ORDER

Orders Order / Rev: 343827 Alt Order #: 09179153 Product Desc: **ROYS FOR GOVERNOR** Estimate: 5474 WDJT-TV-LP CBS58 Flight Dates: 07/31/18 - 08/06/18 Primary AE: Mick Nesci Original Date / Rev: 07/25/18 / 08/02/18 Sales Office: **HPHIL** Order Type: **GENERAL** Sales Region: NAT Agency Name: **Hilltop Public Solutions Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1322 G Street SE Billing Cycle: EOM/EOC Washington, DC 20003 Agency Commission: 15% Advertiser Name: Poli/K Roys/D/GOV/WI Demographic: A35+ New Business Thru: Product Codes: PL Candidate Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Revenue Codes: AGY, POL, CAND Agency External ID:

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/06/18	55	\$15,160.00	\$12,886.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	55	\$15,160.00	\$12,886.00	0.00
Totals	55	\$15,160,00	\$12,886,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Share	Total
25%	\$15,160.00
100%	\$60,640.00
	25%

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	2%	\$1,212.80
WCGV	0%	\$0.00
WISN	23%	\$13,947.20
WITI	34%	\$20,617.60
WMLW-	1%	\$606.40
WPXE	0%	\$0.00
WTMJ	15%	\$9,096.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WDJT	08/06/18	3 08/06/18	Morning News M- M-F 6a - 7a	F 6a - 12M	6a-7a	1	:30	1	\$80.00 P-2	0.00 NM	1	\$80.00
Week: 08/		End Date 08/12/18	Weekdays 1	Spots/Week 1	Rate \$80.00	Rating 0.00						
E 2 WDJT		07/31/18	Let's Make a Deal Let's Make a Dea		858a-10a	-1	:30	1	\$150.00 P-3	0.00 NM	0	\$0.00
Sta Week: 07/		End Date 08/05/18	Weekdays -1	Spots/Week 1	Rate \$150.00	Rating 0.00						

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Order / Rev:

343827

Advertiser:

Poli/K Roys/D/GOV/WI

Alt Order #:

09179153

Product Desc:

ROYS FOR GOVERNOR

WDJT-TV-LP CBS58

Flight Dates:

07/31/18 - 08/06/18

Estimate: 5474

Ln Ch Start	End	Inventory Co		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 WDJT 07/31/	18 07/31/18	Let's Make a D Let's Make a D		858a-10a	-1	:30	1	\$150.00 P-3		0	\$0.00
Start Date	8-08/05/18 2		Spots/Week	Rate 1 \$150.00 rt/End Time 8a-10a	Rating 0.00	Weekdays -T	Leng - :3		Rtg Type 0.00 NM		
E 3 WDJT 08/02/1	18 08/02/18	Let's Make a D Let's Make a D		858a-10a	1	:30	1	\$150.00 P-3	0.00 NM	1	\$300.00
Start Date Week: 07/30/18 Spot Ch Date Ra 1 WDJT 07/30/1 See MG 3.2 [NA at P#\$	8-08/05/18 2 150]	Weekdays1 Description Let's Make a Dea	<u>Spots/Week</u> 1 <u>Sta</u> / 9a-10a 858	\$150.00 rt/End Time a-10a	-	<u>Weekdays</u> Th	Leng - :3		Rtg Type 0.00 NM		
2 WDJT 07/31/18 ⊕ MG for 2.1,3	8-08/03/18 I 3.1	_et's Make a Deal	19a-10a 858	a-10a		TWThF	- :3	\$300.00	0.00 NM		
E 4 WDJT 08/01/1	8 08/01/18	Price Is Right 1 Price is Right 1		10a - 11a	1	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Start Date Week: 07/30/18	End Date 08/05/18	Weekdays	Spots/Week		Rating 0.00						
E 5 WDJT 08/02/1	8 08/02/18	Price Is Right 1 Price is Right 1		10a - 11a	1	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Start Date Week: 07/30/18	End Date 08/05/18	Weekdays	Spots/Week 1	Rate \$200.00	Rating 0.00						
E 6 WDJT 08/03/1	8 08/03/18	Price Is Right 1 Price is Right 1		10a - 11a	1	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Start Date Week: 07/30/18	End Date 08/05/18	Weekdays	Spots/Week 1	Rate \$200.00	Rating 0.00						
E 7 WDJT 08/06/1	8 08/06/18	Y&R 11a-12p The Young & th	CM ne Restless 11a	11a - 12p	1	:30	1 :	\$200.00 P-3	0.00 NM	1	\$200.00
Start Date Week: 08/06/18 Spot Ch Date Rai 1 WDJT 08/06/18 See MG 7.2	3-08/12/18 Y	*	11a	\$200.00 t/End Time - 12p	Rating 0.00 V M	Veekdays	Lengt		Rtg Type 0.00 NM		
[NA at P3 \$2 2 WDJT 08/05/18	200 - offer M -08/05/18 F	G 1x \$200 8/12 Face the Nation		l a-1030a		5	0.0				
● MG for 7.1 0	8/06			1-1030a		Su	:30	\$200.00	0.00 NM		
E 8 WDJT 08/01/18		Y&R 11a-12p The Young & th	CM e Restless 11a-	11a - 12p	1	:30	1 5	\$200.00 P-3	0.00 NM	1	\$200.00
Start Date Week: 07/30/18	End Date 08/05/18	Weekdays 1	Spots/Week 1	Rate \$200.00	Rating 0.00						
E 9 WDJT 08/03/18	3 08/03/18	Y&R 11a-12p The Young & th	CM e Restless 11a-	11a - 12p	1	:30	1 \$	\$200.00 P-3	0.00 NM	1	\$200.00
Start Date Week: 07/30/18	End Date 08/05/18	Weekdays	Spots/Week 1	Rate \$200.00	Rating 0.00						
E 11 WDJT 07/31/18	3 07/31/18	News at Noon News at Noon	СМ	12p-1230p	-1	:30	1 \$	\$200.00 P-2	0.00 NM	1	\$200.00
Start Date Week: 07/30/18	End Date 08/05/18	Weekdays -1	Spots/Week 1	Rate \$200.00	Rating 0.00						
E 12 WDJT 07/31/18	07/31/18	Morning News M M-F 6a - 7a		6a-7a	-1	:30	1	\$80.00 P-2	0.00 NM	1	\$80.00
	End Date 08/05/18	Weekdays -1	Spots/Week 1	Rate \$80.00	Rating 0.00						
E 13 WDJT 08/03/18	08/03/18	News at Noon News at Noon	СМ	12p-1230p	1	:30	1 \$	200.00 P-2	0.00 NM	1	\$200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev:

343827

Advertiser:

Poli/K Roys/D/GOV/WI

Alt Order #:

09179153

Product Desc:

ROYS FOR GOVERNOR

WDJT-TV-LP CBS58

Flight Dates: 07/31/18 - 08/06/18

Estimate:

5474

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time F	ays	Len Sp	ote	Rate Dri	Rtg Type	Snoto	Amaunt
E 13 WDJT	08/03/	18 08/03/18	News at Noon	СМ	12p-1230p		1	:30	1	\$200.00 P-2	0.00 NM	1	Amount \$200.00
Sta	rt Date	End Date	News at Noon Weekdays	Spots/Week	Rate	Rating							
Week: 07/		08/05/18	1	1	\$200.00	0.00							
E 14 WDJT	08/01/	18 08/01/18	CBS Block 1230 CBS Block 1230		1230p-2p		1	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
DOWN MONTH OF THE PARTY OF THE	rt Date	End Date	Weekdays	Spots/Week		Rating							
Week: 07/ E 15 WDJT	-	08/05/18 18 08/03/18	1 CBS Block 1230	p-2p CM	\$200.00 1230p-2p	0.00	1	:30	1	\$200.00 P-2	0.00.104		
			CBS Block 1230		1230p-2p		1	.30	1	\$200.00 P-2	0.00 NM	1	\$200.00
Sta Week: 07/	rt Date 30/18	End Date 08/05/18	Weekdays	Spots/Week	Rate \$200.00	Rating 0.00							
E 16 WDJT	08/06/1	8 08/06/18	3p-4p	СМ	3p-4p			:30	1	\$75.00 P-3	0.00 NM	0	\$0.00
Sta	rt Date	End Date	Dr Phil Weekdays	Spots/Week	Rate	Dating					E203188880 27445-180900		
Week: 08/	06/18	08/12/18	1	1	\$75.00	Rating 0.00							
	Date Ra 08/06/1	8-08/12/18 3	Description Sp-4p	Star 3p-4	t/End Time		W-	eekdays	Len		Rtg Type 0.00 NM		
		.2,52.3,52.4, 75, combine		3.5			3.2			(ψ/ 0.00)	0.00 14141		
E 17 WDJT				СМ	3p-4p	-1-		:30	1	\$75.00 P-3	0.00 NM	0	#0.00
-			Dr Phil		۹. ۹			.50		\$75.00 F-3	U.UU INIVI	0	\$0.00
Week: 07/3	t Date 30/18	End Date 08/05/18	Weekdays -1	Spots/Week 1	Rate \$75.00	Rating 0.00							
	Date Ra	inge D 8-08/05/18 3	escription	The second secon	t/End Time	0.00	W	eekdays	Len	gth Rate	Rtg Type		
		2,52.3,52.4,	A CASA	3p-4	·p		-1		-	:30 (\$75.00)	0.00 <i>NM</i>		
		75, combine											
E 18 WDJT	08/01/1	8 08/01/18	3p-4p Dr Phil	СМ	3p-4p	1	L	:30	1	\$75.00 P-3	0.00 NM	0	\$0.00
Star Week: 07/3	t Date	End Date 08/05/18	Weekdays	Spots/Week	Rate	Rating							
Spot Ch	Date Ra	nge D	escription	1 Start	\$75.00 E/End Time	0.00	We	eekdays	Len	gth Rate	Rtg Type		
		3-08/05/18 3 _/ 2,52.3,52.4,	A371	3p-4	p			W			0.00 NM		
[NA	at P3 \$7	75, combine	to \$150]										
E 19 WDJT	08/02/1	8 08/02/18	3p-4p Dr Phil	СМ	3p-4p		1	:30	1	\$75.00 P-3	0.00 NM	0	\$0.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/3 Spot Ch	30/18 Date Ra	08/05/18 nge D	1 escription	1 Start	\$75.00 /End Time	0.00	106	okdova	Lone	nth Data	Dt. T		
1 WDJT	07/30/18	3-08/05/18 3	0-4p	3p-4			3.000	ekdays -Th	Leng		Rtg Type 0.00 NM		
[NA	MG 52.	2,52.3,52.4,8 5, combine	52. <i>5</i> to \$150]										
	-		M-F 4p-5p News	СМ	4p-5p	1		:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
Star	t Date	End Date	M-F 4p-5p News Weekdays	Spots/Week	Data	Datin							\$100.00
Week: 08/0	6/18	08/12/18	1	<u>Spots/veek</u>	\$100.00	Rating 0.00							
E21 WDJT	07/31/18	3 07/31/18	M-F 4p-5p News M-F 4p-5p News	СМ	4p-5p	-1-		:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
	Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/3 E22 WDJT		08/05/18	-1 M-F 4p-5p News	CM	\$100.00	0.00	AND THE REST	.00		0400 65 = 5		MAN	Name and the last
			M-F 4p-5p News	CIVI	4p-5p	1		:30	1	\$100.00 P-3	0.00 NM	3	\$250.00
Start Week: 07/3	Date 0/18	End Date 08/05/18	Weekdays 1	Spots/Week 1	Rate	Rating							
		35,30,10	_		\$100.00	0.00					1		

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Order / Rev:

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Advertiser:

Poli/K Roys/D/GOV/WI

Alt Order #:

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Product Desc:

ROYS FOR GOVERNOR

WDJT-TV-LP CBS58

Flight Dates:

07/31/18 - 08/06/18

Estimate:

5474

Ln Ch S	Start	End	Inventory Code	Breal	Start/End	Time Day	s Len S	nots	Rate Pri	Rtg Type	Snote	Amount
E 22 WDJT 08	8/01/1	8 08/01/18	M-F 4p-5p News M-F 4p-5p News	СМ	4p-5p	1		,			3	\$250.00
	18 ate Ra //30/18		Weekdays1 Description M-F 4p-5p News	Spots/Week	\$100.00 rt/End Time	Rating 0.00	Weekdays	_	ength <u>Rate</u> :30 (\$100.00)	<u>Rtg Type</u> 0.00 <i>NM</i>		
[Break	ing No /06/18	ews - Office 3-08/06/18 C	r Michalski Funeral BS Block 1230p-2	,E	80p-2p		M		:30 \$200.00	0.00 NM		
MG for	25.1	,22.1	npractical Jokers	123	88am-110am		MF		:30 \$25.00	0.00 NM		
4 WDJT 08/ MG for			npractical Jokers	123	8am-110am		MF		:30 \$25.00	0.00 NM		
E 23 WDJT 08	3/02/1	8 08/02/18	Morning News M- M-F 6a - 7a	F 6a - 12M	6a-7a	1-	:30	1	\$80.00 P-2	0.00 NM	1	\$80.00
Start D Week: 07/30/	18	End Date 08/05/18	Weekdays	Spots/Week 1	Rate \$80.00	Rating 0.00						
E 24 WDJT 07			M-F 5pm News	CM	5p-530p	-1	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Start D Week: 07/30/1 E 25 WDJT 08	18	End Date 08/05/18	Weekdays -1	Spots/Week	\$150.00	Rating 0.00						
Start D		End Date	M-F 5pm News M-F 5pm News Weekdays	CM Spots/Mook	5p-530p	1	:30	1	\$150.00 P-3	0.00 NM	0	\$0.00
Week: 07/30/1 Spot Ch Date	18 te Rar	08/05/18 nge D	escription I-F 5pm News		-	Rating 0.00	Weekdays	Le		Rtg Type		
See Mo	G 22.2	2,22.3,22.4	Michalski Funeral.	5400	Ж		w	_	:30 (\$150.00)	0.00 <i>NM</i>		
E 26 WDJT 08				СМ	5p-530p	1-	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Start Da Week: 07/30/1	8	End Date 08/05/18	Weekdays 1	Spots/Week 1	Rate \$150.00	Rating 0.00						
E 27 WDJT 08/			M-F 5pm News M-F 5pm News	СМ	5p-530p	1	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Start Da Week: 07/30/1	8	08/05/18	Weekdays	Spots/Week 1	\$150.00	Rating 0.00						
Start Da			Jeopardy 6p-630p 6p-630p/Jeopardy	1	M-F 6p-630p		:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Week: 08/06/1	8	08/12/18	Weekdays 1	Spots/Week 1	\$800.00	Rating 0.00						
Start Da		End Date	Jeopardy 6p-630p 6p-630p/Jeopardy Weekdays		M-F 6p-630p		:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Week: 07/30/1 E 30 WDJT 08/	8	08/05/18	1 Jeopardy 6p-630p	Spots/Week 1 CM	\$800.00	Rating 0.00						
Start Da		End Date	6p-630p/Jeopardy		M-F 6p-630p	1-	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Week: 07/30/1 E 31 WDJT 08/	8	08/05/18	1 Jeopardy 6p-630p	1	Rate \$800.00 M-F 6p-630p	Rating 0.00	:30	1	\$800.00 P-2	0.00 NM	1	6000.00
Start Da		End Date	6p-630p/Jeopardy Weekdays		Rate	Rating	.50	•	\$000.00 F-Z	U.OU INIVI		\$800.00
Week: 07/30/18 E 32 WDJT 08/		08/05/18 08/06/18	Wheel of Fortune 6	1 630p-7¢M	\$800.00 M-F 630p-7p	0.00	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
Start Da Week: 08/06/18	8	End Date 08/12/18	630p-7p/Wheel Weekdays 1	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
E33 WDJT 07/3	31/18	07/31/18		СМ	M-F 630p-7p	-1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00

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Order / Rev:

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Advertiser: Product Desc: Poli/K Roys/D/GOV/WI

Alt Order #: Flight Dates: 09179153 07/31/18 - 08/06/18

Estimate:

ROYS FOR GOVERNOR 5474 WDJT-TV-LP CBS58

Ln Ch	Start	End	Inventory Code		Start/End T	īme Days	Len S	pots	Rate Pri	Rta Type	Spots	Amount
			VVheel of Fortune	630p-/p							0,000	7 arrount
Sta	rt Data	End Data	630p-7p/Wheel	0								
Week: 07/	rt Date 30/18	End Date 08/05/18	Weekdays -1	Spots/Week 1		Rating						
			CBS This Mornin		7a-9a	0.00						
			CBS This Mornin	g M-F 7a-9a	1 a-9a	1	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/12/18	1	1	\$150.00	0.00						
E35 WDJT	08/01/	18 08/01/18	Wheel of Fortune 630p-7p/Wheel	630р-7ФМ	M-F 630p-7p		:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
SAMPA MARK MARKATAN	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/3		08/05/18	1		\$1,000.00	0.00						
E36 WDJT			Wheel of Fortune 630p-7p/Wheel	630р-7¢М	M-F 630p-7p	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
1272A1X P21.V	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/3		08/05/18	1	1	\$1,000.00	0.00						
E37 WDJT			M-F Late News M-F Late News	CM	10p-1035p	1	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Week: 08/0		End Date 08/12/18	Weekdays 1	Spots/Week 1	\$300.00	Rating 0.00						
E38 WDJT	08/02/1	18 08/02/18	M-F Late News M-F Late News	СМ	10p-1035p	1	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Week: 07/3		End Date 08/05/18	Weekdays	Spots/Week 1	Rate \$300.00	Rating 0.00						
E39 WDJT	08/03/1	8 08/03/18	M-F Late News	СМ	10p-1035p	1	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
			M-F Late News					2.004	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.00 14141	•	φ300.00
Week: 07/3		End Date 08/05/18	Weekdays	Spots/Week 1	Rate \$300.00	Rating 0.00						
E40 WDJT	08/06/1		LF 1035p-1137p Late Show w/Step	CM ohen Colbert	1035p-1137p	1	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Week: 08/0		End Date 08/12/18	Weekdays 1	Spots/Week 1	Rate \$150.00	Rating 0.00						
E41 WDJT	07/31/1	8 07/31/18	LF 1035p-1137p Late Show w/Step	CM ohen Colbert	1035p-1137p	-1	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Week: 07/3		End Date 08/05/18	Weekdays -1	Spots/Week 1	Rate \$150.00	Rating 0.00						
E42 WDJT	08/02/1	8 08/02/18	LF 1035p-1137p Late Show w/Step	CM chen Colbort	1035p-1137p	1	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Start	Date	End Date		Spots/Week	Data	Detie						
Week: 07/3		08/05/18	1	1	\$150.00	Rating						
			LF 1035p-1137p	CM	1035p-1137p	0.00	:30	4	\$450.00 D.0	0.00.104		
			Late Show w/Step		1000р 1107р	· · · · · · · · · · · · · · · · · · ·	.30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Week: 07/3		End Date 08/05/18	\$25252 HE 550	Spots/Week 1	Rate \$150.00	Rating 0.00						
E44 WDJT	07/31/18	8 07/31/18	Late Late 1137p-1			'am -1	:30	1	\$50.00 P-3	0.00 NM	1	\$50.00
STATEMENT REPORTS	Date	End Date	W 2 (2) (2) (2)	Spots/Week	Rate	Rating						
Week: 07/3		08/05/18	-1	1	\$50.00	0.00						
		8 07/31/18	CBS This Morning CBS This Morning		7a-9a	-1	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
Week: 07/3		End Date 08/05/18	Weekdays -1	Spots/Week 1	Rate \$150.00	Rating 0.00						
E46 WDJT	08/04/18	3 08/04/18	CBS Sat Morn Nws CBS Sat Morn Nw		6a-8a	1-	:30	1	\$40.00 P-3	0.00 NM	0	\$0.00
Week: 07/30		End Date 08/05/18		Spots/Week 1	Rate \$40.00	Rating 0.00						

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Order / Rev: 343827

Alt Order #: 09179153

Advertiser: Poli/K Roys/D/GOV/WI

Product Desc: ROY

ROYS FOR GOVERNOR

Flight Dates: 07/31/18 - 08/06/18 Estimate:

5474

WDJT-TV-LP CBS58

Ln Ch	Start	End	Inventory Code	e Break	Start/End 1	Γime Days	c	Len Spo	oto	Poto Dri	Dia Tuna	On ata	A Village of Street Land
E46 WDJT	08/04/	18 08/04/18		ws 6a-8@M	6a-8a		_	:30	1	\$40.00 P-3	Rtg Type 0.00 NM	o O	Amount \$0.00
Week: 07/3 Spot Ch I	Date Ra		Weekdays1- Description	Spots/Week 1 Sta	\$40.00 rt/End Time	Rating 0.00		eekdays	Ler	ngth Rate	Rtg Type		
		8-08/05/18 (.2,52.3,52.4	CBS Sat Morn Nws	6a-8a 6a-8	Ва			Sa		The state of the s	0.00 NM		
	at \$40]	The second secon	Sat 5pm News	014									
	Date	End Date	Sat 5pm News Sat 5pm News Weekdays	CM Spoto AA/ook	5p-530p		1-	:30	1	\$125.00 P-3	0.00 NM	1	\$125.00
Week: 07/3	0/18	08/05/18	1-	Spots/Week 1	\$125.00	Rating 0.00							
E48 WDJT		8 08/04/18	Sat 6p-7p Jep/W Sat 6p-7p Jep/W		Sat 6-7p		1-	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
Week: 07/3	200 D 200 E	End Date 08/05/18	Weekdays 1-	Spots/Week 1	Rate \$300.00	Rating 0.00							
E49 WDJT		8 08/04/18	Sat Late News Sat Late News	СМ	10p-1035p		1-	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Week: 07/30		End Date 08/05/18	Weekdays 1-	Spots/Week 1	Rate \$300.00	Rating 0.00							
E 50 WDJT (8 08/04/18	Sat 1035p-1135p Major Crimes	CM.	1035p-1135p) 	1-	:30	1	\$80.00 P-3	0.00 NM	1	\$80.00
Start Week: 07/30	0/18	End Date 08/05/18	Weekdays 1-	Spots/Week 1	Rate \$80.00	Rating 0.00							
E 52 WDJT (08/05/1	8 08/05/18	CBS58 Sun Morr CBS58 Sun Morr	ning 7a-&M	7a-8a		-1	:30	1	\$75.00 P-3	0.00 NM	4	\$490.00
Start Week: 07/30		End Date 08/05/18	Weekdays	Spots/Week	Rate \$75.00	Rating 0.00							
	ate Ra		escription BS58 Sun Morning	Star	/End Time	0.00	We	ekdays	Len	gth Rate	Rtg Type		
See I	MG 52. at P3 \$7	2,52.3,52.4,	52.5	g 7a-8a 7a-8	a			Su		30 (\$75.00)	0.00 NM		
2 WDJT 0	7/31/18	3-08/03/18 3	p-4p 1.1,19.1,16.1,52.1	3p-4	р		-Tw	/ThF	:	30 \$150.00	0.00 NM		
3 MDJT 0	7/31/18	-08/03/18 3	p- 4 p	3p-4	р		-Tw	ThF		30 \$150.00	0.00 NM		
⊕ MG fo	or 18.1,	17.1,46.1,6	1.1,19.1,16.1,52.1							4100.00	0.00 14141		
⊕ MG fo	or 18.1,	17.1,46.1,6	BS58 Sun Morning 1.1,19.1,16.1,52.1	7a-8a 7a-8	a			Su	:	30 \$150.00	0.00 NM		
5 WDJT 0	7/30/18	-08/05/18 S	at 1235a-135a	1235	ia-135a			Sa	:	30 \$40.00	0.00 NM		
			1.1,19.1,16.1,52.1							7.5.55	0.00 11111		
			CBS Sunday Mor CBS Sunday Mor		8a-930a		-1	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Start I Week: 07/30	/18	End Date 08/05/18	Weekdays 1	Spots/Week 1	Rate \$500.00	Rating 0.00							
E 54 WDJT 0		3 08/05/18	Sun Late News Sun Late News	CM	10p-1035p		-1	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Start I Week: 07/30	Date /18	End Date 08/05/18	Weekdays	Spots/Week	Rate	Rating							
E 55 WDJT 0			Sun 1035p-1135p Blue Bloods	СМ	\$300.00 1035p-1135p	0.00	-1	:30	1	\$80.00 P-3	0.00 NM	1	\$80.00
Start I Week: 07/30	/18	End Date 08/05/18	Weekdays	Spots/Week 1	Rate \$80.00	Rating 0.00							
E 57 WDJT 0	8/05/18	08/05/18	Sun 1135p-1235a CSI: Miami	СМ	1135p-1235a		1	:30	1	\$70.00 P-3	0.00 NM	1	\$70.00
Start E Week: 07/30/	/18	End Date 08/05/18	Weekdays 1	Spots/Week 1	Rate \$70.00	Rating 0.00							
E 58 WDJT 0	8/02/18	08/02/18	CBS This Morning CBS This Morning	M-F 7GM M-F 7a-9a	7a-9a	1	_	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating							

Print Date: 08/08/18 12:44:13 Page 7 of 7

WDJT-TV-LP CBS58

Order / Rev: 343827 Alt Order #: 09179153

Advertiser: Poli/K Roys/D/GOV/WI

Product Desc: ROYS FOR GOVERNOR

Flight Dates: 07/31/18 - 08/06/18 Estimate: 5474

	Inventory Code		Start/End 7	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 58 WDJT 08/02/18 08/02/18	CBS This Morning M- CBS This Morning M		7a-9a	1	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/18 08/05/18	Weekdays Sp	ots/Week 1	Rate \$150.00	Rating 0.00						
E 60 WDJT 08/06/18 08/06/18	Let's Make a Deal 9a- Let's Make a Deal 9a		858a-10a	1	:30	1	\$150.00 P-3	0.00 NM	2	\$275.00
Start Date End Date	1 escription	ots/Week 1 Start a 858a	Rate \$150.00 /End Time -10a	Rating 0.00	Weekdays M	<u>Len</u>	gth <u>Rate</u> 30 (\$150.00)	Rtg Type 0.00 NM		
2 WDJT 08/04/18-08/05/18 PG	GA Golf	Vario	ous		SaS	u :	30 \$225.00	0.00 NM		
3 WDJT 08/01/18-08/03/18 Lat	te Late 1137p-123830	a 1137	pm-1237am		WThF	- :	30 \$50.00	0.00 NM		
	3p-4p Dr Phil	СМ	3p-4p	F-	:30	1	\$75.00 P-3	0.00 NM	0	\$0.00
Start Date End Date Week: 07/30/18 08/05/18 Spot Ch Date Range De 1 WDJT 07/30/18-08/05/18 3p- See MG 52.2,52.3,52.4,53 [Need P2] [Need P2]	F escription -4p	ots/Week 1 Start/ 3p-4p	Rate \$75.00 End Time	Rating 0.00	Weekdays	Leng :	<u>gth Rate</u> 30 (\$75.00)	Rtg Type 0.00 <i>NM</i>		
						_		Totals	55	\$15,160.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(ch	eck	app	licabl	e	box)	

☐ FEDERAL CANDIDATE

■ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station an	Date	Date:			
I, Hilltop	Public Soluti	ions			
being/on be	_{half of:} Kelda	Roys			
a legally qua	alified candidate	of the Der	mocratic		
	ty for the office	of: Wisco	nsin gove	rnor	
in the prim	nary				
election to b	e held on: Aug	gust 14, 2	2018		
do hereby re	quest station tir	ne as follow	s:		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished

Kelda Roys for Governor, PO Box 231, Madison, WI 53701

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kelda Roys

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

	The second secon				
	Danielle Sakowitz	Digitally signed by Danielle Sakov Date: 2018.07.19 10:20:44 -04'00'			
Date	Signa				
To	Be Signed By Station Repres	antotiva			
☐ Accepted	☐ Accepted in Pa				
	- Accepted IN P	art ☐ Rejected			
Signature	Date to				
	Printed Name	Title			