

INVOICE



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
Main: (334) 288-7020
Billing: (334) 288-7020

Property	WCOV-TV		
Invoice #	31758-1	Order #	31758
Invoice Date	03/27/22	Alt Order #	27684370
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/08/22	Flight Dates	03/02/22 - 03/08/22
Advertiser	Political - Alabama Conservative Fund		
Product	2022		
Estimate #	14154 POLITICAL ISSUE		
Account Executive	Jenna Nubar		
Sales Office	Millennium Washington DC		
Sales Region	National		
Agency Code	9915593		
Advertiser Code	956		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1603		
Product 2			

Billing Address:

Red Eagle Media Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/02/22	03/02/22	M-F 6a-7a The Score	6a-7a	--W----	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/28/22	03/06/22	--W----	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WCOV	W	03/02/22	6:28 AM	M-F 6a-7a The Score	6a-7a	:30	ACF22TV02H (HD)	\$75.00	NM
2	03/03/22	03/03/22	M-F 6a-7a The Score	6a-7a	---T---	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/28/22	03/06/22	---T---	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WCOV	Th	03/03/22	6:41 AM	M-F 6a-7a The Score	6a-7a	:30	ACF22TV02H (HD)	\$75.00	NM
3	03/04/22	03/04/22	M-F 6a-7a The Score	6a-7a	----F--	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/28/22	03/06/22	----F--	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WCOV	F	03/04/22	6:34 AM	M-F 6a-7a The Score	6a-7a	:30	ACF22TV02H (HD)	\$75.00	NM
4	03/07/22	03/07/22	M-F 6a-7a The Score	6a-7a	M-----	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/07/22	03/13/22	M-----	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WCOV	M	03/07/22	6:25 AM	M-F 6a-7a The Score	6a-7a	:30	ACF22TV02H (HD)	\$75.00	NM
5	03/08/22	03/08/22	M-F 6a-7a The Score	6a-7a	-T-----	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/07/22	03/13/22	-T-----	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WCOV	Tu	03/08/22	6:45 AM	M-F 6a-7a The Score	6a-7a	:30	ACF22TV02H (HD)	\$75.00	NM
6	03/05/22	03/05/22	Auburn Basketball Every da	Various	-----S-	:30	1	\$25.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Invoice #	31758-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/08/22
Advertiser	Political - Alabama Conservative Fund		
Product	2022		
Estimate #	14154 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	03/06/22	03/06/22	Fox News Sunday	10a-11a	-----S	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 -----S- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Sa 03/05/22 6:29 AM Auburn Basketball Everyda Various :30 ACF22TV02H (HD) \$25.00 NM									
8	03/02/22	03/02/22	M-F 9p-935p Late News	9p-935p	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 --W---- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV W 03/02/22 9:33 PM M-F 9p-935p Late News 9p-935p :30 ACF22TV02H (HD) \$150.00 NM									
9	03/03/22	03/03/22	M-F 9p-935p Late News	9p-935p	---T---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 ---T--- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Th 03/03/22 9:32 PM M-F 9p-935p Late News 9p-935p :30 ACF22TV02H (HD) \$150.00 NM									
10	03/04/22	03/04/22	M-F 9p-935p Late News	9p-935p	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 ----F-- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV F 03/04/22 9:20 PM M-F 9p-935p Late News 9p-935p :30 ACF22TV02H (HD) \$150.00 NM									
11	03/07/22	03/07/22	M-F 9p-935p Late News	9p-935p	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 M----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV M 03/07/22 9:27 PM M-F 9p-935p Late News 9p-935p :30 ACF22TV02H (HD) \$150.00 NM									
12	03/08/22	03/08/22	M-F 9p-935p Late News	9p-935p	-T-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 -T----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Tu 03/08/22 9:14 PM M-F 9p-935p Late News 9p-935p :30 ACF22TV02H (HD) \$150.00 NM									
13	03/05/22	03/05/22	Sat 9p-930p Late News	9p-930p	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 -----S- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Sa 03/05/22 9:21 PM Sat 9p-930p Late News 9p-930p :30 ACF22TV02H (HD) \$100.00 NM									

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Advertiser	Political - Alabama Conservative Fund		
Product	2022		
Estimate #	14154 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
14	03/06/22	03/06/22	Sun 9p-930p Late News	9p-930p	-----S	:30	1	\$150.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>02/28/22</td> <td>03/06/22</td> <td>-----S</td> <td>1</td> <td>\$150.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WCOV</td> <td>Su</td> <td>03/06/22</td> <td>9:17 PM</td> <td>Sun 9p-930p Late News</td> <td>9p-930p</td> <td>:30</td> <td>ACF22TV02H (HD)</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						02/28/22	03/06/22	-----S	1	\$150.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WCOV	Su	03/06/22	9:17 PM	Sun 9p-930p Late News	9p-930p	:30	ACF22TV02H (HD)	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	WCOV	Su	03/06/22	9:17 PM	Sun 9p-930p Late News	9p-930p	:30	ACF22TV02H (HD)	\$150.00	NM																																									
15	03/02/22	03/02/22	M-F 935p-1005p Andy	935p-1005p	--W----	:30	1	\$50.00	NM																																										
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1	WCOV	W	03/02/22	10:02 PM	M-F 935p-1005p Andy	935p-1005p	:30	ACF22TV02H (HD)	\$50.00	NM																																									
16	03/03/22	03/03/22	M-F 935p-1005p Andy	935p-1005p	---T---	:30	1	\$50.00	NM																																										
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1	WCOV	Th	03/03/22	10:03 PM	M-F 935p-1005p Andy	935p-1005p	:30	ACF22TV02H (HD)	\$50.00	NM																																									
17	03/04/22	03/04/22	M-F 935p-1005p Andy	935p-1005p	----F--	:30	1	\$50.00	NM																																										
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1	WCOV	F	03/04/22	9:50 PM	M-F 935p-1005p Andy	935p-1005p	:30	ACF22TV02H (HD)	\$50.00	NM																																									
18	03/07/22	03/07/22	M-F 935p-1005p Andy	935p-1005p	M-----	:30	1	\$50.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>03/07/22</td> <td>03/13/22</td> <td>M-----</td> <td>1</td> <td>\$50.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WCOV</td> <td>M</td> <td>03/07/22</td> <td>10:02 PM</td> <td>M-F 935p-1005p Andy</td> <td>935p-1005p</td> <td>:30</td> <td>ACF22TV02H (HD)</td> <td>\$50.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						03/07/22	03/13/22	M-----	1	\$50.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WCOV	M	03/07/22	10:02 PM	M-F 935p-1005p Andy	935p-1005p	:30	ACF22TV02H (HD)	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	03/07/22	03/13/22	M-----	1	\$50.00																																														
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1	WCOV	M	03/07/22	10:02 PM	M-F 935p-1005p Andy	935p-1005p	:30	ACF22TV02H (HD)	\$50.00	NM																																									
19	03/08/22	03/08/22	M-F 935p-1005p Andy	935p-1005p	-T-----	:30	1	\$50.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	WCOV	Tu	03/08/22	9:50 PM	M-F 935p-1005p Andy	935p-1005p	:30	ACF22TV02H (HD)	\$50.00	NM																																									
20	03/02/22	03/02/22	M-F 1005p-1105p	10:05 PM-10:35 PM	--W----	:30	1	\$20.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	WCOV	W	03/02/22	10:30 PM	M-F 1005p-1105p	10:05 PM-10:35 PM	:30	ACF22TV02H (HD)	\$20.00	NM																																									
21	03/03/22	03/03/22	M-F 1005p-1105p	10:05 PM-10:35 PM	---T---	:30	1	\$20.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	WCOV	Th	03/03/22	10:32 PM	M-F 1005p-1105p	10:05 PM-10:35 PM	:30	ACF22TV02H (HD)	\$20.00	NM																																									
22	03/04/22	03/04/22	M-F 1005p-1105p	10:05 PM-10:35 PM		:30	1	\$20.00	NM																																										

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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INVOICE



Send Payment To:
WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Invoice #	31758-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/08/22
Advertiser	Political - Alabama Conservative Fund		
Product	2022		
Estimate #	14154 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	03/07/22	03/07/22	M-F 1005p-1105p	10:05 PM-10:35 PM	M-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> 02/28/22 <u>End Date</u> 03/06/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$20.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV F 03/04/22 10:20 PM M-F 1005p-1105p 10:05 PM-10:35 PM :30 ACF22TV02H (HD) \$20.00 NM									
24	03/08/22	03/08/22	M-F 1005p-1105p	10:05 PM-10:35 PM	-T-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> 03/07/22 <u>End Date</u> 03/13/22 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$20.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV M 03/07/22 10:32 PM M-F 1005p-1105p 10:05 PM-10:35 PM :30 ACF22TV02H (HD) \$20.00 NM									
25	03/06/22	03/06/22	Nascar Race	Various	-----S	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> 02/28/22 <u>End Date</u> 03/06/22 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 2 <u>Rate</u> \$400.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Su 03/06/22 3:41 PM Nascar Race Various :30 ACF22TV02H (HD) \$400.00 NM 2 WCOV Su 03/06/22 4:19 PM Nascar Race Various :30 ACF22TV02H (HD) \$400.00 NM									
26	03/04/22	03/04/22	FOX WWE Wrestling	Various	----F--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> 02/28/22 <u>End Date</u> 03/06/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$100.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV F 03/04/22 7:11 PM FOX WWE Wrestling Various :30 ACF22TV02H (HD) \$100.00 NM									
Total Spots							27		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,665.00
<u>Agency Commission</u>	\$399.75
<u>Net Amount Due</u>	\$2,265.25

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