## ORDER

**Orders** Order / Rev: 31648 Alt Order #: 27676013 Product Desc: 2022 Estimate: 14093 POLITICAL ISSUE

Flight Dates: 02/22/22 - 02/28/22 Original Date / Rev: 02/10/22 / 02/10/22

Red Eagle Media Group

Order Type:

**GENERAL** 

Primary AE:

Sales Office:

Sales Region:

Print Date 02/10/22 15:59:50

Jenna Nubar WASH NAT

Agency

Name:

**Buying Contact:** Billing Contact:

> 815 Slaters Lane Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

New Business End:

Agency Commission:

EOM/EOC

Broadcast

Cash

15%

Advertiser

Name:

Political - Alabama Conservative Func

Demographic: **Product Codes:** 

PL2

POL

ISS

L-4

Revenue Code 1: AGY

Revenue Code 2: Revenue Code 3:

Priority:

A35+

Advertiser External ID: Agency External ID:

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
01/31/22	02/27/22	23	\$1,555.00	\$1,321.75		
02/28/22	02/28/22	4	\$205.00	\$174.25		

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	23	\$1,555.00	\$1,321.75	0.00
March 2022	4	\$205.00	\$174.25	0.00
Totals	27	\$1,760.00	\$1,496.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total		
WCOV-TV	5%	\$1,760.00		
Market	100%	\$35,200.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$33,440.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

	Ln	Ch	Start	End	Inventory Cod	de	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
100	N 1	WCOV	02/22/22	02/22/22	M-F 6a-7a The	Score	CM	6a-7a	-T	:30	1	\$35.00L-2	0.00 NM	1	\$35.00
					M-F 6a-7a The	Score									
		The Sco	re (local s	ports show	<sup>'</sup> )								- 1		
		Star	t Date	End Date	Weekdays	Spot	s/Week	Rate	Rating						
	W	eek: 02/2	21/22	02/27/22	-T	6,772	1	\$35.00	0.00						
	N 2	WCOV	02/23/22	02/23/22	M-F 6a-7a The	Score	СМ	6a-7a	W	:30	1	\$35.00L-2	0.00 NM	1	\$35.00
					M-F 6a-7a The	Score									
		The Sco	re (local s	ports show	')										
		Star	t Date	End Date	Weekdays	Spots	s/Week	Rate	Rating						
	W	eek: 02/2	21/22	02/27/22	W		1	\$35.00	0.00						
						#//LO									

Print Date: 02/10/22 15:59:50

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Order / Rev: 31648

Advertiser: Political - Alabama Conservative Fund

Alt Order #: 27676013 Product Desc: 2022 WCOV-TV

Flight Dates: 02/22/22 - 02/28/22 14093 POLITICAL ISSUE Estimate:

Ln C	h Sta	art E	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 3 W	COV 02/2	24/22 0	2/24/22	M-F 6a-7a The S		6a-7a	T	:30	1	\$35.00 L-2	0.00 NM	1	\$35.00
The	e Score (lo	ocal spo	rts show	M-F 6a-7a The S	core						3		
	Start Da	te En	d Date	Weekdays	Spots/Week	Rate	Rating						
	: 02/21/22		/27/22	T	1	\$35.00	0.00		20120				440000000000000000000000000000000000000
N 4 VVC	JOV 02/2	25/22 0	2/25/22	M-F 6a-7a The S M-F 6a-7a The S		6a-7a	F	:30	1	\$35.00L-2	0.00 NM	1	\$35.00
The	e Score (lo	ocal spo	rts show										
Mode	Start Da		d Date	Weekdays	Spots/Week	Rate	Rating						
	:: 02/21/22		2/28/22	M-F 6a-7a The S	core CM	\$35.00 6a-7a	0.00 M	:30	1	\$35.00L-2	0.00 NM	1	\$35.00
				M-F 6a-7a The S		0a-1a	4	.30	- 1	φ33.00 L-2	U.UU INIVI	1	φ35.00
The	Score (lo			* 1222 W E							J		
Week	Start Date: 02/28/22		<u>d Date</u> /06/22	<u>Weekdays</u> M	Spots/Week 1	Rate \$35.00	Rating 0.00						
	OOV 02/2			Auburn Basketba		Various	S-	:30	1	\$25.00 L-4	0.00 NM	1	\$25.00
				Auburn Basketba						,			420.00
Auk	ourn Bask Start Dat			Maakdaya	Coata (Mastr	Dete	Define						
Week	: 02/21/22		<u>d Date</u> /27/22	Weekdays S-	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00						
N 7 WC	OV 02/2	27/22 02	2/27/22	Su 9a-10a	CM	9a-10a	S	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
Fov	Nous Cu	n dou		Su 9a-10a									
FOX	News Su Start Dat		d Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 02/21/22		27/22	S	1	\$10.00	0.00				- 1		
N 8 W	COV 02/2	2/22 02	2/22/22	M-F 9p-935p Late		9p-935p	-T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wo	ov 9 O'Clo	ock Loca	al News	M-F 9p-935p Late	e News								
****	Start Dat		d Date	Weekdays	Spots/Week	Rate	Rating						
	: 02/21/22		27/22	-T	1	\$100.00	0.00						
N 9 WC	COV 02/2	3/22 02	2/23/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	W	:30	1	\$100.00 L-4	0.00 NM	1	\$100.00
Wo	ov 9 O'Clo	ock Loca	al News	W-F 9p-955p Late	e News								
	Start Dat		d Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	: 02/21/22		27/22	W	1	\$100.00	0.00			0.100.0011			
N TO VVC	OV 02/2	4/22 02	2124122	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	T	:30	1	\$100.00 L-4	0.00 NM	1	\$100.00
Wo	ov 9 O'Clo	ock Loca	al News	op oodp Latt									
Mook	Start Dat		d Date	Weekdays	Spots/Week	Rate	Rating				Į.		
	: 02/21/22 :OV 02/2		27/22	M-F 9p-935p Late	News CM	\$100.00 9p-935p	0.00	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
14 11 110	02/2	.0/22 02	120122	M-F 9p-935p Late		ap-acop		.30	1	\$100.00L-4	0.00 14141	-1	\$100.00
Wc	ov 9 O'Clo												
Week	Start Dat : 02/21/22		<u>Date</u> 27/22	Weekdays	Spots/Week 1	Rate \$100.00	Rating 0.00				1		
	OV 02/2			M-F 9p-935p Late		9p-935p	M	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
				M-F 9p-935p Late	News	C 101				•		,	***************************************
Wc	ov 9 O'Clo Start Dat		l News	Weekdays	Spots/Mosk	Data	Dating						
Week	: 02/28/22		06/22	M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00				- 1		
N 13 WC	OV 02/2	6/22 02	2/26/22	Sat 9-930p Late N	lews CM	9p-930p	S-	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
Eov	Nows @	0		Sat 9p-930p Late	News								
FUX	News @ Start Dat		d Date	Weekdays	Spots/Week	Rate	Rating						
Week	02/21/22		27/22	S-	1	\$50.00	0.00						
N 14 WC	OV 02/2	7/22 02	2/27/22	Sun 9-930p Late I		9p-930p	S	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Fox	News @	9		Sun 9p-930p Late	News						- 1		
0.000	Start Date		d Date	Weekdays	Spots/Week	Rate	Rating						
	02/21/22		27/22	S	1	\$100.00	0.00			A Secretary Secretary Secretary			
N 15 WC	OV 02/2	2/22 02	122122		CM	935p-1005p	-T	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00

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WCOV-TV

Order / Rev:

31648

Advertiser:

Political - Alabama Conservative Fund

Alt Order #:

27676013

Product Desc:

Flight Dates:

02/22/22 - 02/28/22

Estimate:

14093 POLITICAL ISSUE

2022

M-F 1005p-1105p (10:05 PM-10:35 PM)  Andy Griffith  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 02/21/22 02/27/22 -T 1 \$20.00 0.00	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Section   Sect					Andv								***************************************
Mese   March	Andy G	Griffith											
No.	STATE OF THE PARTY												
Andle										<b>AFO 001 4</b>			
Start Date   Red Date   Spots   Spot	N 10 WCOV	0212312	22 02123122			935p-1005p	w	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Week: 0221122	Andy G	Sriffith			,								
N17 WCOV 02/24/22 02/24/22   MF 9359-1005p													
MF 935p-1005p Andy   MF 935p								-20		<b>AFO 001 4</b>	0.00.1114		450.00
March   Color   March   Colo	N I VVCOV	0212412	22 02/24/22			935p-1005p		:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Week: 02/21/22   02/27/22   0-F-1	Andy G	Sriffith			,								
N   18   WCO V   02/25/22   02/25/22   MF   935p-1005p Andy   NF   935p-1005p													
M-F 935p-1005p Andy	See Market			10									
Mark   Color	N 10 WCOV	02/25/2	22 02/25/22			935p-1005p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Meek: 02/21/22   02/28/22   02/28/22   MF 935p-1005p	Andy G	Friffith			, may								
N19 WCOV 02/28/22 02/28/22 WF 935p-1005p CM 935p-1005p M							The second secon				- 1		
M-F 935p-1005p Andy   M-F 935p-1005p Andy   M-F 935p-1005p Andy   M-F 935p-1005p Andy   M-F 935p-1005p   M-F 1005p-1105p   M-F 1005p-11							-						
March   Care   First   Care	N 19 WCOV	02/28/2	22 02/28/22			935p-1005p	M	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
Meek: 02/28/22   03/06/22   M	Andy G	Griffith		т соор тооор	7 ii lay								
N20 WCOV 02/22/22 02/22/22	CONTROL 60 CONTROL				Spots/Week	Rate	Rating				- 1		
M-F 1005p-1105p	-			11.00									
Name	N 20 WCOV	02/22/2	2 02/22/22					:30	1	\$20.00 L-4	0.00 NM	1	\$20.00
Neek: 02/21/22	Andy G	riffith		W-1 1003p-1103p	,	(10.03 FW-1	0.35 FIVI)						
N21 WCOV   02/23/22   02/23/22   M-F   1005p-1105p   CM   10:05 PM-10:35 PI - W   :30   1   \$20.00 L-4   0.00 NM   1   \$20.00	and the same of the same of the same of				Spots/Week	Rate	Rating				- 1		
M-F 1005p-1105p													
Andly Griffith   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   (10:05 PM-10:35 PM)   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   (10:05 PM-10:35 PM)   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date	N21 WCOV	02/23/2	2 02/23/22					:30	1	\$20.00L-4	0.00 NM	1	\$20.00
Neek: 02/21/22	Andy G	riffith		W-F 1005p-1105p	)	(10.05 PIVI-10	J.35 PIVI)						
N22 WCOV 02/24/22 02/24/22	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
M-F 1005p-1105p													
Andy Griffith  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   \$20.00   0.00    N23 WCOV 02/27/22 02/25/22 02/25/22 M-F 1005p-1105p CM   10:05 PM-10:35 PIF-   :30   1 \$20.00L-4   0.00 NM   1 \$20.00	N22 WCOV	02/24/2	2 02/24/22					:30	1	\$20.00 L-4	0.00 NM	1	\$20.00
Week: 02/21/22         02/27/22	Andy G	riffith		W-F 1005p-1105p	)	(10:05 PIVI-10	):35 PM)				Î		
N23 WCOV 02/25/22 02/25/22   M-F 1005p-1105p   CM   10:05 PM-10:35 PI   F   :30   1   \$20.00 L-4   0.00 NM   1   \$20.00	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
M-F 1005p-1105p					1	\$20.00	0.00						
Andy Griffith    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   S20.00   0.00	N 23 WCOV	02/25/2	2 02/25/22					:30	1	\$20.00L-4	0.00 NM	1	\$20.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   \$20.00   0.00	Andv G	riffith		W-F 1005p-1105p	)	(10:05 PM-10	):35 PM)				- 1		
N24 WCOV   02/28/22   02/28/22   M-F   1005p-1105p   CM   10:05 PM-10:35 PM			End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Andy Griffith    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating						(A)							
Andy Griffith  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 02/28/22   03/06/22   M   1   \$20.00   0.00  N25 WCOV   02/26/22   02/26/22   FOX College Basketball CM   12:00 PM-2:00 PMS-   :30   1   \$75.00 L-4   0.00 NM   1   \$75.00 L-4   College Basketball: Butler @ Marquette (Big East)   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 02/21/22   02/27/22  S-   1   \$75.00   0.00  N26 WCOV   02/26/22   02/26/22   FOX College Basketball CM   2:30 PM-4:30 PMS-   :30   1   \$75.00 L-4   0.00 NM   1   \$75.00 L-4   College Basketball: Seton Hall @ Xavier (Big East)   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   C:30 PM-4:30 PM   College Basketball: Seton Hall @ Xavier (Big East)   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Rating   Rating   Week: 02/21/22   02/27/22  S-   1   \$75.00   0.00	N24 WCOV	02/28/2	2 02/28/22					:30	1	\$20.00L-4	0.00 NM	1	\$20.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	Andy G	riffith		M-F 1005p-1105p	)	(10:05 PM-10	):35 PM)						
Week: 02/28/22       03/06/22       M       1       \$20.00       0.00         N 25 WCOV       02/26/22       02/26/22       FOX College Basketball CM       12:00 PM-2:00 PMS-       :30       1       \$75.00 L-4       0.00 NM       1       \$75.00         College Basketball: Butler @ Marquette (Big East)         Start Date Week: 02/21/22       End Date O2/27/22       Weekdays Spots/Week PM-4:30 PMS-       Rating PM-4:30 PMS-       :30       1       \$75.00 L-4       0.00 NM       1       \$75.00         N 26 WCOV 02/26/22 02/26/22 02/26/22       FOX College Basketball CM COllege Basketball Ga (2:30 PM-4:30 PM)       2:30 PM-4:30 PM)       1       \$75.00 L-4       0.00 NM       1       \$75.00         College Basketball: Seton Hall @ Xavier (Big East)       Rate Rating         Week: 02/21/22 02/27/22S-       1       \$75.00       0.00			End Date	Weekdays	Spots/Week	Rate	Rating						
FOX College Basketball Ga (12:00 PM-2:00 PM)  College Basketball: Butler @ Marquette (Big East)  Start Date	Week: 02/	28/22	03/06/22		1	Programme Transport	-						
College Basketball: Butler @ Marquette (Big East)  Start Date	N 25 WCOV	02/26/2	2 02/26/22					:30	1	\$75.00L-4	0.00 NM	1	\$75.00
Start Date Week: 02/21/22         End Date O2/27/22         Weekdays O2/27/22         Spots/Week Pate No.00         Rating No.00           N26 WCOV 02/26/22         02/26/22         FOX College Basketball CM FOX College Basketball Ga (2:30 PM-4:30 PM)         2:30 PM-4:30 PM)         1 \$75.00 PM           College Basketball: Seton Hall @ Xavier (Big East)         Start Date End Date Weekdays Spots/Week Pate No.00         Rate Rating Pate No.00           Week: 02/21/22         02/27/22        S-         1 \$75.00	College	Racketh	all: Butler @			(12:00 PM-2:	00 PM)						
Week: 02/21/22       02/27/22      S-       1       \$75.00       0.00         N 26 WCOV 02/26/22       02/26/22       FOX College Basketball CM FOX College Basketball Ga (2:30 PM-4:30 PM)       2:30 PM-4:30 PM)       1       \$75.00 L-4       0.00 NM IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII						Rate	Rating				- 1		
FOX College Basketball Ga (2:30 PM-4:30 PM)  College Basketball: Seton Hall @ Xavier (Big East)  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 02/21/22 02/27/22S- 1 \$75.00 0.00													
College Basketball: Seton Hall @ Xavier (Big East)  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 02/21/22 02/27/22S- 1 \$75.00 0.00	N26 WCOV	02/26/2	2 02/26/22					:30	1	\$75.00L-4	0.00 NM	1	\$75.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 02/21/22         02/27/22        S-         1         \$75.00         0.00	Collogo	Rackath	all: Catan I I-			(2:30 PM-4:3	0 PM)						
Week: 02/21/22 02/27/22S- 1 \$75.00 0.00						Pata	Rating				- 1		
New Work and The Control of the Cont											- 1		
			2 02/27/22		CM			:30	1	\$400.00L-4	0.00 NM	1	\$400.00

Print Date: 02/10/22 15:59:51

WCOV-TV

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Order / Rev:

31648

Advertiser:

Political - Alabama Conservative Fund

Alt Order #:

27676013

Product Desc:

2022

Flight Dates:

02/22/22 - 02/28/22

Estimate:

14093 POLITICAL ISSUE

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Nascar Race Nascar Race NASCAR Cup-Fontana Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 02/21/22 02/27/22 ----S \$400.00 0.00

> 27 \$1,760.00 Totals