Orders Order / Rev: 31648 Alt Order #: 27676013 Product Desc: 2022 WCOV-TV Estimate: 14093 Flight Dates: 02/22/22 - 03/01/22 Primary AE: Jenna Nubar Original Date / Rev: 02/22/22 / 02/22/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Red Eagle Media Group **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Political - Alabama Conservative Func Demographic: A35+ New Business End: **Product Codes:** PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
01/31/22	02/27/22	21	\$1,500.00	\$1,275.00		
02/28/22	03/01/22	7	\$360.00	\$306.00		

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Totals

Unit Code:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	21	\$1,500.00	\$1,275.00	0.00
March 2022	7	\$360.00	\$306.00	0.00
Totals	28	\$1,860,00	\$1,581.00	0.00

General

00:30:00

Print Date 02/22/22 08:44:37

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	5%	\$1,860.00
Market	100%	\$37,200.00

Revenue Code 2:

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$35,340.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Cod	le	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WCOV	02/23/22	02/23/22	M-F 6a-7a The	Score	CM	6a-7a		W	:30	1	\$35.00	L-2	0.00 NM	1	\$35.00
				M-F 6a-7a The	Score											
	The Scor	re (local s	ports show	′)												
	Stan	t Date	End Date	Weekdays	Spots	s/Week	Rate	Rat	ing							
W	/eek: 02/2	21/22	02/27/22	W		1	\$35.00	(0.00							
2	WCOV	02/24/22	02/24/22	M-F 6a-7a The	Score	СМ	6a-7a		T	:30	1	\$35.00	L-2	0.00 NM	1	\$35.00
				M-F 6a-7a The	Score											
	The Scor	re (local s	ports show	<i>'</i>)												
	Stan	t Date	End Date	Weekdays	Spots	s/Week	Rate	Rat	ing							
V	/eek: 02/2	21/22	02/27/22	T		1	\$35.00	(0.00							

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WCOV-TV

Order / Rev:

31648

Advertiser:

Political - Alabama Conservative Fund

Alt Order #:

27676013

Product Desc:

Flight Dates:

02/22/22 - 03/01/22

Estimate:

2022 14093

_Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
3 WC	OV 02/25/2	22 02/25/22	M-F 6a-7a The S	core CM	6a-7a		F	:30	1	\$35.00L-2	0.00 NM	1	\$35.00
Tho	Coore (less	l anarta ahau	M-F 6a-7a The S	Score									
	Start Date	I sports show End Date	Weekdays	Spots/Week	Rate	Rati	na						
	02/21/22	02/27/22	F	1	\$35.00		.00						
4 WC	OV 02/28/2	22 02/28/22	M-F 6a-7a The S M-F 6a-7a The S		6a-7a		M	:30	1	\$35.00 L-2	0.00 NM	1	\$35.00
The	Score (loca	sports show		00010									
	Start Date 02/28/22	End Date 03/06/22	Weekdays M	Spots/Week 1	Rate \$35.00	Rati 0	<u>ng</u> .00						
5 WC	OV 03/01/2	22 03/01/22	M-F 6a-7a The S M-F 6a-7a The S		6a-7a	33.99	-T	:30	1	\$35.00 L-2	0.00 NM	1	\$35.00
The	Score (loca	sports show		70010									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rati							
	02/28/22	03/06/22	-T	1	\$35.00	0	.00			*******	0.00.1114		*****
		22 02/26/22	Auburn Basketba Auburn Basketba		Various		S-	:30	1	\$25.00 L-4	0.00 NM	1	\$25.00
	urn Basketb Start Date	all Everyday End Date	Weekdays	Spots/Week	Rate	Rati	na						
	02/21/22	02/27/22	S-	<u>3pots/vveek</u>	\$25.00		.00				- 1		
7 WC	OV 02/27/2	2 02/27/22	Su 9a-10a	CM	9a-10a		S	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
Fa.,	Navva Cond		Su 9a-10a								- 1		
	News Sunda Start Date	End Date	Weekdays	Spots/Week	Rate	Rati	na				- 1		
	02/21/22	02/27/22	S	1	\$10.00		.00				- 1		
8 WC	OV 02/23/2	2 02/23/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p		W	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wco	v 9 O'Clock	Local News									- 1		
100000000000000000000000000000000000000	Start Date 02/21/22	End Date 02/27/22	<u>Weekdays</u> W	Spots/Week 1	Rate \$100.00	Rati 0	<u>ng</u> .00						
9 WC	OV 02/24/2	2 02/24/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p		T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wco	v 9 O'Clock	Local News									- 1		
and the second s	Start Date 02/21/22	End Date 02/27/22	Weekdays T	Spots/Week 1	Rate \$100.00	Rati 0	<u>ng</u> .00						
10 WC	OV 02/25/2	2 02/25/22	M-F 9p-935p Late M-F 9p-935p Lat		9р-935р		F	:30	1	\$100.00 L-4	0.00 NM	1	\$100.00
Wco	v 9 O'Clock	Local News	00 0000 200	0 110110							- 1		
	Start Date 02/21/22	End Date 02/27/22	Weekdays	Spots/Week 1	Rate \$100.00	Ratii 0	<u>ng</u> .00						
11 WC	OV 02/28/2	2 02/28/22	M-F 9p-935p Late	e News CM	9p-935p		M	:30	1	\$100.00 L-4	0.00 NM	1	\$100.00
Wco	v 9 O'Clock	Local News	M-F 9p-935p Lat	e News									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratio	ng				- 1		
Week:	02/28/22	03/06/22	M	1	\$100.00	0.	.00						
N 12 WC	OV 03/01/2	2 03/01/22	M-F 9p-935p Late		9p-935p		-T	:30	1	\$100.00 L-4	0.00 NM	1	\$100.00
Wco	v 9 O'Clock	Local News	M-F 9p-935p Lat	e News							- 1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratio	ng				- 1		
	02/28/22	03/06/22	-T	1	\$100.00	0.	.00		1 22		D: T		
Vivine and the second	Ch Date Ra		<u>escription</u> I-F 9p-935p Late N		/End Time 35p			<u>eekdays</u> r	<u>Len</u>	:30 (\$100.00)	Rtg Type 0.00 NM		
	See MG 12.		r op toop zaio r	.о., ор о	oop					.00 (\$100.00)	0.00 /111/		
	-	r late after s											
	OV 03/01/22 MG for 12.1		-SU 930-1005PM	Late New930-	1005p		-1	Г 	-	:30 \$100.00	0.00 NM		
			Sat 9-930p Late I	News CM	9p-930p		S-	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	News @ 9		Sat 9p-930p Late		2b 200b		3	.00	•	₩₩₩₩₩₩₩₩₩₩	J.JU INIVI		Ψ00.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratio	ng				- 1		
	02/21/22	02/27/22	S-	1	\$50.00	Description of the control	.00				ı		

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WCOV-TV

Order / Rev:

31648

Advertiser:

Political - Alabama Conservative Fund

Alt Order #:

27676013

Product Desc:

2022

Flight Dates:

02/22/22 - 03/01/22

Estimate:

14093

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rta Type	Snots	Amount
THE PERSON NAMED AND ADDRESS OF	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	Lon op	Oto	Trate 111	rug rypo	Орого	Timodite
Week: 02		02/27/22	S-	1	\$50.00	0.00	2000	10				
14 WCOV	02/27/2	2 02/27/22			9p-930p	S	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Fox Ne	ws @ 9		Sun 9p-930p Late	e News								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		02/27/22	S	1	\$100.00	0.00						
15 WCOV	02/23/2	2 02/23/22	M-F 935p-1005p	CM	935p-1005p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy G	riffith		M-F 935p-1005p	Andy								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/27/22	W	1	\$50.00	0.00						
16 WCOV	02/24/2	2 02/24/22	M-F 935p-1005p	CM	935p-1005p	T	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
Andy G	riffith		M-F 935p-1005p	Andy								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/27/22	T	1	\$50.00	0.00						
17 WCOV	02/25/2	2 02/25/22	M-F 935p-1005p	CM	935p-1005p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy G	riffith		M-F 935p-1005p	Andy								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/27/22	F	1	\$50.00	0.00						
18 WCOV	02/28/2	2 02/28/22	M-F 935p-1005p	CM	935p-1005p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy G	riffith		M-F 935p-1005p	Andy								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/06/22	M	1	\$50.00	0.00						
N 19 WCOV	03/01/2	2 03/01/22	M-F 935p-1005p	CM	935p-1005p	-T	:30	1	\$50.00L-4	0.00 NM	0	\$0.00
Andy G	riffith		M-F 935p-1005p	Andy								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/06/22	-T	1	\$50.00	0.00	Vaaludassa	1		Die Tees		
	Date Ra 02/28/22		escription 1-F 935p-1005p		/End Time -1005p	_	<u>Veekdays</u> T	Leng		Rtg Type 0.00 NM		
	edited		ιν σσορ νοσορ	000	Тобор		•		(\$66.66)	0.00 747		
20 WCOV	02/23/2	2 02/23/22	M-F 1005p-1105p	CM	10:05 PM-10	:35 PIW	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
			M-F 1005p-1105p)								
Andy G	riffith irt Date	End Date	Maakdays	Spots/Mook	Pata	Poting						
Week: 02/		02/27/22	Weekdays W	Spots/Week 1	Rate \$20.00	Rating 0.00						
			M-F 1005p-1105p	CM		:35 PIT	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
			M-F 1005p-1105p)								
Andy G	riffith irt Date	End Date	Weekdays	Spots/Mosk	Data	Doting						
Week: 02/		02/27/22	T	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.00						
			M-F 1005p-1105p	CM		:35 PIF	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
			M-F 1005p-1105p									
Andy G	riffith irt Date	End Data	Mookdovs	Spots/Week	Data	Doting						
Week: 02/		End Date 02/27/22	Weekdays	<u>Spois/Week</u>	<u>Rate</u> \$20.00	Rating 0.00						
			M-F 1005p-1105p	CM		:35 PIM	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
	150.1		M-F 1005p-1105p									
Andy G	riffith irt Date	End Date	Weekdays	Spots/Week	Doto	Dating						
Week: 02/		03/06/22	M	<u>3pots/Week</u>	<u>Rate</u> \$20.00	Rating 0.00						
			M-F 1005p-1105p	CM		:35 PI-T	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
			M-F 1005p-1105p		(10:05 PM-10):35 PM)						
Andy G	riffith irt Date	End Date	Weekdays	Spots/Mosk	Pata	Pating						
Week: 02/		End Date 03/06/22	Weekdays -T	Spots/Week 1	Rate \$20.00	Rating 0.00						
		2 02/26/22		CM		00 PMS-	:30	1	\$75.00L-4	0.00 NM	1	\$75.00

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Order / Rev:

31648

Advertiser:

Political - Alabama Conservative Fund

Alt Order #:

27676013

Product Desc:

2022 14093 WCOV-TV

Flight Dates:	02/22/22 - 03/01/22

Estimate:

Ln	Ch	Start	End	Inventory Cod		Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				FOX College Ba										***
	College F	Basketh:	all: Butler @	FOX College B Marquette (Big I										
		Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a					ľ	
We	ek: 02/2		02/27/22	S-	1	\$75.00	0.0	_						
26 V	VCOV I	02/26/2	2 02/26/22	FOX College Ba	asketball CM	2:30 PM-4:	30 PM -	S-	:30	1	\$75.00L-4	0.00 NM	1	\$75.00
				FOX College B							•			20° • 100 100 100 100 100 100 100 100 100 1
C	College B	Basketba	all: Seton Ha	all @ Xavier (Big	East)									
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
We	ek: 02/2	1/22	02/27/22	S-	1	\$75.00	0.0	00						
27 V	NCOV (02/27/2	2 02/27/22	Nascar Race	CM	Various	-	S	:30	1	\$400.00 L-4	0.00 NM	1	\$400.00
			enalpero, or	Nascar Race										
N	NASCAR													
		Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
We	ek: 02/2	1/22	02/27/22	S	1	\$400.00	0.0	00						
N 28 V	NCOV (02/26/2	2 02/26/22	FOX College Ba		12:00 PM-2		1000	:30	1	\$75.00L-4	0.00 NM	1	\$75.00
				FOX College B	asketball Ga	(12:00 PM-	2:00 PM)							
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
We	ek: 02/2	1/22	02/27/22	S-	1	\$75.00	0.0	00						
N 29 V	NCOV (02/26/2	2 02/26/22	FOX College Ba	asketball CM	2:30 PM-4:	30 PM -	S-	:30	1	\$75.00L-4	0.00 NM	1	\$75.00
				FOX College B	asketball Ga	(2:30 PM-4:	:30 PM)							
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
We	ek: 02/2	1/22	02/27/22	S-	1	\$75.00	0.0	00						
	all and the same						DOMESTIC TONORS				W-10-0	Totals	28	\$1,860.00