



WVAH
1301 Piedmont Rd
Charleston, WV 25301

Dan Greear for Judge-I
PO BOX 40131
CHARLESTON, WV 25364-0131

Contract # 3548248
Schedule Dates 10/23/18-11/05/18
Advertiser Dan Greear for Judge-I (127349)
Agency Dan Greear for Judge-I (19378)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Dan Greear (1075805)
Salesperson Wilson, Diane (1157)
Sales Office WCHS/WVAH
Buyer Name Burgess, Jordan
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/22/18
Last Modified 10/22/18
Entered By Diane Wilson
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$742.50
Net Total \$4,207.50
Sales Tax

Charleston WV (WVAH)		
By Broadcast Month	Spots	Rate
Oct. 2018	5	\$3,750.00
Nov. 2018	2	\$1,200.00
Grand Total:	7	\$4,950.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Baseball	10/23/18-10/29/18	3	:30	7:30P-11P (EST)			1	1	1	1	1	1	5	\$750.00	\$3,750.00	Charleston WV (WVAH)		10/22/18
Est 2.0	Unapproved (NewL) / News	10/29/18-11/05/18	1	:30	10P-11P (EST)		1							2	\$600.00	\$1,200.00	Charleston WV (WVAH)		10/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted Station

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

[Signature]

10-23-18

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">WVAH</p>	Date: <p style="text-align: center; font-size: 1.2em;">10-23-18</p>
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I, Jordan Burgess
 being/on behalf of: Dan Greear, a legally
 qualified candidate of the NON Partisan political
 party for the office of: Circuit Court Judge Kan. Co.
 in the general
 election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Attached					

Total Charges: 4950 Gross

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Jordan Burgess
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jordan Burgess
signature of candidate or authorized committee

Jordan Burgess 10-3-18
printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty rectangular box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Larry Park

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-3-18
Date

[Handwritten Signature]
Signature

To Be Signed By Station Representative

Accepted

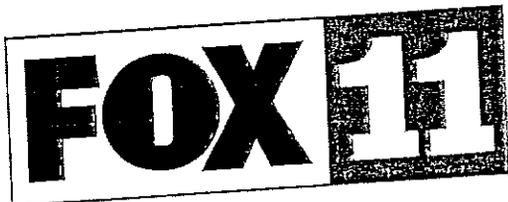
Accepted in Part

Rejected

[Handwritten Signature]
Signature

Diane Wilson
Printed Name

MC
Title



PUBLIC FILE POLITICAL CHECKLIST

CANDIDATE: Dan Greear
ACCT EXEC: Wilson

- Inquiry form received
- NAB Agreement received
- Certification received
- Copy of payment received
- Copy of signed Station contract received



POLITICAL INQUIRY FORM

Person Inquiring Jordan Burgess Date 10-4-18

Candidate Dan Greear Political Affiliation R

Office/Seat Sought Judge District Kanawha

Date of Election 11-6-18 Type of Election General

Agency Address 1405 Martha Road, S.C., WV 25303

Agency Contact Jordan Burgess Medez Buyer

Phone 415-4227 Fax _____

Committee Address P.O. Box 40131 Ches, WV 25304

Committee Officer Harry Pack Title _____

Phone _____ Fax _____

Primary Demo votes Secondary Demo _____

Flight Dates 10-11 to 11/6

EM DAY EF EN PA PR LN LF LT WKND SPORTS

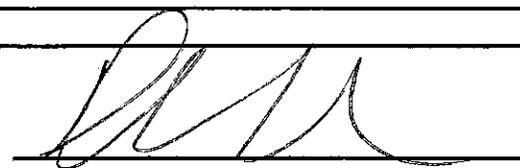
What Lengths :10 _____ :15 _____ :30 :60 _____

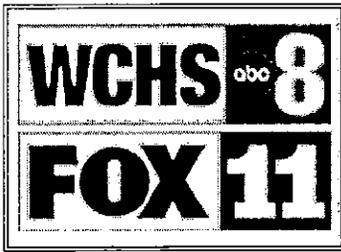
Is the person/agency requesting time authorized to do so by the candidate? Yes No _____

Will the candidate appear in the ad? Yes No _____

Did the person inquiring receive a copy of the Station Political Disclosure? Yes No _____

Comments _____

Station Representative  Date 10-8-18



Dan Greear

Advertiser: Dan Greear
 Agency:
 Buyer:
 Length(s): :30
 Proposal #: 1221639
 Market [Rank]: CHARLESTON-HUNTINGTON, Diary [73]
 Books: 4Q ESTCHARLESTON-HUNTINGTON, Diary
 Flight Dates: 10/08/18 - 11/05/18

Station Contact:
 Name: Diane Wilson
 Phone: (304) 346-5358
 Fax: (304) 346-4765
 Email: dwilson@sbgvtv.com

3548890

Program DP Days Time	Rate Weeks	Oct 8	Oct 15	Oct 22	Oct 29	Nov 5	Cost Spots	A35+ RTG CPP/SHR
WCHS Good Morning America M M-F 7:00A- 9:00A Rationale: (May-18/Nov-17)	\$350 2	-	-	-	1	4	\$1,750 5	2.2 \$159.09
GMA Day D M-F 1:00P- 2:00P Rationale: May-18 GD MRN AMR-ABC M-F 7A-9A - PAV (1)/Nov-17 Program Comments: Hosted by Michael Strahan and Sara Haines	\$225 1	-	-	-	2		\$450 2	2.1 \$107.14
ABC World News R M-F 6:30P- 7:00P Rationale: (May-18/Nov-17)	\$900 1	-	-	-	1		\$900 1	5.1 \$176.47
Eyewitness News This Morning O M-F 6:00A- 7:00A Rationale: (May-18/Nov-17)	\$350 1	-	-	-	1		\$350 1	1.2 \$291.67
Eyewitness News At Noon O M-F 12:00P- 1:00P Rationale: (May-18/Nov-17)	\$225 1	-	-	-	1		\$225 1	2.2 \$102.27
Eyewitness News at 5pm O M-F 5:00P- 5:30P Rationale: (May-18/Nov-17)	\$350 1	-	-	-	1		\$350 1	2.5 \$140.00
Eyewitness News at 530pm O M-F 5:30P- 6:00P Rationale: (May-18/Nov-17)	\$350 1	-	-	-	1		\$350 1	2.1 \$166.67
Eyewitness News at 6pm O M-F 6:00P- 6:30P Rationale: (May-18/Nov-17)	\$900 1	-	-	-	1		\$900 1	5.4 \$166.67
Eyewitness News at 11PM O M-F 11:00P-11:35P Rationale: May-18 EYEWTNSS NW-11 M-F 11P-1130P - PAV (1)/Nov-17	\$450 1	-	-	-	1		\$450 1	1.7 \$264.71
Eyewitness News at 6pm Weekend O Sa-Su 6:00P- 6:30P Rationale: May-18 EYEWTNSS NWS-6 SAT 6P-630P; EYEWITNESS 8-6 SUN 6P-630P - PAV (2)	\$750 1	-	-	-	1		\$750 1	2.4 \$312.50
Eyewitness News at 11pm Weekend O Sa-Su 11:00P-11:35P Rationale: May-18 EYEWTNSS NW-11 SAT 11P-1130P; SUN 11P-1130P - PAV (2)/Nov-17	\$750 1	-	-	-	1		\$750 1	2.0 \$375.00
Weekly Subtotals		-	-	-	12	4	\$7,225 16	

WCHS Television Subtotals	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency
A35+R	16	\$7,225	39.80	\$181.53	26.36	1.51

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Program DP Days Time	Rate Weeks	Oct 8	Oct 15	Oct 22	Oct 29	Nov 5	Cost Spots	A35+ RTG CPP/SHR
WVAH MLB on FOX World Series Game #1 P TUE 8:00P-11:30P Rationale: Nov-17 FOX WORLD SERIES GAMES 3-7 -WK1 815P-12A - PAV (5)	\$750 1	-	-	1			\$750 1	5.3 \$141.51

* - Item(s) estimated by user.

Program	Rate	Oct 8	Oct 15	Oct 22	Oct 29	Nov 5	Cost Spots	A35+ RTG CPP/SHR			
MLB on FOX World Series Game #6 P TUE 8:00P-11:30P Rationale: Nov-17 FOX WORLD SERIES GAMES 3-7 -WK1 815P-12A - PAV (5)	\$750	-	-	-	1	-	\$750 1	5.3 \$141.51			
MLB on FOX World Series Game #2 P WED 8:00P-11:30P Rationale: Nov-17 FOX WORLD SERIES GAMES 3-7 -WK1 815P-12A - PAV (5)	\$750	-	-	1	-	-	\$750 1	5.3 \$141.51			
MLB on FOX World Series Game #3 P FRI 8:00P-11:30P Rationale: Nov-17 FOX WORLD SERIES GAMES 3-7 -WK1 815P-12A - PAV (5)	\$750	-	-	1	-	-	\$750 1	5.3 \$141.51			
MLB on FOX World Series Game & 5 #4 P SAT 8:00P-11:30P Rationale: Nov-17 FOX WORLD SERIES GAME 3-7 K1 85P-1145P; - PAV (5)	\$750	-	-	2	-	-	\$1,500 2	5.3 \$141.51			
Fox 11 Eyewitness News at 10pm O M-Su 10:00P-11:00P Rationale: (May-18/Nov-17)	\$600	-	-	-	1	1	\$1,200 2	2.5 \$240.00			7

ix open

Weekly Subtotals	-	-	5	2	1		\$5,700				
							8				

WVAH Television Subtotals	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency
A35+R	8	\$5,700	36.80	\$154.89	24.94	1.48

Demo breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	Net Reach	Population
A35+R	24	\$12,925	76.60	\$168.73	39.59	1.93	238,708	602,950

Dayparts: M - MORNING; P - PRIME; A - ACCESS; W - WEEKEND; O - NEWS; D - DAYTIME; E - EARLY FRINGE; T - LATE NEWS; R - EARLY NEWS

Client Signature: _____ Date: _____

* - Item(s) estimated by user.