

ORDER



Orders
Order / Rev: 343827
Alt Order #: 09179153
Product Desc: ROYS FOR GOVERNOR
Estimate: 5474
Flight Dates: 07/31/18 - 08/06/18
Original Date / Rev: 07/25/18 / 08/02/18
Order Type: GENERAL

WDJT-TV-LP CBS58
Primary AE: Mick Nesci
Sales Office: HPHIL
Sales Region: NAT

Agency Name: Hilltop Public Solutions
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Poli/K Roys/D/GOV/WI
Demographic: A35+
Product Codes: PL Candidate
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/06/18	55	\$15,160.00	\$12,886.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	55	\$15,160.00	\$12,886.00	0.00
Totals	55	\$15,160.00	\$12,886.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP CBS58	25%	\$15,160.00
Market	100%	\$60,640.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	2%	\$1,212.80
WCGV	0%	\$0.00
WISN	23%	\$13,947.20
WITI	34%	\$20,617.60
WMLW-	1%	\$606.40
WPXE	0%	\$0.00
WTMJ	15%	\$9,096.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	08/06/18	08/06/18	Morning News M-F 6a - 7a M-F 6a - 7a	DM	6a-7a	1-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/18	08/12/18	1-----		1		\$80.00		0.00					
E 2	WDJT	07/31/18	07/31/18	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	DM	858a-10a	-1-----	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/30/18	08/05/18	-1-----		1		\$150.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDJT	07/31/18	07/31/18	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	-1-----	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-1-----		1				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WDJT	07/30/18-08/05/18	Let's Make a Deal 9a-10a		858a-10a		-T-----		:30	(\$150.00)	0.00	NM		
		See MG 3.2 [NA at P# \$150]													
E 3	WDJT	08/02/18	08/02/18	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	---1---	:30	1	\$150.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	---1---		1				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WDJT	07/30/18-08/05/18	Let's Make a Deal 9a-10a		858a-10a		---Th----		:30	(\$150.00)	0.00	NM		
		See MG 3.2 [NA at P# \$150]													
	2	WDJT	07/31/18-08/03/18	Let's Make a Deal 9a-10a		858a-10a		-TWThF----		:30	\$300.00	0.00	NM		
		Ⓜ MG for 2.1,3.1													
E 4	WDJT	08/01/18	08/01/18	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	--1----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	--1----		1				\$200.00		0.00			
E 5	WDJT	08/02/18	08/02/18	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	---1---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	---1---		1				\$200.00		0.00			
E 6	WDJT	08/03/18	08/03/18	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	----1--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----1--		1				\$200.00		0.00			
E 7	WDJT	08/06/18	08/06/18	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	1-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	1-----		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WDJT	08/06/18-08/12/18	Y&R 11a-12p		11a - 12p		M-----		:30	(\$200.00)	0.00	NM		
		See MG 7.2 [NA at P3 \$200 - offer MG 1x \$200 8/12 Face the Nation]													
	2	WDJT	08/05/18-08/05/18	Face the Nation		930a-1030a		-----Su		:30	\$200.00	0.00	NM		
		Ⓜ MG for 7.1 08/06													
E 8	WDJT	08/01/18	08/01/18	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	--1----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	--1----		1				\$200.00		0.00			
E 9	WDJT	08/03/18	08/03/18	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	----1--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----1--		1				\$200.00		0.00			
E 11	WDJT	07/31/18	07/31/18	News at Noon News at Noon	CM	12p-1230p	-1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-1-----		1				\$200.00		0.00			
E 12	WDJT	07/31/18	07/31/18	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-1-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-1-----		1				\$80.00		0.00			
E 13	WDJT	08/03/18	08/03/18	News at Noon News at Noon	CM	12p-1230p	----1--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----1--		1				\$200.00		0.00			

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E 13	WDJT	08/03/18	08/03/18	News at Noon News at Noon	CM	12p-1230p	----1--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----1--		1				\$200.00		0.00			
E 14	WDJT	08/01/18	08/01/18	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p	--1----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	--1----		1				\$200.00		0.00			
E 15	WDJT	08/03/18	08/03/18	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p	----1--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----1--		1				\$200.00		0.00			
E 16	WDJT	08/06/18	08/06/18	3p-4p Dr Phil	CM	3p-4p	1-----	:30	1	\$75.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	1-----		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	08/06/18-08/12/18	3p-4p		3p-4p		M-----	:30	(\$75.00)		0.00	NM		
				See MG 52.2,52.3,52.4,52.5											
				[NA at P3 \$75, combine to \$150]											
E 17	WDJT	07/31/18	07/31/18	3p-4p Dr Phil	CM	3p-4p	-1-----	:30	1	\$75.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-1-----		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	07/30/18-08/05/18	3p-4p		3p-4p		-T-----	:30	(\$75.00)		0.00	NM		
				See MG 52.2,52.3,52.4,52.5											
				[NA at P3 \$75, combine to \$150]											
E 18	WDJT	08/01/18	08/01/18	3p-4p Dr Phil	CM	3p-4p	--1----	:30	1	\$75.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	--1----		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	07/30/18-08/05/18	3p-4p		3p-4p		--W-----	:30	(\$75.00)		0.00	NM		
				See MG 52.2,52.3,52.4,52.5											
				[NA at P3 \$75, combine to \$150]											
E 19	WDJT	08/02/18	08/02/18	3p-4p Dr Phil	CM	3p-4p	---1---	:30	1	\$75.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	---1---		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	07/30/18-08/05/18	3p-4p		3p-4p		---Th-----	:30	(\$75.00)		0.00	NM		
				See MG 52.2,52.3,52.4,52.5											
				[NA at P3 \$75, combine to \$150]											
E 20	WDJT	08/06/18	08/06/18	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	1-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	1-----		1				\$100.00		0.00			
E 21	WDJT	07/31/18	07/31/18	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	-1-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-1-----		1				\$100.00		0.00			
E 22	WDJT	08/01/18	08/01/18	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	--1----	:30	1	\$100.00	P-3	0.00	NM	3	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	--1----		1				\$100.00		0.00			

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E 22	WDJT	08/01/18	08/01/18	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	--1----	:30	1	\$100.00	P-3	0.00	NM	3	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/18	08/05/18	--1----		1				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	WDJT	07/30/18-08/05/18	M-F 4p-5p News		4p-5p				--W-----		:30	(\$100.00)	0.00	NM
				See MG 22.2,22.3,22.4 [Breaking News - Officer Michalski Funeral.]											
	2	WDJT	08/06/18-08/06/18	CBS Block 1230p-2p		1230p-2p				M-----		:30	\$200.00	0.00	NM
				MG for 25.1,22.1											
	3	WDJT	08/03/18-08/06/18	Impractical Jokers		1238am-110am				M----F----		:30	\$25.00	0.00	NM
				MG for 25.1,22.1											
	4	WDJT	08/03/18-08/06/18	Impractical Jokers		1238am-110am				M----F----		:30	\$25.00	0.00	NM
				MG for 25.1,22.1											
E 23	WDJT	08/02/18	08/02/18	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	---1---	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/18	08/05/18	---1---		1				\$80.00		0.00			
E 24	WDJT	07/31/18	07/31/18	M-F 5pm News M-F 5pm News	CM	5p-530p	-1-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/18	08/05/18	-1-----		1				\$150.00		0.00			
E 25	WDJT	08/01/18	08/01/18	M-F 5pm News M-F 5pm News	CM	5p-530p	--1----	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/18	08/05/18	--1----		1				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	WDJT	07/30/18-08/05/18	M-F 5pm News		5p-530p				--W-----		:30	(\$150.00)	0.00	NM
				See MG 22.2,22.3,22.4 [Breaking News - Officer Michalski Funeral.]											
E 26	WDJT	08/02/18	08/02/18	M-F 5pm News M-F 5pm News	CM	5p-530p	---1---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/18	08/05/18	---1---		1				\$150.00		0.00			
E 27	WDJT	08/03/18	08/03/18	M-F 5pm News M-F 5pm News	CM	5p-530p	----1--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/18	08/05/18	----1--		1				\$150.00		0.00			
E 28	WDJT	08/06/18	08/06/18	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/18	08/12/18	1-----		1				\$800.00		0.00			
E 29	WDJT	08/01/18	08/01/18	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	--1----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/18	08/05/18	--1----		1				\$800.00		0.00			
E 30	WDJT	08/02/18	08/02/18	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	---1---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/18	08/05/18	---1---		1				\$800.00		0.00			
E 31	WDJT	08/03/18	08/03/18	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	----1--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/18	08/05/18	----1--		1				\$800.00		0.00			
E 32	WDJT	08/06/18	08/06/18	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/18	08/12/18	1-----		1				\$1,000.00		0.00			
E 33	WDJT	07/31/18	07/31/18		CM	M-F 630p-7p	-1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00

Order / Rev: 343827
 Alt Order #: 09179153
 Flight Dates: 07/31/18 - 08/06/18

Advertiser: Poli/K Roys/D/GOV/WI
 Product Desc: ROYS FOR GOVERNOR
 Estimate: 5474

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wheel of Fortune 630p-7p 630p-7p/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-1-----		1				\$1,000.00		0.00			
E 34	WDJT	08/06/18	08/06/18	CBS This Morning M-F 7AM CBS This Morning M-F 7a-9a	CM	7a-9a	1-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	1-----		1				\$150.00		0.00			
E 35	WDJT	08/01/18	08/01/18	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	--1----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	--1----		1				\$1,000.00		0.00			
E 36	WDJT	08/03/18	08/03/18	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	----1--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	----1--		1				\$1,000.00		0.00			
E 37	WDJT	08/06/18	08/06/18	M-F Late News M-F Late News	CM	10p-1035p	1-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	1-----		1				\$300.00		0.00			
E 38	WDJT	08/02/18	08/02/18	M-F Late News M-F Late News	CM	10p-1035p	---1---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---1---		1				\$300.00		0.00			
E 39	WDJT	08/03/18	08/03/18	M-F Late News M-F Late News	CM	10p-1035p	----1--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	----1--		1				\$300.00		0.00			
E 40	WDJT	08/06/18	08/06/18	LF 1035p-1137p Late Show w/Stephen Colbert	CM	1035p-1137p	1-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	1-----		1				\$150.00		0.00			
E 41	WDJT	07/31/18	07/31/18	LF 1035p-1137p Late Show w/Stephen Colbert	CM	1035p-1137p	-1-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-1-----		1				\$150.00		0.00			
E 42	WDJT	08/02/18	08/02/18	LF 1035p-1137p Late Show w/Stephen Colbert	CM	1035p-1137p	---1---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---1---		1				\$150.00		0.00			
E 43	WDJT	08/03/18	08/03/18	LF 1035p-1137p Late Show w/Stephen Colbert	CM	1035p-1137p	----1--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	----1--		1				\$150.00		0.00			
E 44	WDJT	07/31/18	07/31/18	Late Late 1137p-123830AM Late Late Show w/Corden	CM	1137pm-1237am	-1-----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-1-----		1				\$50.00		0.00			
E 45	WDJT	07/31/18	07/31/18	CBS This Morning M-F 7AM CBS This Morning M-F 7a-9a	CM	7a-9a	-1-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-1-----		1				\$150.00		0.00			
E 46	WDJT	08/04/18	08/04/18	CBS Sat Morn Nws 6a-8AM CBS Sat Morn Nws 6a-8a	CM	6a-8a	-----1-	:30	1	\$40.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----1-		1				\$40.00		0.00			

Order / Rev: 343827
 Alt Order #: 09179153
 Flight Dates: 07/31/18 - 08/06/18

Advertiser: Poli/K Roys/D/GOV/WI
 Product Desc: ROYS FOR GOVERNOR
 Estimate: 5474

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 46	WDJT	08/04/18	08/04/18	CBS Sat Morn Nws 6a-8a CBS Sat Morn Nws 6a-8a	CM	6a-8a	-----1-	:30	1	\$40.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1-		1				\$40.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WDJT	07/30/18-08/05/18	CBS Sat Morn Nws 6a-8a	6a-8a	-----Sa--	:30		(\$40.00)		0.00	NM		
		See MG 52.2,52.3,52.4,52.5 [NA at \$40]													
E 47	WDJT	08/04/18	08/04/18	Sat 5pm News Sat 5pm News	CM	5p-530p	-----1-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1-		1				\$125.00		0.00			
E 48	WDJT	08/04/18	08/04/18	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1-		1				\$300.00		0.00			
E 49	WDJT	08/04/18	08/04/18	Sat Late News Sat Late News	CM	10p-1035p	-----1-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1-		1				\$300.00		0.00			
E 50	WDJT	08/04/18	08/04/18	Sat 1035p-1135p Major Crimes	CM	1035p-1135p	-----1-	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1-		1				\$80.00		0.00			
E 52	WDJT	08/05/18	08/05/18	CBS58 Sun Morning 7a-8a CBS58 Sun Morning 7a-8a	CM	7a-8a	-----1	:30	1	\$75.00	P-3	0.00	NM	4	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1		1				\$75.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WDJT	07/30/18-08/05/18	CBS58 Sun Morning 7a-8a	7a-8a	-----Su	:30		(\$75.00)		0.00	NM		
		See MG 52.2,52.3,52.4,52.5 [NA at P3 \$75]													
		2	WDJT	07/31/18-08/03/18	3p-4p	3p-4p	-TwThF----	:30		\$150.00		0.00	NM		
		Ⓜ MG for 18.1,17.1,46.1,61.1,19.1,16.1,52.1													
		3	WDJT	07/31/18-08/03/18	3p-4p	3p-4p	-TwThF----	:30		\$150.00		0.00	NM		
		Ⓜ MG for 18.1,17.1,46.1,61.1,19.1,16.1,52.1													
		4	WDJT	07/30/18-08/05/18	CBS58 Sun Morning 7a-8a	7a-8a	-----Su	:30		\$150.00		0.00	NM		
		Ⓜ MG for 18.1,17.1,46.1,61.1,19.1,16.1,52.1													
		5	WDJT	07/30/18-08/05/18	Sat 1235a-135a	1235a-135a	-----Sa--	:30		\$40.00		0.00	NM		
		Ⓜ MG for 18.1,17.1,46.1,61.1,19.1,16.1,52.1													
E 53	WDJT	08/05/18	08/05/18	CBS Sunday Morn 758a CBS Sunday Morning	CM	8a-930a	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1		1				\$500.00		0.00			
E 54	WDJT	08/05/18	08/05/18	Sun Late News Sun Late News	CM	10p-1035p	-----1	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1		1				\$300.00		0.00			
E 55	WDJT	08/05/18	08/05/18	Sun 1035p-1135p Blue Bloods	CM	1035p-1135p	-----1	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1		1				\$80.00		0.00			
E 57	WDJT	08/05/18	08/05/18	Sun 1135p-1235a CSI: Miami	CM	1135p-1235a	-----1	:30	1	\$70.00	P-3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1		1				\$70.00		0.00			
E 58	WDJT	08/02/18	08/02/18	CBS This Morning M-F CBS This Morning M-F 7a-9a	CM	7a-9a	---1---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	---1---		1				\$150.00		0.00			

Order / Rev: 343827
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Advertiser: Poli/K Roys/D/GOV/WI
 Product Desc: ROYS FOR GOVERNOR
 Estimate: 5474

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 58	WDJT	08/02/18	08/02/18	CBS This Morning M-F 7AM CBS This Morning M-F 7a-9a	CM	7a-9a	---1---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	---1---		1				\$150.00		0.00			
E 60	WDJT	08/06/18	08/06/18	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	1-----	:30	1	\$150.00	P-3	0.00	NM	2	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	1-----		1				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	08/06/18-08/12/18	Let's Make a Deal 9a-10a		858a-10a	M-----	:30		(\$150.00)		0.00	NM		
			See MG 60.2,60.3 [NA at P# \$150]												
	2	WDJT	08/04/18-08/05/18	PGA Golf		Various	-----SaSu	:30		\$225.00		0.00	NM		
			Ⓜ MG for 60.1 08/06												
	3	WDJT	08/01/18-08/03/18	Late Late 1137p-123830a		1137pm-1237am	--wThF----	:30		\$50.00		0.00	NM		
			Ⓜ MG for 60.1 08/06												
N 61	WDJT	08/03/18	08/03/18	3p-4p Dr Phil	CM	3p-4p	----F--	:30	1	\$75.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----F--		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	07/30/18-08/05/18	3p-4p		3p-4p	----F--	:30		(\$75.00)		0.00	NM		
			See MG 52.2,52.3,52.4,52.5 [Need P2]												
													Totals	55	\$15,160.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Hilltop Public Solutions

being/on behalf of: Kelda Roys

a legally qualified candidate of the Democratic

political party for the office of: Wisconsin governor

in the primary

election to be held on: August 14, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

