## ORDER

**Orders** 

Order / Rev:

31759

Alt Order #:

27684371

Product Desc:

2022

**GENERAL** 

Estimate:

14155 POLITICAL ISSUE

Flight Dates:

03/09/22 - 03/15/22 03/01/22 / 03/14/22

Original Date / Rev:

Order Type:

Primary AE:

Sales Office:

Sales Region:

WCOV-TV Jenna Nubar

WASH

NAT

Agency

Name:

Red Eagle Media Group

**Buying Contact:** 

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser

Name:

Political - Alabama Conservative Func

Demographic:

Product Codes:

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

A35+

PL2

AGY

POL

ISS

L-4

New Business End: Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 02/28/22 03/15/22 19 \$2,435.00 \$2,069.75 **Totals** 

Month	# Spots	Gross Amount	Net Amount	Rating	
March 2022	19	\$2,435.00	\$2,069.75	0.00	
Totals	19	\$2,435,00	\$2,069,75	0.00	

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

**Order Share** Share Total WCOV-TV 5% \$2,435.00 Market 100% \$48,700.00

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	95%	\$46,265.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV	03/09/22	03/09/22	M-F 6a-7a The	Score CM	6a-7a	W	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
			M-F 6a-7a The	Score								
The Sco	re (local :	sports show	/)							- 1		
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/0	07/22	03/13/22	W	•	\$75.00	0.00						
N 2 WCOV	03/10/22	03/10/22	M-F 6a-7a The	Score CM	6a-7a	T	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
			M-F 6a-7a The	Score								
The Sco	re (local s	sports show	/)									
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/0	07/22	03/13/22	T	1	\$75.00	0.00						
N 3 WCOV	03/11/22	03/11/22		CM	6a-7a	F	:30	1	\$75.00L-3	0.00 NM	1	\$75.00

Print Date: 03/14/22 10:12:02 F

WCOV-TV

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Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 6a-7a The	Score				•			0 71	•	
The Co	oro (loon	l anorta abai	M-F 6a-7a The	Score									
	art Date	I sports show End Date	Weekdays	Spots/Week	Rate	Rati	na					ı	
Week: 03		03/13/22	F	1	\$75.00		.00						
N 4 WCOV	/ 03/14/2	22 03/14/22	M-F 6a-7a The S M-F 6a-7a The		6a-7a		M	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
The So	core (loca	I sports show	v)										
Sta Week: 03	art <u>Date</u> 3/14/22	End Date 03/20/22	Weekdays M	Spots/Week 1	Rate \$75.00	Rati 0	<u>ng</u> .00						
.13 (2) 10.2-7-2			M-F 6a-7a The S M-F 6a-7a The		6a-7a		-T	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
		I sports show		_		_							
Sta Week: 03	art Date /14/22	End Date 03/20/22	Weekdays -T	Spots/Week 1	Rate \$75.00	Ratii 0	<u>ng</u> .00						
N 6 WCOV	03/12/2	22 03/12/22	Auburn Basketb Auburn Basketb		Various		S-	:30	1	\$25.00 L-4	0.00 NM	0	\$0.00
		all Everyday											
Sta Week: 03	art Date /07/22	End Date 03/13/22	Weekdays S-	Spots/Week 1	Rate \$25.00	Ratii 0.	<u>ng</u> .00						
	Date Ra		escription		t/End Time			eekdays	Len		Rtg Type		
			uburn Basketball	Evryday Vari	ous			Sa-	-	:30 <del>(\$25.00)</del>	0.00 <i>NM</i>		
	e MG 13 ROGRAN	. 2, 13.3   ENDED]											
N 7 WCOV				СМ	10a-11a	7	S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
Fox Ne	ws Sund	av	Fox News Sund	ay									
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 03/		03/13/22	S	1	\$15.00		00						
			M-F 9p-935p Lat M-F 9p-935p La		9p-935p	8	W	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
		Local News	Maakdaya	Cnoto/Mook	Data	Datie							
Week: 03/	art <u>Date</u> /07/22	End Date 03/13/22	Weekdays W	Spots/Week 1	Rate \$150.00	Ratir 0.	00 00						
N 9 WCOV	03/10/2	22 03/10/22	M-F 9p-935p Lat		9p-935p		T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News	M-F 9p-935p La	te News									
1000	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 03/		03/13/22	T	1	\$150.00	0.	00						
			M-F 9p-935p Lat M-F 9p-935p Lat		9p-935p		F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
		Local News	Meskdava	Canta /// ank	Data	Datin							
Week: 03/	rt Date /07/22	End Date 03/13/22	<u>Weekdays</u> F	Spots/Week 1	Rate \$150.00	Ratir 0.							
			M-F 9p-935p Lat M-F 9p-935p Lat		9p-935p		V	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News	ор осор да										
Sta Week: 03/	rt Date 14/22	End Date 03/20/22	Weekdays M	Spots/Week 1	Rate \$150.00	Ratin 0.0							
N 12 WCOV	03/15/2	2 03/15/22	M-F 9p-935p Lat M-F 9p-935p Lat		9p-935p		-T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News											
Sta Week: 03/	rt Date 14/22	End Date 03/20/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$150.00	Ratin 0.0							
N 13 WCOV	03/12/2	2 03/12/22	Sat 9-930p Late Sat 9p-930p Late		9p-930p		S-	:30	1	\$100.00L-3	0.00 NM	2	\$120.00
Fox Nev	_			100 m (manus 1 d) 1 m (m (									
Sta Week: 03/	rt Date 07/22	End Date 03/13/22	Weekdays S-	Spots/Week 1	Rate \$100.00	Ratin 0.0							

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2022

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 03/07/22   03/13/22  S-   1   \$100.00   0.00     Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Typ		
1 VCOV 03/07/22-03/13/22 Sat 9-930p Late News 9p-930pSa :30 (\$100.00) 0.00 N		
See MG 13.2,13.3	1	
[news will air late after fox sports]		
2 VCOV 03/07/22-03/13/22 M-SU 10p-1205a Late News 10-1205aSa :30 \$100.00 0.00 N	Л	
MG for 6.1,13.1		
3 VCOV 03/07/22-03/13/22 Sa 1030p-1130p 10:30 PM-11:00 F10:30 PM-11:0(Sa :30 (\$25.00) 0.00 N	1	
⊕ See MG 13.4  [SPOT DNA DUE TO BB]	1	
4 VCOV 03/15/22-03/15/22 M-F 1005p-1105p 10:05 PM-10:35 F10:05 PM-10:35-T :30 \$20.00 0.00 N	и	
(M) MG for 13.3 03/12		
N14 WCOV 03/13/22 03/13/22 Sun 9-930p Late News CM 9p-930pS :30 1 \$150.00L-3 0.00 N	M 1	\$150.00
Sun 9p-930p Late News		
Fox News @ 9	1	
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 03/07/22 03/13/22S 1 \$150.00 0.00	1 .	\$225.00
N 15 WCOV 03/12/22 03/12/22 FOX College Basketball CM 5:30 PM-7:30 PMS- :30 2 \$75.00L-4 0.00 NI Big East Tournament Final (5:30 PM-7:30 PM)	И 3	\$225.00
College Basketball: Big East Tournament Final	1	
Start Date End Date Weekdays Spots/Week Rate Rating	1	
Week: 03/07/22 03/13/22S- 2 \$75.00 0.00	1	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 VCOV 03/07/22-03/13/22 FOX College Basketball Ga 5:30 PM-7:30 PM-7:30 PM-7:30 PSa :30 (\$75.00) 0.00 Ni	"	
See MG 15.3,15.4,15.5 [program not airing]	1	
2 V/COV 03/07/22-03/13/22 FOX College Basketball Ga 5:30 PM-7:30 PM5:30 PM-7:30 PSa :30 <del>(\$75.00)</del> 0.00 Ni	Л	
See MG 15.3,15.4,15.5		
[program not airing]	1	
3 VCOV 03/07/22-03/13/22 FOX College Basketball Ga 5:30 PM-7:30 PM-7:30 PM-7:30 PSa :30 \$75.00 0.00 NI	Λ	
MG for 15.2,15.1,16.1		
4 VCOV 03/07/22-03/13/22 FOX College Basketball Ga 5:30 PM-7:30 PM-7:30 PM-7:30 PSa :30 \$75.00 0.00 NI	Λ	
(M) MG for 15.2,15.1,16.1	,	
5 VCOV 03/07/22-03/13/22 FOX College Basketball Ga 8:00 PM-10:00 Pf8:00 PM-10:00  Sa :30 \$75.00 0.00 NI	"	
N16 WCOV 03/12/22 03/12/22 FOX College Basketball CM 8:00 PM-10:00 PMS- :30 1 \$75.00L-4 0.00 NI	л о	\$0.00
PAC-12 Tournament Final (8:00 PM-10:00 PM)	"	φ0.00
PAC-12 Tournament Final	1	
Start Date	1	
Week: 03/07/22 03/13/22S- 1 \$75.00 0.00	1	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WCOV 03/07/22-03/13/22 FOX College Basketball Ga 8:00 PM-10:00 PM:00 PM-10:00Sa :30 (\$75:00) 0.00 Ni		
1 VCOV 03/07/22-03/13/22 FOX College Basketball Ga 8:00 PM-10:00 PM-10:00 PM-10:00Sa :30 <del>(\$75.00)</del> 0.00 NI See MG 15.3,15.4,15.5	"	
[program not airing]	1	
N17 WCOV 03/13/22 03/13/22 Nascar Race CM VariousS :30 2 \$400.00L-4 0.00 NI	л 2	\$800.00
Nascar Race		
NASCAR Cup-Phoenix	1	
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 03/07/22 03/13/22S 2 \$400.00 0.00	ال	