

Here follows a listing of some of the significant issues responded to by Station KMUC, Columbia, Missouri along with the most significant programming treatment of those issues for the period July, 2018 through September, 2018. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

1. “As Rural Towns Lose Population, They Can Learn to ‘Shrink Smart’”

In-depth feature reporting

July 11, 2018

Aired at 3:00pm

4:00

For rural towns dealing with declining populations, Progress can still be slow and frustrating. Not all of the community-development projects work out, and with such a small population it's hard to attract new employers and jobs. Local leaders freely admit that their town would prefer to grow instead of shrink, but in the meantime, leaders are trying to make progress on the quality-of-life fundamentals.

2. “Vet Schools Tailor Spanish Classes to Bridge Language Barrier with Farmworkers”

In-depth feature reporting

July 18, 2018

Aired at 12:00 p.m.

4:00

A 2015 report by Texas A&M shows more than half of workers in the U.S. dairy and meat processing industries are immigrants — and many speak Spanish. So, veterinary schools across the country are pushing to open the lines of communication and ensure accurate medical care by producing more bilingual graduates.

3. “Farmers Take in the Latest Toys and Technology at Farm Progress Show”

In-depth feature reporting

September 7, 2018

Aired at 4:00pm

2:00

Long-established brands are expanding to integrate more technology into existing products while more start-ups are angling for a piece of the high-tech ag market. According to Forbes magazine, last year investment in ag tech companies exceeded \$4 billion.

4. “U.S Lumber Booms From Tariffs”

In-depth feature reporting

August 29, 2018

Aired at 4:00 p.m.

4:00

When another country can supply wood cheaper into this country than we can, something's wrong. The U.S. Lumber Coalition argues Canada can produce cheaper lumber in part because it harvests timber from public lands ... and the government determines the price. America logs mostly private lands and lumber prices are all determined by the market. The tariffs may be great for the lumber industry, but trade experts say it damages other U.S. industries.

5. "How Towns Achieve 'Brain Gain'"

In-depth feature reporting

July 26, 2018

Aired at 3:00pm

4:00

"Brain drain" is the scourge of communities that watch young people grow up, go off and never return. But when small towns take an honest look at what they do best and what they really need, some can achieve "brain gain".