## **ORDER**

**Orders** Order / Rev: 31648 Alt Order #: 27676013 Product Desc: 2022 Estimate: 14093 WCOV-TV Flight Dates: 02/22/22 - 03/01/22 Primary AE: Jenna Nubar Original Date / Rev: 02/23/22 / 02/23/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Red Eagle Media Group **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Political - Alabama Conservative Func A35+ Demographic: New Business End: Product Codes: PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
01/31/22	02/27/22	22	\$1,520.00	\$1,292.00		
02/28/22	03/01/22	6	\$340.00	\$289.00		

L-4

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	22	\$1,520.00	\$1,292.00	0.00
March 2022	6	\$340.00	\$289.00	0.00
Totals	28	\$1,860,00	\$1 581 00	0.00

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	5%	\$1,860.00
Market	100%	\$37,200.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$35,340.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

L	n Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
0.00000	1 WCOV	02/23/22	02/23/22	M-F 6a-7a The Se	core CM	6a-7a	W	:30	1	\$35.00L-2	0.00 NM	1	\$35.00
				M-F 6a-7a The S	core								
	The Sco	re (local s	ports show	/)							- 1		
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 02/2	21/22	02/27/22	W	1	\$35.00	0.00						
	2 WCOV	02/24/22	02/24/22	M-F 6a-7a The Se	core CM	6a-7a	T	:30	1	\$35.00L-2	0.00 NM	1	\$35.00
				M-F 6a-7a The S	core						0.300,000,000		
	The Sco	re (local s	ports show	/)							- 1		
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 02/2	21/22	02/27/22	T	1	\$35.00	0.00						

Print Date: 02/23/22 12:44:13

WCOV-TV

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Order / Rev:

31648

Advertiser:

Political - Alabama Conservative Fund

Alt Order #:

27676013

Product Desc:

2022

Flight Dates:

02/22/22 - 03/01/22

Estimate:

14093

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Ln Ch Start End 3 WCOV 02/25/22 02/25/2	and the second s	Break Star	THE RESERVE THE PERSON NAMED IN COLUMN	ays Len S		Rate Pri	100		Amount
3 *************************************	M-F 6a-7a The Score	CIVI ba-7		F :30	1	\$35.00L-2	0.00 NM	1	\$35.00
The Score (local sports sho	ow)								
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Week: 02/21/22 02/27/22 4 WCOV 02/28/22 02/28/2	F		35.00 0.00			005.001.0			
4 WCOV 02/20/22 02/20/2	M-F 6a-7a The Score	CM 6a-7a	a M-	:30	1	\$35.00L-2	0.00 NM	1	\$35.00
The Score (local sports sho							- 1		
Start Date End Date			Rate Rating						
Week: 02/28/22 03/06/22 5 WCOV 03/01/22 03/01/2	M		35.00 0.00						
3 WCOV 03/01/22 03/01/2	M-F 6a-7a The Score	CM 6a-7a	-1-	:30	1	\$35.00L-2	0.00 NM	1	\$35.00
The Score (local sports sho							- 1		
Start Date End Date			Rate Rating						
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N 7 WCOV 02/27/22 02/27/22	2 Su 9a-10a ( Su 9a-10a	CM 9a-10	a	S :30	1	\$10.00L-4	0.00 NM	1	\$15.00
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Start Date End Date			Rate Rating						
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1 VCOV 02/21/22-02/27/22	Description Su 9a-10a	Start/End 7 9a-10a	ime	Weekdays			Rtg Type 0.00 NM		
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	NG IN THIS TP]								
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2 VCOV 02/21/22-02/27/22	Su 10a-11a				Su :		0.00 NM		
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2 VCOV 02/21/22-02/27/22	Su 10a-11a  M-F 9p-935p Late News C M-F 9p-935p Late News		5pv					. 1	\$100.00
2 VCOV 02/21/22-02/27/22	Su 10a-11a  M-F 9p-935p Late News C M-F 9p-935p Late News S  Weekdays Spots/	CM 9p-93	5pv Rate Rating					. 1	\$100.00
2 VCOV 02/21/22-02/27/22	Su 10a-11a  M-F 9p-935p Late News C M-F 9p-935p Late News S  Weekdays Spots/W	CM 9p-93 <u>Week</u> <u>1</u> 1 \$10	Rate Rating 0.00 0.00	/ :30				1	\$100.00
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2 VCOV 02/21/22-02/27/22  MG for 7.1 02/27  8 WCOV 02/23/22 02/23/22  Wcov 9 O'Clock Local New  Start Date End Date  Week: 02/21/22 02/27/22  9 WCOV 02/24/22 02/24/22  Wcov 9 O'Clock Local New  Start Date End Date	2 M-F 9p-935p Late News 0 M-F 9p-935p Late News 0 M-F 9p-935p Late News 0  Weekdays Spots/W 2 M-F 9p-935p Late News 0 M-F 9p-935p Late News 0	OM 9p-93  Week 1 \$10  CM 9p-93	Rate Rating 0.00 0.00	/ :30	1	\$100.00L-4	0.00 NM	9	
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2 VCOV 02/21/22-02/27/22  MG for 7.1 02/27  8 WCOV 02/23/22 02/23/22  Wcov 9 O'Clock Local New Start Date Week: 02/21/22 02/24/22  9 WCOV 02/24/22 02/24/22  Wcov 9 O'Clock Local New Start Date End Date Week: 02/21/22 02/27/22  10 WCOV 02/25/22 02/25/22  Wcov 9 O'Clock Local New Start Date End Date Week: 02/21/22 02/25/22  Wcov 9 O'Clock Local New Start Date End Date Week: 02/21/22 02/27/22  11 WCOV 02/28/22 02/28/22  Wcov 9 O'Clock Local New Start Date End Date Week: 02/21/22 02/28/22  Wcov 9 O'Clock Local New Start Date End Date Week: 02/21/22 02/28/22	Su 10a-11a  2 M-F 9p-935p Late News C M-F 9p-935p Late News S  Weekdays Spots/W  2 M-F 9p-935p Late News C	Week     I       1     \$10       CM     9p-93       Week     I       1     \$10       Week     I       1     \$10	Rate         Rating           0.00         0.00           5p            Rate         Rating           0.00         0.00           5p            Rate         Rating           0.00         0.00           5p         M           Rate         Rating           0.00         0.00	T :30  -F :30	1 1 1	\$100.00L-4 \$100.00L-4 \$100.00L-4	0.00 NM 0.00 NM	1	\$100.00 \$100.00 \$100.00
2 VCOV 02/21/22-02/27/22  MG for 7.1 02/27  8 WCOV 02/23/22 02/23/22  Wcov 9 O'Clock Local New Start Date Week: 02/21/22 02/24/22  9 WCOV 02/24/22 02/24/22  Wcov 9 O'Clock Local New Start Date End Date Week: 02/21/22 02/27/22  10 WCOV 02/25/22 02/25/22  Wcov 9 O'Clock Local New Start Date End Date Week: 02/21/22 02/25/22  Wcov 9 O'Clock Local New Start Date End Date Week: 02/21/22 02/27/22  11 WCOV 02/28/22 02/28/22  Wcov 9 O'Clock Local New Start Date End Date Week: 02/21/22 02/28/22  Wcov 9 O'Clock Local New 9 O'Clock	Su 10a-11a  2 M-F 9p-935p Late News C M-F 9p-935p Late News S  Weekdays Spots/W  2 M-F 9p-935p Late News C	Week         I           1         \$10           CM         9p-93	Rate         Rating           0.00         0.00           5p            Rate         Rating           0.00         0.00           5p            Rate         Rating           0.00         0.00           5p         M           Rate         Rating           0.00         0.00	T :30  -F :30	1 1 1	\$100.00L-4 \$100.00L-4 \$100.00L-4	0.00 NM 0.00 NM	1	\$100.00 \$100.00 \$100.00

Print Date: 02/23/22 12:44:13

WCOV-TV

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Order / Rev:

31648

Advertiser:

Political - Alabama Conservative Fund

Alt Order #:

27676013

Product Desc:

Flight Dates:

02/22/22 - 03/01/22

Estimate:

2022 14093

	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start D		End Date	Weekdays	Spots/Week		Rating						
Week: 02/28/ Spot Ch Da		03/06/22	-T Description	1	4	0.00	M/==lud=u=	1		D( T		
			левсприон Л-F 9р-935р Late N		t/End Time 935p		Weekdays			Rtg Type 0.00 NM		
	1G 12.2						•		.50 (\$700.00)	0.00 14141		
		late after s									1	
			M-SU 930-1005PM	Late New930-	-1005p		-T	-	:30 \$100.00	0.00 NM	1	
⊕ MG for	50 St. Co.											
13 WCOV 02	2/26/22	2 02/26/22	Sat 9-930p Late I		9p-930p	S	- :30	1	\$50.00L-4	0.00 NM	1	\$50.00
Fox News (	@ 9		Sat 9p-930p Late	e News								
Start D	_	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/2		02/27/22	S-	1	\$50.00	0.00						
14 WCOV 02	2/27/22	02/27/22	Sun 9-930p Late		9p-930p		5 :30	1	\$100.00L-4	0.00 NM	1	\$100.00
Fox News (	<i>ര</i> വ		Sun 9p-930p Late	e News								
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/2		02/27/22	S	1	\$100.00	0.00						
15 WCOV 02	2/23/22	02/23/22	M-F 935p-1005p	CM	935p-1005p	W	- :30	1	\$50.00L-4	0.00 NM	1	\$50.00
A 1 0 :(C)	ii.		M-F 935p-1005p	Andy								37
Andy Griffit		End Data	Madida	Casta AA/aal	D-4-	D ::						
Start D Week: 02/21/2		End Date 02/27/22	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
			M-F 935p-1005p	CM	935p-1005p		- :30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 935p-1005p		осор тосор		.50		Ψ30.00 L-4	0.00 14141		φ30.00
Andy Griffit												
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/21/2		02/27/22	T	1	\$50.00	0.00						
17 WCOV 02	123122	02/23/22	M-F 935p-1005p M-F 935p-1005p	CM Andy	935p-1005p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy Griffit	:h		W1 соор 1000р	Allay								
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/21/2		02/27/22	F	1	\$50.00	0.00						
18 WCOV 02	2/28/22	02/28/22	M-F 935p-1005p	CM	935p-1005p	M	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
Andy Griffitl	h		M-F 935p-1005p	Andy								
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/2	22	03/06/22	M	1	\$50.00	0.00						
19 WCOV 03	3/01/22	03/01/22	M-F 935p-1005p	CM	935p-1005p	-T	:30	1	\$50.00L-4	0.00 NM	0	\$0.00
Andy Griffith	h		M-F 935p-1005p	Andy						ı		
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/2		03/06/22	-T	1	\$50.00	0.00						
Spot Ch Dat			escription	Start	/End Time		Weekdays	Len	gth Rate	Rtg Type		
		03/06/22 M	I-F 935p-1005p	935p	-1005p		-T	- ;	:30 <del>(\$50.00)</del>	0.00 NM		
Credite	- Control											
20 WCOV 02	/23/22	02/23/22	M-F 1005p-1105p		10:05 PM-10	:35 PIW	:30	1	\$20.00 L-4	0.00 NM	1	\$20.00
Andy Griffith	h		M-F 1005p-1105p	)								
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/21/2		02/27/22	W	1	\$20.00	0.00						
21 WCOV 02	/24/22	02/24/22	M-F 1005p-1105p	CM	10:05 PM-10	:35 PIT	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
Andy Criffith	h		M-F 1005p-1105p	)								
Andy Griffith Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/2		02/27/22	T	<u>Spots/vveek</u>	Rate \$20.00	Rating 0.00						
			M-F 1005p-1105p			:35 PIF	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
			M-F 1005p-1105p					ħ.	7-3.00 L ¬	5.55 / NIVI	4,	Ψ2.0.00
Andy Griffith		F	10/	0						I		
Start Da Week: 02/21/2		End Date 02/27/22	<u>Weekdays</u> F	Spots/Week	<u>Rate</u>	Rating						
VVGGR. UZ/Z 1/2		02121122		1	\$20.00	0.00						

Print Date: 02/23/22 12:44:13

WCOV-TV

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Order / Rev:

31648

Advertiser:

Political - Alabama Conservative Fund

Alt Order #:

27676013

Product Desc:

Flight Dates:

02/22/22 - 03/01/22

Estimate:

14093

2022

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
23 WCOV	02/28/2	22 02/28/22	M-F 1005p-1105p		10:05 PM-1	10:35 PIM	1	:30	1	\$20.00 L-4	0.00 NM	- 1	\$20.00
Andy Gr	iffith		M-F 1005p-1105p	)									
•	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	~						
Week: 02/2		03/06/22	M	1	\$20.00	0.0	_						
N24 WCOV	02/26/2	2 02/26/22	Sa 10p-11p	CM	10p-11p	W-201	S-	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
			Sa 10p-11p					.00		<b>V.0.002</b>	0.00 11111		Ψ10.00
Andy Gr	riffith												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	-						
Week: 02/2		02/27/22	S-	1	\$15.00	0.0							
25 WCOV	02/26/2	22 02/26/22	FOX College Basi		12:00 PM-2	2:00 PM-	S-	:30	1	\$75.00L-4	0.00 NM	1	\$75.00
College	Rasketh	all: Butler @	FOX College Bas Marquette (Big Ea										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 02/2		02/27/22	S-	1	\$75.00	0.0	_				- 1		
26 WCOV	02/26/2	2 02/26/22	FOX College Basi	cetball CM	2:30 PM-4:	30 PM -	S-	:30	1	\$75.00L-4	0.00 NM	1	\$75.00
			FOX College Bas								33703334774		
			all @ Xavier (Big Ea										
The second secon	t Date	End Date	Weekdays	Spots/Week	Rate	Rating	-				1		
Week: 02/2		02/27/22	S-	1	\$75.00	0.0							
27 WCOV	02/27/2	2 02/27/22	Nascar Race Nascar Race	CM	Various	-	S	:30	1	\$400.00L-4	0.00 NM	1	\$400.00
NASCA	R Cup-F	ontana	Nascar Race								127		
	t Date	End Date	Weekdays	Spots/Week	Rate	Ratino	מ						
Week: 02/2		02/27/22	S	1	\$400.00	0.0	-						
28 WCOV	02/26/2	2 02/26/22	FOX College Bask	cetball <b>C</b> M	12:00 PM-2	:00 PM-	S-	:30	1	\$75.00L-4	0.00 NM	1	\$75.00
			FOX College Bas	ketball Ga	(12:00 PM-2	2:00 PM)							
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 02/2	21/22	02/27/22	S-	1	\$75.00	0.0	0						
29 WCOV	02/26/2	2 02/26/22	FOX College Bask		2:30 PM-4:3		S-	:30	1	\$75.00L-4	0.00 NM	1	\$75.00
2			FOX College Basi		(2:30 PM-4:	,							
	t Date	End Date		Spots/Week	Rate	Rating							
Week: 02/2	21/22	02/27/22	S-	1	\$75.00	0.0	0	-					
						300					Totals	28	\$1,860.00