

FR: WA - MATTHEW WURM (H)  
TO: WAPK-TV  
REP HEADLINE# 8264485  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9382 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN6/16 13.57  
\*\*\* WAPK-TV \*\*\*

ADV # ADV. NAME ISS/PRIORITIES USA ACTION REP.# OFF.# SALESMAN #  
AGY # AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME KATIE THOMPSON  
1291 HOLLYWOOD AVE SALES PRSN WA- MATTHEW WURM (H)  
ANNAPOLIS, MD 21403

ORDER # CONTRACT # 8264485 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACT EST#4684 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN8/16 JUN13/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN6/16 13.57

REP: NEW ORDER  
TTL \$200 @ 5X  
PLS CONFIRM  
THANKS JASMINE FOR MATT

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 750 AGENCY EST# = 4684  
AGENCY PRODUCT CODE = 760

1			630P-700P	60		\$40.00	6/13	6/13	2		MON	2
PROGRAM : GOOD DAY TRI-CITIES												
CON COM1: GOOD DAY TRI-CITIES												
2			800P-900P	60		\$40.00	6/8	6/10	2		W-F	2
PROGRAM : ANDY GRIFFITH SHOW/GILLIGANS ISLAN												
CON COM1: ANDY GRIFFITH SHOW/GILLIGANS ISLAN												
3			900P-1000P	60		\$40.00	6/8	6/10	1		W-F	1
PROGRAM : HAPPY DAYS/LAVERNE AND SHIRLEY												
CON COM1: HAPPY DAYS/LAVERNE AND SHIRLEY												



Jun 06, 13:57 EDT by: root

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:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS
JUN/16			\$200.00									
CONTRACT TOTAL											\$200.00	
TOTAL SPOTS											5	

MARKET TOTALS \$2,000 WAPK 10% WJHL 27% WCYB 54% WKPT 2% WEMT 7% CYBW 0% CABL 0%

EJHL-9%  
ACCURATE SHARES

SVC- NONE  
DEMOS- RA35+\*

Jun 06, 13:57 EDT by: root



# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b>	<b>Date:</b> 3/29/16
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I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

<p>Priorities USA Action</p>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action  
Office Sought: U.S. Presidency  
General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed  
Executive Strategist: Anne Caprara  
Chief Strategist: Guy Cecil

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

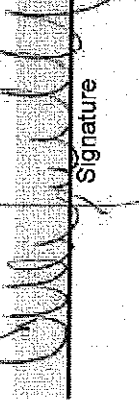
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

March 29th, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title