the couple is unsure of what will become of their future. Murray city officials says they are already in talks to find someone else to take over the vacant space. On the other side, the consolidation plans will mean the addition of 130 jobs at the plant in Poplar Bluff, Mo. Poplar Bluff resident Mike Kitchens says he sympathizes with the Murray employees because he's been in their situation before. Briggs and Stratton says that after the 130 positions are filled this year, there may be another 140 jobs added the following year.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT cont.

Program: Cape Chronicle

Broadcast Date/Time: August 24/5:01am

Length: 8:18

Source: Local

Description: Interview with Kim Voelker, Vice President of the Cape Girardeau Chamber of Commerce, to discuss some of the programs that the Chamber offers to help develop the local job force. One such program is Capable, a twelve month program, with the goal of helping young people develop their “soft” skills, such as interpersonal communication, teamwork, dependability or creative thinking. Another program is Connect Cape, a job-shadowing, mentoring program which allows Cape Central high school students to get a closer look at the employment opportunities that are available in their preferred career path.

Program: News at 9 on FOX23

Broadcast Date/Time: September 16/9:07pm

Length: 52 sec

Source: Local

Description: Missouri Governor Mike Parsons signed an executive order requiring state agencies to hire more people with disabilities. Currently only 37% of Missourian with a disability is employed. Blue Sky Community Services, in Cape Girardeau, offers employment programs for disabled people. Blue Sky Director, Kevin Smith, says disabled people have the same goals as everyone else, in that they want to be happy, healthy and productive. He adds that disabled workers are good for business, in that they are very dependable and value having a job. The governor also expects that by expanding job opportunities for disabled people will help the state save money by cutting down on the number of people needing public assistance.

ISSUE: RELIGION

Program: Living Hope

Broadcast Date/Time: Sundays, July 7-September 29/6:30am

Length: 30:00

Source: Local

Description: A half-hour religious based weekly program, produced locally by the Trinity Lutheran Church in Cape Girardeau, Mo.

ISSUE: EDUCATION

Program: News at 9 on FOX23

Broadcast Date/Time: August 2/9:05pm

Length: 1:05

Source: Local

Description: It's time again for the annual "Stuff the Bus" program, which gives people the opportunity to donate school supplies which will go to local children in need. The event is held in conjunction with local participating Wal Mart stores, where shoppers can purchase extra school supplies, which the store will pass along to the schools. Gary Elders, manager of the Cape Girardeau, Mo., Wal Mart, says it started off small with only the Cape Public Schools participating; but through the years, several more local schools have joined in the program. Elders adds that the program gives anyone the ability to donate, regardless if they have a child in school.

Program: Cape Chronicle

Broadcast Date/Time: August 3/5:02am

Length: 10:50

Source: Local

Description: Interview with Leigh Ragsdale, principal of Jefferson Elementary School in Cape Girardeau, Mo., to discuss the school's effort to improve the image and culture surrounding the school. Ms. Ragsdale discusses how the changes started with cosmetic improvements, and grew by creating an environment of positivity and encouragement, including starting the day with a pep rally for the students and teachers. She also has changed from emphasizing parent-teacher conferences, to include the whole family, and streaming Family-Teacher Organization meetings live in Facebook. The school has also adopted a STREAM based curriculum (Science, Technology, Research, Engineering, Arts and Mathematics), with an emphasis on Project Based Learning techniques.

Program: Notre Dame High School Activities Week PSAs

Broadcast Date/Time: September 2-25/various

Length: 10-15 sec

Source: Local

Description: KBSI produced and aired PSAs promoting Notre Dame High School's Student Activities Week fundraising event.

ISSUE: EDUCATION cont.

Program: Focus on Southeast

Broadcast Date/Time: September 28/5:02am

Length: 10:50

Source: Local

Description: Interview with Dr. Carlos Vargas, President of Southeast Missouri State University, Matthew Rolwing, President of SEMO Student Government Association, and Matt Kearney, Director of Student Financial Services, to discuss the creation of the “Will to Do” scholarships award, to help lend financial aid to students from low income backgrounds. The group discusses the growing difficulties many students are having in affording a higher education, often having to rely on themselves, rather than getting help from parents or family. They discuss what students are eligible and how they can apply to receive the award.

EDUCATIONAL PROGRAMMING

Program: Xploration Earth 2025

Broadcast Date/Time: Mondays, July 1-September 30/7:00am

Length: 30:00

Program: Xploration Nature Knows Best

Broadcast Date/Time: Tuesdays, July 2-September 24/7:00am

Length: 30:00

Program: Xploration Outer Space

Broadcast Date/Time: Wednesdays, July 3-September 25/7:00am

Length: 30:00

Program: Xploration Awesome Planet

Broadcast Date/Time: Thursdays, July 4-September 26/7:00am

Length: 30:00

Program: Xploration Weird But True

Broadcast Date/Time: Fridays, July 5-September 27/7:00am

Length: 30:00

Program: Xploration DIY Sci

Broadcast Date/Time: Saturdays, July 6-September 28/7:00am

Length: 30:00

Program: Wild America

Broadcast Date/Time: Saturdays, July 6-September 28/7:30am

Sundays, July 7-September 29/6:00am

Length: 30:00

Program: Teen Kids News

Broadcast Date/Time: Sundays, July 7-September 29/6:30am

Length: 30:00

Description: These syndicated educational programs aired on KBSI during the third quarter of 2019, targeting children ages 16 and under. More information on these programs can be found in the KBSI's quarterly Children's Television Programming Report, filed with the FCC.

ISSUE: GOVERNMENT

Program: Full Measure with Sharyl Attkisson

Broadcast Date/Time: Sundays, July 7-September 29/9:00am

Length: 30:00

Source: Syndicated

Description: This weekly syndicated news program focuses on investigative, original and accountability reporting unique in today's media. The show format includes a major investigative piece each week. Topics covered during the quarter include: the hidden costs of solar energy, drug advertising and the shortage of doctors in rural areas.

Program: Cape Chronicle

Broadcast Date/Time: August 24/5:23am

Length: 4:36

Source: Local

Description: Interview with Nicolette Brennan, Public Information Officer for the city of Cape Girardeau, to discuss the city's Citizen Academy, which allows groups of residents to become better acquainted with how the city works. The group gets to tour several public facilities, such as the police and fire departments; and introduce the people to numerous public officials, allowing them to ask questions and discuss how various parts of the city government operates.

Program: News at 9 on FOX23

Broadcast Date/Time: September 9/9:06pm

Length: 1:08

Source: Local

Description: The Kentucky Department of Transportation held the first of two public meetings to discuss the construction of a new bridge linking Wycliffe, Ky., with Cairo, Il. The project is still in the early stages and it would be several years before it's complete, with a total cost of 200-million dollars. Chief District Engineer, Kyle Poat, says if it all goes well, construction would begin in seven years, taking three years to complete, so optimistically it would be ready in about ten years. Bloomfield, Mo., resident Bill Robison says when it's an expensive project like this, it's important that people become involved. The next public meeting will be held tomorrow at the Cairo High School.

ISSUE: GOVERNMENT cont.

Program: News at 9 on FOX23

Broadcast Date/Time: September 9/9:08pm

Length: 59 sec

Source: Local

Description: A look at a new project at the Cape Girardeau Water Waste Water Facility, in which the sludge from the waste water is being turned into fertilizer pellets. The facility is equipped with a massive dryer, which turns the solid waste into small pellets. Public Works Director, Stan Polivich, says the pellets can be used in fields or gardens. Paul Schnare, owner of Sunny Hills Gardens, says since the pellets are organic, they may be better for someone's garden than an inorganic fertilizer. Mr. Polivich says that if all goes well, they may begin selling the pellets. For now, they are being tested at a local golf course and in a wheat field.

Program: News at 9 on FOX23

Broadcast Date/Time: September 23/9:01pm

Length: 58 sec

Source: Local

Description: The city of Marion, Il., voted to pass the mayor's "2020 Vision" plan, which includes a sales tax increase along with savings in property taxes. The proposal raises the sales tax from 8.75 to 9.5, plus it eliminates the city's property tax levy. Marion mayor Mike Absher says everyone talks about wanting property tax relief, and now they will get it. On the other hand, business owner Dan Fox says he welcomes the property tax relief; but questions raising the sales tax. Property owners should see a change in the May/June tax bill.

MISCELLANEOUS ITEMS

The following miscellaneous items aired on KBSI during the third quarter. While not fitting into one of the previous listed issues, they did provide information of a public service nature to the viewers.

Program: Event Center

Broadcast Date/Time: July 1-September 30/various

Length: 30 sec

Source: Local

Description: KBSI produced and aired a weekly community calendar promoting various community events by local non-profit organizations and groups.

Program: Community Caring Council PSAs

Broadcast Date/Time: July 1-19/various

Length: 30 sec

Source: Local

Description: KBSI produced and aired PSAs promoting the Community Caring Council's Dancing with the Show Me Stars fundraising event, held July 20th in Cape Girardeau, Mo.

Program: Business Today – Heroes Way

Broadcast Date/Time: August 21 & 31, September 10 & 19/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Ross Gartman, representing Heroes Way, a non-profit organization which offers financial aid for families of fallen military personnel, to promote the Heroes Way Dinner and Auction, a fund-raising event to be held October 5th at the Isle Capri in Cape Girardeau, Mo.