



WVAH  
1301 Piedmont Rd  
Charleston, WV 25301

Dan Greear for Judge-I  
PO BOX 40131  
CHARLESTON, WV 25364-0131

# Contract # 3548248

**Schedule Dates** 10/23/18-11/05/18  
**Advertiser** Dan Greear for Judge-I (127349)  
**Agency** Dan Greear for Judge-I (19378)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Dan Greear (1075805)  
**Salesperson** Wilson, Diane (1157)  
**Sales Office** WCHS/WVAH  
**Buyer Name** Burgess, Jordan  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 10/22/18  
**Last Modified** 10/22/18  
**Entered By** Diane Wilson  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$742.50  
**Net Total** \$4,207.50  
**Sales Tax**

Charleston WV (WVAH)		
By Broadcast Month	Spots	Rate
Oct. 2018	5	\$3,750.00
Nov. 2018	2	\$1,200.00
<b>Grand Total:</b>	<b>7</b>	<b>\$4,950.00</b>

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

## INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Baseball	10/23/18-10/28/18	3	:30	7:30P-11P (EST)									5	\$750.00	\$3,750.00	Charleston WV (WVAH)		10/22/18
Est 2.0	Unapproved (NewL) / News	10/29/18-11/05/18	1	:30	10P-11P (EST)		1							2	\$600.00	\$1,200.00	Charleston WV (WVAH)		10/22/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WVAH</u>	<b>Date:</b> <u>10-23-18</u>
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I, Jordan Burgess  
 being/on behalf of: Dan Greear, a legally  
 qualified candidate of the Non Partisan political  
 party for the office of: Circuit Court Judge Kan. Co.  
 in the general  
 election to be held on: 11/6/18  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Attached					

**Total Charges:**
4950 Gross

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Jordan Burgess  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jordan Burgess  
signature of candidate or authorized committee

Jordan Burgess 10-3-18  
printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Larry Park

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10-3-18  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Diane Wilson  
Printed Name

nc  
Title



## PUBLIC FILE POLITICAL CHECKLIST

CANDIDATE: Dan Greear  
ACCT EXEC: Wilson

- ☒ Inquiry form received
- ☒ NAB Agreement received
- ☒ Certification received
- ☒ Copy of payment received
- ☒ Copy of signed Station contract received



## POLITICAL INQUIRY FORM

Person Inquiring Jordan Burgess Date 10-4-18  
Candidate Dan Greear Political Affiliation R  
Office/Seat Sought Judge District Kanawha  
Date of Election 11-6-18 Type of Election General  
Agency Address 1405 Martha Road, S.C., WV 25303  
Agency Contact Jordan Burgess Medex Buyer  
Phone 415.4227 Fax —  
Committee Address P.O. Box 40131 Chas, WV 25304  
Committee Officer Harry Pack Title —  
Phone — Fax —  
Primary Demo votes Secondary Demo —  
Flight Dates 10-11 to 11/6

EM DAY EF EN PA PR LN LF LT WKND SPORTS  
✓ ✓ — — — — — — — — —

What Lengths :10 — :15 — :30 ✓ :60 —

Is the person/agency requesting time authorized to do so by the candidate?

Yes ✓ No —

Will the candidate appear in the ad?

Yes ✓ No —

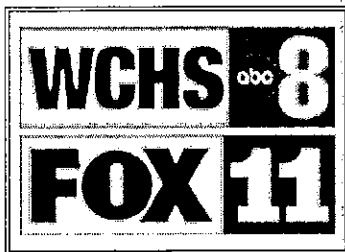
Did the person inquiring receive a copy of the Station Political Disclosure?

Yes ✓ No —

Comments

Station Representative

Date 10-8-18



# Dan Greear

Advertiser: Dan Greear  
 Agency:  
 Buyer:  
 Length(s): :30  
 Proposal #: 1221639  
 Market [Rank]: CHARLESTON-HUNTINGTON, Diary [73]  
 Books: 4Q ESTCHARLESTON-HUNTINGTON, Diary  
 Flight Dates: 10/08/18 - 11/05/18

Station Contact:  
 Name: Diane Wilson  
 Phone: (304) 346-5358  
 Fax: (304) 346-4765  
 Email: dwilson@sbgty.com

# 3548890

Program DP Days Time	Rate Weeks	Oct 8	Oct 15	Oct 22	Oct 29	Nov 5	Cost Spots	A35+ RTG CPP/SHR			
<b>WCHS</b>											
<b>Good Morning America</b>	\$350	-	-	-	1	4	\$1,750	2.2			
M M-F 7:00A- 9:00A	2						5	\$159.09			
Rationale: (May-18/Nov-17)								10			
<b>GMA Day</b>	\$225	-	-	-	2		\$450	2.1			
D M-F 1:00P- 2:00P	1						2	\$107.14			
Rationale: May-18 GD MRN AMR-ABC M-F 7A-9A - PAV (1)/Nov-17								10			
Program Comments: Hosted by Michael Strahan and Sara Haines											
<b>ABC World News</b>	\$900	-	-	-	1		\$900	5.1			
R M-F 6:30P- 7:00P	1						1	\$176.47			
Rationale: (May-18/Nov-17)								13			
<b>Eyewitness News This Morning</b>	\$350	-	-	-	1		\$350	1.2			
O M-F 6:00A- 7:00A	1						1	\$291.67			
Rationale: (May-18/Nov-17)								8			
<b>Eyewitness News At Noon</b>	\$225	-	-	-	1		\$225	2.2			
O M-F 12:00P- 1:00P	1						1	\$102.27			
Rationale: (May-18/Nov-17)								10			
<b>Eyewitness News at 5pm</b>	\$350	-	-	-	1		\$350	2.5			
O M-F 5:00P- 5:30P	1						1	\$140.00			
Rationale: (May-18/Nov-17)								9			
<b>Eyewitness News at 530pm</b>	\$350	-	-	-	1		\$350	2.1			
O M-F 5:30P- 6:00P	1						1	\$166.67			
Rationale: (May-18/Nov-17)								7			
<b>Eyewitness News at 6pm</b>	\$900	-	-	-	1		\$900	5.4			
O M-F 6:00P- 6:30P	1						1	\$166.67			
Rationale: (May-18/Nov-17)								14			
<b>Eyewitness News at 11PM</b>	\$450	-	-	-	1		\$450	1.7			
O M-F 11:00P-11:35P	1						1	\$264.71			
Rationale: May-18 EYEWITNESS NW-11 M-F 11P-1130P - PAV (1)/Nov-17								7			
<b>Eyewitness News at 6pm Weekend</b>	\$750	-	-	-	1		\$750	2.4			
O Sa-Su 6:00P- 6:30P	1						1	\$312.50			
Rationale: May-18 EYEWITNESS NWS-6 SAT 6P-630P; EYEWITNESS 8-6 SUN 6P-630P - PAV (2)								8			
<b>Eyewitness News at 11pm Weekend</b>	\$750	-	-	-	1		\$750	2.0			
O Sa-Su 11:00P-11:35P	1						1	\$375.00			
Rationale: May-18 EYEWITNESS NW-11 SAT 11P-1130P; SUN 11P-1130P - PAV (2)/Nov-17								8			
<b>Weekly Subtotals</b>		-	-	-	12	4	\$7,225				
							16				

WCHS Television Subtotals	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency
A35+R	16	\$7,225	39.80	\$181.53	26.36	1.51

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Program DP Days Time	Rate Weeks	Oct 8	Oct 15	Oct 22	Oct 29	Nov 5	Cost Spots	A35+ RTG CPP/SHR			
<b>WVAH</b>											
<b>MLB on FOX World Series Game #1</b>	\$750	-	-	-	1		\$750	5.3			
P TUE 8:00P-11:30P	1						1	\$141.51			
Rationale: Nov-17 FOX WORLD SERIES GAMES 3-7 -WK1 815P-12A - PAV (5)								15			

Program	Rate	Oct	Oct	Oct	Oct	Nov	Cost	A35+ RTG			
DP Days Time	Weeks	8	15	22	29	5	Spots	CPP/SHR			
MLB on FOX World Series Game #6	\$750	-	-	-	1	✓	\$750	5.3			
P TUE 8:00P-11:30P	1						1	\$141.51			
Rationale: Nov-17 FOX WORLD SERIES GAMES 3-7 -WK1 815P-12A - PAV (5)									15		
MLB on FOX World Series Game #2	\$750	-	-	1	✓	-	\$750	5.3			
P WED 8:00P-11:30P	1						1	\$141.51			
Rationale: Nov-17 FOX WORLD SERIES GAMES 3-7 -WK1 815P-12A - PAV (5)									15		
MLB on FOX World Series Game #3	\$750	-	-	1	✓	-	\$750	5.3			
P FRI 8:00P-11:30P	1						1	\$141.51			
Rationale: Nov-17 FOX WORLD SERIES GAMES 3-7 -WK1 815P-12A - PAV (5)									15		
MLB on FOX World Series Game & 5	\$750	-	-	2	✓	-	\$1,500	5.3			
#4											
P SAT 8:00P-11:30P	1						2	\$141.51			
Rationale: Nov-17 FOX WORLD SERIES GAME 3-7 K1 85P-1145P; - PAV (5)									15		
Fox 11 Eyewitness News at 10pm	\$600	-	-	-	1	1	\$1,200	2.5			
O M-Su 10:00P-11:00P	2						2	\$240.00			
Rationale: (May-18/Nov-17)									7		
Weekly Subtotals		-	-	5	2	1	\$5,700				
							8				

WVAH Television Subtotals	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency
A35+R	8	\$5,700	36.80	\$154.89	24.94	1.48

Demo breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	Net Reach	Population
A35+R	24	\$12,925	76.60	\$168.73	39.59	1.93	238,708	602,950

Dayparts: M - MORNING; P - PRIME; A - ACCESS; W - WEEKEND; O - NEWS; D - DAYTIME; E - EARLY  
FRINGE; T - LATE NEWS; R - EARLY NEWS

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_