

INVOICE



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
Main: (334) 288-7020
Billing: (334) 288-7020

Property	WCOV-TV		
Invoice #	31759-1	Order #	31759
Invoice Date	03/27/22	Alt Order #	27684371
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/15/22	Flight Dates	03/09/22 - 03/15/22
Advertiser	Political - Alabama Conservative Fund		
Product	2022		
Estimate #	14155 POLITICAL ISSUE		
Account Executive	Jenna Nubar		
Sales Office	Millennium Washington DC		
Sales Region	National		
Agency Code	9915593		
Advertiser Code	956		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1603		
Product 2			

Billing Address:

Red Eagle Media Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/09/22	03/09/22	M-F 6a-7a The Score	6a-7a	--W----	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/07/22	03/13/22	--W----	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WCOV	W	03/09/22	6:11 AM	M-F 6a-7a The Score	6a-7a	:30	ACF22TV02H (HD)	\$75.00	NM
2	03/10/22	03/10/22	M-F 6a-7a The Score	6a-7a	---T---	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/07/22	03/13/22	---T---	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WCOV	Th	03/10/22	6:49 AM	M-F 6a-7a The Score	6a-7a	:30	ACF22TV02H (HD)	\$75.00	NM
3	03/11/22	03/11/22	M-F 6a-7a The Score	6a-7a	----F--	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/07/22	03/13/22	----F--	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WCOV	F	03/11/22	6:56 AM	M-F 6a-7a The Score	6a-7a	:30	ACF22TV02H (HD)	\$75.00	NM
4	03/14/22	03/14/22	M-F 6a-7a The Score	6a-7a	M-----	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/14/22	03/20/22	M-----	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WCOV	M	03/14/22	6:32 AM	M-F 6a-7a The Score	6a-7a	:30	ACF22TV02H (HD)	\$75.00	NM
5	03/15/22	03/15/22	M-F 6a-7a The Score	6a-7a	-T-----	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/14/22	03/20/22	-T-----	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WCOV	Tu	03/15/22	6:13 AM	M-F 6a-7a The Score	6a-7a	:30	ACF22TV02H (HD)	\$75.00	NM
6	03/12/22	03/12/22	Auburn Basketball Every da	Various	-----S-	:30	1	\$25.00	NM	

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Montgomery, AL 36125-0045

Invoice #	31759-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/15/22
Advertiser	Political - Alabama Conservative Fund		
Product	2022		
Estimate #	14155 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	03/13/22	03/13/22	Fox News Sunday	10a-11a	-----S	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 -----S- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Sa 03/12/22 Auburn Basketball Everyda Various :00 \$25.00 NM See MG 13.2,13.3									
8	03/09/22	03/09/22	M-F 9p-935p Late News	9p-935p	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 --W---- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Su 03/13/22 10:35 AM Fox News Sunday 10a-11a :30 ACF22TV02H (HD) \$15.00 NM									
9	03/10/22	03/10/22	M-F 9p-935p Late News	9p-935p	---T---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 ---T--- 1 \$150.00									
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10	03/11/22	03/11/22	M-F 9p-935p Late News	9p-935p	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 ----F-- 1 \$150.00									
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11	03/14/22	03/14/22	M-F 9p-935p Late News	9p-935p	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 M----- 1 \$150.00									
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12	03/15/22	03/15/22	M-F 9p-935p Late News	9p-935p	-T-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 -T----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Tu 03/15/22 9:21 PM M-F 9p-935p Late News 9p-935p :30 ACF22TV02H (HD) \$150.00 NM									
13	03/12/22	03/12/22	Sat 9p-930p Late News	9p-930p	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 -----S- 1 \$100.00									
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5	WCOV	Sa	03/12/22	9:22 PM	PAC-12 Tournament Final	8:00 PM-10:00 PM	:30	ACF22TV02H (HD)	\$75.00	NM																																																																																																																																				
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16	03/12/22	03/12/22	PAC-12 Tournament Final	8:00 PM-10:00 PM	-----S-	:30	1	\$75.00	NM																																																																																																																																					
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Total Spots 19

Payment Terms 30 Days

Gross Total \$2,435.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.

INVOICE

Send Payment To:

WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Invoice #	31759-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/15/22
Advertiser	Political - Alabama Conservative Fund		
Product	2022		
Estimate #	14155 POLITICAL ISSUE		

<u>Agency Commission</u>	\$365.25
<u>Net Amount Due</u>	\$2,069.75

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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