ORDER

WCOV-TV

Print Date 03/01/22 08:28:36

Orders

Order / Rev:

31759

Alt Order #:

27684371

Product Desc:

2022

Estimate:

14155 POLITICAL ISSUE

Flight Dates:

03/09/22 - 03/15/22

Original Date / Rev: Order Type:

03/01/22 / 03/01/22

GENERAL

Primary AE:

Sales Office:

Sales Region:

Jenna Nubar

WASH

NAT

Cash

Agency

Name:

Red Eagle Media Group

Buying Contact:

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Broadcast

EOM/EOC

Advertiser

Name:

Political - Alabama Conservative Func

Demographic:

A35+ PL2

Product Codes:

AGY

Revenue Code 1:

Revenue Code 3:

Revenue Code 2:

Priority:

POL

ISS L-4

New Business End: Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

Start Date End Date # Spots 02/28/22 03/15/22 19

Gross Amount Net Amount

Totals Month

\$2,074.00

Spots Gross Amount Net Amount Rating March 2022 0.00 19 \$2,440.00 \$2,074.00 19 \$2,440.00 \$2,074.00 0.00 Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

\$2,440.00

Order Share Share Total WCOV-TV 5% \$2,440.00 Market 100% \$48,800.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$46,360.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln Ch	Start	End	Inventory Cod	le Brea	k Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV	03/09/22	03/09/22	M-F 6a-7a The	Score CM	6a-7a	W	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
			M-F 6a-7a The	Score						- 1		
The Sco	re (local s	ports show	·)							- 1		
Star	rt Date	End Date	Weekdays	Spots/Wee	k Rate	Rating				- 1		
Week: 03/0	07/22	03/13/22	W		1 \$75.00	0.00						
N 2 WCOV	03/10/22	03/10/22	M-F 6a-7a The	Score CM	6a-7a	T	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
			M-F 6a-7a The	Score								
The Sco	re (local s	ports show	r)							- 1		
Star	rt Date	End Date	Weekdays	Spots/Wee	k Rate	Rating				- 1		
Week: 03/0	07/22	03/13/22	T		1 \$75.00	0.00						
N 3 WCOV	03/11/22	03/11/22		CM	6a-7a	F	:30	1	\$75.00L-3	0.00 NM	1	\$75.00

Print Date: 03/01/22 08:28:36

WCOV-TV

Page 2 of 3

Order / Rev:

31759

Advertiser:

Political - Alabama Conservative Fund

Alt Order #:

27684371

Product Desc:

Flight Dates:

03/09/22 - 03/15/22

Estimate:

14155 POLITICAL ISSUE

2022

Ln Ch	Start	End	Inventory Code		Start/End	Time D	ays	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 6a-7a The So										
The So	ore (local	sports show		5010									
400400 ED 000000	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03		03/13/22	F	1	\$75.00	0.00							
N 4 WCOV	/ 03/14/2	2 03/14/22	M-F 6a-7a The So M-F 6a-7a The So		6a-7a	M-		:30	1	\$75.00L-3	0.00 NM	1	\$75.00
The Sc	ore (local	sports show		core									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03	/14/22	03/20/22	M	1	\$75.00	0.00							
N 5 WCOV	/ 03/15/2	2 03/15/22	M-F 6a-7a The So		6a-7a	-T		:30	1	\$75.00L-3	0.00 NM	1	\$75.00
The Sc	ore (local	sports show	M-F 6a-7a The So	core									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03		03/20/22	-T	1	\$75.00	0.00							
N 6 WCOV	/ 03/12/2	2 03/12/22	Auburn Basketbal		Various		S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
A b	Dookoth	all Evenday	Auburn Basketba	II Everyda									
	art Date	all Everyday End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03		03/13/22	S-	1	\$25.00	0.00							
N 7 WCOV	03/13/2	2 03/13/22	Su 10a-11a	CM	10a-11a		S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
	_		Fox News Sunday	/									
	ws Sunda		10/	0 1 001 1		.							
Sta Week: 03	art Date	End Date 03/13/22	Weekdays S	Spots/Week	Rate \$15.00	Rating 0.00							
			M-F 9p-935p Late	NewsCM	9p-935p		N	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	00,00,1	_ 00/00/22	M-F 9p-935p Late		ор осор			.00		Ψ100.00E 0	0.00 1111		Ψ100.00
Wcov 9	O'Clock	Local News											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03		03/13/22	M-F 9p-935p Late	NowsCM	\$150.00	0.00	-T	:30	1	\$150 00L 2	0.00 NM	1	\$150.00
N 9 WCOV	03/10/2	2 03/10/22	M-F 9p-935p Late		9p-935p		-1	.30	1	\$150.00L-3	U.UU INIVI	1	\$150.00
Wcov 9	O'Clock	Local News	04 0004 0010										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03		03/13/22	T	1	\$150.00	0.00							
N 10 WCOV	03/11/2	2 03/11/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p		F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News	W-I Sp-Soop Late	INCMS									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03	/07/22	03/13/22	F	1	\$150.00	0.00							
N 11 WCOV	03/14/2	2 03/14/22	M-F 9p-935p Late		9p-935p	M-		:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News	M-F 9p-935p Late	News									
V-1227 (1740) (1741) (1741)	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03		03/20/22	M	1	\$150.00	0.00							
N 12 WCOV	03/15/2	2 03/15/22	M-F 9p-935p Late		9p-935p	-T		:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wasy 0	O'Clock	Local News	M-F 9p-935p Late	News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03		03/20/22	-T	1	\$150.00	0.00							
N 13 WCOV	03/12/2	2 03/12/22	Sat 9-930p Late N	ews CM	9p-930p		S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
			Sat 9p-930p Late	News									
	ws @ 9	Fad Data	10/1	01-00/1	D-1-	D-11							
Week: 03	art Date /07/22	End Date 03/13/22	Weekdays S-	Spots/Week	Rate \$100.00	Rating 0.00							
			Sun 9-930p Late N	lews CM	9p-930p		S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			Sun 9p-930p Late		F		_					`	
	ws @ 9				Machine San C	y - Miller da Alexandra							
Sta Week: 03	art Date	End Date 03/13/22	Weekdays S	Spots/Week	Rate \$150.00	Rating 0.00							
N 15 WCOV			<u> </u>	CM	5:30 PM-7:3			:30	2	\$75.00L-4	0.00 NM	2	\$150.00
10 11001	00/12/2	- 00112122		Civi	J.00 1 1VI-1.0	,5 i Wi = -	J-	.50	2	ψ10.00 L-4	U.UU INIVI	-	ψ150.00

Print Date: 03/01/22 08:28:36

WCOV-TV

Page 3 of 3

Order / Rev:

31759

Advertiser:

Political - Alabama Conservative Fund

Alt Order #:

27684371

Product Desc:

Flight Dates:

03/09/22 - 03/15/22

Estimate:

14155 POLITICAL ISSUE

2022

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Da	ays	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
				FOX College Ba	sketball C									3
				Big East Tourna	ment Final	(5:30 PM-7:	:30 PM)							
	College	Basketba	all: Big East	Tournament Fina	al									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 03/	07/22	03/13/22	S-	2	\$75.00	0.00							
N 16	WCOV	03/12/2	2 03/12/22	FOX College Ba	sketball CM	8:00 PM-10):00 PM	S-	:30	1	\$75.00L-4	0.00 NM	1	\$75.00
				PAC-12 Tourna	ment Final	(8:00 PM-10	0:00 PM)					NIEWWYNN WARREN	8339	
	PAC-12	Tournam	nent Final			<u> </u>								
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 03/	07/22	03/13/22	S-	1	\$75.00	0.00							
N 17	WCOV	03/13/2	2 03/13/22	Nascar Race	CM	Various		S	:30	2	\$400.00L-4	0.00 NM	2	\$800.00
				Nascar Race							1370			1.
	NASCA	R Cup-Pl	noenix											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 03/	07/22	03/13/22	S	2	\$400.00	0.00							
					THE THE THE THE THE			area a mesa				Totals	19	\$2,440.00