## **ORDER**

**Orders** Order / Rev: 344392 Alt Order #: 09188052 Product Desc: **ROYS FOR GOVERNOR** Estimate: 5566 WDJT-TV-LP CBS58 Flight Dates: 08/07/18 - 08/14/18 Primary AE: Mick Nesci Original Date / Rev: 08/06/18 / 08/07/18 Sales Office: **HPHIL** Order Type: **GENERAL** Sales Region: NAT Agency Name: **Hilltop Public Solutions Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1322 G Street SE Billing Cycle: EOM/EOC Washington, DC 20003 Agency Commission: 15% Advertiser Name: Poli/K Roys/D/GOV/WI Demographic: A35+ New Business Thru: Product Codes: PL Candidate Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Revenue Codes: AGY, POL, CAND Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/14/18	44	\$12,150.00	\$10,327.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	44	\$12,150.00	\$10,327.50	0.00
Totals	44	\$12,150.00	\$10,327.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP CBS58	25%	\$12,150.00
Market	100%	\$48,600.00
Competitive Share	61	

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	2%	\$972.00
WCGV	0%	\$0.00
WISN	23%	\$11,178.00
WITI	34%	\$16,524.00
WMLW-	1%	\$486.00
WPXE	0%	\$0.00
WTMJ	15%	\$7,290.00
WTV	0%	\$0.00
WYTU	0%	\$0.00

Ln Ch Start End			Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> Week: 08/13/18 <u>End Date</u> 08/19/18	Morning News M-F 6a - 1 M-F 6a - 7a <u>Weekdays</u> <u>Spots/Notes Spots/Notes Spots</u>	<u>Week</u> 1 Start	/End Time	0.00 <u>V</u>	:30 <u>Veekdays</u> 1	1 <u>Lengt</u> - :30	\$40.00 P-3	0.00 NM  Rtg Type 0.00 NM	0	\$0.00

Print Date: 08/15/18 13:46:54

Page 2 of 7

Order / Rev: 344392 Advertiser: Poli/K Roys/D/GOV/WI Alt Order #: 09188052 Product Desc: ROYS FOR GOVERNOR WDJT-TV-LP CBS58 Flight Dates: 08/07/18 - 08/14/18 Estimate: 5566

Ln Ch Start End Inventory Code Break Start/En	d Time Davis Law Could	
E 2 WDJT 08/09/18 08/09/18 Let's Make a Deal 9a-10@M 858a-10a	, and the state in highly exposs	Amount \$0.00
Let's Make a Deal 9a-10a  Start Date	Rating	ψ0.00
Week: 08/06/18 08/12/181 1 \$150.00	0.00	
Spot         Ch Date Range         Description         Start/End Time           1 WDJT 08/06/18-08/12/18 Let's Make a Deal 9a-10a         858a-10a	tate Kig Type	
See MG 54.2,54.3 [NA at this rate level]	Th :30 <del>(\$150.00)</del> 0.00 <i>NM</i>	
E 3 WDJT 08/14/18 08/14/18 Let's Make a Deal 9a-106M 858a-10a Let's Make a Deal 9a-10a	-1 :30 1 \$150.00 P-3 0.00 NM 0	\$0.00
Start Date	Rating	
Week: 08/13/18         08/19/18         -1         1         \$150.00           Spot         Ch Date Range         Description         Start/End Time	0.00	
1 WDJT 08/13/18-08/19/18 Let's Make a Deal 9a-10a Start/End Time 858a-10a	<u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> -T :30 <del>(\$150.00)</del> 0.00 <i>NM</i>	
See MG 54.2,54.3 [NA at this rate level]	.33 ( <del>4100.03)</del> 0.00 (MM)	
E 4 WDJT 08/13/18 08/13/18 Price Is Right 10a-11a CM 10a - 11a Price is Right 10a-11a	1 :30 1 \$200.00 P-3 0.00 NM 0	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 08/13/18         08/19/18         1         1         \$200.00	Rating	
Spot Ch Date Range Description Start/End Time	0.00 Weekdays Length Rate Rtg Type	
1 WDJT 08/13/18-08/19/18 Price Is Right 10a-11a 10a - 11a	<u>Weekdays Length Rate</u> <u>Rtg Type</u> M :30 <del>(\$200.00)</del> 0.00 NM	
See MG 6.2,6.3,6.4,6.5 [NA at this rate level]		
E 5 WDJT 08/08/18 08/08/18 Price Is Right 10a-11a CM 10a - 11a Price is Right 10a-11a	1 :30 1 \$200.00 P-3 0.00 NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>98/06/18</u> <u>08/12/18</u> <u>1</u> <u>1 \$200.00</u>	Rating	
Spot Ch Date Range Description Start/End Time	0.00 <u>Weekdays Length Rate</u> Rtg Type	
1 WDJT 08/06/18-08/12/18 Price Is Right 10a-11a 10a - 11a	W :30 <del>(\$200.00)</del> 0.00 NM	
See MG 6.2,6.3,6.4,6.5 [NA at this rate level]		
E 6 WDJT 08/09/18 08/09/18 Price Is Right 10a-11a CM 10a - 11a Price is Right 10a-11a	1 :30 1 \$200.00 P-3 0.00 NM 4	\$840.00
Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 08/06/18         08/12/18        1         1         \$200.00           Spot         Ch Date Range         Description         Start/End Time	0.00	
1 WDJT 08/06/18-08/12/18 Price Is Right 10a-11a 10a - 11a	<u>Weekdays Length</u> <u>Rate</u> <u>Rtg Type</u> Th :30 <del>(\$200.00)</del> 0.00 <i>NM</i>	
See MG 6.2,6.3,6.4,6.5 [NA at this rate level]		
2 WDJT 08/08/18-08/10/18 Price Is Right 10a-11a 10a - 11a MG for 5.1,44.1,43.1,4.1,48.1,6.1	WThF :30 \$400.00 0.00 NM	
3 WDJT 08/13/18-08/14/18 Price Is Right 10a-11a 10a - 11a	MT :30 \$400.00 0.00 NM	
MG for 5.1,44.1,43.1,4.1,48.1,6.1	.50 \$400.00 0.00 NW	
4 WDJT 08/08/18-08/09/18 Morn News Sun-TH 430x-5x 430x-5x MG for 5.1,44.1,43.1,4.1,48.1,6.1	wTh :30 \$20.00 0.00 NM	
5 WDJT 08/12/18-08/13/18 Morn News Sun-TH 430x-5x 430x-5x	MSu :30 \$20.00 0.00 NM	
MG for 5.1,44.1,43.1,4.1,48.1,6.1	MSu :30 \$20.00 0.00 NM	
E 7 WDJT 08/13/18 08/13/18 Y&R 11a-12p CM 11a - 12p The Young & the Restless 11a-'	1 :30 1 \$200.00 P-3 0.00 NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 08/13/18         08/19/18         1         1         \$200.00           Spot         Ch Date Range         Description         Start/End Time	0.00	
1 WDJT 08/13/18-08/19/18 Y&R 11a-12p 11a - 12p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> M :30 <del>(\$200.00)</del> 0.00 <i>NM</i>	
See MG 10.2,10.3 [NA at this rate level]	,	
E 8 WDJT 08/08/18 08/08/18 Y&R 11a-12p CM 11a - 12p	1 :30 1 \$200.00 P-3 0.00 NM 0	\$0.00
The Young & the Restless 11a-  Start Date		
Week: 08/06/18	0.00	

Print Date: 08/15/18 13:46:54 Page 3 of 7

Order / Rev: 344392

Advertiser: P

Poli/K Roys/D/GOV/WI

Alt Order #:

09188052

Product Desc:

ROYS FOR GOVERNOR

WDJT-TV-LP CBS58

Flight Dates: 08/07/18 - 08/14/18 Estimate:

5566

Ln Ch	Start	End	Inventory Cod	le Brea	k Start/End	Time Da	vs Len	Spots	Rate Pri	Rtg Type	Snote	Amount
E 8 WDJT	08/08/	18 08/08/18		CM	11a - 12p	1-		-			0	Amount \$0.00
Sta	art Date	End Date	The Young & the Weekdays	ne Restless 11 Spots/Wee		Potina						1,=0==
Week: 08/	/06/18	08/12/18	1		1 \$200.00	Rating 0.00						
Spot Ch 1 WDJT	Date R 08/06/1	ange 18-08/12/18	Description Y&R 11a-12p		art/End Time a - 12p		Weekda			Rtg Type		
Se	e MG 10	0.2,10.3	rant ria rzp		a - 12p		W		:30 <del>(\$200.00)</del>	MN 00.0		
		rate level]	Y&R 11a-12p	211								
L 0 11001	00/10/	10 00/10/10	The Young & th	CM ne Restless 11	11a - 12p a-1		1 :30	) 1	\$200.00 P-3	0.00 NM	0	\$0.00
_	rt Date	End Date	Weekdays	Spots/Weel		Rating						
Week: 08/ Spot Ch	Date R	08/12/18 ange [	1 Description		1 \$200.00 art/End Time	0.00	\\\\alpha\kda					
1 WDJT	08/06/1	8-08/12/18	Y&R 11a-12p		a - 12p		Weekda	iys Le	ngth <u>Rate</u> :30 <del>(\$200.00)</del>	Rtg Type		
	e MG 10	.2,10.3 rate level]							(0000000)	0.00 /////		
			Y&R 11a-12p	CM	11a - 12p	-1	:30	) 1	\$200.00 P-3	0.00 NM		
Yan Carrest			The Young & th				.50		\$200.00 P-3	0.00 NM	2	\$800.00
Week: 08/	rt Date 13/18	End Date 08/19/18	Weekdays -1	Spots/Week		Rating						
Spot Ch	Date Ra	ange [	Description	_	rt/End Time	0.00	Weekda	ys Le	ngth Rate	Rtg Type		
	08/13/1 MG 10		/&R 11a-12p	11a	ı - 12p		-T			0.00 NM		
[NA	at this r	ate level]										
2 WDJT	08/08/1	8-08/10/18 Y 9.1,8.1,10.1	'&R 11a-12p	<b>11</b> a	ı - 12p		WThF		:30 \$400.00	0.00 NM		
			'&R 11a-12p	110	ı - 12p		MT					
⊕ MG	for 7.1,9	9.1,8.1,10.1		110	ι - 12ρ		M1		:30 \$400.00	0.00 NM		
E11 WDJT	08/13/1	8 08/13/18	News at Noon	СМ	12p-1230p	1	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
Star	t Date	End Date	News at Noon Weekdays	Spots/Week	Pate	Rating				-		
Week: 08/1	13/18	08/19/18	1	1	\$200.00	0.00						
			Morning News M M-F 6a - 7a	I-F 6a - 12M	6a-7a	-1	:30	1	\$40.00 P-3	0.00 NM	0	\$0.00
Week: 08/0	t Date 06/18	End Date 08/12/18	Weekdays -1	Spots/Week		Rating 0.00						
Spot Ch	Date Ra	nge D	escription	Star	t/End Time	0.00	Weekday	<u>/s</u> Ler	ngth Rate	Rtg Type		
	MG 23.		orning News M-F	6a - 7a 6a-7	7a		-T		:30 (\$40.00)	0.00 NM		
[N/A	<b>\.</b> ]											
E 13 WDJT		8 08/07/18	News at Noon	СМ	12p-1230p	-1	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
Start Week: 08/0	t <u>Date</u> 6/18	End Date 08/12/18	Weekdays -1	Spots/Week	Rate \$200.00	Rating						
E 14 WDJT	08/09/1		News at Noon	CM	12p-1230p	0.00	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
Stort	t Date	End Data	News at Noon						7200.001 2	0.00 14101		\$200.00
Week: 08/0		End Date 08/12/18	Weekdays 1	Spots/Week 1	\$200.00	Rating 0.00						
E 15 WDJT	08/08/1	8 08/08/18	CBS Block 1230 CBS Block 1230		1230p-2p	1	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
Start Week: 08/0	Date 6/18	End Date 08/12/18	Weekdays	Spots/Week	Rate \$200.00	Rating 0.00						
E 16 WDJT	Control of the Contro	The state of the s	3p-4p	СМ	3p-4p	1	:30	1	\$75.00 P-3	0.00 NM	0	\$0.00
Start	Date	End Date	Dr Phil Weekdays	Spoto AA/a al-	Dela	D-#			98		178	ψ0.00
Week: 08/1	3/18	08/19/18	1	Spots/Week 1	Rate \$75.00	Rating 0.00						
	Date Rai 08/13/18	nge <u>De</u> -08/19/18 3 <sub>2</sub>	escription		t/End Time		Weekday			Rtg Type		
See	MG 18.2	2,18.3	קר	3p-4	þ		M		:30 <del>(\$75.00)</del>	0.00 NM		
[NA	at this ra	ite level]										

Print Date: 08/15/18 13:46:54

WDJT-TV-LP CBS58

Page 4 of 7 Order / Rev: 344392 Advertiser: Poli/K Roys/D/GOV/WI Alt Order #: 09188052 Product Desc:

ROYS FOR GOVERNOR Flight Dates: 08/07/18 - 08/14/18 Estimate:

5566

Ln Ch Start End Inv E 16 WDJT 08/13/18 08/13/18 3p-	THE RESERVE THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TWIND TWO IS NAMED IN COLUMN TWO IS NAMED IN COLUMN TWO IS NAMED IN	Start/End		Len Spots		Rtg Type	Spots	Amount
Dr	4p CM Phil	3p-4p	1	:30 1	\$75.00 P-3	0.00 NM	0	\$0.00
E 17 WDJT 08/07/18 08/07/18 3p- Dr	4p CM Phil	3p-4p	-1	:30 1	\$75.00 P-3	0.00 NM	0	\$0.00
Start Date         End Date         W           Week:         08/06/18         08/12/18         -           Spot         Ch Date Range         Description           1 WDJT 08/06/18-08/12/18 3p-4p         See MG 18.2,18.3	/eekdays Spots/Week	\$75.00 t/End Time	0.00 <u>V</u>	Veekdays Le		Rtg Type 0.00 NM		
[N/A.] E 18 WDJT 08/09/18 08/09/18 3p-4	10 011							
Dr l Start Date End Date W	Phil eekdays Spots/Week	3p-4p Rate	1 Rating	:30 1	\$75.00 P-3	0.00 NM	2	\$300.00
Week: 08/06/18 08/12/18 Spot Ch Date Range Descri 1 WDJT 08/06/18-08/12/18 3p-4p See MG 18.2,18.3 [NA at this rate level]	1 1 ption Star 3p-4	\$75.00 t/End Time	0.00 <u>V</u>	<u>Veekdays</u> <u>Le</u> Th		Rtg Type 0.00 <i>NM</i>		
2 WDJT 08/08/18-08/10/18 3p-4p MG for 16.1,17.1,19.1,18.1	3p-4	р	-	-WThF	:30 \$150.00	0.00 NM		
3 WDJT 08/13/18-08/13/18 3p-4p  MG for 16.1,17.1,19.1,18.1	3p-4	р	М		:30 \$150.00	0.00 NM		
E 19 WDJT 08/10/18 08/10/18 3p-4		3p-4p	1	:30 1	\$75.00 P-3	0.00 NM	0	\$0.00
Start Date	eekdays         Spots/Week          1-         1           otion         Start           3p-4	Rate \$75.00 /End Time		√eekdays Ler F		<u>Rtg Type</u> 0.00 <i>NM</i>		
	4p-5p News CM 4p-5p News	4p-5p	1	:30 1	\$100.00 P-3	0.00 NM	1	\$100.00
Week: 08/13/18 08/19/18 1-	eekdays         Spots/Week            1           4p-5p News         CM	\$100.00 4p-5p	Rating 0.00	:30 1	\$100.00 P-3	0.00 NM		
Start Date End Date We	4p-5p News eekdays Spots/Week	Rate	Rating	.50 1	\$100.00 P-3	0.00 NM	1	\$100.00
	1	\$100.00 4p-5p	0.00	:30 1	\$100.00 P-3	0.00 NM	1	\$100.00
Start Date End Date We	4p-5p News ekdays 1 Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00		¥100.00110	0.00 14141		\$100.00
E 23 WDJT 08/09/18 08/09/18 Morn	ning News M-F 6a - 12M 6a - 7a	6a-7a	1	:30 1	\$40.00 P-3	0.00 NM	2	\$160.00
Start Date End Date We	sekdays Spots/Week 1 -1 1 stion Start/	Rate \$40.00 End Time		eekdays <u>Len</u>		Rtg <u>Type</u> 0.00 <i>NM</i>		
[NA at \$40] 2 WDJT 08/08/18-08/10/18 Morning	g News M-F 6a - 7a 6a-7a	i		-wThF	30 \$80.00	0.00 NM		
3 WDJT 08/13/18-08/14/18 Morning  MG for 12.1,34.1,1.1,23.1	g News M-F 6a - 7a 6a-7a		МТ	· ;	30 \$80.00	0.00 NM		
E24 WDJT 08/10/18 08/10/18 M-F4	4p-5p News CM 4p-5p News	4p-5p	1	:30 1	\$100.00 P-3	0.00 NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>We</u> Week: 08/06/18 08/12/18	ekdays Spots/Week	Rate \$100.00	Rating 0.00					
E 25 WDJT 08/13/18 08/13/18	CM s	5p-530p	1	:30 1	\$150.00 P-3	0.00 NM	1	\$150.00

Print Date: 08/15/18 13:46:54

Page 5 of 7

Order / Rev:

344392

Advertiser:

Poli/K Roys/D/GOV/WI

Alt Order #: Flight Dates:

09188052 08/07/18 - 08/14/18

Product Desc: Estimate: ROYS FOR GOVERNOR

5566

WDJT-TV-LP CBS58

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Snote	Amount
			M-F 5pm News M-F 5pm News				·				opoto	Amount
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/19/18	1	1		0.00						
E 26 WDJT			M-F 5pm News	СМ	5p-530p	-1	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Week: 08		End Date 08/12/18	Weekdays -1	Spots/Week 1	Rate \$150.00	Rating 0.00						
E 27 WDJT			M-F 5pm News M-F 5pm News	СМ	5p-530p	1	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Week: 08	art Date /06/18	End Date 08/12/18	Weekdays 1	Spots/Week	Rate \$150.00	Rating 0.00						
E 28 WDJT	08/09/	18 08/09/18	M-F 5pm News M-F 5pm News	СМ	5p-530p	1	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Week: 08/		End Date 08/12/18	Weekdays 1	Spots/Week	Rate \$150.00	Rating 0.00						
E 29 WDJT	08/07/1	8 08/07/18	Jeopardy 6p-630p 6p-630p/Jeopard		M-F 6p-630p		:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Week: 08/		End Date 08/12/18	Weekdays -1	Spots/Week 1	Rate \$800.00	Rating 0.00						
E 30 WDJT			Jeopardy 6p-630p 6p-630p/Jeopard		M-F 6p-630p	1	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Week: 08/	rt Date 06/18	End Date 08/12/18	Weekdays 1	Spots/Week 1	Rate \$800.00	Rating 0.00						
E31 WDJT	08/10/1	THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAM	Jeopardy 6p-630p		M-F 6p-630p		:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Week: 08/		End Date 08/12/18	Weekdays 1	Spots/Week 1	Rate \$800.00	Rating 0.00						
E32 WDJT		8 08/07/18	Wheel of Fortune 630p-7p/Wheel	630p- <b>₹¢</b> M	M-F 630p-7p	-1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
Week: 08/		End Date 08/12/18	Weekdays -1		Rate \$1,000.00	Rating 0.00						
E33 WDJT			Wheel of Fortune 630p-7p/Wheel	630p-7 <b>₽</b> M	M-F 630p-7p	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
Week: 08/0		08/12/18	Weekdays 1		Rate \$1,000.00	Rating 0.00						
E 34 WDJT			Morning News M- M-F 6a - 7a		6a-7a	-1	:30	1	\$40.00 P-3	0.00 NM	0	\$0.00
Week: 08/	t <u>Date</u> 13/18 <u>Date</u> Ra	End Date 08/19/18	Weekdays -1 escription	Spots/Week 1	\$40.00	Rating 0.00						
	08/13/18	3-08/19/18 M	orning News M-F 6	Sa - 7a 6a-7a	/End Time	<u>v</u>	<u>/eekdays</u> T	<u>Ler</u>		Rtg Type 0.00 NM		
	MG 23 at \$40]	2,23.3							(7)	0.00 /,,,,,		
	- Marie 1	8 08/10/18	Wheel of Fortune	630p-7¢M	M-F 630p-7p	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
Star Week: 08/0	t Date 06/18	End Date 08/12/18	Weekdays	Spots/Week	Rate \$1,000.00	Rating 0.00						
E36 WDJT	08/13/18	3 08/13/18	M-F Late News M-F Late News	СМ	10p-1035p	1	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Week: 08/1	and the same of th	End Date 08/19/18	Weekdays 1	Spots/Week 1	Rate \$300.00	Rating 0.00						
E37 WDJT		08/08/18	M-F Late News M-F Late News	СМ	10p-1035p	1	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Week: 08/0		End Date 08/12/18	1	Spots/Week 1	Rate \$300.00	Rating 0.00						
E38 WDJT	08/10/18	8 08/10/18	M-F Late News M-F Late News	СМ	10p-1035p	1	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Stan	t Date	End Date		Spots/Week	Rate	Rating						

Print Date: 08/15/18 13:46:54 Page 6 of 7

 Order / Rev:
 344392
 Advertiser:
 Poli/K Roys/D/GOV/WI

 Alt Order #:
 09188052
 Product Desc:
 ROYS FOR GOVERNOR
 WDJT-TV-LP CBS58

 Flight Dates:
 08/07/18 - 08/14/18
 Estimate:
 5566

Ln Ch	Start		Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate Pri	Rtg Type	Snots	Amount
E38 WDJT	08/10/	18 08/10/18	M-F Late News M-F Late News	СМ	10p-1035p		1	:30	1	\$300.00 P-3		1	\$300.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
Week: 08	The state of the s	08/12/18	1 LF 1035p-1137p	1	\$300.00	0.	00						
L 39 WD31	06/13/	10 00/13/18	Late Show w/Ste	CM colbert	1035p-1137	p	1	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	ng						
Week: 08/ E 40 WDJT		08/19/18 18 08/07/18	1 LF 1035p-1137p	1	\$150.00		00						
			Late Show w/Ste		1035p-1137	þ	-1	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Sta Week: 08/	rt Date 06/18	End Date 08/12/18	Weekdays	Spots/Week	Rate	Ratir							
E41 WDJT				СМ	\$150.00 1035p-1137	0. p	1	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ıa						
Week: 08/		08/12/18	1	1	\$150.00	0.0							
E42 WDJT			LF 1035p-1137p Late Show w/Ste	CM phen Colbert	1035p-1137	0	1	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Sta Week: 08/	rt Date 06/18	End Date 08/12/18	Weekdays	Spots/Week 1	Rate	Ratir	_						
E 43 WDJT			CBS Sat Morn Nv	vs 6a-8@M	\$150.00 6a-8a	0.0	1-	:30	1	\$40.00 P-3	0.00 NM	0	<b>CO OO</b>
Sta	rt Data	End Data	CBS Sat Morn N				_		120	Ψ40.001 -3	0.00 NW	U	\$0.00
Week: 08/	rt Date 06/18	End Date 08/12/18	Weekdays 1-	Spots/Week 1	Rate \$40.00	Ratin 0.0							
	Date Ra		escription	Start	/End Time	0.0		eekday	<u>s</u> Ler	ngth Rate	Rtg Type		
See	08/06/18 MG 6.2	8-08/12/18 C 2,6.3,6.4,6.5	BS Sat Morn Nws	<i>6a-8a</i> 6a-8	a			S	a		0.00 NM		
[NA	at this r	ate]											
E 44 WDJT	08/11/1	8 08/11/18	Sat 5pm News Sat 5pm News	СМ	5p-530p	-	1-	:30	1	\$125.00 P-3	0.00 NM	0	\$0.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 08/0 Spot Ch	06/18 <u>Date Ra</u>	08/12/18	escription	1	\$125.00	0.0	0						
1 WDJT	08/06/18	3-08/12/18 S	at 5pm News	5p-5	/End Time 30p			eekday S	_	gth Rate :30 (\$125.00)	Rtg Type		
		,6.3,6.4,6.5 ate level]						-		.σσ (ψ120.σσ)	0.00 14141		
			CBS This Morning	M-F 7GM	7a-9a		-1	:30		\$450.00 D.0	0.00.1111		
			CBS This Morning		74-54			.30	1	\$150.00 P-2	0.00 NM	1	\$150. <mark>0</mark> 0
Week: 08/0	t <u>Date</u> 06/18	End Date 08/12/18	Weekdays 1	Spots/Week 1	Rate \$150.00	Rating 0.0	-						
E46 WDJT	08/11/1		Sat 1035p-1135p	СМ	1035p-1135p		1-	:30	1	\$80.00 P-3	0.00 NM	1	\$80.00
Star	t Date	End Date	Major Crimes Weekdays	Chata AA/a ak						400.001	0.00 14141		φου.υυ
Week: 08/0	06/18	08/12/18	1-	Spots/Week 1	<u>Rate</u> \$80.00	Rating 0.0							
E47 WDJT	08/11/18	3 08/11/18	Sat 1135p-1235a Castle (Sat 1135p	CM em)	1135p-1235x	-	1-	:30	1	\$70.00 P-3	0.00 NM	1	\$70.00
	t Date	End Date		Spots/Week	Rate	Rating	1						
Week: 08/0		08/12/18	CBS58 Sun Mornii	1 ng 72 RM	\$70.00	0.0							
			CBS58 Sun Morni		7a-8a		1	:30	1	\$75.00 P-3	0.00 NM	0	\$0.00
Start Week: 08/0	Date	End Date 08/12/18	Weekdays 1	Spots/Week	Rate	Rating							
Spot Ch [	Date Rar	nge De	escription	1 Start/	\$75.00 End Time	0.0		ekdays	s Leng	oth Rate	Rtg Type		
1 WDJT (	08/06/18 MG 6 2	-08/12/18 Cl 6.3,6.4,6.5	3S58 Sun Morning	7a-8a 7a-8a	l e				200	30 (\$75.00)			
	at this ra												
E49 WDJT	08/12/18	08/12/18	Sun 1035p-1135p Blue Bloods	СМ	1035p-1135p	-	1	:30	1	\$80.00 P-3	0.00 NM	1	\$80.00
Start	Date	End Date		Spots/Week	Rate	Rating							

Print Date: 08/15/18 13:46:54 Page 7 of 7

Order / Rev: 344392
Alt Order #: 09188052

Flight Dates:

Advertiser: Poli/K Roys/D/GOV/WI

5566

Estimate:

09188052 08/07/18 - 08/14/18 Product Desc: ROYS FOR GOVERNOR

OVERNOR WDJT-TV-LP CBS58

Ln Ch	Start	End	Inventory Code	Prook	Ctowl/Fred T	· B		. 2					
E 49 WDJT	I I I I I I I I I I I I I I I I I I I	8 08/12/18			Start/End T		lys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		0 00/12/18	Sun 1035p-1135p Blue Bloods	СМ	1035p-1135p	)	1	:30	1	\$80.00 P-3	0.00 NM	1	\$80.00
Sta Week: 08	art Date /06/18	End Date 08/12/18	Weekdays	Spots/Week 1	<u>Rate</u> \$80.00	Rating 0.00							
E 50 WDJT	08/12/1	8 08/12/18	Sun 1135p-1235a CSI: Miami	СМ	1135p-1235a		1	:30	1	\$70.00 P-3	0.00 NM	1	\$70.00
Sta Week: 08	art Date /06/18	End Date 08/12/18	Weekdays 1	Spots/Week	Rate \$70.00	Rating 0.00							
E 51 WDJT	08/09/18	8 08/09/18	CBS This Morning CBS This Morning	M-F 7QM M-F 7a-9a	7a-9a	1	1	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
Week: 08/		End Date 08/12/18		Spots/Week 1	Rate \$150.00	Rating 0.00							
E 52 WDJT	08/14/18	3 08/14/18	CBS This Morning CBS This Morning		7a-9a	-1		:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
Week: 08/		End Date 08/19/18	Weekdays -1	Spots/Week 1	Rate \$150.00	Rating 0.00							
E 53 WDJT	08/13/18	8 08/13/18	Let's Make a Deal Let's Make a Deal		858a-10a	1		:30	1	\$150.00 P-3	0.00 NM	0	\$0.00
Week: 08/		End Date 08/19/18	1	Spots/Week 1	Rate \$150.00	Rating 0.00							
1 WDJT		-08/19/18 Le	escription et's Make a Deal 9a	Start -10a 858a	End Time -10a		We M-	ekdays	Leng	gth Rate	Rtg Type 0.00 NM		
[NA	MG 54.2 at this ra	te level]								(0.00.00)	0.00 14141		
E 54 WDJT	08/07/18	08/07/18	Let's Make a Deal		858a-10a	-1		:30	1	\$150.00 P-3	0.00 NM	2	\$600.00
Week: 08/	06/18	End Date 08/12/18	Weekdays -1	Spots/Week 1	Rate \$150.00	Rating 0.00							
1 WDJT		08/12/18 Le	e <mark>scription</mark> et's Make a Deal 9a-	Start/ -10a 858a-	End Time 10a		<u>We</u>	ekdays	Leng	th Rate 30 (\$150.00)	Rtg Type		
[N/A										(4700.00)	0.00 NW		
⊕ MG	for 3.1,2.	1,53.1,54.1	t's Make a Deal 9a-		10a		v	VThF	:3	\$300.00	0.00 NM		
		08/14/18 Le 1,53.1,54.1	t's Make a Deal 9a-	10a 858a-	10a		MT-		:3	30 \$300.00	0.00 NM		

Totals 44 \$12,150.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:					Date:	
I, Hilltop I	Public Soluti	ons				
being/on be	half of: Kelda	Roys				
a legally qua	alified candidate	of the Der	nocratic			
political part In the <u>Prim</u>	ty for the office o	of: Wisco	nsin gove	rnor		
	e held on: Aug					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Kelda Roys for Governor, PO Box 231, Madison, WI 53701

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: Kelda Roys

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date	Danielle Sakowitz	Digitally signed by Danielle Sakowitz Date: 2018.07.19 10:20:44 -04'00'	
Date	Signa	ature	
To □ Accepted	Be Signed By Station Repres  ☐ Accepted in Page 1		
Signature		art □ Rejected	
oignature	Printed Name	Title	