

16372  
4/28/16

FR: WA - MATTHEW WURM (H)  
TO: WKPT-TV  
REP HEADLINE# 8227519  
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-528-9382  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
APR11/16 12.14  
\*\*\* WKPT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/PRIORITIES USA ACTION  
AGY # \_\_\_\_\_ AGY. NAME TARGETED PLATFORM MEDIA LLC  
1291 HOLLYWOOD AVE  
ANNAPOLIS, MD 21403

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE THOMPSON  
SALES PRSN WA- MATTHEW WURM (H)

ORDER # \_\_\_\_\_ CONTRACT # 8227519 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACT EST#4551 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG16/16 AUG22/16 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE APR11/16 12.14

REP: REVISED ORDER  
CHANGED PROGRAM NAMES  
TTL SAME  
PLS CONFIRM  
THANKS JASMINE FOR MATT

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 750 AGENCY EST# = 4551  
AGENCY PRODUCT CODE = 760

1	*		500P-600P	30		\$50.00	8/16	8/19	3		TU-F	3
PROGRAM : JUDGE MATHIS												
CON COM1: JUDGE MATHIS												

2	*		600P-700P	30		\$60.00	8/16	8/19	3		TU-F	3
PROGRAM : PEOPLE'S COURT												
CON COM1: PEOPLE'S COURT												



APR 11, 12:14 EDT by: root

FR: WA - MATTHEW WURM (H)  
 TO: WKPT-TV  
 REP HEADLINE# 8227519  
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP APR11/16 12.14  
 \*\*CHANGES\*\* \*\*\* WKPT-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
3	*		700P-730P	30		\$70.00	8/16	8/19	2		TU-F	2
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
4	*		730A-800A	30		\$35.00	8/16	8/19	2		TU-F	2
PROGRAM : FAMILY FEUD												
CON COM1: FAMILY FEUD												
5	*		800A-900A	30		\$40.00	8/16	8/19	2		TU-F	2
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
11	A		500P-600P	30		\$50.00	8/22	8/22	2		MON	2
PROGRAM : JUDGE MATHIS												
CON COM1: JUDGE MATHIS												
12	A		600P-700P	30		\$60.00	8/22	8/22	2		MON	2
PROGRAM : PEOPLE'S COURT												
CON COM1: PEOPLE'S COURT												
13	A		700P-730P	30		\$70.00	8/22	8/22	1		MON	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
14	A		730A-800A	30		\$35.00	8/22	8/22	1		MON	1
PROGRAM : FAMILY FEUD												
CON COM1: FAMILY FEUD												
15	A		800A-900A	30		\$40.00	8/22	8/22	1		MON	1
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												

AUG/16 \$1,485.00

CONTRACT TOTAL \$1,485.00  
 TOTAL SPOTS 29

APR 11, 12:14 EDT by: root

FR: WA - MATTHEW WURM (H)  
TO: WKPT-TV  
REP HEADLINE# 8227519  
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP APR11/16 12.14  
\*\*CHANGES\*\* \*\*\* WKPT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
MARKET TOTALS \$18,562 WKPT 8% WJHL 34% WCYB 51% WEMT 7% WAPK 0% CYBW 0% CABL 0%												

EJHL- 4%  
EYCB- 1%  
ACCURATE SHARES

SVC- NONE  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

APR 11, 12:14 EDT by: root

(12:16) Page 3 of 3

FR: WA - MATTHEW WURM (H)  
TO: WKPT-TV  
REP HEADLINE# 8227519  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9382  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET  
FAX# 703-516-9680  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WKPT-TV \*\*\*  
APR11/16 11.01

ADV # ADV. NAME ISS/PRIORITIES USA ACTION REP.# OFF.# SALESMAN #  
AGY # AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME KATIE THOMPSON  
1291 HOLLYWOOD AVE  
ANNAPOLIS, MD 21403  
SALES PRSN WA- MATTHEW WURM (H)

ORDER # CONTRACT # 8227519 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACT EST#4551 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG16/16 AUG22/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE APR11/16 11.01

REP: REVISED ORDER  
CHANGED PROGRAM NAMES  
TTL SAME  
PLS CONFIRM  
THANKS JASMINE FOR MATT

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PRIORITIES USA ACTION

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 750  
AGENCY PRODUCT CODE = 760

AGENCY EST# = 4551

1	NZ	500P-600P	30			\$50.00	8/16	8/22	5		TU-F,M	5
PROGRAM : JUDGE MATHIS												
CON COM1: JUDGE MATHIS												
2	NZ	600P-700P	30			\$60.00	8/16	8/22	5		TU-F,M	5
PROGRAM : PEOPLE'S COURT												
CON COM1: PEOPLE'S COURT												



APR 11, 11:01 EDT by: root

FR: WA - MATTHEW WURM (H)  
TO: WKPT-TV  
REP HEADLINE# 8227519  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP APR11/16 11.01  
\*\*CHANGES\*\* \*\*\* WKPT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AUG/16						\$1,485.00						
CONTRACT TOTAL											\$1,485.00	
TOTAL SPOTS											29	

MARKET TOTALS \$18,562 WKPT 8% WJHL 34% WCYB 51% WEMT 7% WAPK 0% CYBW 0% CABL 0%

EJHL- 4%  
EYCB- 1%  
ACCURATE SHARES

SVC- NONE  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

APR 11, 11:01 EDT by: root

(11:03) Page 2 of 2

FR: WA - MATTHEW WURM (H)  
TO: WKPT-TV  
REP HEADLINE# 8227519  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9382  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
APR11/16 11.00  
\*\*\* WKPT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/PRIORITIES USA ACTION REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME KATIE THOMPSON  
1291 HOLLYWOOD AVE  
ANNAPOLIS, MD 21403  
SALES PRSN WA- MATTHEW WURM (H)  
ORDER # \_\_\_\_\_ CONTRACT # 8227519 CLASS: NATL. LOCAL REGIONAL  
PRDCT PRIORITIES USA ACT EST#4551 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG16/16 AUG22/16 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE APR11/16 11.00

REP: NEW ORDER  
TTL \$1,485 @ 29X  
PLS CONFIRM  
THANKS JASMINE FOR MATT

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PRIORITIES USA ACTION

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 750 AGENCY EST# = 4551												
AGENCY PRODUCT CODE = 760												
1			500P-600P	30		\$50.00	8/16	8/22	5		TU-F,M	5
PROGRAM : FAMILY FEUD												
CON COM1: FAMILY FEUD												
2			600P-700P	30		\$60.00	8/16	8/22	5		TU-F,M	5
PROGRAM : EARLY NEWS												
CON COM1: EARLY NEWS												
3			700P-730P	30		\$70.00	8/16	8/22	3		TU-F,M	3
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												



APR 11, 11:00 EDT by: root

(11:12) Page 1 of 2

FR: WA - MATTHEW WURM (H)  
 TO: WKPT-TV  
 REP HEADLINE# 8227519  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9382 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

APR11/16 11.00  
 \*\*\* WKPT-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
4			730A-800A	30		\$35.00	8/16	8/22	3		TU-F,M	3
			PROGRAM : FAMILY FEUD									
			CON COM1: FAMILY FEUD									
5			800A-900A	30		\$40.00	8/16	8/22	3		TU-F,M	3
			PROGRAM : RACHAEL RAY									
			CON COM1: RACHAEL RAY									
6			800P-1000P	30		\$50.00	8/19	8/19	2		FRI	2
			PROGRAM : BONES									
			CON COM1: BONES									
7			800P-1000P	30		\$50.00	8/22	8/22	2		MON	2
			PROGRAM : LAW & ORDER:SVU									
			CON COM1: LAW & ORDER:SVU									
8			800P-1000P	30		\$50.00	8/21	8/21	2		SUN	2
			PROGRAM : ELEMENTARY									
			CON COM1: ELEMENTARY									
9			800P-1000P	30		\$50.00	8/18	8/18	2		THU	2
			PROGRAM : THE MENTALIST									
			CON COM1: THE MENTALIST									
10			800P-1000P	30		\$50.00	8/17	8/17	2		WED	2
			PROGRAM : THE CLOSER									
			CON COM1: THE CLOSER									

AUG/16 \$1,485.00

CONTRACT TOTAL \$1,485.00  
 TOTAL SPOTS 29

MARKET TOTALS \$18,562 WKPT 8% WJHL 34% WCYB 51% WEMT 7% WAPK 0% CYBW 0% CABL 0%

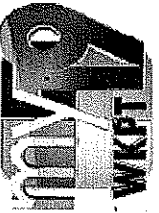
EJHL- 4%  
 EYCB- 1%  
 ACCURATE SHARES

SVC- NONE  
 DEMOS- RA35+\*

APR 11, 11:00 EDT by: root

(11:13) Page 2 of 2

# CONTRACT



**WKPT-TV**  
**222 Commerce St**  
**Kingsport, TN 37660**  
**(423) 246-9578**

wkptv.com

And:

**Targeted Platform Media LLC**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

<u>Product</u> <b>PRIORITIES USA ACT</b>		<u>Contract / Revision</u> 16372 /	<u>Alt Order #</u> 8227519
<u>Contract Dates</u> 08/16/16 - 08/22/16		<u>Estimate #</u> 4551	
<u>Advertiser</u> ISS / Priorities USA Action		<u>Original Date / Revision</u> 04/28/16 / 04/28/16	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Station</u> WKPT-TV	<u>Account Executive</u> Matthew Wurm	<u>Sales Office</u> HRP-WASHING	
<u>Special Handling</u>			
<u>Demographic</u> Adults 25-54			
<u>IDB#</u>	<u>Advertiser Code</u> 750	<u>Product Code</u> 760	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKPT	08/16/16	08/19/16	M-F 5p-6p JUDGE MATHIS	5p-6p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	-TWTF--				3	\$50.00			
N 2	WKPT	08/16/16	08/19/16	M-F 6p-7p PEOPLES	6p-7p		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	-TWTF--				3	\$60.00			
N 3	WKPT	08/16/16	08/19/16	Entertainment Tonight	7p-730p		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	-TWTF--				2	\$70.00			
N 4	WKPT	08/16/16	08/19/16	M-F 730a-8a FAMILY	730a-8a		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	-TWTF--				2	\$35.00			
N 5	WKPT	08/16/16	08/19/16	Rachel Ray	9a-10a 8a-9a		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	-TWTF--				2	\$40.00			
N 6	WKPT	08/19/16	08/19/16	Friday 8-10P BONES	8p-10p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	----F--				2	\$50.00			
N 7	WKPT	08/22/16	08/22/16	Monday 8-10P LAW	8p-10p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/22/16	08/28/16	M-----				2	\$50.00			
N 8	WKPT	08/21/16	08/21/16	Sun ELEMENTARY	8p-10p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	-----S				2	\$50.00			
N 9	WKPT	08/18/16	08/18/16	Thursday MENTALIST	8p-10p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	---T---				2	\$50.00			
N 10	WKPT	08/17/16	08/17/16	Wednesday CLOSER	8p-10p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	--W----				2	\$50.00			
N 11	WKPT	08/22/16	08/22/16	M 5p-6p JUDGE MATHIS	5p-6p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/22/16	08/28/16	M-----				2	\$50.00			
N 12	WKPT	08/22/16	08/22/16	M-F 6p-7p PEOPLES	6p-7p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)





**WKPT-TV**  
**222 Commerce St**  
**Kingsport, TN 37660**  
**(423) 246-9578**

wkptv.com

<u>Contract / Revision</u> 16372 /		<u>Alt Order #</u> 8227519
<u>Contract Dates</u> 08/16/16 - 08/22/16	<u>Product</u> PRIORITIES USA ACT	<u>Estimate #</u> 4551
<u>Advertiser</u> ISS / Priorities USA Actio		<u>Original Date / Revision</u> 04/28/16 / 04/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/22/16		08/22/16	08/28/16	M-----				2	\$60.00			
N 13	WKPT	08/22/16	08/22/16	Entertainment Tonight	7p-730p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/22/16		08/22/16	08/28/16	M-----				1	\$70.00			
N 14	WKPT	08/22/16	08/22/16	M-F 730a-8a FAMILY	730a-8a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/22/16		08/22/16	08/28/16	M-----				1	\$35.00			
N 15	WKPT	08/22/16	08/22/16	Rachel Ray	9a-10a 8a-9a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/22/16		08/22/16	08/28/16	M-----				1	\$40.00			
<b>Totals</b>											29	\$1,485.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/22/16	29	\$1,485.00	(\$222.75)	\$1,262.25
<b>Totals</b>	29	\$1,485.00	(\$222.75)	\$1,262.25

(\* Line Transactions: N = New, E = Edited, D = Deleted)

# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b>	<b>Date:</b> 2016
------------------------------	----------------------

I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Presidential General Election on November 8, 2016

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS		ORDERED		

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”**  
☒ Yes ☐ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action, 601 13th St NW, Washington, DC 20005 (202) 798-5902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer  
Anne Caprara, Executive Strategist  
Guy Cecil, Chief Strategist

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

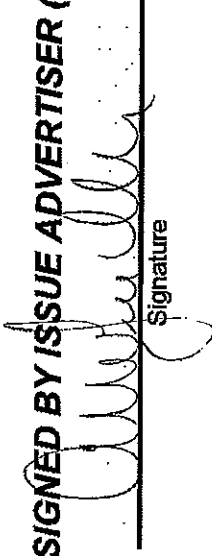
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

March 29, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title