

ORDER



Orders
Order / Rev: 31648
Alt Order #: 27676013
Product Desc: 2022
Estimate: 14093
Flight Dates: 02/22/22 - 03/01/22
Original Date / Rev: 02/23/22 / 02/23/22
Order Type: GENERAL

Primary AE: Jenna Nubar
Sales Office: WASH
Sales Region: NAT

Agency Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Alabama Conservative Func
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	22	\$1,520.00	\$1,292.00
02/28/22	03/01/22	6	\$340.00	\$289.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	22	\$1,520.00	\$1,292.00	0.00
March 2022	6	\$340.00	\$289.00	0.00
Totals	28	\$1,860.00	\$1,581.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WCOV-TV	5%	\$1,860.00
Market	100%	\$37,200.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$35,340.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCOV	02/23/22	02/23/22	M-F 6a-7a The Score M-F 6a-7a The Score	CM	6a-7a	--W----	:30	1	\$35.00	L-2	0.00	NM	1	\$35.00
The Score (local sports show)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/22	02/27/22	--W----			1		\$35.00		0.00				
2	WCOV	02/24/22	02/24/22	M-F 6a-7a The Score M-F 6a-7a The Score	CM	6a-7a	---T---	:30	1	\$35.00	L-2	0.00	NM	1	\$35.00
The Score (local sports show)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/22	02/27/22	---T---			1		\$35.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WCOV	02/25/22	02/25/22	M-F 6a-7a The Score M-F 6a-7a The Score	CM	6a-7a	----F--	:30	1	\$35.00	L-2	0.00	NM	1	\$35.00
		The Score (local sports show)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	----F--		1				\$35.00		0.00			
4	WCOV	02/28/22	02/28/22	M-F 6a-7a The Score M-F 6a-7a The Score	CM	6a-7a	M-----	:30	1	\$35.00	L-2	0.00	NM	1	\$35.00
		The Score (local sports show)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/22	03/06/22	M-----		1				\$35.00		0.00			
5	WCOV	03/01/22	03/01/22	M-F 6a-7a The Score M-F 6a-7a The Score	CM	6a-7a	-T-----	:30	1	\$35.00	L-2	0.00	NM	1	\$35.00
		The Score (local sports show)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/22	03/06/22	-T-----		1				\$35.00		0.00			
6	WCOV	02/26/22	02/26/22	Auburn Basketball Evryday Auburn Basketball Evryday	CM	Various	-----S-	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
		Auburn Basketball Everyday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	-----S-		1				\$25.00		0.00			
N 7	WCOV	02/27/22	02/27/22	Su 9a-10a Su 9a-10a	CM	9a-10a	-----S	:30	1	\$10.00	L-4	0.00	NM	1	\$15.00
		Fox News Sunday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	-----S		1				\$10.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WCOV	02/21/22-02/27/22	Su 9a-10a	9a-10a	-----Su	:30		(\$10.00)		0.00	NM		
		See MG 7.2 [PROGRAM NOT AIRING IN THIS TP]													
		2	WCOV	02/21/22-02/27/22	Su 10a-11a	10a-11a	-----su	:30		\$15.00		0.00	NM		
		Ⓜ MG for 7.1 02/27													
8	WCOV	02/23/22	02/23/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		Wcov 9 O'Clock Local News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	--W----		1				\$100.00		0.00			
9	WCOV	02/24/22	02/24/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		Wcov 9 O'Clock Local News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	---T---		1				\$100.00		0.00			
10	WCOV	02/25/22	02/25/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		Wcov 9 O'Clock Local News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	----F--		1				\$100.00		0.00			
11	WCOV	02/28/22	02/28/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		Wcov 9 O'Clock Local News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/22	03/06/22	M-----		1				\$100.00		0.00			
12	WCOV	03/01/22	03/01/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		Wcov 9 O'Clock Local News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/22	03/06/22	-T-----		1				\$100.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	02/28/22-03/06/22	M-F 9p-935p Late News			9p-935p	-T-----	:30		(\$100.00)		0.00	NM		
See MG 12.2 [news will air late after st of union]															
2	WCOV	03/01/22-03/01/22	M-SU 930-1005PM Late New			930-1005p	-T-----	:30		\$100.00		0.00	NM		
MG for 12.1 03/01															
13	WCOV	02/26/22	02/26/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Sat 9p-930p Late News Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S-					1	\$50.00		0.00			
14	WCOV	02/27/22	02/27/22	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Sun 9p-930p Late News Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S					1	\$100.00		0.00			
15	WCOV	02/23/22	02/23/22	M-F 935p-1005p	CM	935p-1005p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 935p-1005p Andy Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	--W----					1	\$50.00		0.00			
16	WCOV	02/24/22	02/24/22	M-F 935p-1005p	CM	935p-1005p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 935p-1005p Andy Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	---T---					1	\$50.00		0.00			
17	WCOV	02/25/22	02/25/22	M-F 935p-1005p	CM	935p-1005p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 935p-1005p Andy Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					1	\$50.00		0.00			
18	WCOV	02/28/22	02/28/22	M-F 935p-1005p	CM	935p-1005p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 935p-1005p Andy Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$50.00		0.00			
19	WCOV	03/01/22	03/01/22	M-F 935p-1005p	CM	935p-1005p	-T-----	:30	1	\$50.00	L-4	0.00	NM	0	\$0.00
M-F 935p-1005p Andy Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----					1	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	02/28/22-03/06/22	M-F 935p-1005p			935p-1005p	-T-----	:30		(\$50.00)		0.00	NM		
Credited															
20	WCOV	02/23/22	02/23/22	M-F 1005p-1105p	CM	10:05 PM-10:35 PI	--W----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
M-F 1005p-1105p Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	--W----					1	\$20.00		0.00			
21	WCOV	02/24/22	02/24/22	M-F 1005p-1105p	CM	10:05 PM-10:35 PI	---T---	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
M-F 1005p-1105p Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	---T---					1	\$20.00		0.00			
22	WCOV	02/25/22	02/25/22	M-F 1005p-1105p	CM	10:05 PM-10:35 PI	----F--	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
M-F 1005p-1105p Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					1	\$20.00		0.00			

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23	WCOV	02/28/22	02/28/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 P	-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/28/22	03/06/22	M-----			1			\$20.00			0.00		
N24	WCOV	02/26/22	02/26/22	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----S-	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/21/22	02/27/22	-----S-			1			\$15.00			0.00		
25	WCOV	02/26/22	02/26/22	FOX College Basketball FOX College Basketball Ga	CM	12:00 PM-2:00 PM	-----S-	:30	1	\$75.00	L-4	0.00	NM	1	\$75.00
College Basketball: Butler @ Marquette (Big East)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/21/22	02/27/22	-----S-			1			\$75.00			0.00		
26	WCOV	02/26/22	02/26/22	FOX College Basketball FOX College Basketball Ga	CM	2:30 PM-4:30 PM	-----S-	:30	1	\$75.00	L-4	0.00	NM	1	\$75.00
College Basketball: Seton Hall @ Xavier (Big East)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/21/22	02/27/22	-----S-			1			\$75.00			0.00		
27	WCOV	02/27/22	02/27/22	Nascar Race Nascar Race	CM	Various	-----S	:30	1	\$400.00	L-4	0.00	NM	1	\$400.00
NASCAR Cup-Fontana															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/21/22	02/27/22	-----S			1			\$400.00			0.00		
28	WCOV	02/26/22	02/26/22	FOX College Basketball FOX College Basketball Ga	CM	12:00 PM-2:00 PM (12:00 PM-2:00 PM)	-----S-	:30	1	\$75.00	L-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/21/22	02/27/22	-----S-			1			\$75.00			0.00		
29	WCOV	02/26/22	02/26/22	FOX College Basketball FOX College Basketball Ga	CM	2:30 PM-4:30 PM (2:30 PM-4:30 PM)	-----S-	:30	1	\$75.00	L-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/21/22	02/27/22	-----S-			1			\$75.00			0.00		
													Totals	28	\$1,860.00