ORDER

Orders

Order / Rev:

31758

Alt Order #:

27684370

Product Desc:

2022

Estimate:

14154 POLITICAL ISSUE

Flight Dates:

Original Date / Rev:

03/02/22 - 03/08/22

Order Type:

03/01/22 / 03/01/22 **GENERAL**

Primary AE:

Sales Office:

Sales Region:

Print Date 03/01/22 10:50:13

Jenna Nubar

WASH

NAT

Agency

Name:

Red Eagle Media Group

Buying Contact:

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Billing Calendar:

Billing Cycle:

Billing Type:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Political - Alabama Conservative Func

Demographic:

A35+ PL2

Product Codes:

Revenue Code 1: AGY

Revenue Code 2: Revenue Code 3:

POL

Priority:

ISS L-4

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/08/22	27	\$2 665 00	\$2 265 25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	27	\$2,665.00	\$2,265.25	0.00
Totals	27	\$2,665.00	\$2,265.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share Share Total WCOV-TV 5% \$2,665.00 Market 100% \$53,300.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$50,635.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Brea	k Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV	03/02/22	03/02/22	M-F 6a-7a The S	core CM	6a-7a	W	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
			M-F 6a-7a The S	Score								
The Sco	ore (local s	sports show	7)							- 1		
Sta	rt Date	End Date	Weekdays	Spots/Wee	k Rate	Rating						
Week: 02/	28/22	03/06/22	W		1 \$75.00	0.00						
N 2 WCOV	03/03/22	03/03/22	M-F 6a-7a The S	core CM	6a-7a	T	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
			M-F 6a-7a The S	Score						35.382.000.800 3000000.00		
The Sco	ore (local s	sports show)									
Sta	rt Date	End Date	Weekdays	Spots/Wee	k Rate	Rating				- 1		
Week: 02/	28/22	03/06/22	T		1 \$75.00	0.00						
N 3 WCOV	03/04/22	03/04/22		СМ	6a-7a	F	:30	1	\$75.00L-3	0.00 NM	1	\$75.00

Print Date: 03/01/22 10:50:13

WCOV-TV

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Order / Rev:

31758

Advertiser:

Political - Alabama Conservative Fund

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27684370

Product Desc:

Flight Dates:

03/02/22 - 03/08/22

Estimate:

14154 POLITICAL ISSUE

2022

Characteristics	\$75.00L-3 0.00 NM 1 \$75.00 \$75.00L-3 0.00 NM 1 \$75.00 \$25.00L-4 0.00 NM 1 \$15.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
The Score (local sports show) Start Date End Date Weekdays Spots/Week Rate Pating Start Date End Date Start Date Start Date End Date Start	\$75.00L-3 0.00 NM 1 \$75.00 \$25.00L-4 0.00 NM 1 \$15.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
New Core Cor	\$75.00L-3 0.00 NM 1 \$75.00 \$25.00L-4 0.00 NM 1 \$15.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
N 4 WCOV 03/07/22 03/07/22 03/07/22 M-F 6a-7a The Score CM 6a-7a M 30 1 \$75.00L-3 0.00 NM 1	\$75.00L-3 0.00 NM 1 \$75.00 \$25.00L-4 0.00 NM 1 \$15.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
## ## ## ## ## ## ## ## ## ## ## ## ##	\$75.00L-3 0.00 NM 1 \$75.00 \$25.00L-4 0.00 NM 1 \$15.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
N	\$25.00L-4
Siart Date	\$25.00L-4
Week: 03/07/22	\$25.00L-4
M-F 6a-7a The Score The Score The Score The Score Color Start Date End Date Weekdays Spots/Week Rate S75.00 0.00 0.00 1 \$25.00L-4 0.00 NM 1	\$25.00L-4
The Score (local sports show) Start Date End Date Weekdays Spots/Week Rate Rating O.00	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
Start Date End Date Weekdays Spots/Week Rate \$75.00 0.00	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
Week: 03/07/22	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
N 6 WCOV 03/05/22 03/05/22 Auburn Basketball Evryda	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
Aubum Basketball Everyday Start Date	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
Start Date End Date Weekdays Spots/Week Rate Spots Spots	\$150.00L-3
Week: 02/28/22	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
N 7 WCOV 03/06/22 03/06/22 Su 10a-11a	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
Fox News Sunday Start Date End Date Weekdays Spots/Week Rate Start Date Week Start Date End Date Week Start Date Start Date End Date Start Date Start Date Start Date End Date Start Date Start Date End Date Start Date Start Date End Date Start	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
Start Date Week: 02/28/22 03/06/22 03/06/22 M-F 9p-935p Late News CM Spots/Week Rate Spots/Week Spots/We	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
Week: 02/28/22 03/06/22 S 1 \$15.00 0.00 N 8 WCOV 03/02/22 03/02/22 03/02/22 M-F 9p-935p Late News 9p-935p w :30 1 \$150.00L-3 0.00 NM 1 Wcov 9 O'Clock Local News Start Date Week: 02/28/22 03/06/22 Weekdays Spots/Week Rate Rating Rating N 9 WCOV 03/03/22 03/03/22 0.00 NM 1 Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating Rating N 9p-935p F :30 1 \$150.00L-3 0.00 NM 1 N 10 WCOV 03/04/22 03/04/22 M-F 9p-935p Late NewsCM 9p-935p F :30 1 \$150.00L-3 0.00 NM 1 Wcov 9 O'Clock Local News Start Date End Date Weekdays Weekdays Spots/Week Rate Rating Rating N-F 9p-935p Late NewsCM N-F	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
N 8 WCOV 03/02/22 03/02/22 M-F 9p-935p Late News CM	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
M-F 9p-935p Late News Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date Start Date End Date Weekdays Spots/Week Rate Rating O.00 N1 WCOV O3/04/22 O3/06/22 O3/06/	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
Start Date End Date Weekdays Spots/Week Rate Start Date Week O3/08/22	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
Week: 02/28/22 03/06/22 W 1 \$150.00 0.00 N 9 WCOV 03/03/22 03/03/22 M-F 9p-935p Late News CM M-F 9p-935p Late News CM M-F 9p-935p Late News 9p-935p M :30 1 \$150.00L-3 0.00 NM 1 Weov 9 O'Clock Local News Start Date Weekdays Spots/Week Pate News CM 9p-935p Late News CM 9p-935p Late News Weov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Week: 02/28/22 Rating N 1 \$150.00 0.00 N11 WCOV 03/07/22 03/07/22 W-F 9p-935p Late News CM 9p-935p M 9p-935p M :30 1 \$150.00L-3 0.00 NM 1 Week: 02/28/22 03/06/22 03/06/22F 1 \$150.00 0.00 0.00 0.00 0.00 NM 1 N11 WCOV 03/07/22 03/07/22 03/07/22 M-F 9p-935p Late News 9p-935p M :30 1 \$150.00L-3 0.00 NM 1 Week 02/28/22 03/06	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
N 9 WCOV 03/03/22 03/03/22 M-F 9p-935p Late News CM	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
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Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating 0.00	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
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N 10 WCOV 03/04/22 03/04/22 M-F 9p-935p Late News CM 9p-935pF :30 1 \$150.00L-3 0.00 NM M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22F 1 \$150.00 0.00 N 11 WCOV 03/07/22 03/07/22 M-F 9p-935p Late News CM 9p-935p M :30 1 \$150.00L-3 0.00 NM 1 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
M-F 9p-935p Late News Start Date End Date Weekdays Spots/Week Rate Rating Start Date O3/06/22 O3/06/22 O3/07/22 O3/07/2	\$150.00L-3 0.00 NM 1 \$150.00 \$150.00L-3 0.00 NM 1 \$150.00
Wcov 9 O'Clock Local News Start Date Week: 02/28/22 End Date 03/06/22 WeekdaysF Spots/Week Pate 1 \$150.00 Rating 0.00 N 11 WCOV 03/07/22 03/07/22 03/07/22 M-F 9p-935p Late News CM 9p-935p M 30 1 \$150.00L-3 0.00 NM 1 Wcov 9 O'Clock Local News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating Rating	\$150.00L-3 0.00 NM 1 \$150.00
Week: 02/28/22 03/06/22 F 1 \$150.00 0.00 N 11 WCOV 03/07/22 03/07/22 M-F 9p-935p Late News CM 9p-935p M :30 1 \$150.00L-3 0.00 NM 1 Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating	\$150.00L-3 0.00 NM 1 \$150.00
N 11 WCOV 03/07/22 03/07/22 M-F 9p-935p Late NewsCM 9p-935p M :30 1 \$150.00L-3 0.00 NM 1	\$150.00L-3 0.00 NM 1 \$150.00
M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating	\$150.00L-3 0.00 NM 1 \$150.00
Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 03/07/22 03/13/22 M 1 \$150.00 0.00	
	\$100.00L-3 0.00 NM 1 \$100.00
M-F 9p-935p Late News Wcov 9 O'Clock Local News	\$100.00L-3 0.00 NM 1 \$100.00
Start Date End Date Weekdays Spots/Week Rate Rating	\$100.00L-3 0.00 NM 1 \$100.00
Week: 03/07/22 03/13/22 -T 1 \$150.00 0.00	\$100.00L-3 0.00 NM 1 \$100.00
Sat 9p-930p Late News Fox News @ 9	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 02/28/22 03/06/22S- 1 \$100.00 0.00	
N 14 WCOV 03/06/22 03/06/22 Sun 9-930p Late News CM 9p-930pS :30 1 \$150.00L-3 0.00 NM 1	\$150.00L-3 0.00 NM 1 \$150.00
Sun 9p-930p Late News Fox News @ 9	
Start Date End Date Weekdays Spots/Week Rate Rating	ı
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Week: 02/28/22 03/06/22S 1 \$150.00 0.00	

Print Date: 03/01/22 10:50:14

WCOV-TV

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Estimate:

14154 POLITICAL ISSUE

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F 935p-1005p				- 0. m 250					
Andy G	riffith		M-F 935p-1005p	Andy								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		03/06/22	w	1	\$50.00	0.00						
N 16 WCOV	03/03/2	2 03/03/22	M-F 935p-1005p M-F 935p-1005p	CM	935p-1005p	T	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
Andy G	Griffith		W-F 933p-1003p	Andy								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02		03/06/22	T	1	\$50.00	0.00	-00		AFO 001 4	0.00.1114		\$50.00
N17 WCOV	03/04/2	2 03/04/22	M-F 935p-1005p M-F 935p-1005p	CM Andy	935p-1005p	F	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
Andy G	riffith		шт осор тосор									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/06/22	F M-F 935p-1005p	CM	\$50.00 935p-1005p	0.00 M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
N 10 WCOV	03/07/2	.2 03/07/22	M-F 935p-1005p		933p-1003p	0	.30		φ30.00 L-4	0.00 14141		φ50.00
Andy G	Griffith			•								
-	art Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 03/ N 19 WCOV		03/13/22		CM	\$50.00 935p-1005p	0.00 -T	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
N 15 WOOV	03/00/2	.2 03/00/22	M-F 935p-1005p		500р-1000р	1	.00		Ψ00.002 4	0.00 14111		ψου.σσ
Andy G												
Sta Week: 03	art Date	End Date 03/13/22	Weekdays -T	Spots/Week	Rate \$50.00	Rating 0.00						
			M-F 1005p-1105p	CM):35 PIW	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
	00/02/2	00/02/22	M-F 1005p-1105p		(10:05 PM-1			·	4201002			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Andy G						-						
Sta Week: 02	art Date /28/22	End Date 03/06/22	Weekdays W	Spots/Week 1	Rate \$20.00	Rating 0.00						
N21 WCOV				CM.		0:35 PIT	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
			M-F 1005p-1105p)	(10:05 PM-1	0:35 PM)						
Andy G		End Data	Weekdays	Spots/Week	Data	Dating						
Week: 02	art Date /28/22	End Date 03/06/22	T	<u>Spots/vveek</u>	<u>Rate</u> \$20.00	Rating 0.00						
N22 WCOV	03/04/2	2 03/04/22	M-F 1005p-1105p	CM	10:05 PM-10):35 PIF	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
AI - O			M-F 1005p-1105p)	(10:05 PM-1	0:35 PM)						
Andy G	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		03/06/22	F	1	\$20.00	0.00						
N23 WCOV	03/07/2	2 03/07/22	M-F 1005p-1105p	CM	10:05 PM-10):35 PIM	:30	1	\$20.00L-3	0.00 NM	1	\$20.00
Andu C	riffith		M-F 1005p-1105p)	(10:05 PM-1	0:35 PM)						
Andy G	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		03/13/22	M	1	\$20.00	0.00						
N24 WCOV	03/08/2	2 03/08/22	M-F 1005p-1105p):35 PI-T	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
Andy G	riffith		M-F 1005p-1105p)	(10:05 PM-1	0:35 PM)						
The same	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		03/13/22	-Т	1	\$20.00	0.00						
N25 WCOV	03/06/2	2 03/06/22	Nascar Race	CM	Various	S	:30	2	\$400.00 L-4	0.00 NM	2	\$800.00
NASCA	AR Cup-L	as Vegas	Nascar Race									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					16	
Week: 02		03/06/22	S	2		0.00						ge.s v :
N26 WCOV	03/04/2	22 03/04/22	FOX WWE Wrest		Various	F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		03/06/22	F	1	\$100.00	0.00						
					CONTRACTOR OF STREET			W-10		Totals	27	\$2,665,00