Orders

Order / Rev:

31758

Alt Order #:

27684370

Product Desc:

2022

Estimate:

14154 POLITICAL ISSUE

Flight Dates: Original Date / Rev: 03/02/22 - 03/08/22 03/01/22 / 03/01/22

Order Type:

GENERAL

815 Slaters Lane

Alexandria, VA 22314

Primary AE:

Jenna Nubar

Sales Office:

Sales Region:

WASH

WCOV-TV

Print Date 03/01/22 08:24:42

NAT

Agency

Name:

Red Eagle Media Group

Buying Contact: Billing Contact:

Billing Calendar:

Billing Type:

Cash Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Political - Alabama Conservative Func

Demographic:

A35+

Product Codes:

PL2

AGY

Revenue Code 1: Revenue Code 2:

POL

Revenue Code 3:

Priority:

ISS L-4

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 02/28/22 | 03/08/22 | 26 | \$2,565.00 | \$2,180.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating | |
|------------|---------|--------------|------------|--------|--|
| March 2022 | 26 | \$2,565.00 | \$2,180.25 | 0.00 | |
| Totals | 26 | \$2,565.00 | \$2,180.25 | 0.00 | |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jenna Nubar | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|-------------|
| WCOV-TV | 5% | \$2,565.00 |
| Market | 100% | \$51,300.00 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 95% | \$48,735.00 |
| WAKA | 0% | \$0.00 |
| WNCF | 0% | \$0.00 |
| WSFA | 0% | \$0.00 |

| Ln Ch | Start | End | Inventory Cod | e Brea | ak Start/En | d Time Days | Len S | Spots | Rate Pri | Rtg Type | Spots | Amount |
|------------|-------------|------------|---------------|----------|-------------|-------------|-------|-------|------------|----------|-------|---------|
| N 1 WCOV | 03/02/22 | 03/02/22 | M-F 6a-7a The | Score CM | 6a-7a | W | :30 | 1 | \$75.00L-3 | 0.00 NM | 1 | \$75.00 |
| | | | M-F 6a-7a The | Score | | | | | | - 1 | | |
| The Sco | re (local s | ports show | ') | | | | | | | - 1 | | |
| Star | rt Date | End Date | Weekdays | Spots/We | ek Rate | Rating | | | | - 1 | | |
| Week: 02/2 | 28/22 | 03/06/22 | W | | 1 \$75.00 | 0.00 | | | | | | |
| N 2 WCOV | 03/03/22 | 03/03/22 | M-F 6a-7a The | Score CM | 6a-7a | T | :30 | 1 | \$75.00L-3 | 0.00 NM | 1 | \$75.00 |
| | | | M-F 6a-7a The | Score | | | | | | | | |
| The Sco | re (local s | ports show | ·) | | | | | | | - 1 | | |
| Star | rt Date | End Date | Weekdays | Spots/We | ek Rate | Rating | | | | - 1 | | |
| Week: 02/2 | 28/22 | 03/06/22 | T | | 1 \$75.00 | 0.00 | | | | | | |
| N 3 WCOV | 03/04/22 | 03/04/22 | | CM | 6a-7a | F | :30 | 1 | \$75.00L-3 | 0.00 NM | 1 | \$75.00 |

Print Date: 03/01/22 08:24:43

WCOV-TV

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Order / Rev:

31758

Advertiser:

Political - Alabama Conservative Fund

Alt Order #:

27684370

Product Desc:

2022

Flight Dates:

03/02/22 - 03/08/22

Estimate:

14154 POLITICAL ISSUE

| Ln Ch | Start | End | Inventory Code | | Start/End | Time Days | Len : | Spots | Rate Pri | Rtg Type | Spots | Amount |
|------------------------|--------------------|------------------------|------------------------------------|--------------------|--|----------------|-------|-------|-------------|-----------------|-------|----------------|
| | | | M-F 6a-7a The S M-F 6a-7a The S | [G.54.5 | | | | | | | | |
| | | I sports show | | | | | | | | | _ | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| N 4 WCOV | - | 03/06/22 | | core CM | \$75.00 6a-7a | 0.00 M | .20 | | \$75.00L.0 | 0.00 NINA | | \$75.00 |
| 14 4 44004 | 03/01/2 | 2 03/01/22 | M-F 6a-7a The S | | 0a-1a | V | - :30 | 1 | \$75.00L-3 | 0.00 NM | 1 | \$75.00 |
| | | sports show | v) | | | | | | | | | |
| Sta Week: 03 | art Date | End Date | Weekdays M | Spots/Week | Rate | Rating | | | | | | |
| | | 03/13/22 | M-F 6a-7a The S | core CM | \$75.00 6a-7a | 0.00 -T | - :30 | 1 | \$75.00L-3 | 0.00 NIM | 1 | ¢75.00 |
| 11 0 11001 | 00/00/2 | .2 00/00/22 | M-F 6a-7a The S | | Ua-1a | -, | 30 | 1 | \$75.00L-3 | 0.00 NM | 1 | \$75.00 |
| The Sc | ore (loca | sports show | v) | | | | | | | | | |
| <u>Sta</u> Week: 03 | art Date | End Date 03/13/22 | Weekdays -T | Spots/Week | Rate | Rating | | | | | | |
| N 6 WCOV | | | | II EvrydaM | \$75.00 Various | 0.00 | - :30 | 1 | \$25.00L-4 | 0.00 NM | 1 | \$25.00 |
| | 00,00, | 00/00/22 | Auburn Basketba | • | various | 3 | .50 | 1 | Ψ23.00 L-4 | U.UU INIVI | | \$25.00 |
| | | all Everyday | | | | | | | | | | |
| Sta Week: 02 | art Date | End Date 03/06/22 | Weekdays | Spots/Week | Rate \$25.00 | Rating | | | | | | |
| | | | Su 10a-11a | CM | 10a-11a | 0.00 | 3 :30 | 1 | \$15.00L-4 | 0.00 NM | 1 | \$15.00 |
| | | - 00/00/22 | Fox News Sunda | | 100 110 | | .50 | 1 | ψ13.00 L-4 | 0.00 14141 | 1 | \$15.00 |
| | ws Sunda | | 000 1 01 10 | | | | | | | | | |
| Sta Week: 02/ | art Date /28/22 | End Date 03/06/22 | Weekdays S | Spots/Week | <u>Rate</u> \$15.00 | Rating 0.00 | | | | | | |
| N 8 WCOV | | | | News CM | 9p-935p | W | :30 | 1 | \$150.00L-3 | 0.00 NM | 1 | \$150.00 |
| | | | M-F 9p-935p Lat | | ор осор | | .00 | | Ψ100.00 L-3 | 0.00 14141 | | Ψ130.00 |
| | | Local News | | | 428 | | | | | | | |
| Sta Week: 02/ | rt Date /28/22 | End Date 03/06/22 | Weekdays w | Spots/Week | Rate \$150.00 | Rating 0.00 | | | | | | |
| | | | M-F 9p-935p Late | NewsCM | 9p-935p | T | :30 | 1 | \$150.00L-3 | 0.00 NM | 1 | \$150.00 |
| | | | M-F 9p-935p Lat | | op coop | | .00 | | ₩100.00E 0 | 0.00 14141 | | Ψ130.00 |
| | | Local News | VAV Luden - | 0 | 5 / | - | | | | | | |
| Week: 02/ | rt Date /28/22 | End Date 03/06/22 | <u>Weekdays</u> T | Spots/Week | <u>Rate</u> \$150.00 | Rating 0.00 | | | | 2 | | |
| | | | M-F 9p-935p Late | NewsCM | 9p-935p | F | :30 | 1 | \$150.00L-3 | 0.00 NM | 1 | \$150.00 |
| | | | M-F 9p-935p Late | | | | | | 4.00.002.0 | 0.00 | · | Ψ100.00 |
| | | Local News | Weekdays | Crata/Mast | D-4- | D-4' | | | | | | |
| Week: 02/ | rt Date 28/22 | End Date 03/06/22 | Weekdays | Spots/Week 1 | <u>Rate</u> \$150.00 | Rating 0.00 | | | | | | |
| N11 WCOV | 03/07/2 | | M-F 9p-935p Late | NewsCM | 9p-935p | M | :30 | 1 | \$150.00L-3 | 0.00 NM | 1 | \$150.00 |
| , ,,,, | 0101 1 | | M-F 9p-935p Late | e News | 10.00 10.00 10.00 00.00 00.00 00.00 00.00 00.00 00.00 00.00 00.00 00.00 00.00 00.00 00.00 00.00 00.00 00.00 00 | | | | | 130000101010000 | , | * |
| | rt Date | Local News End Date | Weekdays | Spots/Week | Doto | Datina | | | | | | |
| Week: 03/ | | 03/13/22 | M | <u>3pots/vveek</u> | <u>Rate</u> \$150.00 | Rating 0.00 | | | | | | |
| N 12 WCOV | 03/08/2 | 2 03/08/22 | M-F 9p-935p Late | NewsCM | 9p-935p | -T | :30 | 1 | \$150.00L-3 | 0.00 NM | 1 | \$150.00 |
| Wasy | O'Clask | Local Navia | M-F 9p-935p Late | e News | | | | | | | | |
| | rt Date | Local News End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 03/ | | 03/13/22 | -T | 1 | \$150.00 | 0.00 | | | | | | |
| N 13 WCOV | 03/05/2 | 2 03/05/22 | Sat 9-930p Late N | | 9p-930p | S- | :30 | 1 | \$100.00L-3 | 0.00 NM | 1 | \$100.00 |
| Foy No. | | | Sat 9p-930p Late | News | | | | | | | | |
| Fox Nev Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/ | | 03/06/22 | S- | 1 | \$100.00 | 0.00 | | | | | | |
| N 14 WCOV | 03/06/2 | 2 03/06/22 | | | 9p-930p | S | :30 | 1 | \$150.00L-3 | 0.00 NM | 1 | \$150.00 |
| Eav Na | wc @ 0 | | Sun 9p-930p Late | e News | | | | | | - 1 | | |
| Fox Nev Sta | vs @ 9 rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/ | | 03/06/22 | S | 1 | \$150.00 | 0.00 | | | | | | |
| N 15 WCOV | 03/02/2 | 2 03/02/22 | | CM | 935p-1005p | W | :30 | 1 | \$50.00L-4 | 0.00 NM | 1 | \$50.00 |
| | | | | | | | | | | | | |

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WCOV-TV

26

Totals

\$2,565.00

Order / Rev:

31758

Advertiser:

Political - Alabama Conservative Fund

Alt Order #:

27684370

Product Desc:

2022

Flight Dates:

03/02/22 - 03/08/22

Estimate:

14154 POLITICAL ISSUE

| Ln Ch | Start | End | Inventory Code | Break | Start/End 1 | Time Days | Len S | nots | Rate Pri | Rtg Type | Snots | Amount |
|---|--------------------|----------------------|------------------------------------|-----------------|------------------------|-----------------------------------|--------|------|-------------------|------------|-------|----------------|
| | O ton t | | M-F 935p-1005p | Droun | Otare Erra | inio Bayo | 2011 0 | POLO | 11010 711 | rug rypo | Ороло | 7 till Galle |
| | | | M-F 935p-1005p | Andy | | | | | | | | |
| Andy G | | | | | | 11 <u>—</u> 13.000 <u>-</u> C2000 | | | | | ı | |
| Sta Week: 02 | art Date /28/22 | End Date 03/06/22 | Weekdays W | Spots/Week 1 | <u>Rate</u> \$50.00 | Rating 0.00 | | | | | | |
| N 16 WCOV | 03/03/2 | 2 03/03/22 | M-F 935p-1005p | CM | 935p-1005p | T | :30 | 1 | \$50.00L-4 | 0.00 NM | 1 | \$50.00 |
| Andy G | riffith | | M-F 935p-1005p | Andy | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02 | | 03/06/22 | T | 1 | \$50.00 | 0.00 | | | | | | |
| N 17 WCOV | 03/04/2 | 2 03/04/22 | M-F 935p-1005p | CM | 935p-1005p | F | :30 | 1 | \$50.00L-4 | 0.00 NM | 1 | \$50.00 |
| | | | M-F 935p-1005p | Andy | | | | | | | | |
| Andy G | | F-15-1- | VA / I - I | 0 - 1 - 00/- 1 | D . I . | D :: | | | | | | |
| Sta Week: 02 | art Date | End Date 03/06/22 | <u>Weekdays</u> F | Spots/Week 1 | Rate \$50.00 | Rating 0.00 | | | | | | |
| | | | M-F 935p-1005p | CM | 935p-1005p | | :30 | 1 | \$50.00L-4 | 0.00 NM | . 1 | \$50.00 |
| | 00,0172 | - 00/01/22 | M-F 935p-1005p | | осор тосор | ** | .00 | | 400.002 | 0.00 | | V 00.00 |
| Andy G | Briffith | | | | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 03 | | 03/13/22 | M | 1 | \$50.00 | 0.00 | .20 | | \$50,001,4 | 0.00 NIM | 4 | ¢ E0.00 |
| N 19 WCOV | 03/08/2 | 2 03/08/22 | M-F 935p-1005p M-F 935p-1005p | CM Andv | 935p-1005p | -1 | :30 | 1 | \$50.00 L-4 | 0.00 NM | 1 | \$50.00 |
| Andy G | Griffith | | т соор тооор | , iliay | | | | | | | | |
| 375555 pg 1 200 | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 03 | | 03/13/22 | -T | 1 | \$50.00 | 0.00 | | | | | | 62 |
| N20 WCOV | 03/02/2 | 2 03/02/22 | M-F 1005p-1105p | | |):35 PIW | :30 | 1 | \$20.00 L-4 | 0.00 NM | 1 | \$20.00 |
| Andy G | Griffith | | M-F 1005p-1105p |) | (10:05 PM-1 | 0:35 PM) | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02 | /28/22 | 03/06/22 | W | 1 | \$20.00 | 0.00 | | | | | | |
| N21 WCOV | 03/03/2 | 2 03/03/22 | M-F 1005p-1105p | CM | 10:05 PM-10 |):35 PIT | :30 | 1 | \$20.00 L-4 | 0.00 NM | 1 | \$20.00 |
| Andre | eiffith | | M-F 1005p-1105p |) | (10:05 PM-1 | 0:35 PM) | | | | | | |
| Andy G | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02 | | 03/06/22 | T | 1 | \$20.00 | 0.00 | | | | | | |
| N22 WCOV | 03/04/2 | 2 03/04/22 | M-F 1005p-1105p | CM | 10:05 PM-10 |):35 PIF | :30 | 1 | \$20.00 L-4 | 0.00 NM | 1 | \$20.00 |
| V 190 102 | | | M-F 1005p-1105p |) | (10:05 PM-1 | 0:35 PM) | | | | | | |
| Andy G | | F- 1 D-1- | \A/ | 01-00/1 | D-1- | D-1'- | | | | | | |
| Week: 02 | art Date | End Date 03/06/22 | Weekdays | Spots/Week | <u>Rate</u> \$20.00 | Rating 0.00 | | | | | | |
| | | | M-F 1005p-1105p | CM | | 0:35 PIM | :30 | 1 | \$20.00L-3 | 0.00 NM | 1 | \$20.00 |
| .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | 00/01/2 | 2 00/01/22 | M-F 1005p-1105p | | (10:05 PM-1 | | .00 | | Q2 0.002 0 | 0.00 11111 | 3. | 420.00 |
| Andy G | Griffith | | | | | | | | | | | |
| Non-region and the property | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 03 | | 03/13/22 | M | 1 | \$20.00 | 0.00 | .20 | - 1 | \$20.00L 4 | 0.00 NIM | | 00.00 |
| N24 WCOV | 03/06/2 | 2 03/08/22 | M-F 1005p-1105p M-F 1005p-1105p | | (10:05 PM-10 | 0:35 PI-T 0:35 PM) | :30 | 1 | \$20.00 L-4 | 0.00 NM | 1 | \$20.00 |
| Andy G | Griffith | | Wit Todop Troop | , | (10.001 101 1 | 0.00 1 111) | | | | | | |
| Sta | art Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 03 | | 03/13/22 | -T | 1 | \$20.00 | 0.00 | | | | | 9030 | |
| N25 WCOV | 03/06/2 | 2 03/06/22 | Nascar Race | CM | Various | S | :30 | 2 | \$400.00L-4 | 0.00 NM | 2 | \$800.00 |
| NASCA | AR Cup-L | as Vegas | Nascar Race | | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02 | | 03/06/22 | S | 2 | \$400.00 | 0.00 | | | | | | |
| | | | | | | | | | | | | |