

Third-Party Fundraising

Date: November 21, 2022
Start Time: 6:00am Mountain Time
Duration: 6 hours
For the Benefit of: International Evangelism Outreach (“IEO”)

Type of Fundraiser:

On November 21, 2022, Roger Lonnquist, General Manager of this Station, anchored a special broadcast to educate listeners on the work of the International Evangelism Outreach (“IEO”), a non-profit organization which operates a number of charitable entities which meet human need and provide education to the people of east Africa. The focus of the broadcast was the Crower Trade School in Tanzania, which teaches young men and women trade skills which will help them to be able to obtain employment and earn above-average wages in this 3rd world country, which is one of the poorest in Africa.

The broadcast was simulcast on this Station, and on several other Stations which are owned and/or operated by the Licensee.

Tallying of Funds:

The station received gifts at its studios, online, over the phone, and through the mail, before, during and after the broadcast. Approximately \$49,320 was raised through this fundraising effort, with approximately \$49,000 of it collected and disbursed by January 3, 2023. Any additional funds collected will be disbursed to IEO as listeners pay their pledges.

Compensation to Station:

The Station received NO compensation for this fundraising event. The Station paid all of its own expenses related to the organization and broadcast of this fundraiser, including merchant fees charged to the Station as it received funds on behalf of IEO.