



WGTV
8513 M-72 West
Traverse City, MI 49684
(231) 947-7770

CONTRACT

<u>Contract / Revision</u> 651014 /		<u>Alt Order #</u> 08434708
<u>Product</u> HILLARY FOR AMERICA		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 5835
<u>Advertiser</u> Hillary Clinton for President-D		<u>Original Date / Revision</u> 11/02/16 / 11/02/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGTV	<u>Account Executive</u> Washington DC HRP	<u>Sales Office</u> HRP Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> 9842	<u>Advertiser Ref</u> 70781	

And:

Greer Margolis Mitchell Burns
3050 K St NW Ste 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGTV	11/01/16	11/07/16	The Chew	1:00 PM-2:00 PM		1:00				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$70.00				
N 2	WGTV	11/01/16	11/07/16	M-F 10a-11a	10:00 AM-11:00 AM		1:00				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$30.00				
N 3	WGTV	11/01/16	11/07/16	Late News	11:00 PM-11:35 PM		1:00				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$80.00				
N 4	WGTV	11/01/16	11/07/16	Jimmy JKimmel	11:35 PM-12:35 XM		1:00				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$50.00				
N 5	WGTV	11/01/16	11/07/16	The View	11:00 AM-12:00 PM		1:00				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$80.00				
N 6	WGTV	11/01/16	11/07/16	Nightline	12:35 XM-1:05 XM		1:00				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$50.00				
N 7	WGTV	11/01/16	11/07/16	M-F 12p-1p	12:00 PM-1:00 PM		1:00				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$50.00				
N 8	WGTV	11/01/16	11/07/16	General Hospital	2:00 PM-3:00 PM		1:00				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$70.00				
N 9	WGTV	11/01/16	11/07/16	M-F 3p-4p	3:00 PM-4:00 PM		1:00				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$70.00				
N 10	WGTV	11/01/16	11/07/16	M-F 4p-5p	4:00 PM-5:00 PM		1:00				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$70.00				
N 11	WGTV	11/01/16	11/07/16	M-F 5p-6p	5:00 PM-6:00 PM		1:00				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$70.00				
N 12	WGTV	11/01/16	11/07/16	Insider	6:00 PM-6:30 PM		1:00				NM	1	\$20.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Contract / Revision</u> 651014 /		<u>Alt Order #</u> 08434708
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Product</u> HILLARY FOR AMERICA
		<u>Estimate #</u> 5835
<u>Advertiser</u> Hillary Clinton for Preside		<u>Original Date / Revision</u> 11/02/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$20.00				
N 13	WGTU	11/01/16	11/07/16	America This Morning	6:00 AM-7:00 AM		1:00				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$30.00				
N 14	WGTU	11/01/16	11/07/16	M-F UpNorth Live Tonight	6:30 PM-7:00 PM		1:00				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$70.00				
N 15	WGTU	11/01/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$300.00				
N 16	WGTU	11/01/16	11/07/16	Good Morning America	7:00 AM-9:00 AM		1:00				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$130.00				
N 17	WGTU	11/01/16	11/07/16	M-F 730p-8p	7:30 PM-8:00 PM		1:00				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$150.00				
N 18	WGTU	11/01/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$30.00				
N 19	WGTU	11/07/16	11/07/16	Monday Prime Other/Spec	8:00 PM-10:00 PM		1:00				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$550.00				
N 20	WGTU	11/05/16	11/05/16	Sign-On/Sign-Off	12:30 PM-1:30 XM		1:00				NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/16	11/11/16	-----1-				1	\$6.00				
N 21	WGTU	11/06/16	11/06/16	Sun ABC World News	6:30 PM-7:00 PM		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/16	11/12/16	-----1				1	\$300.00				
N 22	WGTU	11/05/16	11/05/16	Sat-Sun GMA	8:00 AM-9:00 AM		1:00				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/16	11/11/16	-----1-				1	\$120.00				
N 23	WGTU	11/06/16	11/06/16	Sun 11pm News	11:00 PM-11:30 PM		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/16	11/12/16	-----1				1	\$100.00				
N 24	WGTU	11/03/16	11/03/16	Thursday 10p-11p	10:00 PM-11:00 PM		1:00				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/16	11/09/16	---1---				1	\$450.00				
N 25	WGTU	11/03/16	11/03/16	Thursday 8p-9p	8:00 PM-9:00 PM		1:00				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/16	11/09/16	---1---				1	\$550.00				
Totals											0.00	27	\$3,706.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/06/16	22	\$2,846.00	(\$426.90)	\$2,419.10
11/07/16 - 11/13/16	5	\$860.00	(\$129.00)	\$731.00
Totals	27	\$3,706.00	(\$555.90)	\$3,150.10

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<u>Contract / Revision</u>	<u>Alt Order #</u>
651014 /	08434708

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	HILLARY FOR AMERICA	5835

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hillary Clinton for Preside	11/02/16 / 11/02/16

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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