

1605
5/17/16

FR: W2 - MATTHEW WURM (H)
TO: WKPT-TV
REP HEADLINE# 8249232
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9382
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES MAY16/16 16.10
*** WKPT-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION
AGY # _____ AGY. NAME TARGETED PLATFORM MEDIA LLC
1291 HOLLYWOOD AVE
ANNAPOLIS, MD 21403

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME KATIE THOMPSON
SALES PRSN WA- MATTHEW WURM (H)

ORDER # _____ CONTRACT # 8249232 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACT EST#4644 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY24/16 MAY30/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY16/16 16.10

REP: REVISION 5/16
ORDER ENDS 5/27, DARK OVER MEMORIAL DAY WEEKEND
EDITED LINES 1-10,15,16 TO END ON FRIDAY
REMOVED SPOTS FROM LINES 1,3,6-9,13,15,16,17,21,22
ADDED SPOTS TO LINES 11,12,14,18-20
ADDED LINES 23,24
TTL SAME AT \$3,500 @ 70X
PLEASE CONFIRM

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PRIORITIES USA ACTION

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 750
AGENCY PRODUCT CODE = 760

AGENCY EST# = 4644

1	*		1100P-1130P	30		\$60.00	5/24	5/27	4		TU-F	4
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PROGRAM : TMZ
CON COM1: TMZ

2	EY		200P-300P	30		\$50.00	5/24	5/27	5		TU-F	5
---	----	--	-----------	----	--	---------	------	------	---	--	------	---

PROGRAM : ANDY GRIFFITH
CON COM1: ANDY GRIFFITH

May 16, 16:10 EDT by: root

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FR: WA - MATTHEW WURM (H)
 TO: WKPT-TV
 REP HEADLINE# 8249232
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP MAY16/16 16.10
 CHANGES *** WKPT-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
3	*		430P-500P	30		\$40.00	5/24	5/27	4		TU-F	4
PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT												
4	EY		500P-600P	30		\$50.00	5/24	5/27	5		TU-F	5
PROGRAM : JUDGE MATHIS CON COM1: JUDGE MATHIS												
5	EY		600P-700P	30		\$60.00	5/24	5/27	5		TU-F	5
PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT												
6	*		700A-730A	30		\$25.00	5/24	5/27	4		TU-F	4
PROGRAM : AG DAY CON COM1: AG DAY												
7	*		700P-730P	30		\$70.00	5/24	5/27	4		TU-F	4
PROGRAM : ET CON COM1: ET												
8	*		730A-800A	30		\$35.00	5/24	5/27	4		TU-F	4
PROGRAM : FAMILY FUED CON COM1: FAMILY FUED												
9	*		730P-800P	30		\$70.00	5/24	5/27	4		TU-F	4
PROGRAM : FAMILY FUED CON COM1: FAMILY FUED												
10	EY		800A-900A	30		\$40.00	5/24	5/27	5		TU-F	5
PROGRAM : RACHEAL RAY CON COM1: RACHEAL RAY												
11	S		1000P-1100P	30		\$50.00	5/27	5/27	2		FRI	2
PROGRAM : TWO AND A HALF MEN CON COM1: TWO AND A HALF MEN												

May 16, 16:10 EDT by: root

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FR: WA - MATTHEW WURM (H)
 TO: WKPT-TV
 REP HEADLINE# 8249232
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP MAY16/16 16.10
 CHANGES *** WKPT-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
12	S		800P-1000P	30		\$50.00	5/27	5/27	2		FRI	2
			PROGRAM : BONES									
			CON COM1: BONES									
13	S		800P-1000P	30		\$50.00	5/30	5/30	0		MON	0
			PROGRAM : LAW AND ORDER SVU									
			CON COM1: LAW AND ORDER SVU									
14	S		800P-1000P	30		\$50.00	5/26	5/26	2		THU	2
			PROGRAM : THE MENTALIST									
			CON COM1: THE MENTALIST									
15	S		900A-1000A	30		\$50.00	5/24	5/27	4		TU-F	4
			PROGRAM : GOOD DAY TRI-CITIES									
			CON COM1: GOOD DAY TRI-CITIES									
16	S		1100A-1200N	30		\$50.00	5/24	5/27	4		TU-F	4
			PROGRAM : THE REAL									
			CON COM1: THE REAL									
17	S		1000P-1100P	30		\$50.00	5/30	5/30	0		MON	0
			PROGRAM : TWO & A HALF MEN									
			CON COM1: TWO & A HALF MEN									
18	S		800P-1000P	30		\$50.00	5/25	5/25	2		WED	2
			PROGRAM : THE CLOSER									
			CON COM1: THE CLOSER									
19	S		1000P-1100P	30		\$50.00	5/25	5/25	2		WED	2
			PROGRAM : TWO & A HALF MEN									
			CON COM1: TWO & A HALF MEN									
20	S		1000P-1100P	30		\$50.00	5/26	5/26	2		THU	2
			PROGRAM : TWO & A HALF MEN									
			CON COM1: TWO & A HALF MEN									

MAY 16, 16:10 EDT by: root

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FR: WA - MATTHEW WURM (H)
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REP: TEL# 703-528-9382 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP MAY16/16 16.10
 CHANGES *** WKPT-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START :	END :	SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE :	DATE :	/WK:	INVT :	:	:SPTS:
21	S		800P-1000P	30		\$50.00	5/29	5/29	0		SUN	0
PROGRAM : ELEMENTARY												
CON COM1: ELEMENTARY												
22	S		1000P-1100P	30		\$50.00	5/29	5/29	0		SUN	0
PROGRAM : TWO & A HALF MEN												
CON COM1: TWO & A HALF MEN												
23	A		800P-1000P	30		\$50.00	5/24	5/24	2		TUE	2
PROGRAM : WALKING DEAD												
CON COM1: WALKING DEAD												
24	A		300P-400P	30		\$50.00	5/24	5/27	4		TU-F	4
PROGRAM : TMZ LIVE												
CON COM1: TMZ LIVE												
MAY/16	\$3,500.00		JUN/16	\$0.00								
										CONTRACT TOTAL	\$3,500.00	
										TOTAL SPOTS	70	

MARKET TOTALS \$26,923 WKPT 13% WJHL 32% WCYB 43% WEMT 9% WAPK 1% CYBW 2% CABL 0%

EJHL-8%
 ACCURATE SHARES

SVC- NONE
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

May 16, 16:10 EDT by: root

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16445
OK
5/16/16

FR: WA - MATTHEW WURM (H)
TO: WKPT-TV
REP HEADLINE# 8249232
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

MAY16/16 11.16
*** WKPT-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION
AGY # _____ AGY. NAME TARGETED PLATFORM MEDIA LLC
1291 HOLLYWOOD AVE
ANNAPOLIS, MD 21403

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME KATIE THOMPSON
SALES PRSN WA- MATTHEW WURM (H)

ORDER # _____ CONTRACT # 8249232 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACT EST#4644 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY24/16 MAY30/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY16/16 11.16

REP: NEW ORDER
TTL \$3,500 @ 70X
PLS CONFIRM
THANKS JASMINE FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PRIORITIES USA ACTION

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS

AGENCY ADVERTISER CODE = 750
AGENCY PRODUCT CODE = 760

AGENCY EST# = 4644

1			1100P-1130P	30		\$60.00	5/24	5/30	5		TU-F,M	5
PROGRAM : TMZ CON COM1: TMZ												
2			200P-300P	30		\$50.00	5/24	5/30	5		TU-F,M	5
PROGRAM : ANDY GRIFFITH CON COM1: ANDY GRIFFITH												
3			430P-500P	30		\$40.00	5/24	5/30	5		TU-F,M	5
PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT												

MAY 16, 11:16 EDT BY: root

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FR: WA - MATTHEW WURM (H)
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 REP HEADLINE# 8249232
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY16/16 11.16
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:LINE#:	REP :	CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START :	END :	SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE :	: DATE :	/WK:	INVT :	:	:SPTS:
4			500P-600P	30		\$50.00	5/24	5/30	5		TU-F,M	5
			PROGRAM : JUDGE MATHIS									
			CON COM1: JUDGE MATHIS									
5			600P-700P	30		\$60.00	5/24	5/30	5		TU-F,M	5
			PROGRAM : PEOPLE'S COURT									
			CON COM1: PEOPLE'S COURT									
6			700A-730A	30		\$25.00	5/24	5/30	5		TU-F,M	5
			PROGRAM : AG DAY									
			CON COM1: AG DAY									
7			700P-730P	30		\$70.00	5/24	5/30	5		TU-F,M	5
			PROGRAM : ET									
			CON COM1: ET									
8			730A-800A	30		\$35.00	5/24	5/30	5		TU-F,M	5
			PROGRAM : FAMILY FUED									
			CON COM1: FAMILY FUED									
9			730P-800P	30		\$70.00	5/24	5/30	5		TU-F,M	5
			PROGRAM : FAMILY FUED									
			CON COM1: FAMILY FUED									
10			800A-900A	30		\$40.00	5/24	5/30	5		TU-F,M	5
			PROGRAM : RACHEAL RAY									
			CON COM1: RACHEAL RAY									
11			1000P-1100P	30		\$50.00	5/27	5/27	1		FRI	1
			PROGRAM : TWO AND A HALF MEN									
			CON COM1: TWO AND A HALF MEN									
12			800P-1000P	30		\$50.00	5/27	5/27	1		FRI	1
			PROGRAM : BONES									
			CON COM1: BONES									

MAY 16, 11:16 EDT by: root

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MAY16/16 11.16
 *** WKPT-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
13			800P-1000P	30		\$50.00	5/30	5/30	1		MON	1
			PROGRAM : LAW AND ORDER SVU									
			CON COM1: LAW AND ORDER SVU									
14			800P-1000P	30		\$50.00	5/26	5/26	1		THU	1
			PROGRAM : THE MENTALIST									
			CON COM1: THE MENTALIST									
15			900A-1000A	30		\$50.00	5/24	5/27	5		TU-F	5
			PROGRAM : GOOD DAY TRI-CITIES									
			CON COM1: GOOD DAY TRI-CITIES									
16			1100A-1200N	30		\$50.00	5/24	5/27	5		TU-F	5
			PROGRAM : THE REAL									
			CON COM1: THE REAL									
17			1000P-1100P	30		\$50.00	5/30	5/30	1		MON	1
			PROGRAM : TWO & A HALF MEN									
			CON COM1: TWO & A HALF MEN									
18			800P-1000P	30		\$50.00	5/25	5/25	1		WED	1
			PROGRAM : THE CLOSER									
			CON COM1: THE CLOSER									
19			1000P-1100P	30		\$50.00	5/25	5/25	1		WED	1
			PROGRAM : TWO & A HALF MEN									
			CON COM1: TWO & A HALF MEN									
20			1000P-1100P	30		\$50.00	5/26	5/26	1		THU	1
			PROGRAM : TWO & A HALF MEN									
			CON COM1: TWO & A HALF MEN									
21			800P-1000P	30		\$50.00	5/29	5/29	1		SUN	1
			PROGRAM : ELEMENTARY									
			CON COM1: ELEMENTARY									

May 16, 11:16 EDT by: root

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FR: WA - MATTHEW WURM (H)
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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY16/16 11.16
 *** WKPT-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
22			1000P-1100P	30		\$50.00	5/29	5/29	1		SUN	1

PROGRAM : TWO & A HALF MEN
 CON COM1: TWO & A HALF MEN

MAY/16 \$3,400.00 JUN/16 \$100.00

CONTRACT TOTAL \$3,500.00
 TOTAL SPOTS 70

MARKET TOTALS \$26,923 WKPT 13% WJHL 32% WCYB 43% WEMT 9% WAPK 1% CYBW 2% CABL 0%

EJHL-8%
 ACCURATE SHARES

SVC- NONE
 DEMOS- RA35+*

MAY 16, 11:16 EDT by: root

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CONTRACT



WKPT-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

wkptv.com

And:

Targeted Platform Media LLC
1291 Hollywood Ave
Annapolis, MD 21403

Contract / Revision 16445 / 1		Alt Order # 8249232
Product PRIORITIES USA ACT		
Contract Dates 05/24/16 - 05/30/16	Estimate # 4644	
Advertiser ISS / Priorities USA Action	Original Date / Revision 05/16/16 / 05/17/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WKPT-TV	Account Executive Matthew Wurm	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code 750	Product Code 760
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	WKPT	05/24/16	05/27/16	M-F 11p-1130p TMZ	11p-1130p		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--				4	\$60.00			
E 2	WKPT	05/24/16	05/27/16	Andy Griffith M-F 2p-3p	2p-3p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--				5	\$50.00			
E 3	WKPT	05/24/16	05/27/16	M-F 430p-5p DIVORCE	430p-5p		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--				4	\$40.00			
E 4	WKPT	05/24/16	05/27/16	M-F 5p-6p JUDGE	5p-6p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--				5	\$50.00			
E 5	WKPT	05/24/16	05/27/16	M-F 6-7P PEOPLES	6p-7p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--				5	\$60.00			
E 6	WKPT	05/24/16	05/27/16	M-F 7-730A AG	7-730A		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--				4	\$25.00			
E 7	WKPT	05/24/16	05/27/16	Entertainment Tonight	7p-730p		:30			NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--				4	\$70.00			
E 8	WKPT	05/24/16	05/27/16	Family Feud 730a-8	730a-8a		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--				4	\$35.00			
E 9	WKPT	05/24/16	05/27/16	M-F 730-8p FAM	730-8p		:30			NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--				4	\$70.00			
E 10	WKPT	05/24/16	05/27/16	Rachel Ray	8a-9a		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--				5	\$40.00			
E 11	WKPT	05/27/16	05/27/16	F 10p-11p TWO	10p-11p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/23/16	05/29/16	----F--				2	\$50.00			
E 12	WKPT	05/27/16	05/27/16	Friday 8-10PB BONES	8p-10p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Nondiscrimination Policy: Holston Valley Broadcasting Corporation and WKPT-TV / WAPK-TV / WKPT-DT3 do not accept advertising that discriminates based on race or ethnicity. Any provision in any advertising agreement with intent to discriminate is deemed null and void as contrary to federal law.



WKPT-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

wkptv.com

<u>Contract / Revision</u> 16445 / 1		<u>Alt Order #</u> 8249232
<u>Contract Dates</u> 05/24/16 - 05/30/16	<u>Product</u> PRIORITIES USA ACT	<u>Estimate #</u> 4644
<u>Advertiser</u> ISS / Priorities USA Actio		<u>Original Date / Revision</u> 05/16/16 / 05/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 05/23/16		05/29/16	05/29/16	----F--				2	\$50.00			
D 13	WKPT	05/30/16	05/30/16	Monday 8-10p LAW	8p-10p		:30			NM	0	\$0.00
E 14	WKPT	05/26/16	05/26/16	Thursday 8-10p MENTAL	8p-10p		:30			NM	2	\$100.00
Week: 05/23/16		05/29/16	05/29/16	---T---				2	\$50.00			
E 15	WKPT	05/24/16	05/27/16	M-F 9-930A GOOD DAY	9a-930A		:30			NM	4	\$200.00
Week: 05/23/16		05/29/16	05/29/16	-TWTF--				4	\$50.00			
E 16	WKPT	05/24/16	05/27/16	M-F 11a-12p REAL	11a-12p		:30			NM	4	\$200.00
Week: 05/23/16		05/29/16	05/29/16	-TWTF--				4	\$50.00			
D 17	WKPT	05/30/16	05/30/16	Monday Prime 10p TWO	10p-11p		:30			NM		
E 18	WKPT	05/25/16	05/25/16	Wednesday 8-10p CLOSER	8p-10p		:30			NM		
Week: 05/23/16		05/29/16	05/29/16	--W----				2	\$50.00			
E 19	WKPT	05/25/16	05/25/16	Weds Prime 10p TWO	10p-11p		:30			NM		
Week: 05/23/16		05/29/16	05/29/16	--W----				2	\$50.00			
E 20	WKPT	05/26/16	05/26/16	Thurs Prime 10p TWO	10p-11p		:30			NM	2	\$100.00
Week: 05/23/16		05/29/16	05/29/16	---T---				2	\$50.00			
D 21	WKPT	05/29/16	05/29/16	Sun 8-10P ELEM	8-10P		:30			NM	0	\$0.00
D 22	WKPT	05/29/16	05/29/16	Sun Prime 10p TWO	10p-11p		:30			NM	0	\$0.00
N 23	WKPT	05/24/16	05/24/16	Tuesday 8-10p WALKING	8p-10p		:30			NM	2	\$100.00
Week: 05/23/16		05/29/16	05/29/16	-T-----				2	\$50.00			
N 24	WKPT	05/24/16	05/27/16	M-F 11p-1130p TMZ	11p-1130p		:30			NM	4	\$200.00
Week: 05/23/16		05/29/16	05/29/16	-TWTF--				4	\$50.00			
Totals											70	\$3,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/16 - 05/27/16	70	\$3,500.00	(\$525.00)	\$2,975.00
Totals	70	\$3,500.00	(\$525.00)	\$2,975.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Nondiscrimination Policy: Holston Valley Broadcasting Corporation and WKPT-TV / WAPK-TV / WKPT-DT3 do not accept advertising that discriminates based on race or ethnicity. Any provision in any advertising agreement with intent to discriminate is deemed null and void as contrary to federal law.

CONTRACT



WKPT-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

wkptv.com

And:

Targeted Platform Media LLC
1291 Hollywood Ave
Annapolis, MD 21403

<u>Contract / Revision</u> 16445 /		<u>Alt Order #</u> 8249232
Product PRIORITIES USA ACT		
<u>Contract Dates</u> 05/24/16 - 05/30/16	<u>Estimate #</u> 4644	
<u>Advertiser</u> ISS / Priorities USA Action	<u>Original Date / Revision</u> 05/16/16 / 05/16/16	

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WKPT-TV	<u>Account Executive</u> Matthew Wurm	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 750	<u>Product Code</u> 760
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKPT	05/24/16	05/30/16	M-F 11p-1130p TMZ	11p-1130p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--	4				\$60.00			
		Week: 05/30/16	06/05/16	M-----	1				\$60.00			
N 2	WKPT	05/24/16	05/30/16	Andy Griffith M-F 2p-3p	2p-3p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--	4				\$50.00			
		Week: 05/30/16	06/05/16	M-----	1				\$50.00			
N 3	WKPT	05/24/16	05/30/16	M-F 430p-5p DIVORCE	430p-5p		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--	4				\$40.00			
		Week: 05/30/16	06/05/16	M-----	1				\$40.00			
N 4	WKPT	05/24/16	05/30/16	M-F 5p-6p JUDGE	5p-6p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--	4				\$50.00			
		Week: 05/30/16	06/05/16	M-----	1				\$50.00			
N 5	WKPT	05/24/16	05/30/16	M-F 6-7p PEOPLES	6p-7p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--	4				\$60.00			
		Week: 05/30/16	06/05/16	M-----	1				\$60.00			
N 6	WKPT	05/24/16	05/30/16	M-F 7-730A AG	7-730A		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--	4				\$25.00			
		Week: 05/30/16	06/05/16	M-----	1				\$25.00			
N 7	WKPT	05/24/16	05/30/16	Entertainment Tonight	7p-730p		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--	4				\$70.00			
		Week: 05/30/16	06/05/16	M-----	1				\$70.00			
N 8	WKPT	05/24/16	05/30/16	Family Feud 730a-8	730a-8a		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--	4				\$35.00			
		Week: 05/30/16	06/05/16	M-----	1				\$35.00			
N 9	WKPT	05/24/16	05/30/16	M-F 730-8p FAM	730-8p		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 05/23/16	05/29/16	-TWTF--	4				\$70.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)



WKPT-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

wkptv.com

<u>Contract / Revision</u> 16445 /		<u>Alt Order #</u> 8249232
<u>Contract Dates</u> 05/24/16 - 05/30/16	<u>Product</u> PRIORITIES USA ACT	<u>Estimate #</u> 4644
<u>Advertiser</u> ISS / Priorities USA Actio		<u>Original Date / Revision</u> 05/16/16 / 05/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 05/30/16 - 06/05/16		06/05/16	M-----					1	\$70.00			
N 10	WKPT	05/24/16	05/30/16	Rachel Ray	8a-9a		:30			NM	5	\$200.00
Week: 05/23/16 - 05/29/16		05/29/16	-TWTF--					4	\$40.00			
Week: 05/30/16 - 06/05/16		06/05/16	M-----					1	\$40.00			
Week: 05/23/16 - 05/29/16		05/29/16	----F--					1	\$50.00			
N 11	WKPT	05/27/16	05/27/16	F 10p-11p TWO	10p-11p		:30			NM	1	\$50.00
Week: 05/23/16 - 05/29/16		05/29/16	----F--					1	\$50.00			
N 12	WKPT	05/27/16	05/27/16	Friday 8-10p BONES	8p-10p		:30			NM	1	\$50.00
Week: 05/23/16 - 05/29/16		05/29/16	----F--					1	\$50.00			
N 13	WKPT	05/30/16	05/30/16	Monday 8-10p LAW	8p-10p		:30			NM	1	\$50.00
Week: 05/30/16 - 06/05/16		06/05/16	M-----					1	\$50.00			
N 14	WKPT	05/26/16	05/26/16	Thursday 8-10p MENTAL	8p-10p		:30			NM	1	\$50.00
Week: 05/23/16 - 05/29/16		05/29/16	---T---					1	\$50.00			
N 15	WKPT	05/24/16	05/27/16	M-F 9-930A GOOD DAY	9a-930A		:30			NM	5	\$250.00
Week: 05/23/16 - 05/29/16		05/29/16	-TWTF--					5	\$50.00			
N 16	WKPT	05/24/16	05/27/16	M-F 11a-12p REAL	11a-12p		:30			NM	5	\$250.00
Week: 05/23/16 - 05/29/16		05/29/16	-TWTF--					5	\$50.00			
N 17	WKPT	05/30/16	05/30/16	Monday Prime 10p TWO	10p-11p		:30			NM	1	\$50.00
Week: 05/30/16 - 06/05/16		06/05/16	M-----					1	\$50.00			
N 18	WKPT	05/25/16	05/25/16	Wednesday 8-10p CLOSER	8p-10p		:30			NM	1	\$50.00
Week: 05/23/16 - 05/29/16		05/29/16	--W----					1	\$50.00			
N 19	WKPT	05/25/16	05/25/16	Weds Prime 10p TWO	10p-11p		:30			NM	1	\$50.00
Week: 05/23/16 - 05/29/16		05/29/16	--W----					1	\$50.00			
N 20	WKPT	05/26/16	05/26/16	Thurs Prime 10p TWO	10p-11p		:30			NM	1	\$50.00
Week: 05/23/16 - 05/29/16		05/29/16	---T---					1	\$50.00			
N 21	WKPT	05/29/16	05/29/16	Sun 8-10p ELEM	8-10p		:30			NM	1	\$50.00
Week: 05/23/16 - 05/29/16		05/29/16	-----S					1	\$50.00			
N 22	WKPT	05/29/16	05/29/16	Sun Prime 10p TWO	10p-11p		:30			NM	1	\$50.00
Week: 05/23/16 - 05/29/16		05/29/16	-----S					1	\$50.00			
Totals											70	\$3,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/16 - 05/29/16	58	\$2,900.00	(\$435.00)	\$2,465.00
05/30/16 - 05/30/16	12	\$600.00	(\$90.00)	\$510.00
Totals	70	\$3,500.00	(\$525.00)	\$2,975.00

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 3/29/16
------------------------------	-------------------------

I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

Priorities USA Action

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action
Office Sought: U.S. Presidency
General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed
Executive Strategist: Anne Caprara
Chief Strategist: Guy Cecil

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

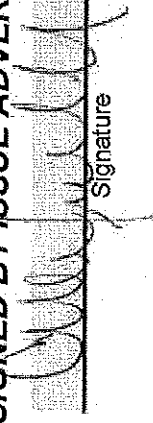
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29th, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title